

TORONTO, CANADA, FEBRUARY 22, 1930

GENERAL SECTION 1 to 12

WOMEN'S SECTION

FINANCIAL SECTION

Humorous Article by P. O'D.—Political Situation in U.S.A.— Senate Citadel Succumbs to Fair Sex—Empire's Wheat Problem



Sir William Mulock's Warning

THE tribute paid by two thousand guests to Chief Justice Sir William Mulock at a complimentary luncheon tendered by the Empire Club of Toronto on Feb. 13th was one of the most remarkable in sincere feeling that has been known in the present generation. Not infrequently great banquets marked by vociferous enthusiasm have been tendered to political leaders; but public men signalled out for such honors must have sometimes secretly wondered whether party interest did not play as large a part in the demonstrations as enthusiasm for themselves; whether a lively sense of favors to come did not stimulate the zeal of the cheer-leaders. This however was a whole-hearted tribute of men representing many interests in the community to a man whom the Prime Minister of Ontario did not hesitate to proclaim this country's "most outstanding citizen"; a man whose life has been marked not only by decades of public service, but by innumerable acts of spontaneous kindness.

Elsewhere in these columns will be found the text of the memorable sentences in which Sir William expounded his philosophy of life,—the philosophy of a man still in harness who was born in the forties of one century and has lived into the thirties of another. But this gentle sage was preceded by a solemn warning on international affairs. Sir William was in his 74th year when the Great War commenced and his memories embrace many earlier wars. To-day he feels that the world may at last have learned two lessons; one, that every nation participating in a war is a loser, the other that international good

will is the surest foundation of peace.

This does not blind him to the fact that the peace of the world demands eternal vigilance in preventing rulers of nations from forgetting that nations like individuals must be governed by what is just in the sight of God. In his own life time Sir William has seen communications by air, land and see so extended and multiplica that no longer can any nation lead an isolated life; its conduct, at home or abroad has, as he said, spiritual and material effect for good or ill on other nations of the world. Quite candidly the venerable Chief Justice admitted his apprehension with regard to Russia. "Her wicked rulers," he said, seeking the destruction of everything regarded in the human heart as sacred, are endeavoring to impress upon the Russian people that there is no God; no such thing as human conscience: no responsibility for human conduct, and that brute force is the one and only God."

cannot be charged that Sir William has drawn an exaggerated picture of what the ruthless materialist Stalin who controls Russia to-day is trying to accomplish. Russia's utter contempt for the laws of other nations has been shown by recent events in Paris. Its persecution of who openly profess the Christian religion within its own borders is no myth. Sir William voiced the ethical sense of the western world on these matters, which is. rapidly crystallizing in many quarters. Undoubtedly he is right when he holds that it is the duty of Canada not to remain silent in the face of a reactionary attempt to destroy the ideals by virtue of which humanity has risen

Canada has not as yet followed the lead of Great Britain in recognizing the Soviet government of Russia, (a step this time regretted in Downing Street, beyond a doubt). should continue the policy of non-recognition, and doing known in no uncertain

above the level of the jungle.

The Native Sons of Canada

PACLY in February SATURDAY NIGHT published an editoron the growth of "Nuisance Associations" in Canada, mong the organizations it mentioned was "The Native Sons of Canada". It was admitted that such organizations frequently enrolled entirely reputable citizens and this happens to be true of the organization just mentioned. Naturally these gentlemen resent the imputation that they are parties to the furtherance of a nuisance association and have given assurances of the irreproachable character of their aims.

unfavorable opinion of "The Native Sons" that prevails in certain quarters, has it appears been created by circumstances over which they have little or no control; lamely the existence of a publication known as "Beaver Canada First", which claimed to be, and hence was widely assumed to be their official organ. It was in "Beaver Canada First" that an attack was published against a distinguished clergyman of English birth because he had alluded to his native land as "Home", an attack which brought forth the criticism in SATURDAY NIGHT. It members of the executive of "The Native Sons" that in this as well as many previous utterances to which tended Pressed the views of the order. Some months ago "The Native Sons" decided to definitely repudiate the newspaper in question and published the fact, but as often happens in such cases, the repudiation escaped the attention

A communication from Dr. James Cotton, a well known foronto physician, who is Supervisor of the Eastern Adisory National Council's Publicity Committee makes the tuation clear.

ons of Canada' have absolutely no connection with the



PRIME MINISTER'S LATEST PORTRAIT

Hon. W. L. M. King is now facing what many observers think will be a pre-election session of Parliament, and one that is likely to be contentious. The above picture was taken during his Western tour last Autumn.

the appointed publicity officers of our Society."

Particularly is it clear that the idea that the organization seeks to create prejudice against those who do not happen to be natives of Canada has no foundation in its actual platform. It was the distortion of the organization's purposes that led to the repudiation of "Beaver Canada First"; and we are assured that in its meetings any member who perchance alludes to "bronchos", "sparrows" or "bohunks" is severely called to order and forced to withdraw such invidious terms. The breadth of the organization is perhaps best evidenced by the fact that of the group of executives who laid the exact position of affairs before SATUR-DAY NIGHT one was a prominent officer of the Orange Order and another a well known member of the Knights of Columbus. This sustains the claim that the "Native Sons" eek to promote unity. In view of this SATURDAY NIGHT is pleased to assist in dissipating the impression that they have anything to do with such a newspaper as "Beaver

"Heard Down Town"

I'T WOULD seem that Mr. Sinclair opposition leader in the Ontario Legislature over stepped the bounds of privilege, conceded to members of parliament, when he introduced into Debate on the Address defamatory gossip was assumed by us that the publication was voicing the that he had heard on the streets of Toronto concerning sentiments of the association it professed to represent. the Attorney-General, Hon. W. H. Price. Mr. Sinclair We have received assurances obviously honest from the said that he had "Heard down town" that Mr. Price was connected (corruptly it was hinted) with the brokerage business, now on trial, through his brother and his brotherto rouse ill feeling "Beaver Canada First" in no way ex- in-law. The name of his wife was even precipitated into the discussion. As it turned out the gossip was utterly unfounded and ridiculous, a political boomerang in truth. But that fact does not alter the impropriety of uttering such idle tales on the floor of the legislature.

Public men even when protected by parliamentary privilege should at least observe the same restraints that are imposed on reputable newspapers in the matter of defamatory gossip. If any newspaper published all the idle stories which members of its staff "hear down town" in "We beg to advise and instruct you that the 'Native the course of an average day, it would soon be plastered with writs for libel, and ere long its assets would be in Beaver Canada First' or with any other publication, and the hands of the sheriff. Its editors would probably be We do not hold ourselves responsible for anything publish- sent to quiet penitential retreats where the tongue of

ed anywhere unless it is published over the signature of rumor does not penetrate. Whenever a sensational episode like the raid on Toronto brokerage offices occurs many Repudiation of "Beaver Canada First" puts the "The spurious and slanderous yarns are set affoat. Even when Native Sons" in a new and much more desirable light. there is no sensational news, the manufacture of defama-Its statement of "Aims, Objects and Policies" constitute a tory gossip never ceases. This condition is common to all its commission. For the future, the work which it has programme to which no one can take reasonable exception. political centres especially, and the situation is perhaps performed will be carried on by the Montreal Health worse in Ottawa than in Toronto.

> If SATURDAY NIGHT credited all the tales that it has been told in the past as well as the present, it would be justified in concluding that there was no prominent man in Canada fit to mingle with decent society. The better sentiment of the community imposes on newspapers which aim at permanence certain responsibilities, which forbid the circulation of the lies swallowed by the man on the street and we feel that the same restraints should apply

"On to the Bay" in Ontario

N THE SPEECH from the Throne at the opening of the Ontario Legislature, was an allusion to the decision of the Temiskaming and Northern Ontario Railway Commission to extend its lines further north in the direction of James Bay. It is probable that there are many Canadians who have but a vague idea of what the announcement signifies. Tenders have already been opened and will be let in time to permit commencement of work on the extension as early in the spring as possible, and it is expected that trains will be in operation next autumn.

In a recent address at Ottawa, Lieut.-Col. Lawrence T. Martin, D.S.O., Vice-chairman of the T. and N. O. Commission, who has had a wide experience in railroad construction in Northern Quebec and Ontario gave some very interesting details. The present end of steel is 97 miles north of Cochrane in the country tributary to James Bay, and this year's work will carry the line 45 miles further north to a point near the Moose River. The programme for 1931 is also already laid out and as soon as the point at which the Moose River is to be crossed is decided on, steel will be laid to the Bay itself. If all goes well trains will be running to James Bay in the spring of 1932 at the latest.

Col. Martin states that the line will cross through the centre of a high grade lignite field, estimated at sixty million tons, located near Blacksmith's Rapids on the Abitibi River; and some optimists believe that good bituminous coal may be ultimately found in the country to be tapped. Gypsum, china clay, fire brick clay are known to exist in abundance, and many water powers will be rendered available for industrial development. Oil throw parties.

geological formation looks promising. The most important engineering feat involved is a bridge over the Moose river not less than 1500 feet long; and it will be necessary to create a terminal at James Bay. When the line is completed it will be possible to make the trip in 26 hours either from Toronto or Ottawa.

Col. Martin stated that in addition to valuable natural resources the James Bay country offers rare opportunities for sport and outdoor recreation. Admittedly the winter temperatures are low though dry and exhilarating, but from the latter part of May until early October there is comparatively little difference between the climate of this northern area and that of central Ontario.

The Commissioners are considering only immediate possibilities, and decisions as to navigation on the waters of James Bay and its major body Hudson's Bay must be relegated to the future; but it is interesting to note that within a very few years there will be access to sub-Arctic water routes not only from the prairies at Fort Churchill but from the very heart of Ontario at James Bay.

C. N. R. Terminals at Montreal

BY TWENTY-ONE votes to nine the Montreal City Council has finally approved the plans for the Canadian National Railways terminals, after holding them up for a matter of months. The approval was only granted after a five-hour debate which is said to have been one of the stormiest in the council's history. The opposition to the plans for the terminals was led by Mayor Houde himself, who temporarily vacated the chair in order to inveigh against them in no half-hearted manner, and he was supported by several Aldermen. The opposition founded itself mainly on the fact that it was proposed to build elevated lines, instead of lines underground, which course, it was contended, would disrupt whole parishes and wards and would turn thousands upon thousands of workers out of their homes. On the other hand, the argument was put forward that all the public bodies in the city had sanctioned the plans and that the Special Technical Commission and the Metropolitan Planning Board, composed of some seventy-eight engineers, had unanimously adopted

Alderman DesRoches, the chairman of the city executive, made what was, in many respects, a very strong argument in favor of the adoption of the plans which, it must be borne in mind, will mean a large expenditure of money and provision of work in Montreal. He pointed out that the plans were those of the C.N.R. that they had been approved by experts of world-wide authority and had been passed by the Federal Government. He added that he had received from the C.N.R. a rather pointed letter, asking for the council's pronouncement, one way or the other, or, in the alternative, that the Railway Commission should be called upon to decide the issue. The new terminals are much needed in view of the ever increasing business at the headquarters of Canada's national enterprise; and the opening up of some of the congested districts of the city will be welcomed by those interested in progressive civic

Montreal Health League's Work

FTER five years of sterling and fruitful work, the AFTER five years of stering and Truther Montreal Anti-Tuberculosis and General Health League, founded in 1924, primarily to promote and increase public interest in health work in the city, has laid down Survey Committee, a body which was created on th League's initiative, and which has already achieved much in the direction of improved public health conditions.

Among the League's outstanding accomplishments the successful campaign that it waged for the pasteurization of Montreal's milk supply against formidable difficulties. is entitled to prominent mention. Largely owing to its untiring energy, there is now a well-equipped Health Department at the City Hall. Had this been the case at the time of the disastrous typhoid epidemic of three years ago, the city would probably have been spared of a good deal of the tragedy that was involved therein. In various ways, it has carried on a much-needed popular health educational campaign with the object of imparting city-wide instruction in sound principles of health living. It inaugurated the recent health survey of Montreal, a work of inestimable value in bringing home to the citizens at large the deplorable conditions that were then existent, and many of which are now in process of being rectified, though much yet remains to be done. The task that will now devolve on the Health Survey Committee will call for the same unflagging energy and vigilance that the League has displayed during its five years of existence.

The Passing Show

TALKING pictures, it is claimed, will make English a world language. They will have justified themselves if they even make it an American language.

AHATMA (Goosie) Ghandi, the world's leading passivist, is to begin again his campaign of passive resistance against Governmental rule. Income tax payers in this country would like to know his system.

T SEEMS that the chief problem with which the great powers have to grapple is how not to come out of the naval disarmament conference with increased navies.

* N 18-storey glass apartment house is to be built on AN 18-storey glass apart.

An the site of St. Mark's in the Bowerie, New York. People who live in this glass house will not be able to SATURDAY NIGHT — "The Paper Worth While"

The Political Situation in U.S.A.

IT IS now nearly a year since President Hoover assumed the Presidency of the United States and the intervening time has seen some remarkable and extremely surprising developments in American politics. At the election of November, 1928, the Republican party carried the country by an overwhelming majority: it obtained at least on paper control of both houses of Congress and it seemed as if the Republic could look forward to a spell of stable politics. President Hoover commanded as large a measure of popular confidence as any recent President had enjoyed; he contrived to select a very presentable cabinet, and he had inherited for his administration a comfortable financial situation and the sort of general economic prosperity which eases the path of any government. It looked as, if he had before him a primrose path which would assuredly lead to a second term especially as the Democratic party, rent in twain by the religious feud created by the nomination of

'Al" Smith was in no condition to offer any effective oppo-

The late Earl Cromer once confessed that his political forecasts for each year had almost invariably been wrong, and developments at Washington would certainly have given him fresh evidence of the dangers of political prophesy. The Hoover administration which set forth on its voyage with fair winds and a flowing tide behind it has been navigating in a sea of continuous troubles and finds itself at the end of its first year of office involved in very serious difficulties. Its trials began when President Hoover in conformity with his pre-election pledge summoned a special session of Congress to tackle the problem of farm relief by various measures. This special session had not been long in progress before there developed serious fissures in the Republican majority and the artificiality of alignment which has long been apparent in American politics, was brought into high relief. Senator Borah, an able man of incalculable temperament who had played a large part in securing the election of Hoover and had come to occupy the important strategic position of Chairman of the Foreign Relations Committee of the Senate proceeded to take sharp issue with his titular leader on a number of issues and to join with Senator Norris of Nabraska, a radical who had supported "Al" Smith but remained within the Republican fold, in organising an insurgency of Progressive Republican Senators hailing chiefly from the agrarian states of the Middle West. This group has at least a dozen steady members and two or three others like the Canadian-born Senator Couzens, of Michigan, co-operate with it at intervals. It has been at continual loggerheads with the Republican "Old Guard" of standpat reactionaries and between the two extremes there has come into existence another group known as the "New Guard" consisting of Senators who are loyal supporters of the Hoover administration but are moderate in their political and economic views. The result is that today the Republican party in the Senate is split into three distinct factions and the Hoover administration is without any effective control of the chamber which wields the most decisive influence at Washington.

President Hoover is the possessor of many virtues and is endowed with many more qualifications for his high office than the average President has boasted of but he is singularly lacking in the gifts which make for personal popularity with his political associates and he has shown little skill in the problems of human management which continually confront an occupant of the White House. With many of the Republican machine politicians he is suspected owing to his flirtations with the Democrats in 1920 and his sedulous efforts to demean himself as the leader of the nation rather than of the Republican party has not increased their affection for him. Washington correspondents indeed report that not since the later days of Roosevelt has the White House been so unpopular in political circles and under such circumstances tranquil days for its chief denizen are not to be expected.

In the special session there developed a sharp controversy over the form which farm relief should take. The farm bloc representing the agrarian states of the Northwest stood out for the plan embodied in the McNary-Haugen bill, which contemplated a subsidy to promote the marketing of the exportable surplus of foodstuffs but the Hoover administration set its face firmly against this scheme and proposed instead a measure known as the Farm Marketing Act. It authorized the establishment of a Farm Board, which should set up a corporation for the stabilization of grain prices and would be allowed to draw upon a revolving fund of the huge sum of 500 million dollars. The agrarians were not enamored of this project but eventually after the bill had been fiercely debated and mulled about from one house to the other, it became and the Federal Farm Board is now fun however without a certain measure of friction.

THE other part of the farm relief programme consisted of a revision of the tariff for the purpose of giving increased protection to agriculture and President Hoover in the message in which he summoned the special session explicitly stated that it should be restricted to this particular objective. But once a tariff is opened up for dissection and discussion it is always difficult to set any bounds to the revision once it is started and industrial protectionist interests in the United States saw their opportunity and seized it. There ensued one of the most brazen and determined protectionist lobbies that Washington had ever known and the hearings of the committee of the House of Representatives, which took evidence upon the tariff, were described by one able Washington correspondent as nothing better than a "hogwallow" manufacturers proved to have an abundance of political allies in the House of Representatives and when the Smoot-Hawley tariff bill emerged from that chamber, it embodied a general increase of protectionism which carried up many duties to extravagant levels. It aroused great indignation in Cuba which was penalized by the new sugar duties and it raised a storm of protest in the West where it was realized that any gain secured to the farmer by higher duties on his products would be more than wiped out by the additional burdens which would be imposed upon him by higher industrial duties. Importing interests disliked it and it aroused such hostile sentiment in Europe that reprisals were immediately planned and there were instituted pourparlers for a pan-European tariff union. The Democratic party, which had provided itself with a very efficient press bureau, proceeded to expose the flaws in the bill and make party capital out of the popular dissatisfaction which it had

But it was destined to undergo very drastic surgery at the hands of the Senate. In that chamber there came into existence an alliance of Democrats and Republican Progressives who commanded a clear majority over the supporters of the Hoover administration and were able to work their sweet will upon the tariff. The Republican By John A. Stevenson

Canadian Correspondent of "The London Times."

"Old Guard" were handicapped by the singularly inept leadership of Senators Smoot and Watson and were able to put up only the feeblest of fights. So the Democratic-Progressive alliance had matters very much its own way and especially as the "New Guard" joined them in framing various schedules. As a consequence the bill, which left the lower House, is now almost unrecognisable, so many amendments having been inserted in it.

It is true that the higher duties on farm produce with which Canada is chiefly concerned have been left in their pristine glory or even increased but there were heavy cuts practically all along the line of industrial The cuts would have been even greater and more extensive if a group of Southern Democrats in order to gain favor with local industries had not voted to retain the higher duties for rayon and other textile goods. Indeed their attitude will effectually prevent the Democratic party from making any real party capital out of the tariff bill as it has been clearly demonstrated that high protectionist sentiment is no longer confined to the Republican party. The Smoot-Hawley bill has not yet attained its final form as it remains to be seen whether the House of Representatives will acquiesce in the changes but in its present shape it is more or less in accordance with the desires of President Hoover, who might have felt compelled to veto the original bill and all the influence of the administration will be exerted to cure its passage.

But what is causing the Republican leaders most earching of heart is the remergence of the grim prohibition issue in very acute form. They had cherished the hope after the country had given such an overwhelming majority to an avowed dry like Hoover that the question had been more or less scotched and that the "wets" would abandon their campaign against the Eighteenth amendment and the Volstead Act. Hoover had described prohibition as "a noble experiment" and had pledged himself to a more rigid enforcement of the dry laws than his two predecessors had attempted. Some reforms were made in the realm of liquor administration but they proved quite inadequate to suppress the evils which had developed. Bootlegging and illicit distilling continued to flourish and lawlessness grew apace in cities like Chicago and New York largely because bootlegging had provided the criminal world with an economic basis which it had never enjoyed before.

HE press became outspokenly critical of the situation and at last President Hoover after declaring in a speech in New York that in no civilised country were life and property so unsafe as in certain portions of the United States, appointed a Commission known as the aw Enforcement Commission which was instructed not pass upon the merit of prohibition but to investigate the general problem of lawlessness and make recommendations about measures for dealing with it. For this Commission he selected a very imposing personnel and named as its Chairman Mr. George Wickersham, an able New York lawyer who sat in President Taft's Cabinet. It has held numerous sittings and produced a milk and water preliminary report but so far its work has brought satisfaction neither to the wets nor the drys. Meanwhile the prohibition fat has got into the fire in Congress, and the question simply will not be downed. The "drys" whose chief political protagonist Senator Borah have been attacking the system under which the prohibition laws are administered and charging that there has been still under Hoover persistent

laxity and that shameless "wet" officials have been allowed to remain in the public service and connive at evasions of the law. The Attorney-General has made a certain purge of officials whose personal views or habits in regard to liquor must make them lukewarm enforcers of the prohibition laws but the "drys" are not placated and are making the welkin ring with their complaints and lamentations. On the other hand the "drys", sensing that public feeling has been deeply stirred by the accumulating evidence of lawlessness and by the numerous killings laid at the door of prohibition officials have renewed their drive for alcoholic freedom. Congress at present has seven or eight resolutions before it on the liquor question, some sponsored by "wets" and others by "drys" and the Judiciary Committee of the House of Representatives is at present taking evidence about the results of prohibition since the passage of the 18th

mittee with evidence of the appalling conditions which prohibition has begotten. There have been many startling disclosures but none have arrested more attention than the charges made to the committee on February 12 by Walter Liggett, a magazine writer who claimed to have made a careful investigation of the situation.

He gave chapter and verse for conditions which he had discovered in different cities, asserting for instance that in Boston there were 4,000 open "speakeasies" and 15,000 bootleggers and that in Detroit 22 million dollars are being spent every year in narcotic drugs; he also described a party in which leading politicians and officials of Michigan fraternised with gamblers, criminals and bootleggers "in the spirit of most perfect equality under the God Bacchus." There has also been revealed the fact that in recent years millions of dollars worth of industrial alcohol, whose potability was supposed to have been destroyed by the introduction of poison, have been diverted into the hands of bootlegging fraternity. As the result of these revelations Mr. James M. Beck, a former Solicitor-General, was recently moved to make a most devastating arraignment of the whole prohibition system and to warn his Republican associates that if they persevered with its maintenance, their party might suffer the same fate of extinction as befell the Whigs over slavery. And some of the fairminded "drys" are beginning to waver in their convictions. Senator Wheeler, of Montana, recently said that in his own state leading prohibitionists admitted "conditions to be shocking" and Representative Graham of Pennsylvania, chairman of the group which formulated the prohibition laws deplored the "train of consequences depressing to every patriot" which had been brought about by the enforcement of the liquor laws. The portents therefore indicate that henceforth the "drys" are going to be on the defensive and that this year a crucial test is facing the whole prohibition business.

Another question which is looming up is the issue of the regulation of public utilities. Federal court intervention in public utility disputes has almost invariably been on the side of the corporations and is causing murmurings in different parts of the country when the public finds its telephone and street railway tolls raised by these decisions. It has been brought to a head in New York State where a federal court lately paved the way for the state-wide increase in phone rates by granting the local telephone company concessions in matters of valuations and other financial allowances. The New York Public Service Commission as the result of loud protest has chopped 20 per cent. off the increases and a legal battle has been joined. Governor Roosevelt is defending the action of his Commission and the Democrats see the possibility of making a profitable political issue on the question of state rights in settling local utility disputes. There has also developed a deep suspicion against the Supreme Court of the United States which has been assuming for itself the role of passing from the South but their leaders are beginning to discern economic judgments, usually to the benefit of corporations, and this feeling is responsible for the bitter fight which had just been made against the appointment of the much respected Charles E. Hughes to the Chief ened by the result of a by-election held last week in the Justiceship. His nomination was eventually endorsed by a substantial majority but his friends had to meet the charge that he would bring to his lofty position a bias in favor of corporation interests, which was inimical to the public weal.

ONGRESS is now busy at work on a programme of Congress is now one legislation which will keep it busy all summer. It has to lick the tariff bill into final shape and to pass supplementary legislation about marketing for farm products on lines recommended by the Federal Farm Board. It has to tackle the problem of the consolidation of the railway systems unless the different companies can reach a voluntary agreement which is altogether unlikely. The problem of the Indian wards of the Republic will occupy its attention as Mr. C. J. Rhodes, a public spirited Philadelphia banker whom President Hoover to his credit placed in charge of the Bureau of Indian Affairs, is carrying out a wholesale house cleaning of a department whose record has been very unsatisfactory. Whatever fruits accrue from the great naval conference in London will have to come up for review and possibly may demand legislation and the Senate is going to be invited to ratify the agreement which makes the United States a member of the World Court. To this move the Hoover administration is definitely committed and it can count upon the support of most of the Democrats who cannot abjure the Wilsonian amendment. The "wets" are adopting militant tactics tradition, but a group of Republican "diehards" headed the Republican party was the parent of prosperity but and their spokesmen have been overwhelming the com- by Senators Johnson and Moses are resolved to fight to the Republican party is now in office and prosperity if it



FORMER U. S. CHIEF JUSTICE AND HIS FAMILY Mr. and Mrs. William Howard Taft, photographed with their children and grandchildren at their summer home at Murray Bay, Quebec, in September last. -Wide World Photos.

SATURDAY DIGHT

HECTOR CHARLESWORTH, EDITOR

CONSOLIDATED PRESS, LIMITED TORONTO 2, CANADA

MONTREAL . 10 Cathcart Street
WINNIPBG . 304 Birks Bidg., Portage Ave.
NEW YORK . Room 506, 505 Fifth Ave.
CHICAGO . 186 North Wabsah Ave.
LONDON . 10 Norfolk St., Strand, W.C.

MILLER MCKNIGHT. BUSINESS MANAGER

Subscriptions to points in Canada, Newfound-land, \$4.00 Great Britain, U.S.A. and Mexico, \$7.00 Single Copies 10 cts. All other countries \$10.00

NOTICE TO ADVERTISERS

certaing contracts are solicited and accepted by the
so office—or by any representative of "Saturday Right"
The Editors reserve the right to reject any contract acby the business office, its branch offices se its adverstaff—to cancel same at any time after acceptance—and
see publication of any advertisement thereunder at any
such advertising is considered by them as unreliable

PRICE 10c A COPY \$4.00 A YEAR Vol. 45, No. 15. Whole No. 1928.

the bitter end against what they regard as dangerous entanglement in European affairs.

Then there are at least half a dozen commissions investigating a variety of problems and from their reports some controversial material will probably emerge. But of these Commissions none is so likely to be prolific of trouble as the Law Enforcement Commission whose labors have been referred to above. No matter what recommendations it may submit they are sure to arouse antagonism in either the "wet" or "dry" camps. Both parties are badly split upon the liquor issue but the quandary for the party in power is the more serious. The position of President Hoover is that the Eighteenth amendment as part of the constitution must be enforced as long as it is there and that any movement to get rid of it must originate not with the administration but with the representatives of the people whose votes put it there.

But wet Republican politicians like Mr. Beck and paper like the Chicago Tribune which has been conducting persistent crusade against the Hoover administration ar becoming openly fearful that the party of Lincoln and Roosevelt may be condemned to the destiny of being little more than a "dry" party, spending its energies in fighting for a cause which is steadily growing more and more unpopular, and which threatens to dominate the field of politics above all other issues. The Democrats on their side have a large contingent of inveterate "drys" chiefly at last the prospect of real political dividends from the bold adoption of a policy of alcoholic liberalism. The supporters of this view have had their hands greatly strengthsecond district of Massachusetts whose Congressman was killed in an aeroplane accident. This division contains the City of Springfield and also Northampton which ex-President Coolidge is living in solemn retirement and for more than 30 years it has invariably given the Republicans a majority of about 15,000. But in this election a Democrat running on a brazenly "wet" platform carried the seat by about 6,000 votes against a Republican opponent who be gan the election as a "dry" but ended up by promising to support modification of the Volstead Act.

The serious state of unemployment which at present prevails in New England undoubtedly helped the Democrat but prohibition was the main issue of the contest and the result caused profound consternation in Republican circles in Washington. The political experts are all agreed that there are wide industrial areas in the Eastern States where a dry candidate has not the remotest chance of being elected and they sense a gathering storm which will bring the Republicans heavy losses in states like Massachusetts and New Jersey when the biennial Congressional elections take place in November. Moreover other portents have indicated a decided swing of public opinion towards the Democrats. They have reconsolidate ed their party strength in Virginia, one of the traditionally Democratic states which defaulted to Hoover in 1928 and in mayoralty and governatorial elections last fall they scored a series of striking victories. In all recent elections they had to contend with the deadly cry that has not vanished has been steadily waning. The great stock market debacle has left thousands of American citizens licking their speculative and wrestling with serious financial difficulties; it has also produced a general curtailment of spending power and has accentuated a business recession which was, even apart from the crash, bound to have come. The Hoover administration has been making desperate efforts to stimulate business and industry by special measures and the President has acquired a certain credit for his energetic action in enlisting the leading business minds of the nations as allies.

But it still remains to be seen how far these special efforts will be crowned with success and whether business can be maintained at a satisfactory level during the present year. There are many lines of business like the textile and oil industries in a very troubled plight and Senaator Couzens in a recent speech in the Senate in which he made a comprehensive indictment of the follies and misdeeds of Wall Street and "big business" generally placed the number of the unemployed in the U. S. at well over four millions. So unless there is a decided quickening of business and trade during the summer months, the Republicans will have a very difficult battle in the Congressional elections and might easily lose control of both Houses of Congressmen. A Democratic victory in an of year never carries any assurance of victory at the Presidential election two years later but it would alarm the Republicans. They know that the Democrats have in reserve a trio of Protestant "wet" candidates of high calibre in Governor Roosevelt of New York, Governor Ritchie Maryland and Mr. Owen Young, who combines the merit of a great industrial leader and an international states man. If Governor Roosevelt who is a man of singularly attractive personality and has developed real politica gifts could only completely recover his health, he would be one of the most popular and effective candidates that the Democrats have been able to put forward since Wood row Wilson. The Republican leaders know that he would probably win back the whole South and would attract the votes of thousands of Republican wets and therefore the discern very ominous clouds upon the political horizon.

Februa

In the in companime nternational nuary the f Europe an blic, celebr ion of the thusiasm v ent Harding hat instituti here were b world devote universal s ppreciation n organized lly an optin ate of fact.

Geneva it

any imp

almly. He enth — is s

e limitless

eague looks ts dead. Too ne, to ling ie future is league ha the statesr ight a com orld commu sterentype the enforce League arm e direction picion pas rganiz tion co-operativ cesses in es; but the ok on world con derat With the a

Lea ue of eeting in Tor Model sseml les co-opera degation con om Princeto lelegation of te to ro-oper ince. The delegation o repre ent (lef Inspecto Japan dia by a del tions at leas duding McG

y of Toronte tario Older League of ticipating. The "Mode sible, a wor tions which ting of deleg n-member st ist Session of various pe Assembly e been prep y have been o Assembly "Model As

ick, Western

nations di nto Assem ner sessions if the League With the re erous

rollific

whose

what

it the

rious.

teenth

get rid

t with

put it

ting a

on are In and

g little

n fight-

d more field of

n their

discern

om the

he sup-

rength

ains the

x-Presi-

seat by

who be-

ising to

e Demo-

contest

are all

Eastern

t chance

m which

tes like

ial Con-

Moreover

of public

nsolidat-

tradition

in 1928

last fall

11 r cent

cry that

erity but

erity if it

the great

ican citi-

with ser-

a general

ituated a

the mash

ation has

iness and

t has ac-

in enlist-

se special

r business

g the pre-

the tex-

and Sena-in which

collies and

generally

S. at well

d quicken

n the Con-

rol of both

in an off

the Presi-

alarm the

have in re-

igh calibre

Ritchie of

the merits

onal states

singularly

al politica

, he would

lidates that

since Wood

it he would

attract the

erefore they

l horizon.

allies.



SIR DAVID MURRAY AT EIGHTY-ONE furray, the "Grand Old Man" of the Royal Academy, is eighty-one. He has exhibited at Burlington House fifty years. The veteran R. A. has no sympathy for the extreme phases of art as practised by some of the inters, but he is ever ready to encourage promising young painters. "I do not neglect my work despite my ge" he declared not long ago. "I live for my work." The picture was taken on his 81st birthday.

"Model Assembly" of the League

By Frederick R. Love

(Executive Advisor to the Toronto Assembly)

of Europe and Asia to the smallest South American republic, celebrated the Tenth Anniversary, of the inauguration of the League of Nations with a ceremony and an thusiasm which would have confounded the late presient Harding of the United States who years ago declared that institution to be "dead". From Nankin to Cape Town here were banquets and speeches, while the press of the world devoted columns to editorial praise and prayer. A universal state of mind which provokes such unanimous ppreciation of, faith in, so young and still so imperfect an organized clearing house for world problems is essentially an optimistic sign. Peace is a state of mind, not a

Geneva itself would seem to be the only sizable city any importance which is taking the anniversary Here a formal anniversary - even the is subordinate in interest and importance to the limitless possibilities of the unfolding future. The League looks forward, not back. It leaves the past to bury its dead. Too much is being done, too much remains to be ne, to linger at this early milestone on a road where the future is just beginning to clear. In the past ten years he league has come a long way from the first conception of the statesmen and soldiers who gathered at Paris and ught a compromise between the ideal of an organized world community and an organization which would serve stereotype the war-time settlements. The old emphasis inforcement of peace has passed. The old idea of League army is a patent absurdity to anyone who knows he direction in which the League is going. As the fog of spicion passes away we see a tireless, unspectacular organization working to secure peace by the development of co-operative agencies for the mutual benefit of all. in this line are not the type to create headthey are none the less vital for that. And more we see that the League is bringing a new outworld politics; that it is creating a new spirit in e consideration of international problems.

With the aim of spreading and developing this spirit of ernat onal co-operation a "Model Assembly" of the Nations on an international scale organized by the Leasue of Nations Club of the University of Toronto is eeting in Toronto as these lines are being published. For he first time universities of other countries have sent egations to represent their countries at a Canadian "Model seembly". Harvard, Princeton and Vassar Univeroperated to represent the United States with a composed of one delegate from Harvard, one om Princeton, and two from Vassar. Princeton sends delegation of three to represent Switzerland, and one dele-10-operate with Ottawa University in representing The Chinese Nationalist Party of America sends delegation of natives of China now resident in America represent China under the leadership of K. Y. Wang, tief Inspector to America for the Nationalist Party of Japan is represented by an all Japanese delegation; a delegation led by a graduate of the University Calcutta. Several other nations have on their deleleast one native of their country. Fifteen uniare participating; of these, nine are Canadian, McGill, Queens, Ottawa, Manitoba, New Brunsck, Western, McMaster, Osgoode Hall, and the Univery of Toronto. Several outside organizations such as the dario Older Boys Parliament, also represent Canada, and e League of Nations Society of Canada, is of course

rticipating. The "Model Assembly" is, as nearly as is practically sible, a working model of the Assembly of the League of. ations which sits annually in September at Geneva, consting of delegates from the 54 member nations and nine n-member states. The problems which came before the st Session of the League Assembly are being studied by various permanent Committees and special Commisas of the League which will present their reports to e Assembly next September. Reports on these topics ve been prepared by students and authorities of Canada; ey have been circulated among the delegates to the Tor-Assembly and are being presented at the Sessions of he "Model Assembly" for discussion by the delegates of nations directly concerned. Thus the work of the onto Assembly is original, not a re-enactment of any her sessions, but rather a forecast of the 11th Assembly

of the League of Nations which will sit next September. With the recession of the war and its problems into the

In the international scene 1930 was ushered in to the background, the League is for the first time coming into ecompaniment of the most auspicious omens for future its own. In the early days the greater part of its work international understanding and co-operation. Throughout was concentrated upon such subjects as boundary disputes, January the nations of the world, from the great powers plebiscites, prison repatriation, fiscal reconstruction, and other problems which were a direct heritage of the hostilities. But of late years it has more and more turned its attention to problems of peace, which are often none the less controversial. Thus the eleven topics comprising the agenda of the Toronto "Model Assembly" are problems of peace. They are, briefly-

The amendment of the Covenant to bring it into line with the peace pact.

The Reorganization of the Permanent Court of International Justice.

American adherence to the Permanent Court. The Jew-Arab difficulties in Palestine.

The problems of the Minorities.

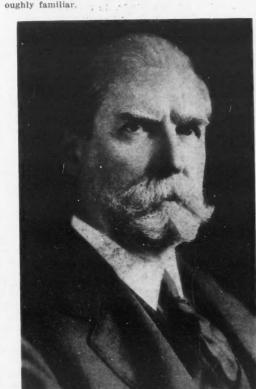
Disarmament. Extraterritoriality in China.

European Tariff Truce. Admission of Russia to the League

Humanitarian Work - Opium Traffic, White Slave Trade, Health Organization, Refugees, etc.

Radio and its place in international life. A special Session arranged particularly to interest the general public will be held Friday evening in Convocation Hall. While the public is welcome at all meetings of the Model Assembly, the great public event is a special session at Convocation Hall on the night of Feb. 21st. Among those taking part are Sir Herbert Ames, one time chairman of the Financial Committee of the League of Nations; Dr. H. M. Tory, Director of the National Research Council of Canada: Sir William Mulock, Chief Justice of the Supreme court of Ontario; Sir Robert Falconer, president of the University of Toronto; and possibly, his Excellency Vincent Massey, the Canadian Minister to the United States. On Sunday morning, Feb. 23rd, Canon Cody is conducting a special League service assisted by Sir Herbert Ames, at which he delivers the sermon prepared for the official service at Geneva in 1927.

That the League of Nations has come to stay there can be little doubt. As an organization which already exerts a tremendous influence upon world affairs it is important that we know something about its methods and its work. As a possible international government with executive powers and world sanction to enforce an international Law it is an institution with which everyone should be thor-



HON. CHARLES EVANS HUGHES Recently appointed to succeed Hon. William H. Taft as Chief Justice of the United States. He is one of the most eminent of all United States public man and was formerly an Associate Justice of the Supreme Court from which he resigned in 1916 to become Republican candidate for the Presidency.

— Wide World Photos.

Britain's Foremost Farmer

By Stephen Lester

His Majesty the King has conferred a signal honor on the people of New Zealand by appointing Lord Bledisloe, K.C.M.G., P.C., K.B.E., Governor-General and Commander-in-Chief of the Dominion, in succession to General Sir Charles Ferguson, Bart., who is due for retirement almost immediately. New Zealand, being essentially an agricultural country, is to have "England's foremost farmer" as His Majesty's representative.

A Gloucestershire man by birth, and educated at Eton and Oxford, Lord Bledisloe is perhaps better known as Sir Charles Bathurst, formerly member of parliament for the South Molton Division of Wiltshire. From 1894 to 1910 he was Chancery Barrister and Conveyancer, but since his retirement from this position, his life has been devoted entirely to agriculture and cattle breeding. He did invaluable work for the Prince of Wales as a member of the Council of the Duchy of Lancaster; and, from 1924 to 1928, he was Parliamentary Secretary to the Ministry of Agriculture. In 1922 he was President of the agricultural section of the British Association. He has written extensively on agricultural questions, and at different times he has headed practically all British organizations for the furtherance of agricultural interests.

One of Lord Bledisloe's outstanding accomplishments was his work as Chairman of the Royal Commission on Land Drainage, which reported in 1927. After this work was completed he set off to the Argentine, Uruguay and Brazil, to study on the spot questions relating to the export of meat to Great Britain, at the same time concluding arrangements with the South American authorities with the object of preventing foot-and-mouth disease being spread by carcases reaching England. His immersion in the application of science to agriculture is so deep that to him it is not amazing that green grass can be fed to a black cow and that she will produce white milk from which yellow butter can be made.

In his sixty-third year, Lord Bledisloe's appointment to New Zealand has caused some surprise to his friends-it has, perhaps, occasioned some heartburnings, too-though they recognize his fitness for the post. In the House of Commons he was a popular member, though his melan-



LORD BLEDISLOE Known as England's greatest farmer, who has recently been appointed Governor General of New Zealand.

choly air and monotonously mournful tone in speaking earned for him the nickname of "Cheerful Charlie," In a recent speech in the House of Lords he said that the outlook for the British farmer filled him with despair.

To Wiltshire men all over the world, and especialty in Canada, Lord Bledisloe will long be remembered for his proposal to the British Government that the Forest of Dean, which adjoins his birthplace, should become Britain's first National Park. This suggestion was made after he returned from a visit to Canada, where he was profoundly impressed by all he saw at Jasper, Prince Albert and Banff. For some years he has realized that Great Britain is behind Canada in the way of providing a sanctuary for wild flora and fauna, and also a place of rest, refreshment and recreation for weary brain-workers in the crowded cities and towns. These people have none of the advantages of a country house in which to enjoy their short annual holiday, and can only resort, as an alternative to their strenuous work, to such hectic centres of entertain ment as Margate, Brighton and Blackpool.

In a comparatively small country such as England, with its population of about 40,000,000, mostly living in an urban atmosphere, the creation of a National Park seems more essential to their physical and mental well-being than in Canada or in any of the countries in which they are so familiar. This was the gospel that Lord Bledisloe preached to the British Government, and he offered to give them a farm on his own estate as a beginning. This farm commands a magnificent view across the estuary of the River Severn to the Cotswold Hills beyond.

Lord Bledisloe hopes to return to the Old Country from New Zealand in five years' time to find agriculture better than when he left it. The present state of affairs on the land is well described by a Devonshire farmer who, after attending a number of thanksgiving services, composed the following verse to the tune of a well-known harvest hymn:

> We never plough nor scatter The good seed on the land;
> Because it does not matter; With German corn on hand. All the food around us Is sent from foreign parts; With ruined farms around us And farmers' broken hearts.

The best way for Wilbur Glenn Voliva to convince everybody that the world is flat would be for him to go to the edge and fall off .- Indianapolis Star.



Smart .

for the Sportsman

Men like Monarch-Knit pull-They appreciate the stylish smart designs and fine finish — a characteristic of all Monarch Sportwear.

The comfortable fit and durability of Monarch garments are two other strong points which please particular men.

You will find your exact size in the new Monarch Knit sweaters and pullovers.

> See them at any smart men's shop.

MONARCH

CLEANERS SINCE 1879

The Blue Business...

Probably no other color receives wider recognition in suits and dresses - yet blue is a color that is most susceptible to light stains and dust on clothing. Through many years of cleaning blues My Valet have learned the proper way to restore spanking smartness ... sparkle ... and beautiful mould to your blue clothing. That is why My Valet solicit the cleaning and finishing of your blue dress or blue suit.

Cleaners of any form of clothing

TRINITY

6400

ASSOCIATED CLEANERS & DYERS ~ LIMITED 18 ADELAIDE STREET WEST



"Uptown" Funeral Chapel and Office

30 St. Clair Avenue West, Toronto

The Public Are Invited to Inspect Its Beautiful and Strikingly Appropriate

Appointments

Hyland 5915 396 COLLEGE ST. Trinity 2757 Hyland 4938 (For twenty-five years) Trinity 1752

February

HOS

Vernor

Imp

day i long work "Par hear outh crack Lond Have waiti

"1

LOBBY AND GALLERY

By E. C. Buchanan

The Last Fortress Fallen

THE flag is not at the half-mast at this opening of parliament although many there are who hold that it should be on account of the great sacrilege that has been done on Parliament Hill. For the last sanctuary of men in this country is violated. The final sacred asylum of harassed Canadian manhood, the reward of age and accomplishment, is no more. Mr. King-the consequences be on his own head!—has done it. He has introduced π woman into the inner temple of masculine exclusiveness, the Senate of Canada. For years he had been threatening the Senate, but it was never thought his enmity toward it was as great as that. The only excuse that can be offered for him is that, being himself a bachelor, he knew

not what he was doing.

What the elder statesmen are thinking as they sit waiting for Senate Leader Dandurand to escort the first Eve into their holy of holies may well be imagined. Or, perhaps it would not be well to imagine it. And it should be one of the most engaging spectacles of the session when they have to subdue their emotions and make the display of gallantry that the occasion demands. Fancy their feelings when they have to amend the form of address exclusive to the Senate since Confederation: "Honorable Gentlemen." For they are rather old, most of them, to take easily to new ways. The Commons, of course, has had its woman member for eight years now, and has got used to the situation, but the Lower House, the creation of the populace, has never been the bulwark of the old order that the Senate has been. And besides, the Commons has had to endure worse afflictions than the presence of a woman — Mr. Bourassa, Mr. Woodsworth, and the Progressive "Ginger Group," for examples.

For this surrender of the citadel of men's privilege the Prime Minister is responsible, although perhaps he was aided and abetted by his brother-in-progress, Mr. Lapointe. It is no secret in Ottawa that Mr. King exercised his prerogative against the wishes of the majority of his cabinet colleagues, who are more old-fashioned and could see no reason for this departure. The ministers from Ontario, from which province the first woman Senator is appointed, emphatically dissented-most of them, at any rate. They were not persuaded that it was a good political move or that even the women of the country demanded this additional measure of recognition. Mr. King, however, was determined about it.

Perhaps even now Mr. King is wondering if he did not make a mistake. For to-day he is in somewhat the same position as the judge of a baby or a beauty competition after the decision has been rendered. The measure of his popularity among the fair sex is affected by the disappointment his choice has occasioned. That comparatively small coterie of Canadian women who were persuaded that the status of their sex depended on representation in the Senate were not of one mind as to who should be singled out for the initial honor, and approval of the Prime Minister's selection is by no means unanimous. The appointment was not an hour old till there were murmurings in the dove-cotes of Ottawa.

The Honorable Mrs. Norman Wilson, first woman senator of Canada, has not been prominently identified with the cause of "women's rights." One is assured, in fact, that so far from desiring to carry the banner of her sex into the Senate, it was very much against her personal inclination that she was prevailed upon to accept the honor. She is the wife of a well-to-do lumberman of Ottawa and the mother of a large family. She is active in social welfare enterprise and has taken a modest part in local Liberal organizations. Her husband sat in the Commons for Russell County, Ontario, from 1904 to 1908 and was an unsuccessful candidate in Ottawa in 1925. She is a daughter of the late Senator Robert Mackay, of Montreal. A woman of great personal charm and social graces, her selection has at least spared the senators from having in their midst one of the earnest and militant "suffragette" type. The word passes that in the opinion of the Prime Minister she represents the kind of Canadian womanhood most deserving of recognition in the public life of the

And so Mr. King has made good the promise he gave five years ago at Richmond Hill that he would reform the Senate. What a radical kind of reformation!

The Final Session?

on of the sixteenth parlikely to be the final sess liament of Canada will be under way. The ceremonial and dignity of the opening are as impressive as ever, with the increased colorfulness that has come since Ottawa achieved a larger place among the capitals of the world. There is little of pre-opening curiosity regarding the Speech from the Throne, since it has been possible to fairly closely forecast the contents. Two matters about which there is some final uncertainty are the question of the abolition of liquor exports to the United States and the project for recasting the financial structure and writing down the capitalization of the Canadian National Railways. In the case of the former, although the Prime Minister is committed to the policy of shutting off export, opposition lingers and it is still thought the government may hesitate to press the issue. Regarding the latter question, even if legislation should be indicated in the Speech from the Throne, it is thought that, with a view to shortening the session in order to get the general election on as early as possible, the government may not seek to have anything done for the National Railways this year.

The temper and strategy of the parties in the Commons will largely determine the course of the session. The idea advanced in these columns a couple of months ago that the session may be foreshortened by a sudden dissolution is now entertained by not a few followers of politics in Ottawa. Whether the Conservative opposition will follow the usual pre-election tactics of making the most of the session for campaign purposes and thus furnish Mr. King with an excuse for dissolution on the ground that the business of the country is being obstructed, or will choose to hold its fire for the campaign in the country and so join with the government in an effort to shorten the session-this will be determined by Mr. Bennett and the party caucus. In whatever way its curtailment may be accomplished, it is now the feeling of Ottawa that the session will be over in time to permit of a general election in August or thereabouts. This would enable the King government, or, in the event of its defeat, its successor. to proceed to the important business of taking part in the Empire economic conference being arranged for the autumn. Ordinarily, the session should last till well into July, but if the government finally settles to an election, which in all probability it will, this parliament may be no more before June is very old.

Should the House of Commons be in a normal humor, the first three or four weeks of the session would be taken up with a debate on the Speech from the Throne, but party strategy remains to be formulated and this demonstration may be curtailed. Whenever the House is ready to proceed to actual work, the ministry will have measures for its consideration. As it is adopting no policy on the issue, it will be able to submit its radio broadcasting bill without delay. As previously indicated, the government is taking no stand on the question of nationalization of broadcasting, but is merely offering a bill incorporating the recommendations of the Aird Commission and propos ing to allow a special committee of the Commons to do what it likes with it. Another measure that will be presented early in the session is a revision of the Canada Grain Act calculated to remove any question of the validity of the Dominion legislation. Some people hold that the present act encroaches on provincial jurisdiction in respect of property rights, and the new bill will bring it into line with the constitutional position. A third measure which should have prompt attention will carry out the government's policy of more generous treatment of the war veterans in the matter of pensions. Legislation for the ratification of the agreements between the Dominion and the provinces of Manitoba, Alberta and British Columbia providing for the transfer of natural resources to provincial control is in course of preparation. The government will have some resolutions to offer in connection with the ratification of the report, made public a couple of weeks ago, of the constitutional conference held in London to ward the end of last year and which proposes steps toward confirming the equality of status of the Dominions.

The Outstanding Issue

QUESTIONS of trade and the relation of tariff policy thereto should to a large extent dominate the session, and so the budget will be more than ever the feature of ministerial legislation, regardless of whether it produces any departure in policy or not. Those who are closest to the cabinet are inclined to deprecate expectations of extensive tariff revision, believing that the course of the government will be along the lines of political safety. They hold that with an election impending, the government will not care to offend the West by extensive increases in the tariff, while in respect of the East it will count on satisfying public opinion by campaign assurances as to what it will do after securing a new mandate from the country. It is thought the forthcoming economic conference will be used as an excuse for the postponement of the submission of anything in the way of fiscal policy designed to promote Empire trade and economic co-opera tion. In fact, Ottawa political observers who enjoy close contact with the administration seem to think that caution will be the watchword in connection with all controversial issues throughout the session. It is never safe, however to be too confident about the way matters will go in parliament. The session may produce some surprises. There will be curiosity as to what line the Conservative opposi tion will take in tariff matters. If Mr. Bennett's party is prepared to accept the tariff as the issue of the election. it should have something to say for itself during the session. Of course, the United States Congress has been so slow in working out the proposed tariff revision against Canadian products that public interest in this country in the matter has somewhat subsided, but the American threat is still present and continues to afford the Tories the best opportunity they have had in years to preach their traditional policy.

Civil Service Salaries

HE commission, of which Mr. E. W. Beatty of the THE commission, or which has been investigating the whole question of civil service classifications and salaries has completed its work and presented its report to the government. Its recommendations will be laid before parliament. The commission was originally appointed to advise the government as to the treatment, in the matter of remuneration, technical employes of the state should receive in order that their reward should correspond in some measure to what they could command in industrial or commercial life. The civil service had been losing many valuable scientists and other technically trained men who were attracted by higher remuneration in the business and industrial community, a number of them having gone to CHORTLY after this is off the press, the fourth, and what the United States, and the government came to the conclusion that the time had come when something should a demand from nearly every class of employes in the service for special treatment as technical workers. The THE JENKINS' ART GALLERIES

FINE FURNITURE PERIOD EXAMPLES & REPRODUCTIONS FLOOR COVERINGS

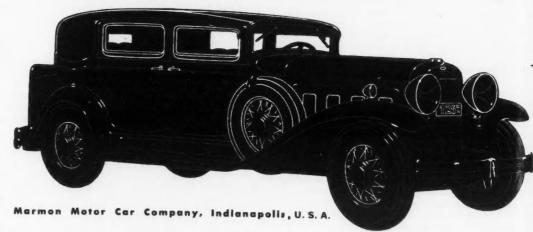
28 College Street Toronto

B. M. & T. JENKINS LIMITED

Phillip's Square Montreal



fine thing well done + + + Today Marmon means all that and tive, the luxurious, the abundant in ad vanced engineering thought - each with that charm and un. usualness which is so inseparably Marmon + + + New easy riding qualities and super comfort dimensions + + + With these cars Marmon covers the entire cars—the Big Eight—the "Eight-79"—the "Eight-69" and the



commission had hardly got down to its task before the the publication of the commission's findings, which government revised its reference and required that it take being reserved for parliament. up the classification and salaries of the whole service, having as its guide the salaries paid in industry and business be done to keep such men in the service of Canada. How- It is to be expected that the Beatty report will disappoint ever, the appointment of the commission was a signal for many in the service who hoped to be classified as technical workers and be paid accordingly. In the meantime, some thousands of civil servants in Ottawa are eagerly awaiting

Col. Jim Cornwall By P. W. LUCE

WHEN two or more sourdoughs are gathered together there is much reminiscencing and many strange facts are brought to light for the edification of a generation that knew not the stirring days of '98. Vancouver is favorite meeting place for these old-timers, but it is rarely indeed that any two men can crowd in more palaver in a few hours than did Col. "Jim" Cornwall, trader and esplorer of the Peace River district, and "Bill" Brewster. veteran guide of the Rocky Mountains who makes his headquarters at Banff.

Both men took part in the gold rush of the Yukon neither with striking success in so far as monetary gains is concerned. But if they found no fortune they at least had a good time.

In those far-off days Col. Cornwall was known ame the half-breeds and Indians as "Pamo-Chassoes", while Mr. Brewster answered to the name of "Napitism". It was by these strange words that they greeted each other when they met in Vancouver recently.

"It's thirty-two years since I first came across you said Mr. Brewster. "It was on the shores of Lesser Slave Lake. I was trying to find an overland route to the Yukon at the time."

"I remember," agreed Col. Cornwall. "I had a tradius post on the lake; had had it for some years, in fact, and was mighty glad to see an army of potential buyers heade in the direction Say, do you remember that Indian girl who made moccasins for you before you went north."

"Well, I used to be better at remembering girls that am now," admitted Mr. Brewster. "Was her name Isabelle? Or was it Grace?"

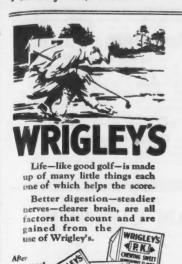
"Wrong. Try again."

Mr. Brewster pondered for a long minute, then: "I have it now! Her name was Mary—Mary—Mar! Miskanack. A fine looking girl! She made good moccasina

"You bet they were good," declared Col. Cornwall smacking his lips in remembrance of a long-ago feast an overlong journey. "They were the best moccasins ever chewed in my life!"



REMARKABLE PICTURE OF INDIAN TIGER HUNT Taken recently at a hunt in Himalayan territory led by SirFrederick O'Connor, Governor of Nepal. The picture shows some of the fifty elephants which were used an route to the tiger country.



HOTEL Montreal Canada FOR HOSPITALITY AND COMFORT A service to meet our every need. A famous cuisine and a variety of Vernon G. Cardy



d un-

d the

e facts

rarely

and ex-

Yukon.

ary gains

while Mr.

It was by

ser Slave

et, and I

rs headed

north.

girls than

o feast

Brewster.

eneration

iver is



England and France

across the "longest

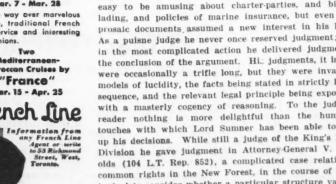
CANADA to Europe via the day in New York ... a cross "the longest gangplank in the world" to the "lede France,"
"Paris" or "France" from the heart of Manhattan . . . Plymouth, in five and a half days, a crack 4-hour Pullman train for London . . . a few hours later, re . . . a covered pier, a ling express, 3 hours, Paris.

"Paris" Feb. 21 - Mar. 21 "lle de France"

All the way over marvelous cuisine, traditional French Line service and interesting

Mediterranean-Moroccan Cruises by "France"

French Line





TESTIMONIAL LUNCHEON TO SIR WILLIAM MULOCK A remarkable demonstration of public esteem occurred at the Royal York Hotel, Toronto, on Feb. 13th, when the Empire Club tendered a complimentary luncheon to Sir William Mulock, Chief Justice of Ontario and Chancellor of the University of Toronto. Nearly two thousand representative citizens were present, and enthusiasm was intense. The above picture shows a few of the principal guests. Left to right: Mr. Jemass Tokugawa, Japanese Minister to Canada, Hon. W. D. Ross, Lieutenant-Governor of Ontario, John D. Spence, K.C., Chairman and President of the Empire Club, Sir William Mulock, Hon. G. Howard Ferguson, Prime Minister of Ontario, Rev. Canon Cody, Hon. Newton W. Rowell, and Mr. Justice Middleton.

Sir William's Philosophy of Life

ONE of the most remarkable tributes to a public man that has been known in Canada was the Empire Club's luncheon to Sir William Mulock, Chief Justice of Ontario and Chancellor of the University of Toronto, at the Royal York Hotel, Toronto, on February 13th. Two thousand guests were present and a large group of very noted speakers uttered sincere tributes, but the climax of a memorable occasion came in last five minutes of Sir William's speech of acknowledgment; when as a man in his 87th year he presented to younger listeners his philosophy of life. The text of this part of his address was as

"And now, my friends, I feel it fitting, before closing, to indulge the impulse of a grateful heart, and say how deeply I am touched by this social expression of your goodwill. In this, I wish also to include my unseen audience to-day-and all the old graduates, my fellow-graduates, who may be listening in.

"Not yet can I speak with the authority of the retired from labor, that shadowy company who spend their time in regretting their retirement and in criticising their successors. "I am still at work with my hand to the plough and

my face to the future. The shadows of evening, it is true, lengthen about me-but morning is in my heart. "And perhaps it would be forgiven me if I venture a

word or two of affectionate cheer and counsel to a company so largely composed of young or at least younger "I beseech of you, as the years shall multiply for you

as they do for all, to cherish the ideals and sweet illusions of youthful days. Thus will your later days be touched with tender memories, romance and indomitable hope.

"A great English writer has said this: For long years the Castle of Enchantment is before us, and dreams of what we shall be and do beguile us, but in later lifeperhaps about the sixties—we suddenly awake and say: That Castle-I must have passed it in the night, it is behind me now.'

"My friends, it is not necessarily so-I bear testimony to the contrary. I have lived from the forties of one cen tury to the thirties of the next, have had a varied field of labor, a full contact with men and things, and have warmed both hands before the fire of life.

"And the testimony I bear is this: that the Castle of Enchantment is not yet behind me, it is before me still, and daily I catch glimpses of its battlements and towers.

"The rich spoils of memory are mine; mine, too, are the precious things of to-day — books, flowers, pictures. nature, sport. The 1st of May is still an enchanted day to

"But, of course, the chief wealth of life I have not yet named. Robert Louis Stevenson once said, 'Give me health, a modest competence, and, O Lord, give me friends. These last are the true wealth of life in youth or age. "Possessing true and tried friends, no man is poor-

lacking them the richest are in penury. "Thus, my friends, I close. I thank you again for your

so cordial tribute of respect and affection.

"I not only thank you, but I bid you to toil on and to hope. The best of life is further on.

"Its real lure is hidden from our eyes, somewhere beyond the hills of time."

Lord Sumner By A CANADIAN JURIST

THE announcement of Lord Sumner's retirement from the Judicial Committee and House of Lords as a Lord of Appeal marks the end of a legal career of great brill-In the highest Courts in the Empire his learning and ability had full scope and his serene and lucid pronouncements will be long cherished by the profession both in the Old Country and here. After Lord Sumner, then Mr. Hamilton, took silk and until his promotion to the Bench in 1909 there was scarcely an action of commercial importance in which he was not engaged. It is not easy to be amusing about charter-parties, and bills of lading, and policies of marine insurance, but even these prosaic documents assumed a new interest in his hands. As a puisne judge he never once reserved judgment; even in the most complicated action he delivered judgment at the conclusion of the argument. His judgments, it is true, were occasionally a trifle long, but they were invariably models of lucidity, the facts being stated in strictly logical sequence, and the relevant legal principle being expounded with a masterly cogency of reasoning. To the judicious reader nothing is more delightful than the humorous touches with which Lord Sumner has been able to light up his decisions. While still a judge of the King's Bench Division he gave judgment in Attorney-General V. Reynolds (104 L.T. Rep. 852), a complicated case relating to common rights in the New Forest, in the course of which he had to consider whether a particular structure variously called a "garden house", a "bungalow," and "cottage",

which stood at a short distance from the mansion, could be treated as a dwelling-house in respect of which certain rights could be claimed. After reading a mass of technical detail, the reader's heart is gladdened when he alights upon the following gem: "In summer time, with a house full of guests, I have no doubt that a bachelor guest might consider himself very tolerably lodged there; I think it is possible, in an emergency, even a manservant might consent to occupy it." But in almost all his judgments one can find some shrewd cynical phrase which stamps itself indelibly upon the memory. In Jones v. Jones (115 L.T. Rep. 432; (1916) 2 A. C. 481)—an action by a schoolmaster claiming damages for words imputing adultery to him-Lord Sumner, after pointing out that the action would not lie in the absence of proof of special damage, unless the words were spoken of him touching or in the way of his calling, proceeded to say that if a change of the law was desired, it was from the Legislature that relief must be sought, and that this might be simply obtained by enacting that a schoolmaster should be deemed to be a woman within the Slander of Women Act 1891. During, and since the War, Lord Sumner has been on various commissions. and once or twice during the period of stress he spoke at meetings emphasising the need for economy. In one of these speeches he cheerfully remarked that in those trying days we were all, except of course our domestics, quite ready and willing to eat margarine during the scarcity of butter. But indeed it may be said of him, as Johnson said of Goldsmith, that he touches nothing which he does not

He is succeeded by the Rt. Hon. Hugh P. McMillan K.C who as the guest of the Canadian Bar Association in 1927 and 1928 gained golden opinion both as a lawyer and a man of great wit and culture

To a Mounted Policeman

By ROGER B. PRIESTMAN

 $Y_{
m of\ all\ equestrians\ on\ our\ city\ street.}^{
m oU\ only\ you,\ of\ former\ days\ survive,}$ But you each day are very much alive, Sedately calm as you patrol your beat. Your dignity of carriage being such As overawes, yet makes us love you much

The motorcycle man, that new recruit Of law and order, has his proper place. His serviceable leggings, leather suit, Bespeak his calling, yet they lack that trace Of nobleness in bearing you exude His mount a soulless thing of evil mood

The man, the horse, the guiding hand, that touch Of dignified authority, more felt Than exercised; so little yet so much Your power in our city, on the veldt. Wherever Britain rules, your place is there; Your charge her people and their lives your care

Long may you rule our actions and protect Our comings and our goings, weave your spell Of confidence, retain our deep respect; That high esteem that you have earned so well. Our guardian, counsellor, our friend and guide, The mounted man, our everlasting pride.



LT.-COL, L. T. MARTIN, D.S.O., OTTAWA Vice-Chairman of the Temekaming and Northern Ontario Railway, who stated in a recent speech at Ottawa that in 1932 trains will be in operation to James Bay that will convey travellers from either Toronto er Ottawa there in 26 hours. Col. Martin is one of the best authorities on that section of Canada.

Fifty Selected Canvases by an outstanding Canadian artist

Exhibition of Paintings

ROBT. W. PILOT A.R.C.A.

FEBRUARY 20th TO MARCH 20th

9 A.M. to 5.30 P.M.

at

J. Merritt Malloney's Gallery Limited

Fine Art Dealers 66 Grenville Street, Toronto

A MAN IN

Quoted from "My Lady Nicotine" by Sir J. M. Barrie

HEN I sat down beside Gilray, and almost smoked THEN I sat down beside Ginay, and and into his eyes. Soon the aroma reached him and sinto his eyes. Slowly his fingers fastened rapture struggled into his face. Slowly his fingers fastened on to the pouch. He filled his pipe, without knowing what he was doing, and I handed him a lighted spill. He took perhaps three puffs, and then gave me a look of reverence that I know well. It only comes to a man once in all its glory—the first time he tries the Arcadia Mixture—but it never altogether leaves him.
"Where do you get it?" Gilray whispered in hoarse

The Arcadia had him for its own.

IS SIR J. M. BARRIE'S "ARCADIA" IMPORTED FROM LONDON

Made by Carreras Limited, 55, Piccadilly, London. Ordinary or Broad Cut. Sold in Airtight Tins 2 023. 50c. 4 025. \$1.00

SHIPS AT **YOUR SERVICE** Six famous ships! Famous for their intimate, homelike atmosphere . . . their fine and generous menus... their efficient but never obtrusive service. And by-

This traditional Cunard comfort and Cunard service is now available to Cabin passengers at new low rates. Minimum cabin class rates from Montreal now only \$130 to North British Ports, \$135 to the Channel Ports, «Special reduction of 12% on round trip Cabin Class bookings in the ten off-season months. Tourist Third Cabin rates also adjusted.

words for steadiness! +

Weekly sallings to Europe from Montreal (and Quebec), from April 26th onwards.

Cunard Line Offices at 230 Hospital St., Montreal, and in Toronto, Saint John, Halifax, Quebec, Winnipeg, Calgary, Edmonton Saskatoon, Vancouver, or book

+ TOURIST THIRD CABIN + THIRD CLASS

Februar

ALEXANDRA

EVES. NEXT WEEK WED-SAT BERNARD SHAW'S Sensational Comedy of Man's Pursuit by Womaned by The MAURICE COLBOURNE COY.

MAN and UPERMAN MAURICE COLBOURNE MAURICE COLBOURNE MAURICE COLBOURNE MAURICE COLBOURNE

BUY SEATS EARLY

Eves. \$1.00 to \$2.50 Mats. Wed.-Sat. 50c to \$1.50 Seats at Moodey's & Kennedy's 32 Bloor West.

TORONTO **ORCHESTRA**

Massey Hall, Tues., Feb. 25th, 5.15 SOLOIST

TOMFORD HARRIS Overture "Phedre" Massenet Spanish Rhapsody Liszt-Busoni Pianoforte and Orchestra "The Sea" .. (new) .. Frank Bridge Prices: \$1.00, .75c, .50c, .25c. Advance sale seats Massey Hall com-mencing Saturday previous to Concert

Margaret Eaton Hall

Thursday, Feb. 27th, 1930, at 8.20 p.m.

Bettina EGARA

Dr. von Kunits, at the Piano Prices-\$1.00, \$1.50, \$2.00, and Tax Tickets for sale at Paul Hahn & Co., or Tel. RAn. 3520.



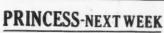
NOW PLAYING

Ruth Chatterton

"The Laughing Lady"

CLIVE BROOK

A daring, dashing story with fast society as the background and as modern as tomorrow's headlines. ALL-TALKING



A Romantic Comedy of 1820

SHREDS and **PATCHES**

With a Specially Selected Cast

A romance of the early days before #Bérollina

Evgs., \$2.00, \$1.50, \$1.00, 50c Sat. Mat., \$1.50, \$1.00, 50c. WED. MAT. \$1.80, 75c, 50c

Seats at Theatre, Moodey's and Kennedy Bros., 32 Bloor W.

Without Examination

healthy men, ages 15 to 45, may obtain a policy for \$3,000 RATES FOR \$3,000

3.000 in event of natural death \$6,000 if accidentally killed 30 per month if totally dis-bled, as well as \$3,000 at death

Mail this coupon TO-DAY

Excelsior Life Insurance Co.

w. - d =

AT THE THEATRE

Flavour of Budapest

BY HAL FRANK

AURENCE EYRE, of New Orleans, who authored "Martinique" and "Mis' Nellie of N'Orleans," undertakes in "Gala Night" (Princess Theatre—this week) to write a farce comedy with the sophisticated nonchalance of the Continental maestro, as exemplified in the orchidaceous flowerage of Budapest and Vienna. And he has succeeded so well that his work takes on the flavor of a very good translation from the Hungarian or Austrian. Mr. Eyre may have steeped himself in the dramatic works of these countries to achieve this effect; he may even have lived long enough in them to savour and acquire enough in them to savour and acquire the atmosphere. But rather, I think, having done neither of these things, he has done something that is less obvi-ous and more piquant. He has wedded his literary knowledge of Budapest to his personal intimacy with New Or-

It is not so extraordinary. For New Orleans-no middle-western mushroom town-is by virtue of its distinguished origins blessed with a mellowed culture and a temperamental gaiety that are as markedly Middle-European as Kan-sas is United States. If our thesis be correct, Mr. Eyre has done his job well The fruit of his matchmaking in tex-ture and coloring is almost wholly Budapestian.

The play is lightly woven and gives

delight in wittlness of characterization and dialogue. It delights also in a richly-embroidered atmosphere — here the practised and loving hand of Eyre is most clearly shown — enhanced by cunningly contrived settings and intelligent staging. The stuff and substance of the piece has been garnered out of the loves and hates of the people of the opera. Paval Zala, first tenor of the Opera and in the Menckenian phrase opera and in the Menckenian phrase, cat-nip to women, has tired of his current mistress, Irma Laszle, dramatic soprano of the opera, and feeling an unwonted lassitude in the face of the determined onslaughts of the new soprano, Mitzi Stolzer, marries on an impulse Luti Bender, general understudy to the opera, who has loved him all along. But as the marriage has to be kept a secret, owing to a clause in his contract which forbids him to wed, the unfortunate Paval only succeeds in jumping from the triangular frying-pan into the rectangular fire.

into the rectangular fire.

The play is a complicated series of rivalries. Irma and Mitzi for the affections of the secretly-sworn Paval; for the leading role on the opening—gala—night of the open. The rivalry of their doting husbands for the conductorship and the promotion of their wives' advantage. These interwaving lines through which is threaded, as a secondary motif, the line of fortune of the young composer, Rudi Teles, provide for many engaging situations roguishly perfumed with the essence of amour. The dialogue, always easy and characterful, dialogue, always easy and characterful, is given an added zest by charmingly frank biological references whose ro-mantic inspiration, thanks to the literary sophistication of Mr. Eyre's mind, survives the brutal directness of English. The cast is well-attuned to the spirit of the play. Mr. James Rennie, a Canadian who has been a Broadway idol for some time, has personal attrac tions in abundance and an easy light comedy manner that lends an ingra-tiating quality to his performance of the harassed tenor. Adele Klaer, as the Nordic, but southerly temperatured Irma is superbly cast while Beverly Bayne, once a household name in the silent films, is excellent as the spit-fire Mitzi. Czinka. Laszle and Heinrich Stolzer, the rival conductors, are well played by Jules Epailly and France Bendsen. Others worthy of comment in a well-rounded company are Desiree Tabor, George Lessey, Robert E. Lowes and Eve Casanova.

"Journey's End"

"JOURNEY'S END," the famous war play that has packed theatres in London, Paris, Berlin and New York and incidentally made the fortunes of its author, R. C. Sherriff, and producers, is again drawing capacity crowds to the Royal Alexandra Theatre, Toronto, this week. All the action of the play as a good many respile know by play, as a good many people know by now, takes place in a company head-



SATURDAY NIGHT - "The Paper Worth While"

Author-manager of "Shreds and Patches," a romantic comedy dealing with early nineteenth century theatrical life in the U.S., which comes to the Princess Theatre next week.

the start of the big German drive in March, 1918, and the horrors of war, the mental condition of the men who had already been living in this war in-ferno for years and who were aware of the imminence of this supreme crisis, the big German offensive, are most graphically depicted. It is a play which depends for success, to probably a greater extent than usual, upon the quality of the acting and the realism of the effects—certainly for those in the audience who have had experiences similar to those depicted — and there can be no question as to the merits of the present production in these regards. The company, entirely different from that which played here earlier in the season, is certainly no less capable. Captain Stanhope, the company com-mander and the central figure in the play, is played in the present case by Richard Bird, one of England's leading Richard Bird, one of England's leading young actors, with exceptional ability. His handling of the emotional scenes—the episode of the reading of young 2nd Lieutenant Raleigh's letter to his sister, Stanhope's fiancee, that of Stanhope's forcible refusal to let 2nd Lieutenant Hibbert "go sick," the taking leave of Lieutenant Osborne before the raid and the scene at Raleigh's death just after the big German attack has begun—is masterly, particularly in the begun—is masterly, particularly in the restraint shown. His whole perform-ance is most convincing. The latter may be said with equal truth of the work of every member of the company. every memoer of the company. Fred-erick Catling as young Raleigh, Henry Stephenson as Lieutenant Osborne and G. P. Huntley, Jr., as 2nd Lieutenant Hibbert, are especially good. This is a play which should be seen by everyone who wants to know what the war was really like

Note and Comment

 $M_{\mathrm{thesplan}}^{\mathrm{OST}}$ of the members of the touring thesplan company whose seriocomic adventures are hilarlously detailed in "Shreds and Patches." the roed in "Shreas and Patches," the ro-mantic comedy coming to the Princess the week of February 24, are English by extraction anyway, although many of them have been adopted by America. For instance T. Wigney Percyval,



MAURICE COLBOURNE Who brings his company back to the Royal Alexandra Theatre next week in a new preduction of "Man and Superman."

quarters dugout in a British trench on began his Broadway career which in-the western front immediately before the start of the big German drive in March, 1918, and the horrors of war, "The Command to Love." In "Shreds the mental condition of the men who had already been living in this war inand St. James manner in the role of Sir John Bedford, the English grand-father of the little ingenue of the American barnstorming company, whom he carries back to England, thereby making "the course of true love" tougher

St. Clair Bayfield is another abor-iginal Briton, although born on the Scottish side of the border, and thoroughly imperialized by his early life as a sallor, rancher in Australasia and even newspaper man in Western Can-ada. Mr. Bayfield began his stage career in Charles Hawtrey's company and came to this country with Ben Greet, playing all the repertoire roles such as Malvollo, Friar Lawrence and Touchstone, and bringing the original company to Broadway for its first suc-cessful engagement in Shakespeare plays.

Bayfield succeeded Gordon as Hilary Townshend with Katherine Cor-Hilary Townshend with Katherine Cornell in "The Green Hat" and played it
throughout her tour; was the forger in
"Bulldog Drummond"; the sea captain
in Galsworthy's "Escape," and lastly
created a part in Mrs. August Belmont's play of "Christopher Rand." He
does the traditional heavy tragedian in
"Shreds and Patches" with a humor
that makes it a notable character creation and not a mere carlecture.

that makes it a notable character creation and not a mere caricature.

Virginia Howell, who plays the typical old-time star a la "Trelawney," gained fame in "Chu Chin Chow," both in London and the American productions; Colin Campbell played "Marjolaine" in London am well as New York, while John Irwin is a cockney comedian with a reputation, on both sides edian with a reputation on both sides of the Big Pond and a long record as a motion-picture villain.

MAURICE COLBOURNE and Barry
Jones with the Maurice Colbourne
Company will return to the Royal Alexander Theatre next Monday night for their final engagement of this season in the most sensational bill of their current repertoire—"Man and Super-man." Famous for the most daring and unorthodox love scene in the whole gamut of comedy drama, this offering will capture the interest of theatre lov ers as few plays have done, and will further enhance the prestige in To-ronto of these justly famous Shavians.

"Man and Superman" was Bernard Shaw's answer to a jest that he should write a Don Juan play. Only, Shaw's Don Juan is chastened. He is only the mildest part of his former self, for already (in 1903) Shaw anticipates the ready (in 1903) Shaw anticipates the greater freedom of women and the greater meekness of men. If woman walts motionless until she is wooed it is only as the spider waits for the fly declares G.B.S., and if the fly tries to escape, poor chap, then presto! the web enshares him coll after coll, until he is secured forever. A sad and lu-dicrous picture even as that portrayed dicrous picture even as that portrayed by the modern Don Juan in "Man and Superman," for while Tanner swaggers a bit as of yore he does so in holy terror of the "Life Force," knowing that it will get him in the end. And of course, it does. Through three superlatively funny acts Tanner endeavours to clude his fate. But, Ann, whom Shaw calls "Everywoman" cantures him at last

'Everywoman," captures him at last. "Everywoman," captures him at last.
Toronto theatre lovers will see a very
fine presentation of this sparkling comedy of Don Juan's adventures, with
Maurice Colbourne as Tanner, the
struggling hero; Barry Jones as
Straker, the all-wise chauffeur; Margaret Rawlings, as Ann, and Phillis
Coghlan as Vlolet, the bride who kept
a secret. Constance Pelissier. Rule a secret. Constance Pellssier, Rule Pyott, Peter Spagnoletti, Claude Havi-land-Burke, Esme Vernon, Gabriel Toyne and Charles Emerson complete the excellent cast.

On PEBRUARY 24th Hart House
O Theatre will open its week's production of the new Canadian play by
Mr. Raymond Card, "His Majesty's
Maidens." The play is a romantic comedy of the period of 1750 with the
(Continued on Page 10)

The Toronto Conservatory of Music

COL. A. E. GOODERHAM CHAIRMAN, BOARD OF GOVERNORS ERNEST MACMILLAN, B.A., Mus. Doc.; F.R.C.O. PRINCIPAL HEALEY WILLAN, Mus. Doc., F.R.C.O. VICE-PRINCIPAL PRIVATE TUTTION
d in all branches of music. Special attention given to beginners, we been arranged in Musical Composition.

New courses have been arranged in Musical Composition.

CLASSES

Orchestra, Ensemble and Choral Classes; Choir Training for Organists; Sight Singing and Ear Training; also many other classes open to atudents of the Conservatory.

Well-Equipped Residence for Young Women Students.

Year book and Syllabus mailed on request.

Address: University Avenue and College Street, Toronto 2.

MASSEY HALL,

TUESDAY, MARCH 4th

CYRENA VAN GORDON "THE STRADIVARIUS OF VOICES" Tickets: Floor, \$1.50, \$2, \$2.50. Balcony, \$1.50, \$2, \$2.50. Top, \$1, \$1.50,, plus Tax. Management—Concert Guild of Canada, 9 Adelaide E. Mail Orders NOW. Box Office Sale—Friday, February 28th.

HEINTZMAN PIANOS



F VERY famous Canadian musician has preferred a Heintzman Piano for studio and concert work.

In their judgment the delicate touch of the Heintzman is beyond compare—its spark-ling tone reaches perfection.

This is convincing proof of the Heintzman's remarkable quality—for the artists' reputation rests upon the piano's performance. Visit Heintzman Hall. Sit before one of these beautiful pianos and strike a gentle chord. Then you will know why its tone

Uprights, Grands and Period Grands in great array. Three years to pay.

Ye Olde Firme

Heintzman & Co. 195 YONGE STREET,

Mutual Relief

Life Insurance Company Head Office: Kingston, Can.

Summary of Annual Report Year ending December 31, 1929

Premium Income \$ 546,271.93 INTEREST AND OTHER RECEIPTS.... DEATH CLAIMS AND PAYMENTS TO POLICYHOLDERS 437,421.44 Assets 4,724,181.22 Reserves 4,331,987.00

Over Nine Million Dollars Paid to Policyholders Since Organization

A MUTUAL COMPANY

ALL PROFITS BELONG TO POLICYHOLDERS

J. C. CONNELL, M.A., M.D., A. J. MEIKLEJOHN, B.A., Vice-President and General Manager. President.

J. N. ALEXANDER, W. R. HITCHINS, A.I.A., F.A.S., Secretary. Actuary.

BRIG.-GEN. A. E. Ross, M.P., Medical Referee,

sic

IPAL

Real Service

on men's clothes -filtered clean-Valeteria pressing. Send regularly and lengthen the life of your wardrobe.

Quick Service

RA. 3121

CLEANERS&DYERS

791 Yonge St., Toronto

MUSICAL EVENTS

Premiere of "Rio Grande"

By HECTOR CHARLESWORTH

ON FEBRUARY 11th Toronto music

ON FEBRUARY 11th Toronto music lovers had the pleasure of hearing the first performance in America of a brilliant and unique choral and orchestral work, "The Rio Grande," by the young composer, Constant Lambert. The presentation under the baton of Dr. Ernest MacMillan, enlisted the cooperative efforts of the Toronto Symphony Orchestra, the Toronto Conservatory Choir and the most eminent of Canadian planists, Ernest Seitz. The result was a most memorable and enthralling achievement.

"The Rio Grande" is a setting of a colorful poem by Sacheverell Sitwell, one of a family all engaged in literary production, whose labors have won widespread attention in British literary circles. The poem itself is one of haunting vividness and its author owes something in the way of suggestion to works of the American poet, Vachell Lindsay, like "The Congo." That is to say Mr. Sitwell presents lyrically the visions evoked by a geographical name. In this case it is not the Rio Grande which divides Mexico from Texas, but Rio Grande de Sul in Southern Brazil, which gives its name to a city and a state. The "soft Brazilian air" and the gaiety of life in this sub-equatorial land which Mr. Sitwell sings of, has inspired Constant Lambert, a youth of but 24, to compose a musical setting wonderful in movement and sensuous feeling. To express himself he has chosen the modern medium known as "jazz" but while retaining its vivacious and complex rhythms, he has effected a subtle and ethereal transformation. It is a most fluent, rich and melodious score, diverse and piquant in its shadings, and flamboyant in its harmonic and rhythmic abandon. Lambert employs the "modern" orchestra to the extent of giving predominance to the and rhythmic abandon. Lambert employs the "modern" orchestra to the extent of giving predominance to the planoforte and calling for an augmented force of the various types of tympani. The mingling of percussion, wind, and strings in an orchestral whole is supplemented by harmonic treatment of voices that is most fascinating. It is a work that seems alive and fresh in

voices that is most fascinating. It is a work that seems alive and fresh in every mood and progression and the cumulative effect is thrilling.

The genius of Ernest MacMillan as a conductor was never more fully demonstrated than in the fire, rhythmical sensitiveness and vigorous expression with which he handled his forces. He conducted without a score, an achievement in treels with a new an achievement in itself with a new work of so novel an harmonic charac-ter. Some of the entrances are so un-usual that certain local commentators unfamiliar with the score were betray-

HART HOUSE THEATRE FEB. 24th-MAR. 1 HIS MAJESTY'S MAIDENS

A Romantic Comedy in three acts by RAYMOND CARD

Red Cross Theatre Night, Monday, Feb. 24th, 8.30. Box Office open 10 a.m. to 9 p.m. TR. 2723.

The Strangest Bridal Four-

The Only Boy SIAMESE TWINS In the Entire World—Both Joined Together
AND THEIR BRIDES

OTHER R. K. O.

ort

,271.93

,375.06

,421.44

,181.22

,987.00

,000.00

id to

ation

DERS

, B.A.,

ral Manager.

"The Broadway Hoofer" Marie Saxon Jack Egan All-Talking Singing

City and District Savings Bank

83" ANNUAL REPORT 83"

ial, a frequent and thorough inspection of the books and assets of the Bank has been usual, a request such and the Balance Sheet are herewith submitted.

R. DANDURAND,

GENERAL STATEMENT

		L-1/	7 DH		6.3				
To the Public:									
Deposits bearing interest .								\$55, 138, 774.18	
Deposits not bearing interest	-	A						133, 795.65	
Charity Donation Fund .		1						180,000,00	
Other Liabilities								1,948,978.01	
Other Liabilities		2	*					210 4010 1411	\$57,401,547.84
To the Shareholders:									***************************************
		n ow	. 000					\$2,000,000.00	
Capital Stock (Amount Subscr	uped a	2,000	, UUR	.00)	pauer u	ds		2,200,000.00	
Reserve Fund		*	*		*	*		169,736.87	
Balance of Profits carried forv	ward			×	*	40		109, 130.01	n . ann man off
									\$4,369,736.87
V 20 - 1									\$61,771.284.71
All I		18.							Special Control of the
-			ASS	ET	5				
Cash on hand and in Chartered Ba								\$ 6,897,817.94	
		24						20, 451, 157.04	
Dominion and Provincial Governm	ient ti	onas	1. 1			*		20, 404, 101,04	
City of Montreal and other Canad	ian Mi	unici	pal t	mun	and			21,651,108.11	
Debentures						*		72,592.80	
Bonds of Canadian School Municip	palities	5	*		×	4	*	72,092.80	
Bonds of Canadian Public Utilities	s Corp	orati	ons					1,672,450.00	
Foreign Government Bonds .								10,000.00	
Sundry Securities								200,000.00	
Call and Short Loans, secured by	collate	rals	-	100	-			9, 445, 451, 43	
Charity Donation Fund, invested	in Dor	minio	e an	d Car	nadia	n Mu	mi-	6	
cipal Securities approved by t	he Do	maini	oan 61	OVER	amen.			180,000,00	
cibut Securities approved by c	THE PA	HARDING.	out or	over.	19196:111			special distribution of	\$60,580,577,32
D. L								1,170,000.00	\$00,000,011.00
Bank premises (Head Office and E	tranch	ues)	*	*	.5	*	. 8	20,707.39	
Other Assets	- 61					- 10	- 16	20,101.33	* **** ***
								- 1 - 1	1,190,707.39
								12	\$61,771,284.71
									E-Galoparvina
On behalf of the Board.									

ed into assuming errors of detail which in fact did not exist. The orchestra played amazingly well under the inspiration of Dr. MacMillan's beat and the chorus, though it would have been the better for more male voices, sang with admirable verve and smoothness.

The vocal score contains solo passages for contraito and baritone and these were excellently rendered by Amy Fleming and George Aldcroft.

The playing of the planoforte part by Ernest Seitz gave profound interest

the rendering (especially of the Andantino) was fluent, elegant, and po-

etic.
The middle offering was a new suite The middle offering was a new suite by Donald Heins, viola player of the quartette, entitled "Seventeenth Century Sketches." Mr. Heins is one of the most accomplished and scholarly of Canadian, composers, and the taste and piquancy of his arrangements of characteristic airs of the Restoration period made the work captivating. The opening "Prelude" in the atmosphere of the period is admirable in vivacity and delicacy, and throughout the suike the delicacy, and throughout the suite the happy balance and disposition of parts indicated Mr. Heins' intimate appre-



CYRENA VAN GORDON

enhance the expressional interest, the composer has called on every technical resource that the instrument offers. The loveliness and authority of Mr. Seitz' touch and tone at once captivated his hearers and the glow and spirit of his performance were glorious. There was one long cadenza, remarkable in rhythmical subtlety and difficulty so warm, so iridescent in its rendering as to cast a spell over the three thousand listeners. Indeed the color, grace and stimulus of the performance cannot be described in the tame routine vocabulary of music criticism.

The whole concert was a red letter day in the history of the Toronto Symphony Orchestra. "The Rio Grande" was not the only novelty on the programme. Mr. Von Kunits has seldom displayed so much vitality and command over his forces as he displayed in the early part of the programme when conducting the "Symphonic Phantasie" by Arthur Wade, an Englishman by birth but now one of the viola players of the Detroit Symphony Orchestra. It is a serious work, which though it follows the traditional style

viola players of the Detroit Symphony Orchestra. It is a serious work, which though it follows the traditional style is nevertheless charged with fine emotional feeling and broad harmonic resource. Mr. Wade makes use of every voice of the modern orchestra in a rich and effective way. The rendering by the orchestra had vigor and beauty, though the trombones were off at a certain point. Mr. Von Kunits also gave a notably fine interpretation of Beea notably fine interpretation of Beethoven's overture, "Leonora, No. 3," and (miracle of miracles) the trumper played off stage in the critical moment of the work was mellow and true to

Conservatory Quartet

BY HECTOR CHARLESWORTH

THE fourth concert of the Conservaprogramme quality and the growing plasticity and Gordon becomes "Amneris" in temperintimacy of the ensemble was demonstrated throughout the evening. The organization excels in the vigor, balance and beauty of its intonation, and ground of the opera stage. ance and beauty of its intonation, and these qualities were especially demonstrated in the Debussy Quartet which openied the programme. The first movement of this work is of acrid quality,—there is a sort of flavor of bitter almonds in it,—and it served to reveal the masculine inciseness of the interpreters. The latter movements are more suave and appealing, and of these more suave and appealing, and of these more suave and appealing and of the opera stage.

As one of the leading musical critics has said, "Miss Van Gordon's personality would perpetuate her memory flawless voice and technique, it leaves no doubt that she is one of the singing were less glorious. Accompanying as it does a practically flawless voice and technique, it leaves no doubt that she is one of the singing were less glorious. Accompanying as it does a practically flawless voice and technique, it leaves more suave and appealing and of these preventions.



to the performance. The pianist, so to speak, is the tonal narrator, and to enhance the expressional interest, the on old airs of the type which Dr. composer has called on every technical Pepusch used in making the score of

Pepusch used in making the score of "The Beggar's Opera," and a Hornpipe provides a spirited conclusion. The quartet played the work with rhythmical grace and spirit.

The final number was Dvorak's well known Planoforte Quintet which served to introduce Florence Singer, one of the most gifted of the younger local planists. It is a work abounding in Bohemian folk melodies, brilliant and colorful, and admirable in the just halcolorful, and admirable in the just bal-ance of interest between piano and strings. It suffers to some extent from diffuseness but has unusual charm. Miss Singer's touch is of fine musicianly quality and she is a clean cut and sparkling technician. Her phrasing was at all times most expressive and perspicuous; and the whole ensemble played with gracious rhythmical appeal

Note and Comment

THIS year, when Cyrena Van Gordon
appeared in the famous role of
"Amneris," in the opera "Aida," her
interpretation was acclaimed by many
noted criftics, to be the finest portrayals
in opera. In it her gorgeous mezzocontraito voice and her sparkling personality find their fullest expression.
An entirely new wardrobe, this season,
makes her characterization even more
perfect. So that even the smallest costume detail might be authentic, Miss perfect. So that even the smallest costume detail might be authentic, Miss Van Gordon conferred with students of ancient Egypt who are specialists of the feminine dress of the period. The result was a cloth of gold costume adorned with 22,000 red sequins of blending shades, each of them hand sewed. This costume was worn in Act II. of Verdi's masterpiece when Miss Van Gordon sang the famous aria which she will repeat in Toronto, when she sings in Massey Hall on Tuesday

she sings in Massey Hall on Tuesday evening, March 4th. Even on the concert stage, dressed in conventional formal attire, Miss Van ament as well as in vocal expression, her appreciation of the dramatic never failing her with or without the back-ground of the opera stage.

Toronto musical circles in the first appearance here of any star of the Chicago opera, and more especially when it is the leading light of this great operatic company who comes.

VICTORIA An All-New Show Each Mats Week DUMBELLS HOME

A Capt. Plunkett Production Dumbells Greatest Stars
—5 Broadway
Headdiners—Luigi
Romanelli and 24piece Band—Beauty
Ballet—Male Chorus
DOUBLE VALUE BUT
HALF THE PRICE!

70 PEOPLE REVUE

Spring Shirtings



Our Shop is Noted for the Very Finest in French and English Shirtings and Smart Accessories of a Most Exclusive Character. Now displaying many Distinctive Fabrics for Spring.

> WE ARE PLEASED TO MAKE SAMPLE SHIRTS AND TO SEND PATTERNS UPON REQUEST.

"The English Shop"

TAILORS AND SHIRTMAKERS

98 and 100 West King Street

Mendelssohn Choir

again uses

Mason & Risch Piano



The participation of the Mason & Risch Piano, year after year, in the triumphs of the Mendelssohn Choir is evidence of the purity and richness of tone of this outstanding Canadian instru-

MASON & RISCH

230 Yonge St.,

* EATON CHORAL SOCIETY *

THOS. J. CRAWFORD, F.R.C.O., F.T.C.L., CONDUCTOR

Concert Royal York Hotel

TUESDAY, MARCH 4th, 1930

Part 1-Handel's "Judas Maccabaeus" Part 2—Choral and Solo Numbers

ASSISTING

EMMA OTERO—COLORATURA SOPRANO RICHARD CROOKS-TENOR FRANK OLDFIELD—BARITONE

Prices: \$2.50, \$2.00 and \$1.50, Tax Extra

Exchange Tickets may be procured at Information Bureau, The T. Eaton Co. Ltd., Main Floor, centre, where reserve seat plan opens February 24th.

SATURDAY NIGHT — "The Paper Worth While"

COMING SHORTLY

BYRON
By Maurois
EXILE By Warwick Deeping .

TYRRELL'S TWO SHOPS 820 Yonge St. Kl. 6118 74 King St.W AD. 3119

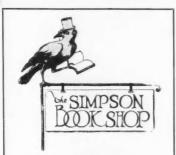
THE LOST CHILD BY RAHEL SANZARA

This is a book which one could ver forget. It is a remarkable ent, a masterpiece which it, surely, the seal of im-"— Beatrice Harraden (Country Life)

\$2.50 At All Bookstores Longmans, Green & Company 128-132 University Avenue Toronto-2



J. M. DENT & SONS, LTD, 224 Bloor St. West Toronto **经贝埃贝茨贝茨**贝茨贝茨贝



A Little Way Ahead

BY ALAN SULLIVAN

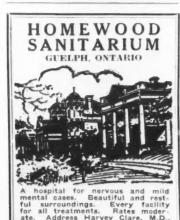
A fascinating story of the stock market. Felix Marbury, a London Stockbröker's clerk, rises be-cause of a weird power to fore-tell the market. Telephone Ade-laide 8411. At \$2.50. Bookshop-Street Floor

THE SIMPSON COMPANY ROBERT SIMPSON LIMITED



INTERNATIONALLY KNOWN...
the habitual stopping place of
world travelers...conveniently accessible to all Loop
activities...foods of surpassing excellence. Spacious and remarkably reasonable cost, Rates begin at \$5 per day. Permanent Suites at Special

THE



BOOK SERVICE

Readers wishing to purchase books reviewed or advertised in these columns and unable to procure them from their local dealers, may do so by sending the price by postal or express order to THE BOOKSHELF, "SATURDAY NIGHT", Toronto. Books cannot be sent on approval.

THE BOOKSHELF

Radical Jack

"LORD DURHAM: A BIOGRAPHY OF JOHN GEORGE LAMBTON FIRST EARL OF DURHAM", by Chester W. New; Oxford University Press. Toronto: 612 pages and frontispiece; \$5.00.

By W. STEWART WALLACE

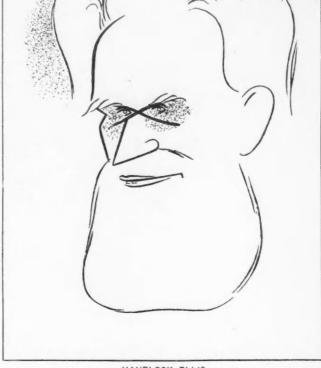
CANADIAN historical literature is rich in biographies. With the curious exception of Robert Baldwin and Edward Blake, there is hardly an outstanding figure in Canadian history of whom we lack a biography or autobiography. Some of these books are of high merit. Sir John Willison's Sir Wilfrid Laurier and the Liberal Party, Professor Wrong's Lord Elgin, and Professor Waugh's recent General James Wolfe will stand comparison with the best biographical work in Great Britain or the United States. To this group of first-rate Canadian biographies must now be added another title. Professor New's life of Lord Durham, which has just been published by the Clarendon Press, immediately takes rank as a book which stands in the first grade of biographical literature.

If genius is "an infinite capacity for taking pains" then Professor New's book is a work of genius. No more thorough piece of historical research has been published in Canada for a long time. How many years Professor New has devoted to his study of Lord Durham I do not know, but it must have taken him a good many to cover the ground which he has traversed. He appears to have exhausted not only the printed sources, but also the manuscript materials relating to Durham, both in Canada and in England. The list of manuscript papers consulted by him, which he listed in his bibliography, is forbidding in its extent, and fully entitles the author to the acceptance of his claim that his book is based "almost entirely on primary sources."

Exhaustive though his researches have been Professor New has, however, the happy faculty of wearing his load of learning lightly. In writing his book he has kept in mind the general reader as well as the student of history, and the result is that his narrative flows with an ease and smoothness that carry one along irresistibly. At times his style rises to a note of distinction as in the paragraph in his preface in which he sums up Lord Durham's personality, and enumerates his own theory of the function of the biographer: "Much of the storminess of his life may be ascribed to the conflict of great political and social forces, but not a little of it was due to the directness of his methods, the loftizie's place in Canadian history so disness of his courage, his hypersensitive criminating and so just that it is pride, and his violent temper. In him a magnificent manhood was hampered and marred by a singular childishness -a strange blending of noble visions and petty vanities, high sacrifices and puny impatience, sustained devotion and flery temper, and through it all

more than a touch of heroism. All his life the state of his health was such that few men so circumstanced would have thought of engaging in any form of public work. Through seasons of intense pain and into one physical breakdown after another, he sionate love of liberty. He was herolaboured on for the love of England ically unselfish, and he suffered more that was in him; though frequently ed he responded to every call and continued to make labour and against conditions under which men trouble for himself until tuberculosis, who loved freedom could never be conadded to his other maladies, cut off his tent. For his zeal and public spirit, ing, on many occasions when he was life. He was spurred on, no doubt, by frequently mistaken as it was, Canambition as well as by patriotism, but DRAKE it was the sort of ambition that we covet for our sons and daughters. I HOTEL, CHICAGO do not pretend to have been unmoved by such considerations, but I believe that the weaker elements in Lord Durham's character are also clearly revealed. My business has been primnot to praise or blame. I have conceived of the task of the biographer friends and opponents, to speak and

act for themselves." The first half of the book is occupied before he came to Canada, of his truth." Professor New dismisses education at Eton, his early parliathe part that he played in the passing acter has been exaggerated.. But he of the great Reform Bill of 1832, and makes no attempt to conceal Lord Durof his diplomatic work in Belgium ham's faults where the evidence is book is wholly occupied with Dur- wart on Oliver's face. Nor does he ham's career in Canada and his fam- fail to note the weak spots in Durous Report on the affairs of British ham's report, especially his mistakes men of lesser quality. North America. This part of the book in connection with the French Canis prefaced by a chapter on the Cana- adians, and his inaccuracies with re- says the biographer, "how rapidly and dian situation, which is one of the gard to the situation in Upper Canada, recently the modern rules of moderamost penetrating and discerning an- But this recognition of Durham's hualysis of the political history of Can- man limitations is balanced on the grown up." Coke three hundred years ada in the years preceding 1838 which other hand by a vivid appreciation of ago, and Erskine a hundred years ago. has hitherto been written. Though Durham's magnificent and heroic repeatedly used language and innuendo Professor New's sympathies are no contribution to Canada and the



HAVELOCK ELLIS

some of the errors into which Lord Durham and Charles Buller feil. Especially discerning and courageous is his treatment of William Lyon Mackenzie. "The post-rebellion situation" he says, "cannot be understood until we dispossess our minds of two popular fallacies in regard to William Lyon Mackenziethat he had been the leader of the reform party in Upper Canada, and that he and his rebels fought for responsible government." He points out that the recognized leader of the reformers during the whole period in which Mackenzie was a member of the Assembly, was Marshall Spring Bidwell, one of the noblest figures that ever trod the parliamentary stage in Canada; and he is a considerable pains to show clearly that Mackenzie did not advocate, and did not fight for responsible government in the sense in which it was advocated by Robert Baldwin, sponsored by Lord Durham, and put into practice by Lord Elgin. Professor New's summary of Macken-

worth quoting in full: Mackenzie was not a constructive political thinker, but he was of the stuff of which good leaders of revolt are made. Always on the track of wrong-doing, he sometimes saw evil where it did not exist, he was frequently violent, abusive and even wild in his language, but he was a man of rugged independence, high principles. stalwart courage, indefatigable industry, a fiery hatred of oppression and injustive in every form, and a pasfor his convictions than any public adians of succeeding generations must be sincerely grateful. He laid the axe to the root of the tree. He made posham's report."

In the same way, Professor New disposal the Durham papers at Lambography which I proposed to writesome of the stories of Durham's ar-

ideas which he advocated, his strict sincerity in his application to Durhistorical impartiality prevents him ham of those lines in which Colonel John McCrae paid tribute to "The

> "Amid earth's vagrant noises, he caught the note sublime; To-day about him surges from the

silences of Time A flood of nobler music, like a river deep and broad,

Fit song for heroes gathered in the banquet-hall of God.

Advocate Unrestrained

"FOR THE DEFENCE: THE LIFE OF SIR EDWARD MARSHALL HALL," by Edward Marjoribanks; Macmillan, Toronto; 471 pages, 24 illustrations; \$5.

By B. K. SANDWELL

ARSHALL HALL, whose name became familiar to Canadians, even if they had not heard of him before, when at the close of his career he defended Alfonso Austin Smith, grandson of the Toronto millionaire, on the charge of the murder of his wife's lover, was one of the most remarkable products, though not at all a typical product, of the modern British judicial system. He was a brilliantly effective advocate, especially in defence, largely owing to the fact that he was able to throw every ounce of his immense intellectual and emotional energy into the cause which he happened at the moment to be pleading. He was in no sense a great lawyer, and some of his methods of influencing juries and even judges can only be defended upon the ground that when a human life is at stake an advocate who honestly believes his client innocent is entitled to do anything that he can "get away with" in order to save him. Marshall Hall "got away with murder" metaphorically speakdefending persons, some of whom must have been murderers, though the majority were probably victims of the long arm of coincidence. He did sible the constructive period which fol-not always get away with it, however, lowed the rebellion and Lord Dur- without disastrous results to himself, and one of the reasons for the interest that his biography has aroused in Engdeals with an impartial hand with land is the prolonged struggle which arily to describe and interpret, and Lord Durham himself. The third Earl went on between the great advocate of Durham, who placed at the author's on one side and a small group of judges and the Northcliffe press on as simply to set the stage and permit ton, "understood and approved", says the other, a conflict which for several the central figure, his colleagues, Professor New, "of the type of bi- years reduced the lawyer's income from thousands to hundreds, and no faults to be obscured, no unfavor- checked a political career which able criticism withheld, where it was might have been as brilliant as his with an account of Lord Durham's life necessary to a discernment of the forensic one. The Northcliffe grievance arose out of some careless and unimportant words used by the mentary career, which resulted in his rogance and petulance, and it is clear lawyer in a libel case against the becoming known as "Radical Jack", that he thinks this aspect of his char- Daily Mail; but the judges had much more substantial provocation, and a dispassionate reader of this book can hardly avoid the conclusion that it and Russia. The latter half of the clear. He paints scrupulously the would be a bad thing for British book is wholly occupied with Durwart on Oliver's face. Nor does he justice if Marshall Hall's methods came to be extensively employed by

"It is not generally appreciated," tion and fair play in advocacy have "for which a modern counsel would doubt with Lord Durham and the British Empire. There is a profound be summoned before the Benchers of



BYRON "

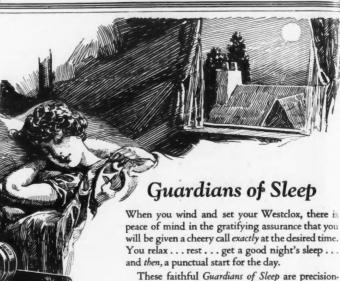
By Andre Maurois

(Author of "Disraeli")

A splendid interpretation of the romantic genius of the handsome, dissipated, fascinating youth whose poetry was the best seller of his day, and whose love story amazed his generation. "Byron" is regarded as Maurois' masterpiece by many. In a distinguished format, handsomely illustrated. Price \$5.00.

Eaton Book Department-Main Floor

AT. EATON CUMITED



built with a fine degree of accuracy acquired through more than forty years of experience in the production of reliable alarms. They are thoroughly dependable. And there is true economy and lasting satisfaction in the long term of Westclox timekeeping service.

Big Ben, Baby Ben and a great variety of other Westclox provide a wide range of selection . . lustrous nickel or attractive colours; plain dials . . also luminous dials that tell time in the dark. There are many different sizes and models, all possessing the same high standard of excellence. Westclox are sold everywhere, at prices from \$1.75 to \$5.75.



HOWARD HOTEL, LONDON

SOUS NORFOLK STREET, STRAND.

Every Bedroom is fitted with hot and cold water, central heating and telephone. Many bedrooms with private bathrooms and elegant suites. Bedrooms from 10/662.50). Reservations can be expect through Could.



spacious s. Illus-

When in BERMUDA do as BERMUDIANS



You'll have to—there aren't any autos, which is a very nice thing about a very nice land. Who wouldn't enjoy a ride in a rest-ful carriage behind a lazy cob after fifty other weeks of back-fires, speed traps, gasoline smoke and gear-shifting? Incidentally, the Hotel Hamilton's suave and rather English atmosphere is couched in the same tradition of ease and comfort while our open-air pool is almost Roman in its luxury.

Permanent accommodations guaranteed upon arrival, either winter or summer. Apply to any Travel Agent, our New York Office, 425 Fifth Ave.; or direct to Glenwood J. Sherrard, Manager.

> HAMILTON HOTEL BERMUDA

Preston Springs

The Equal of the Most Famous European Spas Hydro Therapeutics Electro Therapeutics X-Ray Departments Physicians in Residence

PRESTON SPRINGS HOTEL

Thoroughly Modern.

Every Room with Bath.

A resort built about one of the most wonderful mineral springs on the continent. The ideal place for those in need of rest and relaxation. Six acres of beautiful grounds and lawns.

GOLF — TENNIS — FISHING

All Outdoor Sports and Recreations. Write for booklet with complete information and rates to MR. W. E. EK, Manager Preston Springs Hotel,

Preston, Ontario

sell main cism, a since be several : the conf conception sterling sincerity ed with always 1 to his pa for bein conflict. For th accounts point of teresting in as ma

Februa

his Inn,

Crippen was no loks as h ve sa from the the coun fence wh stage ma line of event on der cases ticularly dians fro arrested to which had fled life, was deniably by admir drug cal which the have bee not been theory 1 stage, wa istered b time of t

> night wit wife's k time, and overdose no intent conforma pen, and quite like Hall to required

pose of

TRON I Toron IF YOU

shall be

such em

Carfield

Man", wi Take th prize figh fla or the cernts iss of profess spirkle heard in nie it clu gralients nore i oke, th

th sight blady ar At uch a mels his livion and happy. I er" as di He is the a large I of the ear ship in it grain in what the

to conside His man a foul-mo would be frequently hardly fit Saturday Wherein Broun fine fically, the of the fine manager.

the author a feat in normal h unlovely learn that some reg partnersh I once sa airily toss Very likel ful one by

The nov novel—is conceptions of advocacy; and only the much about. sterling honesty and overwhelming The book has vitality; the accounts always unpremeditated and were due vivid. to his passionate absorption in his clifor being on the wrong side of the life is beautiful I am going to confine

contains a score or more of condensed ful, coarse and inartistic. Let me see accounts, written from the legal if I can find my copy of "Marius the point of view but not the less interesting for that, of the proceedings in as many of the most dramatic and intriguing criminal and civil cases of last forty years. They include the ippen case, in which Marshall Hall s not engaged, but concerning which he had a plan of defence which looks as if it would in all probability have saved that unfortunate man m the gallows; but Hall was out of drug called hyoscin. Hall's theory, orably with Stevenson's masterpiece his first novel has everything that second Siege of Tyre. which the niurder jury could probably have been made to believe if it had not been contradicted by the defence theory put forward at an earlier stage, was that the drug was administered by Crippen, not only at the time of the death but for some time previous, as a hypnotic, for the pur pose of enabling him to spend the night with his paramour without his wife's knowledge. The dose would have to be increased from time to time, and on the fatal occasion an overdose was administered, but with no intent to murder. The theory is conformable with what we know of the character of the unfortunate Crippen, and is not only plausible but is ite likely to be true; with Marshall Hall to enunciate it, it would have required a brilliant prosecution to

Petting the Pug

"IRON MAN," by W. R. Burnett; Longmans Green and Company, Toronto; 312 pages; \$2.00.

By A. RAYMOND MULLENS

YOU would write a novel which hall be described as "beautiful" by such eminent persons as Dorothy Canfield and Heywood Broun "Iron Man", will furnish you a reliable re-

Take the six most vivid accounts of prize fights you can lay your hand on, flator them with carefully selected excerbts issued by the publicity agents of professional pugilists, add zip and spackle by injecting conversations heard in speakeasys, cabarets, and night clubs, shake the mixture vigorously enough to blend its various ingrelients and serve to the highbrow nore important, that will say so.

ake, the "iron man", is a sub-norm wage who is aroused to ectasy by sight of an opponent bruised, bloody and very nearly unconscious. At such a sight he smashes and pum mels his helpless victim into total ob on and in so doing is gloriously happy. In other words he is a "fightas distinct from a skilled boxer He is the type of brute which serves large proportion of the population he earth as a hero. Of sportmanship in its true sense there is not a grain in his make-up. He typifies what the American people has chosen

to consider a "real he-man". His manager and trainer, Regan, is a foul-mouthed drunkard. Coke's wife would best be described by a word frequently employed in Holy Writ but hardly fit to appear on the pages of Saturday Night.

Wherein, then, do Miss Canfield and Brown find the book beautiful? Specifically, they mention only the incident of the final break between fighter and manager. I will frankly admit that the author has achieved something of a feat in finding anything resembling normal human emotion in two such unlovely characters. It is good to learn that the precious pair can feel some regret at the severance of a partnership which has lasted for some years. Does this constitute beauty? l once saw a well-known glove artist airily toss a dollar bill to a bell-boy. Very likely the gesture was a beautiful one but it did not impress me as

such at the time. The novel-is this sort of thing a novel-is a series of descriptions of fights in the last of which, I am happy

his Inn, and perhaps disbarred," and to relate, Coke is badly beaten and loseven in the 'eighties Sir Charles Rus- es his championship. For those who sell maintained, against growing criti- know nothing of the manner in which cism, a degree of licence which has a pugilist prepares for a fight the since been generally abandoned. For training camp episodes will be enlightseveral years the history of Marshall ening. For the rest it is a record of Hall's career is really the history of the conversations of a world which the conflict between the old and new few people, fortunately, know very

sincerity of the man himself, combin- of the various fights are exciting; the ed with the fact that his lapses were glimpses afforded of the underworld

But if all this glorification of the ent's fate, enable us to pardon him savage, the vicious, the depraved in my future reading to books which For the rest, the present volume judged by this standard, are unbeauti-Epicurean"?

Outriding Haggard

"BEYOND THE SWAMPS," by Robert Tarnacre; Longmans, Green Co., Toronto; Price \$2.00.

By NATHANIEL A. BENSON

HAVE just finished reading Rob-



PROF. C. W. NEW Author of "Lord Durham. -Photo by George Freeland

when once it becomes widely known. stage made it impossible for Hall's simply can't put down when they are ology of Rider Haggard's famous

a good novel should have. Like H. R. Wakefield, whose first volume of collected stories, "They Return at Evening" was so chilling and fascinating, Robert Tarnacre prints himself indelibly among a reader's "acquaintances" as one whose next book is eagerly awaited.

"Beyond the Swamps" is the story of the crew of H.M.S. Image, a special sub-chaser whose commander, Vallery, calls her "Midge" on account of her insignificance. She is assembled on a lonely African beach just before the Armistice, and is lost in a typhoon. She is driven up a great African river a bit like our Saguenay and at the end is shot into an inland sea around whose shores are lost cities of the old Roman Empire! To tell the plot further would destroy it for another reader.

Tarnacre draws his people of all types in Roman Silentium, with its Shelley's, its Ramsay MacDonalds, its Codys, its Drakes, its mayors, slaves, and citizens. It is all very very real. He annoys one a little at first by his mere casual treatment of Tarnacre's first novel is by long the wonders of this present "Rome," ert Tarnacre's first novel, "Beyond odds the cleverest and most credible but one begins to "feel" the place country at the time of the police the Swamps" at a single sitting of story of its type that I have read. as one might feel Hamilton or Chicourt proceedings, and the line of desome three hours. I have often It does not leave one with the pleacago or some other modern outpost fonce which Crippen adopted at that heard of those novels "that you sant thrill of nightmare and demon- of civilization. As well as throbbing adventure, wit and human sympathy line of defence to be used later on. once opened," and this is the first "She" and "King Solomon's Mines," Tarnacre gets in some telling humor-The Crippen case, which is in any one encountered since Remarque was nor is it mere patent history like ous satire on modern cities and citievent one of the most celebrated mur- expurgated. It is rather unwise pre- Henty. Tarnacre has nothing in zens at the expense of the Silentians. cases of the century, and is par- cipitately to write the review of a common with the cheap thrill-mong. Customs and traits that seem detestticularly well remembered by Cana- novel that has given one the old in- ers of modern adventure story maga- able, tragic or comic in them are dians from the fact that Crippen was tangible thrill of "Treasure Island," zines. He is, one feels, a scholar, with us yet in a thinly-disguised arrested upon landing in this country, for mistrust is bound to arise in the an amazingly clever master of plot, form. Even at the moment of his to which he and the woman he loved minds of those senescent savants a subtle wit, and one gifted with a greatest thrill Tarnacre is humorous fied in the hope of starting a new who stand (and fall) by Gibbon, Carnovelist's all-important virtue of as he reproduces a Roman's account life, was the case of a man who un- lyle and Dryden. Frankly, as an character-drawing. There is a great (à la "Caesar's Commentaries") of deniably caused the death of his wife adventure story, "Beyond the charm in his style and a splendid how the "Midge" by the use of by administering a then little known Swamps" will, I think, compare fav- power in his imagination. In fact searchlight and fireworks raised a

"Full Dress" is now the order of the evening

In step with feminine fashion, formal evening clothes are "coming back". And, if you're like most men, you probably need an entirely new outfit. Let us take this worry off your mind. You'll find those we make for you right to a T-and so will she.

FOLLETTS Limited 24 Adelaide West ORONTO



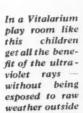
Your stay in Chicago will be made doubly enjoyable by stopping at The Bismarck. Its fame for a third of a century is now enhanced by an ultra modern building, distinctive furnishings and inviting comforts. Quiet-accessible.

All Outside Rooms \$2.50 up. With Bath \$3.50 up



Life is short enough - - enjoy it to the utmost

- · let us build you a Vitalarium, one of our small Conservatories with Vita Glass . .







bring the healthful ultra-violet rays in

Ultra violet rays are not just a figment of the imagination, or a fad. They are a scientifically proved source of better health. You don't need direct sunshine to have them. They're at work practically all the year.

Bring them in, where they'll do some good Bask in them. Let the children benefit. This is a wonderful way to help build good red

Have a small Vitalarium if you don't wish a large one

Quite often we build what we call a "lean-to" . as shown in the illustrations at the left. This is the neat little "half-span" house that has doubled the pleasure of many people.

You'd obtain a good idea of the various possibilities by reading our new booklet, "What is So Rare as a Day in June?" Our Toronto Office will send it postpaid on request together with special Vitalarium literature.

There is no reason why we could not commence the work immediately, if you wish . . without making either muss or fuss.

It is easy to put things off . . but much more profitable to admit they're desirable and do them. You can consult us without the slightest fear of being put under obligation. We would be glad to go into the matter with you. Could there be a better time than right now?

Lord & Burnham Co. Limited

Builders of Greenhouses and Conservatories MAIN SALES OFFICE:

308B HARBOUR COMMISSION BLDG., TORONTO, ONT.

Eastern Sales Office: 920B Castle Bldg., Montreal, Que. Head Office & Factory: St. Catharines, Ont.

A Jord & Burnham Vitalarium may add years to your life!

February





The 20th Century is Health's Century!

PUBLIC → DOCTORS = HEALTH

HEAR "THE PUBLIC AND THE PHYSICIAN"

Free Lecture by Dr. J. H. Holbrook, Medical Supt.

HYGEIA HOUSE, 40 ELM STREET Sunday, February 23, at 8.45

> (Auspices, Social Hygiene Council) Come! Learn How to PREVENT Disease!



THE CANADIAN SINGERS
Who left on February 19th for a tour of the Maritime Provinces under the auspices of the National Council of Education.

AT THE THEATRE

(Continued from Page 6)

earlier scenes laid in France and the later ones in Quebec, Mr. Walter Bowles will play the leading role oppo-site Miss Elaine Wadson in the prinsite Miss Elaine Wadson in the principal feminine part. The play deals with the romantic attachment of a young English officer for the niece of a French innkeeper. Because of attention paid the girl by the King at a public fete, she is kidnapped at the instigation of Pompador, and shipped to Canada as one of His Majesty's Maidens. Some years later, she is united to her English lover who comes to Canada on Wolfe's expedition, is Canada on Wolfe's expedition, is wounded and taken to the Hotel Dieu where he is nursed by his French sweetheart whom he does not recognise in her nurse's uniform, and whose de-

votion restores him to health.

The play gives scope for picturesque settings and splendor of costuming in the uniforms of the officers and the period gowns of the women. It is being produced, of course, under the direction of Mr. Edgar Stone. The first night has been sold out to the Red Cross Society, Ontario division.

"THE LAUGHING LADY," the next all talking comedy to be recommended to Uptown patrons, is in the new well-established Sutro vein of subtle comedy and humanization. Ruth Chatterton and Clive Brook are the two leading players in the cast which in-Chatterton and Clive Brook are the two leading players in the cast which includes Hubert Druce, of the London and New York stage; Marguerette St. John, also of the stage; Dorothy Hall, Raymond Walburn and other stage players of wide experience.

The adaptation of Alfred Sutro's play for the all-talking screen was made by Bartlett McCormack and Arthur Richman who wrote several of

thur Richman who wrote several of New York's most successful stage pro-

ductions.
Victor Schertzinger directed "The
Laughing Lady" and also wrote the
two songs that are introduced casually. Miss Chatterton plays the role of a lady of quality, whose social standing is threatened by a divorce scandal. But

whelmed by the accusation of her friends and the insinuations of the newspapers, she fights her own merry battle with a great and admirable display of womanly courage, and true lady that she is she bravely hides her fears and tears with a smile and even a laugh—hence, the laughing lady!

THE Eaton Choral Society will pre-HE Eaton Choral society will present their eleventh annual concert in the Royal York Hotel concert hall on Tuesday, March 4th. The society, under the direction of Thomas J. Crawford, Mus. Bach., F.R.C.O., F.T.C.L., organist and choirmaster of St. Paul's Anglican Church, are a musical body whose concerts are eagerly anticipatwhose concerts are eagerly anticipated. The rendering of Act I of Wagner's Lohengrin last year by this band of singers, no mean undertaking, was of singers, no mean undertaking, was a success in every way. The personnel of the society is made up almost entirely of employees from the departments of the Toronto organization who meet once weekly for rehearsal in the stately and lofty Georgian room, the acoustic properties of which are so suitable. suitable

The major choral number will be Handel's oratoria, "Judas Maccabaeus," with Richard Crooks, the internationally known tenor, taking the part of "Judas" and Frank Oldfield, who was associated with the society so successfully last year, singing that of Simon. The solo, "Arm, Arm ye Brave," will be well suited to Frank's rich, robust haritone voice.

clude Stanford's "Blue Bird" of won-derful tone-colour; Milford's "Ballet," "Sea Chanteys," by men's chorus and Frank Oldfield, and "Spinning Chorus," for women's voices.

A newcomer to Canada in the person

of Emma Otero will make her Toronto debut in the second part of the pro-gram. Signorita Otero, a Cuban, critics claim to be the outstanding coloratura soprano find of the day and will with Richard Crooks be heard in solos and together in the duet from "Rigoletto."

THE Hart House Quartet have been engaged by Jas. A. Ogilvy's Lim-ited, of Montreal, to appear on March 12th for the second time this season in Tudor Hall, which is located in the store of the above company. Tudor Hall is probably the only room in a Cana-dian department store dedicated exclusively to the presentation of organ and other musical-recitals. Panelled in true Tudor fashion, and possessing a four-manual Casavant organ, which is presided over by Dr. Herbert Sanders, formerly of Ottawa, Tudor Hall is proving to be the rendezvous of Mont-real's social and musical elite.

TOMFORD HARRIS, a brilliant member of the younger school of American planists, plays the Liszt-Busoni "Spanish Rhapsody" for planoforte and orchestra with the Toronto Symphony Orchestra at the Twilight Concert at Massey Hall, on Tuesday next, Feb-ruary 25th, at 5.15. The orchestra under Dr. Luigi von Kunits, plays the overture, "Phedre," of Massenet (in memory of the late Dr. F. H. Torring-ton) and Frank Bridge's orchestral suite, "The Sea." "The Sea" is new to Toronto, but is much played by the symphony orchestras of England and the continent.

Statesmen in London ought to be cautious, no doubt, but the discouragement of some suggests they are determined to burn their bridges in front of them.-Norfolk Virginian-Pilot.



RUTH CHATTERTON Who stars with Clive Brook in the talking film comedy, "Laughing Lady" at the Uptown next week,

Provincial Paper

Limited

Report to Shareholders for Year Ended December 31st, 1929

TO THE SHAREHOLDERS:

Your Directors submit herewith the Annual Statement showing the financial position of the Company at December 31st, 1929, duly certified by the Company's Auditors, Messrs, P. S.

In view of the fact that 1929 was a rather unsettled year in the paper business generally, and that your Company was unable to operate quite full time throughout the year, it is gratifying to report that our sales and profits were practically the same as for 1928 as will be seen from the Income Account. Moreover, I am pleased to report that the unfilled orders on hand the first of this month were slightly in excess of those for the same period a year

After deducting from our gross profits of \$1,136,087.50 the sum of \$251,619.97, representing bond interest, etc., and reserving \$250,000.00 for depreciation, \$10,000.00 for doubtful accounts and \$40,000.00 for 1930 income tax payment, there remains from the year's operations a balance of \$584,467.53. From this dividends aggregating 7% on the Preferred Stock were paid, leaving a balance of \$339.467.53 to be added to Surplus Account which with the balance carried forward from the previous year brought that figure to \$526,242.55.

Our Bond Mortgage calls for payment to the Trustee on the

Our Bond Mortgage calls for payment to the Trustee on the first day of May in each year, commencing with the year 1929, of the sum of \$125,000, as a sinking fund and may be met by the surrender of the Company's bonds. You will note from the statement that \$300,000 of bonds were surrendered and cancelled during the year. In addition, we have purchased and hold in our Investment Account \$425,000 bonds of the Company. This renders it unnecessary for the Company to provide for the sinking fund until 1934.

You have doubtless seen in the Press since the first of the year, reference to the acquisition by the Abitibi Power and Paper Company Limited of the entire Common Stock of this Company. Because of our extensive and valuable timber limits adjoining those of the Abitibi Power and Paper Company itself near Port Arthur, this transaction was a natural one and the result is to give us the benefit of the wide connections and strength of the Abitibi Company for the future. The basis of the arrangement was an exchange of Common Stock, share for share. The status of the Preferred Shareholders is not affected by the change of ownership and it is not the intention of the Abitibi Company to merge the two Companies, but on the other hand, to continue Provincial Paper Limited as a separate unit under the same management and along the same lines upon which it has been developed in the past. developed in the past.

submitted on behalf of the Directors by
S. F. DUNCAN,

President.

BALANCE SHEET DECEMBER 31st, 1929

ASSETS: Property and Plant: Real Estate, Buildings, Equip-\$ 8,819,528.18 ment, etc. Current Assets: Cash on hand and in Banks....\$ 243,687.48 Accounts Receivable, Less Reserve for Doubtful Accounts. 737,935.13

2,659,011,11 Government Deposit on Timber Limits\$ 648,577.86

\$12,127,117.15

Capital Stock: Preferred—7% Cumulative—Par Value \$100.00, Authorized and issued 35.000 Shares Common—No Par Value, Author \$ 3,500,000.00 ized and Issued-100,000 Shares 100,000.00 Bonds—20 Year, 5½ %, Due 1947
Authorized, \$10,000,000.00, Is-5,000,000.00

Current Liabilities:
Accounts Payable, Accrued
Charges and Reserve for Income Tax Payable 1930.....\$ 455,338.97
Dividend on Preferred Stock,
1 % %, Payable January 2, 1930 61,250.00 \$ 516,588.97

Reserve for Depreciation of Plant and Buildings \$ 1,000,000.00 1,484,285.63 526,242.55 \$12,127,117.15 INCOME ACCOUNT

For Year Ended DECEMBER 31st, 1929.

\$ 186,775.02 1,136,087.50

\$ 1,322,862.52 \$ 251,619.97 Less Interest on Bonds, etc..... \$ 1,071,242.55 Less Provision for Depreciation of

\$ 250,000.00

526,242.55

40,000.00 \$ 300,000.00 771,242.55 245,000.00 Dividends on Preferred Stock, 7%

Surplus, December 31st, 1929. Audited and Verified: (Signed) P. S. ROSS & SONS. Chartered Accountants. Toronto, February 7th, 1930.

In our opinion the above Balance Sheet and relative Income Account have been properly drawn up so as to exhibit the financial position of PROVINCIAL PAPER LIMITED, as at 31st December, 1929, and the results of operations for the year ended at that date, according to the information and explanations given to us and as shown by the books of the Company. All of our requirements as Auditors have been complied with.

Signed) P. S. ROSS & SONS, Chartered Accountants. Toronto, February 7th, 1930.

OFFICERS AND BOARD OF DIRECTORS

S. F. DUNCAN, President.
W. S. BARBER, Secretary and Treasurer.

Directors:—S. F. DUNCAN.
T. A. WELDON, Vice-President.
ALEXANDER SMITH.
A. L. FULLERTON,
A. F. WHISON.
A. F. WOOD.

Stock Transfer Agents: ROYAL TRUST COMPANY,
Toronto and Montreal

Bankers: THE CANADIAN BANK OF COMMERCE, Toronto.

EVERY BELL TELEPHONE IS A LONG DISTANCE STATION

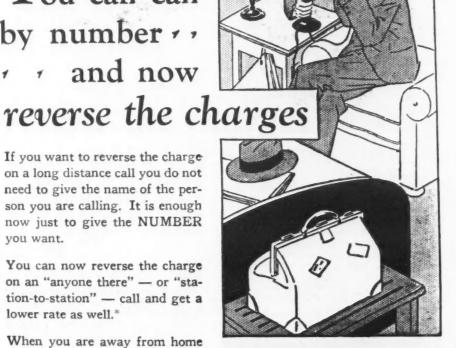
You can call by number, and now

If you want to reverse the charge on a long distance call you do not need to give the name of the person you are calling. It is enough now just to give the NUMBER you want.

You can now reverse the charge on an "anyone there" - or "station-to-station" - call and get a lower rate as well.*

When you are away from home you can get your house or office more quickly and more cheaply in calling by NUMBER and you can still have the call charged to your bill at home.

> *Reversal privilege applies on calls 25 cents and over.



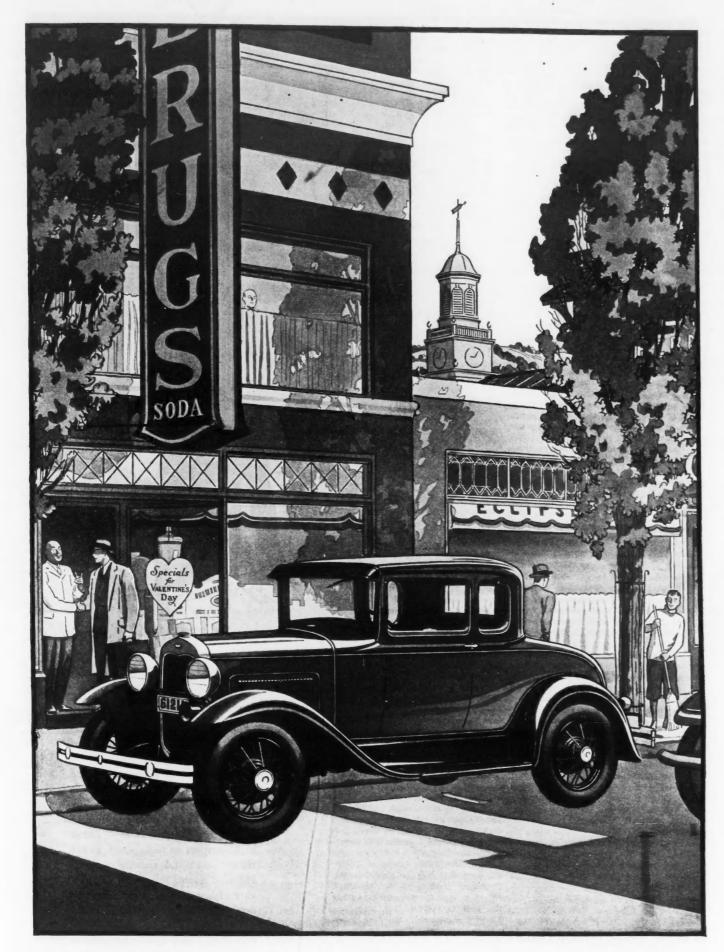


W. J. CAIRNS

Manager.

5 0 5

s. nt of he of ed



THE NEW FORD COUPE

A beautiful closed car, distinguished by its substantial grace of line and contour. A particularly good car for the woman driver because of its comfort and reliability. The Triplex shatter-proof glass windshield and the fully enclosed four-wheel brakes contribute to the unusual safety of the new Ford.

OUTSTANDING FEATURES OF THE NEW FORD

401

New streamline bodies • Choice of colors
• Rustless Steel • Triplex shatter-proof
glass windshield • Houdaille hydraulic
double-acting shock absorbers • Fully
enclosed, silent four-wheel brakes • Steel
forgings instead of castings or stampings
• Torque tube drive • Unusual number
of ball and roller bearings • Sturdy steelspoke wheels • 55 to 65 miles an hour
• Quick acceleration • Ease of control
• Reliability • Economy • Long life.

NOTE THESE LOW PRICES

Roadster	- 9	540)	Pha	aeto	n	-	\$550
Coupe -	- \$	620	, '	Tu	lor	Se	dan	\$620
Sport Coup	pe -		-	-	-			\$655
Three-wine	low	For	dor	Se	dan	١ -		\$775
Convertibl	e Ca	brio	olet	-	-		•	\$790
Town Seda	an -							\$835

(All prices f. o. b. East Windsor, Ontario. Bumpers, spare tire and taxes extra.)

Easy time payments can be arranged through your Ford dealer



Beauty of line and mechanical excellence

BEAUTY has been built into the graceful flowing lines of the new Ford and there is an appealing charm in its fresh and varied harmony of color. Yet more distinctive even than this

beauty of line and color is its alert and sprightly performance.

As days go by you will find that it becomes more and more your favorite car to drive—so responsive, so easy to handle, so safe and comfortable that it puts a new joy in motoring. « « « « «

The city dweller—the farmer—the industrial worker—the owner of the spacious two-car garage in the suburbs—to all of these it brings a new measure of reliable, economical service.
« « « «

Craftsmanship has been put into mass production. Today, more than ever, the new Ford is "a value far above the price." FORD MOTOR COMPANY OF CANADA, LIMITED

SATURDAY NIGHT - "The Paper Want 197

People and Events

Conducted by The Flaneur



In the Days to Come

WHAT part will you take in business life five, ten, fifteen years from now? Will you be the head of a business, or will you be content to drift along with the tide?

The man with vision—the man who realizes the possibilities of the future and determines to profit by them-will lay the foundation of his future capital out of his present earnings.

MAKE YOUR BANK BOOK MARK YOUR PROGRESS

The Royal Bank of Canada

Serving Canada Sines 1869



SOMEONE remarked the other day: Sylvia Ann Howland, was a severe "How lucky we are, in our vicemeeting-place for all parties, creeds and classes-and every one goes away in a jovial mood. Such was ment House, Ontario, where Hon. W. D. Ross and his charming wife welcome the province to their pic-Mr. and Mrs. Ross come from Nova Scotia, and have all the courtesy and gift for hospitality for which our "Maritimers" are famous.

Whenever the other provinces are in need of a governor or a college the Maritime provinces and seize the the chosen one is of Scotch descent, with an early training in the Short- Green. er Catechism. The result of such a choice is generally most happy. "Down East" the people seem to have time to enjoy life and to be polite, even to the stray tourist. There is an exception to this general urbanity-and this is in the realm of politics. Still the political opponents call each other unseemly names. and even the newspapers set them a sad example in the matter of vitup-Yet, when you visit the Evangeline country and see the glorious old elms or go to Chester and behold the sea-or take a trip across to St. Andrew's-by-the-sea and gaze on the blue of Passamaquoddy Bay, you say "confound their politics!"

there was born in New Bedford, Massachusetts, a girl who was destined to be the richest woman in the life of Helen of Troy, was no other United States. than the small daughter of Mr. and lumbia University, New York. Such Mrs. Edward Mott Robinson, whose fortune, even when she was a wee respectability; and we were rather infant, was considerable. It was disappointed by the extreme prosaid of Hetty's father that he priety of the Fessor's book. "squeezed a dollar until the eagle screamed"-and we do not suppose that this was a libel. Naturally, he had," those of us who cared for "The became wealthy, and his small Idyls of the King," and associated daughter showed at an early age them with childhood dreams of fair that she was a chip of the old block. At the age of eight, she walked into than disappointed and longed to the bank and told the authorities avenge the gallant Galahad. Of that she had come to open an ac- course, Mark Twain started the game count. She had been brought up in of whacking the Round Table when the home of her grandfather, Gideon he wrote "The Yankee at the Court Howland, and her maiden aunt, of King Arthur" because he would

Quaker who would tolerate no frivolregal authorities!" Really, when ity. So, Hetty grew to womanhood, we come to consider the households sedate and prim, caring chiefly for where our lieutenant-governors re- her bank account. In 1863 Hetty side, they present a very happy and went to New York to live, and seemly group. They are a joyous straightway became known in the halls of its financial institutions. In 1865, her father died, declaring that he had been poisoned by conspirour reflection on leaving Govern- ators. This gave his daughter a lifelong dread of poison or assassination. On the eve of St. Valentine's Day of 1865, a wealthy bachelor named turesque home, where daffodils and Edward H. Green, put a valentine hyacinths are extending a fragrant into an envelope. Into another enwelcome. Of course, you know that velope he put a cheque in payment for a very cheap suit of clothes. Then, getting the envelopes mixed, he addressed the valentine to the tailor and the cheque to Miss Hetty Robinson. When the cheque arrived, Hetty was completely overcome. president, they just reach down into Here was a man worth millions, who was so careful of his money, that first magnate they can find. Usually, he paid the very lowest price for his clothes. She decided to accept Mr.

Some years ago, the world was amused and interested by a book with a suggestive title, "The Private Life of Helen of Troy." The great and lovely queen of long ago, who deserted home and husband, and eventually returned to a dull but proper life, was presented in this book in a somewhat ludicrous light. After all, Helen was a mature matron who ought to have known better. She should have remained in Troy and become president of the Friday Afternoon Book Club, or the Trojan Women's Morning Musical Circle, instead of curveting about the Mediterranean with that saucy and handsome Paris. We were ever so inter-A LMOST a hundred years ago, ested when we learnd that the learned author, who had done so much research work into the private This was no other than Professor John Erskine of Coa name could go with nothing but

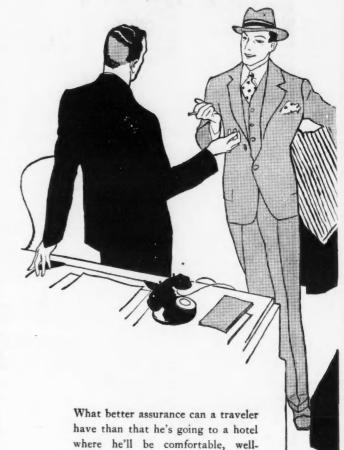
> When the Professor went farther and produced the romance, "Galawomen and brave men, were more never have been asked to sit down with those knights. However, when Professor Erskine came to Toronto and spoke on life and literature, with a dash of morals, we surrendered to his personal charm and heartily approved of his remarks concern ing Jacob and King David, who after all, were anything but ideal knights. Professor Erskine is an American citizen of Scottish descent- and has the best that Edinburgh and New York can bestow. May he come back to Canada!

WE CANADIANS have rather overadvertised our winter sceneryand then we complain when foreigners arrive in July and August, wearing toboggan suits. As a matter of fact, we have only ourselves to blame, for we have talked of our ice palaces and our toboggan slides until the world has refused to be lieve in our summertime. "the poetry of Earth is never dead," as John Keats reminds us. On a certain February evening, we went forth to play the innocent game of bridge; and, on our way to the game, we considered that we are a foolish folk. Here was a perfect winter night, crisp snow beneath our feet and a sapphire sky above us. And the best thing we could think of doing was to go into a stuffy room and throw silly little cards about, while we vainly ask what was trump. And all the pageantry of winter was before us! Then there was a moon -such a moon as you hardly see in harvest days-silvery and fair, looking as if it were cut out of ivory in that sapphire sky. There lay a white world around us-sheer magic, with cold stars peeping down at the foolish mortals who were going to play a game called bridge, when all outdoors called to them to stay out and play some game which Boreas himself might condescend to teach them.

An Englishwoman, who has been in Canada only since last July, was talking the next day about the glories of the night before.

"We went for a splendid tramp," she said. "But did you ever see such moonlight? Not since we crossed the Indian Ocean have I seen such bright stars-the kind that Kipling talks about, 'that blaze in the velvet blue." And then I found that most Canadians stay in the house on winter evenings. What are they thinking about?"

ALL RIGHT Statler"



You can be sure of the up-to-date attractiveness of your room - and of such comforts as radio which awaits the turn of a switch, running ice water, bed-head reading lamp, your own private bath, a morning paper under the door when you wake; and excellent restaurants, in a variety which ranges from formal service to a lunch-room or cafeteria.

served, and where he'll get more than

his money's worth? That assurance is

his - and yours - at a Statler.

Proporte

You can be sure of a fair rate—which is posted, by the way, in your room, and which doesn't change with the flow of business.

You can be sure of "Statler Service." which is built on long and careful training of employees in courtesy and interested helpfulness. Every Statler guest's satisfaction is guaranteed.

Depend upon the experience of thousands of travelers who'll tell you, if you inquire in a Pullman, or a ship's lounge, or wherever travelers congregate, that "you'll be all right at a Statler."

HOTELS STATLER

BUFFALO CLEVELAND

DETROIT ST. LOUIS **NEW YORK** [Hotel Pennsylvania]





WOMEN'S SECTION



·TORONTO, CANADA, FEBRUARY 22, 1930

BOTTICELLI ET AL.

by P. O'D.

O've thing you've simply got to see," said my friend, "is the Italian Exhibition."

"But why?" I asked, in the feeble way one does, when ne knows one is in for something and that all resistance

Because it is the greatest collection of pictures that has ever been gathered together in one place in the history the world, because you'll never get another chance like this in your life, and because-well, because everyone is going to see them."

I will not conceal from the reader, who has already gues ed the shameful truth, that the last argument weighed rather more with me than either of the others. I have ery little joy of immense gatherings of pictures, however famous they may be. One masterpiece all by itself on a nice, roomy wall, with nothing to distract the attention, may be a very impressive thing. I have, in fact, quite often been impressed on such occasions-after I have been told who painted it, and how much money it cost, and just what parts of it I ought to admire. But four thousand masterpieces crowded together, with their frames touching, all flashing their colors at once and unrolling their majestic beauties and clamoring for notice like flock of peacocks, become simply terrifying. They put far too much strain on human eyes and human legs and the human capacity for admiration. I retire from the unequal ontest, blinded and exhausted, and with an intense longing for the ministrations of a friendly waiter. It is amazng what a thirst one can get in an art gallery.

Neither was I very much moved by my friend's sugges on that I would never again have an opportunity of eeing such a collection as this. After all, there are a great many things that one will never again have the chance of seeing and many more that one will never be able to see at all, now or at any other time. It is only the very young who want to do and see everything. As one grows older me becomes reconciled to the limitations of time and listance and human energy. It is true that we miss a lot. out then we are also spared a good deal of fatigue and isillusion. Besides, we ought to leave something for ternity. There are countless things I intend to do in he future life, if I can only move about as freely as some of the spirits seem to do, judging by the reports of their travels. Not that some of them make very good use of heir opportunities. I often wonder why a really sensible host should want to hang around spiritualist seances, apping tables and blowing trumpets. It is a queer taste. Even visiting art galleries would surely be better than

But when my friend said that everyone was going to ee the Italian Exhibition, I knew that he spoke the simple ruth, and that it behoved me to go and do likewise. For eeks the newspapers had been writing columns and umns about this marvelous collection of pictures, and e generosity of Mussolini in letting it go out of the ntry, and the millions of pounds sterling it represented value, and the special ship that had been chartered to ing it to England. I knew that everyone who could ald hurry off to the show, and that, having done so. would rush out to tell everyone else what they about it, and how deeply they had been moved it, and how perfectly sweet Botticelli's "Venus" was. lready most of my own friends had announced their inition of going, and I knew that I must act quickly, it did not wish to be exposed to a lot of very tiresome Being forced to form one's own impressions of a ole horde-or should it be hoard?-of masterpieces may a bit of a bore, but it is nothing to the boredom of forced to listen to other people's impressions of There is something very exhausting about the enms of one's friends.

SINESS

td.

ARY

"OH. YOU haven't been to see the Italian pictures;" tney with the chirpy gratitude of people who realize w they can let themselves go. "My dear boy, you rully you must! There are a couple of Piero della rancesca's there which alone are worth going miles to and there is a little Madonna by Duccio di Boninone of the very first, dear chap, a complete primiut a perfect jewel. It has a gold background and

They're off! And they go on like that for a couple s, while you moan feebly in protest, and tell them d over again that you really will go and see the indeed, and hint that perhaps it would be better didn't spoil the story by telling you all the plot advance. But they are prepared for that,

"You won't enjoy it unless you have some idea of what ou are going to see," they assure you, and then they take fresh running start. It is horrifying what pleasure ople seem to get out of describing pictures and plays to ose who haven't seen them. I suppose everyone at eart rather fancies himself as a critic of art and the and this is the only way most people can display heir talent. As if the world wasn't already quite full ough of writers and lecturers on these particular sub-But there is one sure cure for these conversational

"Oh, yes, indeed, I was there-wouldn't have missed it anything," you say. "And did you notice the absolutely line little St. Mamas by Giambono over in the corner

And then the enemy realizes that you are well dug and fully equipped with bombs, trench-mortars, and gas, and that a struggle between you is likely to ellishly protracted, with heavy casualties among the an painters—not to speak of the saints they depicted you both declare a truce and drift off into sensible subjects like the price of liquor and the chance ng a couple of partners for a foursome

king all these things into consideration, I decided couple of hours at the Italian Exhibition would be pended. Like having a tooth pulled, it would hurt, ald save a lot of subsequent pain. But I nearly out at the very last moment and hurried away in the sort of feeling which the sight of a dentist's n a door always gives one. The courtyard of Bur-House was packed tight with automobiles, crawling

Illustration by MARGARET BUTCHER

up to the door and dumping art-lovers by the hundreds. from me some account of the pictures I saw at the Italian Humbler aspirants like myself on foot filled the remaining Exhibition, and it is up to me to do what I can to satisfy space, and between us all we made the august entrance to the Royal Academy look like the cheap gate at a football

Checking one's umbrella took about half an hour, and the frenzied men behind the counters tore them from our grasp as though they were in two minds whether or not to bash us over the heads with them. Incidentally, I had often wondered why at art galleries they always insist on you giving up your stick or umbrella. I understand now. If that mob had been allowed to keep them and point with them, half the spectators and all the saints and Madonnas in the picture would have lost their eyes. In fact, it would be much safer if visitors were made to give up their pencils as well. There was a lot of flourishing of these graphic stilettos, and one enthusiastic lady managed to stick the point of hers into the back of my neck. prefer to think it was accidental, but I was rather in her way, and there was in her eye the stern glare of Boadicea advancing upon those even earlier sons of Italy, the Romans. A little later I noticed that she was in the very front row. The lead in that pencil must have been pretty hard.

this reasonable demand. I must first explain, however, that in the case of many of the more famous pictures on the line I saw only the upper halves of them, and missed a good many of the smaller ones entirely. The British public is not generally considered to be very keenly interested in art, but when it sets out to see pictures it makes a real job of it. Solid phalanxes of enthusiasts were massed all along the walls about six rows deep. Catalogues and pencils in hand, they crept steadily along making notes as they went, and giving one the impression of a migration of bare where they passed, but I never got near enough to

a race should go to that exhibition. So far as I could judge, everyone of the thousands present was at least six feet tall, including the ladies, and a yard wide across the shoulders. I have never seen a more imposing human barrier. A really short man caught in the midst of it

giant snails. One expected to find the canvases nibbled saints, these early painters were inclined to go into a rasee whether they were or not. NCIDENTALLY, the people who talk gloomily about the tortures and martyrdoms, in boilings and burnings, in dwindling physique and small stature of the British as stabbings and the gouging out of eyes. And when there was must have felt like Gulliver at the court of Brobdingnag.

"THERE IS SOMETHING VERY EXHAUSTING ABOUT THE ENTHUSIASM OF ONE'S FRIENDS"

I have felt at times the urge to be an art critic, and this the top of one's head a hat was by no means safe-but occasion more than any other in my experience seems to it certainly did not help one's appreciation of a Sienese or call for really highbrow handling-the metaphor is a bit Umbrian Madonna to catch glimpses of her smiling wistmixed, but the reader no doubt gathers my meaning. I fully between a couple of shiny silk toppers. And there should like to talk learnedly about chiaroscuro and tonality was something quaintly comic about the horror with which and brushwork, about texture and pattern and modelling. mediaeval saints gazed out on the sea of modern millinery. I know a good many of the words, but alas, I can't get them to behave. They refuse obstinately to fall into sentences which have any particular meaning for me—or for There was no choice, in fact—not Tunney and Dempsey anyone else. I fear. Not that this is necessarily a bar to the writing of art criticism. Some of the best and most it did simplify matters a good deal. All you had to do highly regarded performances that I have read in that line have been as nearly intelligible as the English language, properly spelled and punctuated, can possibly you were taken slowly past them, until some two hours latbecome. But I lack courage, and art criticism as in swim-

ming confidence is the whole secret. Unfortunately, I have always in mind the sad case of the young Montreal reporter who was taken off the police who had no modest hesitation about expressing his opinions. In his article he said, among other things, that the promising French-Canadian painter Corot would probably become a pretty good artist, when he had learned to draw and had given up trying to make his trees look like feather-dusters. Montreal was, even in those days, by quite dead. The incident was a good deal of a shock to really go in the presence of pictorial art.

At the same time the reader will naturally expect of as likely to be in existence seven hundred years hence.

SHOULD like to be able to write about those Italian To make matters still more difficult, they all wore their pictures seriously and informatively. Like everyone else hats, men and all. One can hardly blame them-even on

> I began with the Primitives. The catalogue began with them, and everyone else began with them, so I did, too. together could have made way against that crowd. And was to let yourself be drawn into it, and after that you had only to look at what you could see of the pictures as er you were finally carried out of the building, exhausted but, let us hope, enlightened.

Even to so complete an ignoramus as myself, there was something very thrilling in the sight of those picturesassignment and, in the absence of the regular, critic, sent mostly very small and painted in tempera on wood-which to write up a loan exhibition. He was a brisk young man represented the very beginnings of European painting. Some of them dated from the thirteenth century and the early fourteenth, and the colors, it may be said, were as clear and bright as if they had been painted less than a hundred years ago. In fact, there are modern paintings which show far more signs of age than these works of Duccio di Buoninsegna and Simone Martini, which were way of being an art centre, and two or three readers wrote done about the time that Dante was writing the Divine in to say that they did not think the statement was en- Comedy, before Edward the Third had fought the battles tirely correct. We looked it up in the office encyclopaedia, of Crecy and Poitiers. When these old masters did a job and discovered that Corot was indeed a foreigner and quite of painting they intended it to last, and it did. It is a secret which seems to have perished with them, and perus all, and never since have I been able to let myself haps it is just as well. There are a good many pictures being painted nowadays which one would not care to think

If they are, one can only hope that time will have effected a very great change in them-almost any change would

THE subjects of those early Italian paintings were almost entirely religious-Annunciations and Nativities, Crucifixions and the martyrdom of the saints. When you come to think of it, what better subjects could a painter possibly have? And the Primitives put into their pictures a simple sincerity which might well fill even the least religious mind with a wistful regret for the passing of that age of piety. Their Madonnas were particularly lovely, sitting very pale and gentle in their gorgeous robes against backgrounds of gold, with angels hovering about them and flowers strewn at their feet. But when it came to the ther horrifying realism of detail. As they saw it, the life of a saint was a terribly painful and arduous one, and they spared none of the unpleasantness. They revelled in no executioner handy to perform the minor devilries, the more earnest saints made a point of inflicting them on themselves. There is one picture of St. Jerome, in which he is shown out in the country, all alone except for a lion. two basilisks, a wolf and cub, a monkey and several birds. He is on his knees reading the Penitential Psalms, and while he does so he beats himself on the chest with a large stone. It is all very impressive, but it must have been rather discouraging to pious little Italian lads who thought of taking up the ascetic life.

In the following century a great deal of this ancient austerity was lost, at least so far as painters were concerned. They went on depicting religious themes, but the saints were now shown in their more serene and triumphant moments, and the Annunciations were conducted amid architectural splendors of a very elaborate sort. Painters had by now discovered the rules of perspective, and they took every opportunity of displaying their new talent. The Virgin is usually shown enthroned in palatial rooms, while the Angel Gabriel hurries to her across marble halls whose columns extend in endless vistas. The effect is sumptuous but rather oppressive, and I found myself preferring the earlier simplicity as being more suited to the subjects. Incidentally, it is one of the most curious of the vagaries of artistic fashion that the painters of today, when everything possible is known about perspective. are doing their best to forget about it and to paint as flatly as Duccio and his contemporaries. Unfortunately the flatness is all they seem to recapture.

In addition to their fondness for complicated perspective, the Italian painters of this second period set another fashion which was even less in accord with the austerities of religious fervor. And that was their habit of putting portraits of "the donors" into their pictures. If you wished to be shown permanently in the company of the blessed, all that you had to do, it seems, was to order a picture from one of those great but complaisant masters. As a result, we find wealthy and, let us hope, worthy gentlemen of the time kneeling in attendance while the Angel Gabriel makes his announcement to the Virgin, being blessed in other pictures by illustrious saints, and even assisting in one at the triumphal progress of David and Saul. We have grown much more reverent or much more cynical since then. It would be a brave modern painter who would depict his patrons thus engaged, and an even braver patron who would suggest it.

FINALLY the Exhibition broadened out into the full. glorious tide of the Renaissance-Botticelli and Raphael and Titian, Giorgione and Correggio and Mantegna. and all the other giants of the greatest period of painting the world has ever known, or is ever likely to know, for that matter. But I will spare the reader my rhapsodies on that theme. Not even Botticelli's "Venus" will permit to lure me on, except to say that, looking at it, I was amused to recall that reproductions of it had once been banned by a New York vice committee. It is hard to understand how even the mind of an Anthony Comstock could have managed to see anything sensual in that cool and lovely picture.

But of the rest, those superb masterpieces which all the world has admired and loved and coveted for centuries. not a word, though the old fountain-pen is trembling to cut loose, and flocks of rich and gaudy super'atives are fluttering about my head like golden butterflies. But not a word! I have already lost several friends through trying to tell them what I felt and thought about it all, and I must not take liberties with the patience of the reader, sorely tried as it has already been. At the same time, there is one picture by Giorgione which I cannot pass by without.

(Editorial Note:-Having glanced hastily through the emaining fifty-seven pages of this manuscript, the Editor has decided to hold them over until such time as "Saturday Night" brings out an Italian edition.)

The Eternal Triangle By JOHN MUNDY

You ask me why my love grows cold, Where once it flamed with eager fire: You ask me why I fail to hold You with that old unquenched desire

I will be frank. Spring comes apace, When new loves dawn, old loves are off; I own the sweetness of thy face But oh, how sweeter far is golf!

Once the Chinese were considered the most truthful people on earth, but now they have started playing golf .-Kay Features.

What a shock that Ohio man, who had been deaf for thirteen years, must have had when he recovered his hearing in a talkie!-Philadelphia Inquirer.

LIMPING thru life.... Striding with life....

CHOOSE

one or the other thru your shoes!



This advertisement is addressed to the woman who works, either at home or in business. To her, foot comfort, freedom from foot pains and fatigue, is a real

Here then are shoes which offer just that-complete comfort, ease all day long. Leading foot specialists recommend Cantilevers because of three features:

1. A flexible shank that supports the arch without binding or cramping the foot. 2. A straight inner line which allows the foot and toes to function properly. 3. A snug fitting ankle and balanced heel (combination last) which encourage a graceful, light step.

Come in and try on a pair . . . Walk ten steps—immediately you will notice a difference. New spring styles now on display are patricularly attractive. New unique comfort features have been added . . .

Come in and see the new improved Cantilever!



ANTILEVER SHOE SHOP

Sold in these cities:

St. North (Cor. King). Hunt, Ltd. Ison's Bay Company. Stanley St., (at St, Cath-

OTTAWA—241 Slater St. (Jackson Bld PORT ARTHUR—McNulty's Ltd. REGINA—The Yale, Ltd. ASINT JOHN, N.B.—Scovil Bros., Ltd. ASINT JOHN, N.B.—Scovil Bros., Ltd. ASINT JOHN, N.B.—Scovil Bay Company TOROXTO—9 Queen St. E., (et Youse JANCOLVER—House Bay Company



Not a bargain dentifrice

SAVING teeth is so much more important than saving a few cents per tube, that Forhan's would rather be a fine dentifrice than a cheap one.

This dentifrice serves as a double safeguard - you auto-

matically firm up your gums and help them to keep in good health, at the time you clean your teeth with Forhan's, -35¢ and 60e-just a few cents more than ordinary toothpaste and exceedingly well worth it. Forhan's Limited, Montreal.



Any mouth may have pyorrhea and at forty the odds are 4 out of 5

Forhan' for the gums

YOUR TEETM ARE ONLY AS HEALTHY AS YOUR GUMS



SATURDAY NIGHT - "The Paper Worth While"

PRINCIPALS OF A MUCH DISCUSSED WEDDING H. R. H. Aga Khan, Knight of the British Empire, sportsman, spiritual head of the great sect of Khojahs and millionaire leader of the Indian Mohammedans with his recent bride the former Andree Carron, French candy salesgirl, upon their arrival in Genoa.

MATTERS OF BRIDGE

By HENRY LAWSON

The Lead

With the cessation of bidding and the making of the original lead we pass from the bidding to the play. There is probably no other one feature of the play as important from the adversaries standpoint as the original lead. The entire play of many hands is determined by the suit and even the particular card which is chosen. Many, many times one hears it remarked that another original lead or the choice of a different card would have set the contract, or would not have set it as the case may be. If the original lead is, then, so im

If the original lead is, then, so important it should be necessary to study each hand carefully in order to determine the most advantageous lead. There are certain orthodox leads indicated. There are also certain hands where no orthodox rule could possibly apply. There are also situations where departure from the orthodox procedure is the only way in which the contract may be set. It is in this last department that the really intelligent and skilful player has the greatest opportunity to shine. But in most cases it is advisable to have some sound orthodox practice to follow in order to play dox practice to follow in order to play reliable partnership bridge.

There are of course many factors which affect the lead. For instance, you may be leading against a No Trump or a suit bid. Your partner may or may not have called a suit. Declarer's partner may or may not have called a suit. And so on. To-day we are only going to consider the lead when leader's partner has not bid. Such bidding as, for instance, two No Trump by dealer (enough for game) followed by three (enough for game) followed by three

The orthodox lead under these conditions is the fourth highest in your longest and strongest suit. Let us assume that this card is a six spot. Your partner and the declarer will now both avail themselves of the reliable rule of eleven. It should not be necessary to explain the use of this rule but one finds it disregarded and even unknown so frequently that it is perhaps worth while to repeat and explain it once more. The rule of eleven is used to determine the number of cards not held the state of partner and the declarer will now both by leader which will beat his lead. Once this number is determined by either declarer or leader's partner he can state at once how many cards held by the other will beat the six. The number is determined by subtracting the number of the card lead (six) from eleven, giving in this case, five. It dummy shows three cards higher than the six and leader's partner holds two higher than the six he then knows that declarer cannot beat the six and so

he can win the trick if he covers the

card played from dummy.

This reasoning represents the usual limit of use of the rule of eleven. But limit of use of the rule of eleven. But it is only an incidental piece of information, seized upon because of its immediate practical application. The information presented is far more extensive. In the first place it conveys the information that the leader has three more cards higher than the six. He may or may not have one or more low cards under the six. If the five and four were played on the first trick and declarer held the three and two spot, he could then say with absolute certainty that leader had only three more of that suit in his hand. Information of this sort is of the greatest value tion of this sort is of the greatest value if it is followed by close attention to the play on succeeding tricks as it will generally allow the declarer to determine accurately the disposition and nature of the last four or five cards held by each of his adversaries. Thus from the original lead, and the

information revealed by the play on the first trick, declarer can very often gain valuable information. At the same time the leader has cleared the suit either wholly or partly and by his lead of his fourth best has placed enough information in his partner's possession to gain his support and co-operation. There are some situations where the leader does not lead the fourth highest

leader does not lead the fourth highest card of his strongest suit. Such a holding as six to the Ace, King, Queen, or six to the King, Queen, Knave, or five of a suit to either of these top holdings, requires the top card to be played. This is leading the top card of a sequence. When this top card happens to be the King a particular situation arises. Ordinarily the lead of the King shows the Ace behind it. But this is arises. Ordinarily the lead of the King shows the Ace behind it. But this is not so in the case under discussion. In this case the Ace is held either by leader's partner or by declarer. If leader's partner holds it he then knows that his partner did not lead from an Ace, King, holding. Therefore he must have led the King as the top of a sequence. It is then obligatory on the well. For having played his small card well. For having played his small card he must take the next trick in the suit and will then be unable to lead it back to his partner. The orthodox rule here then is, the original lead of a King by original leader calls the Ace in partner's hand. The play of any other card by partner denies the Ace. A third type of hand, where the distribution is so arranged as to present no definite suit preference for leading will be the next consideration.



ENGLISH TENNIS STAR GOES IN FOR MUSIC Miss Betty Nuthall has added plane playing to her many pursuits. She is seen here with her tutor, Miss Ann Ryley.



MOTOR TOURS IN GREAT BRITAIN

land is a land of marvels and mysteries, and in a car in an English country is a day in fairy museum where all the exhibits are and real."

OUR attractive itineraries include Devon, Cornwall, The Lake District, Shake-speare's Country, The Cathedrals, Yorkshire Moors, The Peak of Derbyshire, North Wales, Highlands of Scotland.

Three types of cars are used for these tours— Private Automobile—Observation Coach de Luxe —Holiday Motor Coach.

WRITE FOR PROGRAMME 44.

65 Yonge St.,

THOS. COOK & SON Steamship Passages Arranged by All Lines.



Enter Europe at Glasgow

Enter Europe at Glasgow and make the round of Scotland first. Scotland is richer in beauty and in historical association than any other country in Europe and particularly full of interest to English speaking people. Sir Walter Scott's heroes and Burn's characters people every hill and glen of Scotland and make a journey through it the most delightful and most memorable of your trip. Enter Europe through

Circular Tours on the London Midland and Scottish Railway start from Glasgow and embrace all that is beautiful, all that is romantic in Scotland. Send for the pamphlets.

LONDON MIDLAND AND SCOTTISH OF GREAT BRITAIN

Illustrated pamphlets giving full particulars of British Holiday Resorts and all travel information may be obtained from Mr. Frank Stocking (Dept. A43), 1117 St. Catherine Street West, Montreal: and other L M S Tichet Agencies.



EVERY WEDNESDAY AND SATURDAY HAVANA

BOUND

To the sparkle and glamor of tropical days and nights. Days filled with delightful activities . . . golf, swimming, riding, sailing, exploring. Nights that are typically Cuban . . . different. Soft, flower-scented breezes stir the sun-warmed air . . . strum of guitars...a teasing glimpse of a moon riding high . . . at the end of a narrow street.

Sail any Wednesday or Saturday on Cunard's famous trans-Atlantic liners . . . the Caronia or Carmania. Minimum round trip rates First Class only \$175. All expense tours of 9-20 days' duration from \$193 up.

All information, booklets, etc. from-Corner of Bay and Wellington Streets, Toronto, (Elgin 3471), or any Steamship agent

TITAL A IR ID

India's Brighter Side

of that vast country. What Miss Mahal. Kipling's birth-place. sionary—and they have been years loyalty, and a fair to-morrow? fruitful in observation and experience. Miss Kilpatrick did not deny the tragedies of Indian life-especially as these affect women—but should look for beauty of color, form she showed how much of the heroic and brilliant drawing. We suppose exists in Indian history and even in there is no harm in looking.—Pund the everyday life of the people of the great Indian Empire. It is difficult for a speaker to bring home to a land so vastly different as India.

of Ontario Ladies' College and their THERE is no country in the Brit- friends listened to the graphic deish Empire more talked about scriptions given by this sister-Canato-day than the land of India. An dian who knew whereof she spoke American woman of the name of the stateliness of India rose before Kathleen Mayo wrote a book some them—God's miracle in towering time ago called "Mother India," the Mount Everest and man's master result of three months' observation piece in that epic in marble, the Ta Mayo said was true; but it was only city of Bombay, with all its mighty part of the truth. She described the medley of temple, college and mar dark and sordid side of Indian life ket-place was flashed vividly upo without giving us the bright side of the mental screen. A hopeful cond the picture. On a certain bright tion was presented of the condition Monday, it was our privilege to be- of the Canadian woman, and a future hold the sunnier side of Indian life was prophesied of greater freedom as presented by Miss Dorothy Kil- and wider opportunity. Which pic patrick, one of our own Toronto ture do you choose to hang on Mem graduates, a daughter of Professor ory's wall:—the dismal, sordid story Kilpatrick, formerly on the staff of of the woman who dipped her pe Knox College. Miss Kilpatrick has in gloom or the presentation of spent some years in India as a mis- country with a past of heroism and

But, as the members of the alun

According to a critic, when viewil the works of modern artists of

"League Council Takes Three Ste a Canadian audience the beauties of to Cement Peace." Concrete steps." Tampa Tribune.

esterday, jus In the confin known as S it agreement ellation is no sked,-perhaps u know how

WAS talkin

Dog Show no 'I say, I'm a forgot you m inswered. "The

bit of a gigolo, put up with : olks. Not that a show mys "No?" I said, he fact that es is of mi o put it as mile "What I mean hat you ought son shows.

o it!"

But where o m?" I asked, "Oh, usually i ow and then i age. There ime, about givin iblic hall, but or one thing, m to unders "I've noticed t

humbly. "There's usual ng on this str id Jones. "T iny of Us sitt Most of th a e built i hey lool And I gues our leg a



"PANTS TO MATCH YOUR COAT, MISTER?"

--"The New Yorker."

JONES KNOWS

By Margaret Butcher

WAS talking to my friend Jones yesterday, just outside his place. In the confines of his family Jones cit agreement that this hideous apellation is not allowed to pass be- biscuit. ween us.

"Did you go to the Dog Show?" I u know how one speaks without inking.

"Dog Show nothing!" replied Jones. I say, I'm awfully sorry!" I said. forgot you mightn't approve of dog

"Oh, we don't really mind 'em," he of a gigolo, it's true, but we have put up with a lot of stuff from our lks. Not that I've ever been entered a show myself',"

"No?" I said, trying not to reveal he fact that I felt little surprise. es is of mixed canine parentage, t as mildly as one may.

"What I meant," went on Jones, "is at you ought to come to one of our erson shows. Now, that has a kick

"But where on earth do you hold

ing.

ted

end

rday

up.

nd their

ter-Cana-

e spoke.

towering

master-

the Taj

s mighty

and mar-

lly upon

ful condi-

condition

a future

freedom

hich pic-

rdid story

tion of a

oism and

n viewing

tists one

olor, form

te steps!

ow?

before

I asked, somewhat dazedly. usually in the street, and just w and then in their kennels. We There was some talk, at one out giving one in the nearest iblic hall, but there were difficulties. or one thing, Persons very seldom em to understand what you want

"I've noticed that myself," I admit-

There's usually quite a good show ng on this street in the mornings," "That's why you see so Us sitting about and watch-Most of the early morning ex-

if you tried to stop 'em. In fact. I believe that actually happens, now and then, in a street car scrap. If We known as Snookums, but it is by dashed about like they do it would be muzzles for Us, you can bet your last

"But soon after that first lap the sked,—perhaps not too tactfully; but like Pekinese, to my mind. Not much good at legging it; limousines for them, every time. Fancy themselves, too. Lots of 'em look like bull-terriers in spectacles,-those are the Professional Persons, I fancy, but quite a number make a point of looking like bulldogs, for some reason. aswered. "They make a fellow feel a Between ourselves, don't you ever fall for that bulldog stuff. There's nothing to it. Any kid can put his hand father farmed near Peterborough into a bulldog's mouth, if he cares to seems to have got into the work of try, and those Persons are exactly the Kathleen Wallis, the Canadian sculptsame. It all rushes to the face, as you may say. When they get back to the Societe Nationale des Beaux Arts in home kennel they're as meek as milk. Paris a notable piece of wood carving It's the Persons who look like the and has recently been admitted as Bostons that really make all the fuss. Sainted Spratts! They've nerve Beaux Arts. This exhibition piece, enough for anything! I know one of which has aroused critical comment, Us, not much bigger than a milk pit. is called The Struggle for Life. It is cher, and he openly boasts that when a group of mother and child fencing he wants his boss's chair he just off the attack of a wolf. The work is shouts at the man until he gets out in mahogany, nearly four feet high, of it. And I've heard the Persons modern in treatment, with fine lines talk just the same way; forever tell- and rhythms. It won her full meming how they made this or that other bership in the Societe. Person do something. It's a howl.

kennel. That is for the female ex- the art critic of the New York Herald hibits, and my eye-teeth! What a in Paris. He writes in the Art Supshindy! We always call that sort of plement of a few months ago that "we thing yapping, and with Us it's the bave nothing but praise for the large Poms who're best at it. Some of those carved wood group labelled A Struggle who live perpetually in the kennels for Life, representing a mother deare pretty tough,-especially the Pug fending her child from the attacks of e built for speed-and endur- Persons. I can't stand that sort. They a wolf. The group is both spirited bey look like good ratters to don't seem to have the spunk to fight and well balanced. It has attracted d I guess they'd take a piece it out there and then, but you should considerable attention."

THE YOUNGEST DAUGHTER OF THE QUEEN OF RUMANIA Princess Ileana (in centre), whose engagement to Count Alexander of Hochberg was announced recently, as she appeared at a fancy dress ball at the Palace in Bucharest. -Wide World Photos.

others have sloped off! For our part, We don't stand for that kind of thing. If the word goes round that a certain canine has been bothering himself unduly about what we others ought or ought not to do, and passing remarks rather freely on the conduct of somebody's mother or little sister,-well, its life is a misery to it from the the moment it begins to sneak down its own front steps, I can tell you! And not a bad scheme, either. It licks me with a slipper why the Persons don't do the same; but then, they seem to be a bit loopy on this little question of scrapping. They'd rather you had distemper than cleared the air with a thorough good dust-up. It's like the crazy way they're always keeping me from that yellow dog two blocks down, and the consequence is that we both get madder and madder every time we think about each other.

"I'm rather sorry, though, to see that the Yorkshire type is coming back again. I've heard that my greatgreat grandmother said they were just awful to belong to. And you've no idea what We think of the Yorkshires, with their hair in curl-rags and the rest of it, and all that fungus trailing about. And now I suppose my Missus will start doing the same sort of thing. But she's been a good sport as a Greyhound, I must say. She knows a fellow likes a hike, and I haven't got to sit up on cushions with a piece of sugar on my nose, to amuse her friends. By the way, I'm proud to say she won first prize at our last show."

"First prize?" I echoed. "Yes. A particularly fine old bone. But I'm afraid there was a slight misunderstanding about that when I put it in her chair. She threw it out of the window; and I can't be sure, but I fancy I heard her say something about 'filthy'. Persons are rather hard to please, don't you think?" "I agree," I said. "Why, only yest-

erday I-" "Pardon me," interrupted Jones, second batch starts out. They're more rising and looking rather intently down the street, "but do I see that yellow dog?"

Canadian Sculptress Wins French Honors

BY BLODWEN DAVIES

SOMETHING of the pioneer ruggedness of the country in which her ress who exhibited last year at the member of Societe Nationale des

Miss Wallis, who has done all of her work abroad, over a period of "Some of the best fun, though, is many years, is still known as a Canwhen we give a show in the home adian artist and is so designated by

> The critic singled her out of thousands of artists of all nationalities exhibiting in the spring salons.

> Miss Wallis is a sincere and unassuming artist whose gifts were discovered almost by accident. When her home near Peterborough was broken up she took a trip to England and there joined her sister at a South Kensington art school, taking a course in modelling with the object in view of helping her sister in her work as an artist. A competition was opened for beginners and Miss Wallis went to work upon the model of a head as her entry. The director of the school was so struck by it that he asked her if there was any reason why she should not make sculpture her life work. One of the first of her pieces, "Mercury under the Influence of his Own Invention" has stood for many years in the Peterborough public library where she sent it as a gift.

Her chief interest seemed to be in the study of animals and in order to model them from the life she was forced to make her home in Paris where she could work at the Jardin des Plantes. One day she was saved by a stranger from an unpleasant encounter with a lion who reached out through his cage and clawed at her furs. Her rescuer turned out to be Oscar Waldman, a great Swiss animal sculptor. She began studying with him shortly afterwards and he helped to direct her to the proper expression

of her gifts. Two of her low reliefs now hang in the Petit Palace which has been the Palais de Beaux Arts, the Municipal to which she was invited to contri- usually heavy.-Florence Herald.



Charming Coats tor the Junior Miss

The girl in her teens, or even the older girl who wears 'teen age sizes, need no longer despair of securing a coat that is all that Fashion and good tailoring can desire.

The Junior Misses' Coat Shop presents a wide array—smart styles—good materials—lines most becoming to youthful figures—and such delightful details!—\$45.00 to \$95.00. Three of them are sketched.

Fourth Floor, Queen St.

Pin Dotted

green flecks, a diagonal tweed In black and white — and pin-dots are very modish just now. A simple betted coat that depends for chic on its flare, its corded seams, its clever cut and natural wolf collar, \$95.00

Paquin

Made the original of this attractive coat of this attractive coat — a soft green diagonal. Its raised belt, barrel cuffs, stitched stick-up collar and three buttons are all marks of the great designer. \$45.00.

AT. EATON COMITE

bute, a signal distinction for a Parisian artist. Miss Wallis is particularly happy in her baby sculpture and it was the portrait of a Canadian child which was one of the pieces selected by the Commissioner to hang in the Petit Palais.

In Lime Green

D. With darker

with a s m a r t flare, achieved by

clever seaming at the back and

sides. A collar of black (dyed) la

pin makes it cosy

for present wear. \$75.00

Several pieces of the work of Miss Wallis are in Canadian art collections and some few years ago she had her first Canadian show, an exhibition which travelled from Toronto to Mont-

real and Peterborough. During the war Miss Wallis was in Paris until its bombardment by Big Bertha. She left the city with only what she could carry in a handbag. In England she joined the V.A.D. and later on returned to France for service in a hospital supported by French Canadians. For her war services she was decorated by both French and British governments. Unfortunately, while her work keeps her in Paris, Miss Wallis is lost to the ranks of native creative art.

The red light is the place where you catch up with the driver who passed you at fifty miles an hour eight or nine blocks down the line.-Detroit

"A change of air often does harm to a piano," says a writer. Perhaps that is why the young lady next door has kept to the same one for the last six months .- The Humorist.

The Literary Digest wants to know whether color can be heard. Evidently didn't get a tie at Christmas .-- Norfolk Ledger-Dispatch.

Wool production should have made a good record during 1929. The Wall Gallery of Paris, for thirty years and Street clip is said to have been un-



THE STRUGGLE FOR LIFE A notable piece of wood carving by the Canadian sculptress Kathleen Wallis, which was exhibited last year at the Societe Nationale des Beaux Arts in Paris.

February 2



A Stone and Wellington Garden

SUMMER GLORY

How to make the most of your garden loveliness and enjoy its glory of color for the longest possible season is explained by the instructions and color schemes in our catalogue and colored plates. Write us or phone.

Stone & Wellington

49 Wellington St. E., Toronto Phone Elgin 7016



Shrubs - Trees - Perennials that LIVE and GROW!

growth. ng Vines—Dahlias write for a copy—

NION NURSERIES



produces a preservative dressing for fine woods. The oil sinks into the microscopic pores of the wood preserving its fibre and grain and prolonging its original beauty and life. Try on your finest pieces—pianos, cabinets, antiques. Use this way: Wring out a cloth from cold water and apply 3-in-One to the cloth. Rub surface to be cleaned. Polish with a dry cloth.

When cleaning cloth becomes badly soiled, rinse

Sold everywhere by good stores of all kinds. Three size bottles and two size Handy Oif Cans. Three-in-One Oil Co., 130 William St., New York Canadian Factory at Montreal.



HOUSE AND HOME

THE SUN ROOM AND ITS APPOINTMENTS

BY CHARLOTTE MIRIAM STOREY

humble, if not slowly, original and between the windows. frequently improvised sleeping porch.

When physicians and other health specialists began to preach the gospel of fresh air and sunlight as a specific, devotees spent their nights in the open, so to speak, and as much of their days as possible in the sunshine. This world followed, drenched in sunshine. use of vita glass.

The fads and fancies as well as the

Many owners of houses having sun rooms are having one or more panels of vita glass through which the actinic rays may penetrate with their of absolute comfort and relaxation as healing proporties. However bright and sunny a room may be, it is said that, coming through ordinary glass, was a pleasant remedy for real or the sun's rays do not effect the same

The position of the sun room de- drapery and if there is a motif, it

most all windows, sometimes extend- selecting furnishings, to be advised by THE luxurious modern sun room is ing from the floor almost to the ceil- those who have made a study of suitthe lineal descendant of the ing. The larger rooms have spaces able furnishings. Heavy pieces of furniture are never suited to small rooms and it is well to remember that the furnishings of a sun room to be in keeping, must convey the impression well as a degree of informality.

Painted and upholstered wicker is good for either a large or a small room. When either wicker or wood imaginary ills, and an enlightened results as out of doors. Hence the furniture is painted, it should harmonize with the color stressed in the



planning.

In the course of time-not so long sleeping porch with suitable furnish- room. ings. Then it became a sun parlor, if on the ground floor, perhaps it had a sleeping porch above, and many were the subterfuges of the housewife, if draperies and upholstery, as well as colors are second choice, but whatever achieve a sun parlor. If it was new, fast colors. she of course insisted on the plans in-

have one. But the sun parlor has taken on a new dignity. It is now a sun room, quite as much care and expense is lean lavished on its furnishings and ar-

period have left their indelible stamp house, and also upon the preferences eries. on architecture, landscape gardening of those who occupy the house. Some and dress as well as many other like the morning sunlight, which is nice grain and a sunny color that is things, so it was but natural that so said to be more beneficial to invalids frequently found in well furnished sun important a departure from drawn than the afternoon. The southern ex- rooms, while the combination of cane blinds and stuffy interiors, should posure has the sunlight longer, but in seats and panels with walnut is not bring about something new in home- some prefer the soft radiance of the out of place in the informal atmoswestering sun, and of course the color- phere of a large sun room. ing of the decorations must be goeither—the improvised sleeping porch verned by the exposure, but not to the hard wood and one large rug or the became an architecturally planned same extent as a bed room or living alternative of several smaller ones is

Harmony of color must prevail in sun's rays the greater part of the day. cluding a sun parlor, and became the either blending tones or contrasts, and envy of all her friends who didn't there must be no clashing of periods walls may be plain and of some light in furniture.

virtually taking the place of the living must always bear in mind that there ceiling is stucco or paneled with wood, room, or its status is at least on a are no dark colors to hide the ugly but always unobtrusive and never par with that of the living room, and duckling, or in other words to conceal heavy looking. The ideal sun room has windows ufacturers sensing a real need for wall and floor lamps with pretty ing out of the adjoining room so that vised certain types and pieces of furn-design with the other appointments. practically all four sides are glass. If iture, peculiarly suited to the purpose it is a small room, the walls are al- of sun rooms. It is therefore wise, in

occupations and amusements of every pends upon the orientation of the should reflect that in the rug or drap-

Colonial maple is a wood with a

Floors are tiled or finished with a a matter of choice, while hand blocked The strong light with which a sun linen is the ideal fabric for cushions, room is flooded all day, makes it im- window draperies and upholstery, with perative that fabrics used for net next the glass. Chintzes in bright her home was not a new one, to the rugs, be of a good quality and the weave, colors must be sun-resistant, for they will be exposed to the

> With bright colored hangings, the tint, possibly green with yellow in it -a tone that seems to blend in with N FURNISHING a sun room, one the sun rather than absorb it. The

incongruities. In the days of the or- Artificial lighting has wonderful iginal sleeping porch, the furniture possibilities. There is the new builtrangement as of any other part of the was mostly recruited from other in ceiling light which sheds a soft rooms in the house, but furniture man- glow that does not hurt the eves: also on three sides with glass doors open- harmony and artistic effect, have de- shades that harmonize in coloring and

After one has achieved a sun room (Continued on Next Page)



Another sun room showing a different treatment of the window drapery. The motif painted on the table is a reflection of that in the rug.



An Avenue of Beautiful Trees

Among Clientele Among Clientele
Sir Wm, Mulock
A. R. Kaufman
Geo. C. Heintzman
R. S. McLaughlin
R. O. McCulloch
E. W. Beatty
Sir Joseph Flavelle
Cleveland Morgan
H. S. Southam
Lady Kingsmill
Britton Osler
Mrs. D. A. Dunlap

THE main entrance to McGill University, showing the avenue of beautiful trees which has been entrusted to the skilful hands of Cedarvale Tree Surgeons.

WE are specialists in orchard and shade tree pruning, cavity treatment, spraying, transplanting of large trees. A 100% Canadian organization—highly trained men at reasonable charges.

Cedarvale Tree Experts

Head Office: 96 Bloor St. W. Branch Office: Room 908, 437 St. James West Montreal, Que.





LAMPS IN HANDY PLACES

-lamps that add to the convenience of the home as well as to its beauty—that's the modern idea. Laco Mazda Lamps meet every requirement of economy, durability and efficiency.



ASK YOUR DEALER FOR

Sir Harry Lauder says the best novel a man can read is his own bank vention—a combined talking-mac book. But we never cared for sad and carpet-sweeper with a detacha endings .- Kansas City Star.

Speaking of the Talking Films, is the house came to the door. there any chance of getting the League of Nations to take up the question of reply. "I've got one already-Nasal Reduction?—Dublin Opinion.

"I'm introducing a brand-new tone arm that can be used as a le opener", said the agent as the man

"Not interested," was the pi married."-OPEN ROAD.

bout and have luce for many ye eady offering see

A Fragrai

1 grance of the

glad flower! Thi

tion of the hybr

being Richard Die

ornia. He clain

that rival hybri

BY L. B. GLADIOLUS

fragrant Gladiolu ties and it should wo or three year mmercial size a Mr. Diener desc is fragrant Glad st after sunset a t that time the e detectable at a et. The fragran ngling of the p

In their efforts adiolus, other h sing the Prin avily-scented Li and Regal. red his fragra he wild species, well known Wales and Pendl

nd Fresias with

flower at Mr. D unds was sur

diolus will be

brids



WINTER IN A GARDEN DISTRICT Tall pines eighty years old laden with heavy snow, at Lake Lawn, Grimsby, Ont.

A Fragrant Gladiolus BY L. B. BIRDSALL

what rival hybridists have dreamed out and have endeavored to proice for many years past. He is alercial size are on the market.

ssing the Primulinus variety with which is entirely free of mildew. avily-scented Lilies, such as Madon-

al, pink, red and yellow as

-Photo by Helen S. Manson. well as white, Mr. Diener observed beautiful color combinations surpassing many of the regular Gladiolus. GLADIOLUS with the spicey fra- The size of the first flowers were from grance of the Orchid. A scented four to six inches, according to Mr. glad flower! This is the latest crea- Diener, numerous floral spikes with tion of the hybridist, the producer their stems measuring up to five feet. being Richard Diener of Oxnard, Cali- Mr. Diener believes that his fragrant fornia. He claims to have achieved Gladiolus will fill an urgent need for winter flowering varieties and for cut

The fragrant Gladiolus is but one ready offering seed and bulblets of his of many remarkable achievements of agrant Gladiolus in limited quanti- this California hybridist. Another ies and it should be a matter of only novelty that he is offering the floral wo or three years before bulbs of the world this year is his Chrysanthemum flowered Dahlias. The flowers are des-Mr. Diener describes the perfume of cribed as being of immense size and is fragrant Gladiolus as being heavi- of exquisite coloring. Mr. Diener's st after sunset and during the night. Ruffled Monster Petunias, introduced It that time the fragrance is said to by him in 1917, have become almost detectable at a distance of fifteen world famous. He has also produced let. The fragrance is like the com- wonderful hybrid Amaryllis and a new agling of the perfumes of Daffodils variety of giant flowered Delphiniums and Fresias with the smell of cin- which he claims to be as nearly fungus proof as possible. His Delphinium In their efforts to produce a scented strain is half descended from the wild Madiolus, other hybridists have tried Larkspur or Delphinium of California,

A native of Germany, Mr. Diener a and Regal. Mr. Diener has de- went to the United States as a young ed his fragrant Gladiolus from man to engage in horticultural experihe wild species, Tristis, crossed with ments. For a number of years he he well known hybrids. Prince of conducted his experiments on a flower eles and Pendleton. The fragrant ranch at Kentfield, California, his us will be known as Tristis farm and nurseries being near the ranch of that other wizard of the The color range of the first bulbs plant world, the late Luther Burbank. flower at Mr. Diener's experimental It was at Kentfield that Mr. Diener nds was surprisingly wide. In produced many of the beautiful Gladito many lovely shades of sal- olus hybrids which glorify Canadian About four years ago he



AS LOVELY AS IN BLOSSOM TIME org apple tree over one hundred years old, covered with snow. old age the tree still bears the dark red Spitzenberg apple. It is located at Lake Lawn, Grimsby, Ont. -Photo by Helen S. Man.

ies at Oxnard, having found the soil and climatic conditions there to be even more adaptable to his work. Oxnard is midway between Los Angeles and Santa Barbara.

The Sun Room and Its Appointments

(Continued from Page 16)

and its major furnishings, there are the minor items that give it the homey, personal, family-have-lived-in it feeling- a key to the tastes and recreations of those who spend their time in it.

The radiators are closed in and have a shelf on the top which provides space for many trinkets and knickknacks-bric-a-brac, framed photographs (preferably snap shots), pots Yield to the mood tyrannical of bulbs and other inconsequent things that give the personal touch. Flowers It's all so damned mechanical! are very important for the sun room: also their containers, whether they are cut or potted. Fern baskets and tiled boxes mounted on wrought iron stands are used a great deal: if the room is large enough, wrought iron flower stands are decorative as well as useful; also majolica flower pots and vases. Then there are attractive little wall pockets which can be placed between windows and filled with ivy, and have you seen the delightful little witch balls for ivy that are suspended from the top of the window and mirror every thing going on outside. They come in jewel tones and are charming for the sun room.

Cacti, desert plants which require very little water, less care and abundant sunshine are popular for sunrooms, especially where the furnishing borders on the art moderne. Some of them are very amusing in shape.

The Vital Urge BY JOHN MUNDY

Deep in the wood the whip-poor-will Has heard an eager call, elate, And madly winging over hill Has sought; and seeking, found its

The daffodil beside the stream The wild red rose—the day dis-

guised-Each locks its petals round a dream Of bliss of amour realized!

And ever, where there is a maid Whose eyes reflect the glory of The stars, a lover half afraid Whispers anew an olden love.

For two and two is all the Race,

Even the glow-worms in the mist. The fainting air throbs with embrace, Of someone kissing, being kissed. The very tides of oceans broad

And woo the moon, but oh, dear God,



which contains a full list of old and new favourite flowers - flowers which you knew in your childhood days in Old England, many coloured plates and photographs of beautiful flowers.

This Catalogue also contains list of vegetable seeds of all kinds Write to-day for your copy to P.O. Box 661 Ottawn. Orders for seeds must be sent RYDER & SON (1920) Ltd. St. Albans, England.

000

Don't Quote Hamlet:-

"Oh that this too, too solid flesh would melt"

and don't imitate Falstaff

(You know what his figure was like)

You CAN keep your youthful figure

If every day you eat a little less heavy food and drink a little more BOVRIL



The unique power of

BOVRIL

Builds Strength Without Fat



Mallreyne SINK FAUCET

No kitchen is complete unless the sink is equipped with the Wallreyne Sink Faucet. Beautiful in design and in brilliant chromium or nickel plate finish. Swinging spout directs the water where you want it. Hot or cold, or, from its over-size mixing chamber, at whatever temperature is desired. Easily installed. Moderately priced.

You can rely on the plumber who sells Wallaceburg Products. The fact that he has our franchise is to you a defi-nite guarantee of satisfaction.



WALLACEBURG BRASS & IRON MFG.CO.

WALLACEBURG

ONTARIO

MONTREAL-1420 Victoria

TORONTO-8 Wellington East

WINNIPEG-52 Adelaide



SATURDAY NIGHT - "The Paper Worth While"

Febru

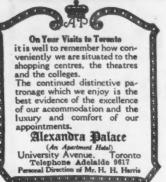
ENC tion

Intes

Lion

647-649

Mo









IVERHOLME

74 St. George St., - Toronto In close proximity to the Parliament Buildings and overlooking University grounds is a noted old English Pen-sion. Rooms with bath and running water. Excellent home cooking and afterneon tea inclusive with rates.

MRS. STEPHENSON, Proprietress Kingsdale 0642



8 to 10 West Adelaide St. TORONTO Flowers Telegraphed Anywhere

Original French Model Gowns

> Osters One Shop Only" 30 King Street East. HAMILTON

ITALY, SICILY The RIVIERA

in the full glory of Spring

Vienna the Passion Play Paris

Sailing April 19th from New York Via Cunard Line S. S. Aurania All outside cabins on best deck First Cabin

Not more than 25 in party \$885 - Eight Weeks University Travel Club of Toronto Further information from G. H. Lucas, Secretary McKinnon Bidg., Melinda & Jordan Foronto Telephone AD. 9541

Mr. and Mrs. Hubert Begg, of To-onto, with Miss Lorna Begg, left on Wednesday of this week to spend several weeks in Florida.

Miss Gladys Currie, who has been visiting her sister, Mrs. J. B. McLeod, in Toronto, is in Windsor this week on visit and later leaves for the South

Mrs. Arthur Bishop, of St. Catharines, Ontarlo, is visiting her sister, Mrs. F. F. Arnoldi, in Montreal.

Miss Lily Waldie, of Toronto, is so-journing in Atlantic City. Mrs. Charles Temple and Mrs. Godfrey Spragge are also Torontonians in Atlantic City.

Lady Baillie, of Toronto, and Miss Audrey White are spending a month in Bermuda.

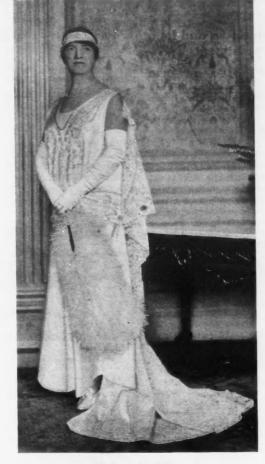


THE SOCIAL WORLD

The Lieut.-Governor of Ontario and Mrs. Ross entertained at tea on Saturday afternoon of last week at Government House, Toronto, for out-of-town managers of the Bank of Nova Scotia and their wives. Mrs. Ross was in a gown of flowered chiffon with shoes of satin having brilliant buckles. Miss Susan Ross was in beige georgette with Chantilly lace. Col. Alexander Fraser, Capt. Robertson, Lieut. Graham Gibson, Capt. J. W. G. Thompson, Lieut. C. L. Musson and Lieut. K. N. Lander were in attendance. The tea tables were done with spring flowers. Those who assisted in serving the guests were The Lieut.-Governor of Ontario and assisted in serving the guests were Mrs. J. A. McLeod, Mrs. W. E. Barker, Mrs. F. N. G. Starr, Mrs. G. G. Glennie, the Misses Glennie, Mrs. Donald Ross, Mrs. H. D. Burns, Mrs. H. F. Patterson, Miss Mary Barker, Misses Shella and Helen Fraser, Mrs. Roy Jones, Mrs. Eric Haldenby and Miss Hannah Math-

The days following the opening of the Legislature of Ontario are busy ones for the political hostesses, and their social activities are many and their social activities are many and varied. The popular wife of the Pre-mier of Ontario, Mrs. Howard Ferguson, entertained at a large and most enjoy-able luncheon in the Speaker's Cham-bers of the Ontario Legislature, Queen's Park, Toronto, on Tuesday, February 11, for the wives of the Cabinet Min-isters, and of the wives of the members now in Toronto. Mrs. Ferguson, who now in Toronto. Mrs. Ferguson, who cordially received her guests at the entrance to the Speaker's Chambers, was smartly gowned in black chiffon velvet with lace, and wore her presentation pendant of diamonds and sapphires for ornament, and a long necklace. Her hat was a becoming small black one. Mrs. W. D. Ross, wife of the Lieutenant-Governor of Ontario, attended by Colonel Alexander Fraser, was smartly and becomingly gowned in copper and becomingly gowned in copper colored chiffon velvet with small hat and marten furs. Mrs. Ferguson's other guests included Mrs. Wilfred other guests included Mrs. Wilfred Heighington, Mrs. Hunter Ogilvie, Mrs. T. A. Kidd, Mrs. A. H. Acres, Mrs. H. T. Fraleigh, Mrs. J. A. Anderson, Mrs. W. A. Baird, Mrs. W. H. Ireland, Mrs. R. N. Berry, Mrs. W. D. Black, Mrs. T. A. Blakelock, Mrs. David Bonis, Mrs. Clifford Case, Mrs. Louise Cote, Mrs. H. J. Davis, Mrs. E. A. Dunlop, Mrs. George W. Ecclestone, Mrs. Arthur Ellis Mrs. William Finlayson, Mrs. W. George W. Ecclestone, Mrs. Artimerellis, Mrs. William Finlayson, Mrs. W. H. Price, Mrs. G. J. Smith, Mrs. Lincoln Goldie, Mrs. E. C. Graves, Mrs. George S. Henry, Mrs. P. J. Henry, Mrs. J. F. Hill, Mrs. J. C. Wilson, Mrs. Wemp, Mrs. S. T. Wright, Mrs. D. M. Hogarth, Mrs. A. E. Honeywell, Mrs. Earl Hutchinson, Mrs. J. E. Jamleson, Mrs. T. W. Jutten, Mrs. A. J. Kennedy, Mrs. T. L. Kennedy, Mrs. T. P. Lancaster, Mrs. F. V. Laughton, Mrs. Leopold Macaulay, Mrs. W. G. Martin, Mrs. W. G. Madd, Mrs. J. D. Monteith, Mrs. William Morrison, Mrs. E. J. Murphy, Mrs. T. A. Murphy, Mrs. F. J. McArthur, Mrs. F. G. McBrien, Mrs. Coulter McLean, Mrs. D. A. McNaughton, Mrs. A. R. Nesbitt, Mrs. C. E. Raven, Mrs. J. M. Robb, Mrs. D. M. Ross, Mrs. Joseph St. Denis, Mrs. J. Ellis, Mrs. William Finlayson, Mrs. W. Ross, Mrs. Joseph St. Denis, Mrs. J. A. Sangster, Mrs. George S. Shields, Mrs. E. F. Singer, Mrs. F. J. Skinner, Mrs. A. B. Smith, Mrs. Fred T. Smye, Mrs. Frank Spence, Mrs. W. W. Mrs. Frank Spence. Mrs. W. W. Staples, Mrs. J. F. Strickland, Mrs. Marshall Vaughan, Mrs. A. V. Waters, Mrs. F. W. Wilson. The Lieutenant-Governor of Ontario,

Singer, Mr. F. J. Skinner, Mr. T. K. Slack, Mr. G. J. Smith, Mr. Frank Spence, Mr. J. F. Strickland, Mr. D. J. Taylor, Mr. S. C. Tweed, Mr. Marshall Vaughan, Mr. A. V. Waters, Mr. W. G. Willson, Mr. F. W. Wilson, Mr. J. C. Wilson, Mr. S. J. Wilson, Mr. S. T. Wright, Mr. G. J. L. Jones, Mr. T. R. Jennings, Mr. W. W. Ellis, Mr. J. J. Kelso, Mr. F. R. Heakes, Mr. C. A. Fitch, Mr. A. G. Burrows, Mr. Justice Godson, K.C., Mr. G. A. Putnam, Mr. J. Lockie Wilson, Mr. A. T. Wilgress, Mr. H. Ball, Mr. M. Aiken, Mr. W. J. Beaton, Mr. E. F. Whitelaw, Mr. T. J. Mason, Mr. D. V. Klein, Mr. E. Lefeuvre, Mr. R. Leyva, Mr. A. N. Mc-Kay, Mr. G. N. Morang, Mr. A. Saarimaki, Mr. E. R. Zuerrer, Mr. A. C. Douglas, Mr. George Grant, Mr. C. C. Hele, Mr. Chas. Foster, Mr. Matthew Currey, Mr. F. M. Irwin, Mr. W. M. McIntyre, Mr. C. J. Telfer, Mr. A. E. Semple, Mr. J. B. Thompson, Mr. Douglas Oliver, Mr. Murray Sinclair, Mr. Gordon Hogarth, Mr. Lingen, Mr. Gordon Hogarth, Mr. J. Dingman Mr. Gordon Hogarth, Mr. J. Dingman, Mr. Hon. William D. Ross, entertained at luncheon at Government House, To-ronto, on Wednesday, February 12, for members of the Ontario Legislature. The following were the guests: Mr. A. H. Acres, Dr. J. A. Anderson, Mr. Albert Aubin, Mr. W. A. Baird, Mr. R. A. Baxter, Mr. T. H. Bell, Dr. R. N. Berry, Mr. T. A. Blakelock, Mr. James Blanchard, Mr. David Bonis, Mr. W. J. Bragg, Rev. A. C. Calder, Mr. Clifford Case, Mr. C. H. Challies, Mr. H. A. Clark, Mrs. H. S. Colliver, Mr. Louis Cote, Mr. J. A. Craig, Mr. H. J. Davis, Mr. G. W. Ecclestone, Mr. W. H. Elliott, Mr. Arthur Ellis, Mr. F. W. Elliott, Mr. H. T. Fraleigh, Dr. L. W. Freele, Mr. A. E. Graham, Mr. E. C. Graves, Mr. C. W. Hambly, Mr. G. V. Harster, Mr. W. Heighluston, Mr. G. V. Blanchard, Mr. David Bonis, Mr. W. Heighington, Mr. P.



Wife of the Lt.-Governor of Ontario, as she appeared at the recent opening ceremonies of the Ontario Legislature.

—Photo by Charles Aylett.

J. Henry, Mr. J. F. Hill, Major-General C. E. L'Ami, Mr. Kenneth McTaggart, D. M. Hogarth, Mr. K. K. Homuth, Mr. Colonel Fraser, Colonel Rhoades, Capt. A. E. Honeywell, Mr. Earl Hutchinson, Haldenby, Capt. Robertson. Mr. W. H. Ireland, Mr. J. E. Jamieson, Mr. T. W. Jutten, Mr. A. J. Kennedy, Lieut.-Col. T. L. Kennedy, Mr. A. F. Kenning, Mr. T. P. Lancaster, Mr. F. D. Laughton, Hon. James Lyons, Mr. Leopold Macaulay, Mr. W. J. Mackay, The Lieutenant-Governor of Ontario and Mrs. Ross entertained at dinner on Friday night of last week at Govern-ment House, Toronto, and later with their guests went on to the Bank of Nova Scotia Recreation Club dance at the Royal York Hotel. Mrs. Ross was Leopold Macaulay, Mr. W. J. Mackay, Mr. T. J. Mahony, Capt. the Rev. W. G. Martin, Mr. W. G. Medd, Mr. J. P. Moore, K.C., Mr. Henry Morel, Mr. Wm. Morrison, Mr. E. J. Murphy, Mr. T. P. Murphy, Mr. T. P. McArthur, Mr. F. G. McBrien, Mr. Coulter McLean, Dr. A. R. McMillen, Mr. D. A. McNaughton, Mr. G. A. McQuibban, Mr. A. R. Nesbitt, K.C., Mr. Wm. Newman, Mr. George Oakley, Mr. F. R. Oliver, Dr. Paul Polsson, Mr. C.

Win. Newman, Mr. George Oakley, Mr. C. F. R. Oliver, Dr. Paul Polsson, Mr. C. E. Raven, Mr. J. F. Reld, Dr. J. M. Robb, Mr. C. A. Robertson, Mr. David M. Ross, Mr. J. St. Denis, Mr. J. A. Sangster, Mr. H. C. Scholfield, Mr. C.

A. Seguin, Mr. A. L. Shaver, Mr. G. S. Shields, Mr. L. J. Simpson, Mr. E. F. Singer, Mr. F. J. Skinner, Mr. T. K. Slack, Mr. G. J. Smith, Mr. Frank

las Oliver, Mr. Murray Sinclair, Mr. Gordon Hogarth, Mr. J. Dingman, Mr.

Daughter of Hon, W. D. and Mrs. Ross, as she appeared at the opening ceremonies of the Ontario Legislature.

-Photo by Charles Aylett.

charming in a smart gown of blue and gold brocade, gold shoes, and a gold bandeau about her head. For ornament Mrs. Ross wore a double rope of pearls, and carried pink roses. Her wrap was of silver brocade with white fox fur. Miss Susan Ross wore a long full skirt-ed gown of white moiré, and rose and silver brocaded slippers. Mrs. F. N. G. silver brocaded slippers. Mrs. F. N. G.
Starr, Mrs. Ross's sister, was handsome
in black and silver, with pearls for
ornament, and large black feather fan.
Others of the party were Dr. Starr,
Mrs. Donald Ross, Captain and Mrs.
Haldenby, Mrs. H. J. McDougald, and
Mr. Peter Murphy.

The following were guests at dinner at Government House, Toronto, on Wednesday night of last week, when the Lieutenant-Governor of Ontario, Hon. Wm. D. Ross, entertained for the Honorable I. M. Tokugawa, Minister for Japan: Hon. G. H. Ferguson, Sir John Aird, Rt. Hon. Arthur Meighen, Hon. N. W. Rowell, Hon. Dr. F. E. Godfrey, Hon. Mr. Justice Magee, Major-General E. C. Ashton, Major-General J. T. Fotheringham, Principal Maurice Hutton, Rev. Stuart Parker, Dr. D. A. MacRae, Dr. W. E. Gallie, Mr. D. L. McCarthy, Mr. Albert Matthews, Prof. A. T. DeLury, Mr. S. B. Gundy, Rev. Dr. Trevor Davies, Colonel F. H. Deacon, Colonel A. E. Kirkpatrick, Mr. A. E. Dyment, Mr. J. R. L. Starr, Colonel Alexander Fraser.

Among those who attended the Among those who attended the weekly Winter Show at Egilnton Hunt Club, Toronto, on Saturday afternoon of last week were, Mr. Geo. W. Beardmore, M.F.H., Mr. and Mrs. R. Y. Eaton, Mr. and Mrs. H. E. Livingstone, Mr. D. G. R. Parker, Mrs. G. O. Fleming, Mr. and Mrs. S. W. Abbott, Dr. and Mrs. S. W. Abbott, Dr. and Mrs. King Smith Miss Betty King. King Smith, Miss Betty King Smith, Mr. and Mrs. Geo. E. Mara, Miss Madeline Mara, Mr. and Mrs. O. D. Robinson, Mr. A. O. Beardmore, Col. Douglas Bowie, Mr. C. W. Montgomery, Mr. Frank McLaughlin, Mr. and Mrs. Geo. Leacock, Mr. and Mrs. A. R. Martin, Mr. and Mrs. H. C. Houston, Miss Joyce Livingstone, Mrs. Rex Nicholson, Miss Margaret Griffin, Mr. and Mrs. H. E. Watson, Col. Norman Perry, Dr. and Mrs. A. H. Caulfelld, Mr. S. F. M. Smith, Dr. C. A. Temple, Mr. J. Milne, Mr. and Mrs. M. A. Rawlinson, Mr. Keith Balfour, Mrs. Walton Smith, Mr. Peter White, Mr. A. C. Heighington, Miss E. MacLennan, Mr. and Mrs. W. J. Northgrave, Miss Helen Gurney, Mr. Elliott Cottrelle, Mr. Wm. O'Connor, Mr. and Mrs. E. S. Crease, Mr. Bradley Rowell, Miss Dorothy Meyers, Mr. Lyman Crawford Brown, Mr. Alex. T. Ferrie, Major Hearne, Miss Mr. Frank McLaughlin, Mr. and Mrs Mr. Alex. T. Ferrie, Major Hearne, Miss Peggy Hearne, Miss Phyllis Rawlinson

The engagement is announced of Marjorie Nightingale, daughter of Charles H. Hutchings, K.C., O.B.E., the Inspector General of Newfoundland and Mrs. Hutchings, to Mr. Edgar Allison Copp of the Royal Canadian Air Force, Ottawa, and eldest son of Dr. E. M. and the late Mrs. Copp. of Sackville, N.B.
The wedding will take place in April.

Miss Vivian Burns, who since her return from London, England, has been the guest of her cousin, Mrs. R. G. Lind, is back at her flat on Spadina Road.

C. E. Ashton, who are now resident in

Mr. and Mrs. G. H. Ross, of Toronto, entertained at tea on Saturday after-noon of last week at the University Women's Club on St. George Street.

EIGHTH REASON

Why I always drink Salada

"I believe that when any article has the largest sale in its field it must be the best—Salada certainly bears out my belief."

'Fresh from the gardens'

Bundle it up . . . Then phone us

That's all that "doing the wash" means to the modern housewife. For with our Damp Wash Flat Work Ironed service everything washed and rinsed spotlessly clean—neatly ironed and folded—returned ready to use or put away. And, at such a moderate price, too!

Do your laundry from now on with two easy motions. Bundle up your work—then 'phone us.

We have been doing laundry for the good folks of Toronto since 1880.

Wash-Flat Work Ironed Sc Per Pound Minimum \$1 Call_

We Suggest

Our Damp

Lombard 2151

Brighton Laundry

The Careful

816-826 Bloor St. West

Canadian $T \cdot S \cdot R$ of Lyons Limited

opens the New Canadian Mill for the Production of Broadsilks

Now it is possible for Canadian fashion leaders to anticipate the smartest creations carried out in the newest silk fabrics, at the precise moment they are sanctioned in Paris Ladies of refined and exclusive taste look to the new T.S.R. of Lyons mill at Cap de la Madeleine for these beautiful fabrics which have made Lyons the heart of the silk

Georgette, Crepe-de-Chine, Crepe Canton thrill the appreciative with their exquisite softness and draping grace, and now

Crepe Martha and Crepe Vaporeuse

have come to make the first spring-wear creations of sheer delight. Both are exclusive to and registered by the T.S.R. of Lyons Limited, and are amongst the wonders of the modern silk weaves. See these exquisite fabrics at your favorite store . . . their grace and beauty is an inspiration. Made in Canada, by experts from Lyons.

Canadian T.S.R. of Lyons Limited

Altho there is a persistent report the spring, many people are refusing disease is pollysyllabic.-Norfolk Vit to take any stock in it .- Detroit News. ginian-Pilot.

Prohibition can never be given its trial until more of its violators are a noise like a chord on a harp. Dr. and Mrs. King Smith, of To-ronto, entertained at tea on Sunday afternoon in honor of General and Mrs. Service.

trial until more of its violators are a noise like a chord on a harp. That's a nasty hint to pedestrians!—Passing

Herald.

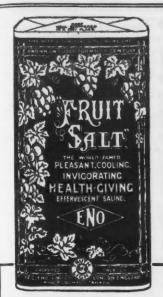
Admiral Byrd's style is somewhat

that the market will be stronger in Latin name for the new-fangled parrot

Show (London).

Bandits blew up a shop in Chicago cramped by the fact that this old recently. They do their shoplifting world has only two poles.-Florence thoroughly over there.-The Humorish (London).

-tha



ENO corrects that condition which doctors term Intestinal Absorption.



Carved Oak Early English Desk

Lionel Rawlinson LIMITED

Maker of Distinctive Hand-Made Furniture 647-649 Yonge Street, Toronto



R.M.S. "Niagara" March 5 April 30 R.M.M.S. "Aorangi" April 2 May 28 For fares, etc., apply is all Railway and Human Ship Agents we to the Canadian Australasian Line, 199 West Hastings St., Vancouver, B.C.

PERFECTION IN LIVING'

THE Shelburne

Atlantic City

Directly Facing the Sea

Providing what the New and the Old

Worlds know as the best in appointment, service, comfort and cuisine.

European plan Capacity 700 Firetron Guropean plan Capacity 700 Fireproof Golf privileges, JACOB WEIKEL, Prop'r.





A Mid-morning Pick-me-up

When eleven o'clock comes and you grow a little weary -that's the time for a steam ing, nourishing cup of OXO -IT'S BRACING!

epected, th

gled parrot orfolk Vir-

arp. That's

shoplifting te Humorist

In 6 -os. Flasks and Tins of 4 and 10 Cubes





MRS. HOWARD FERGUSON A recent photograph of the wife of the Premier of Ontario.

—Photo by Charles Aylett.

Mrs. H. F. Patterson, of Poplar Plains Road, Toronto, entertained on Friday of last week at luncheon in honor of the wives of the out-of-town managers of the Bank of Nova Scotia. The guests included: Mrs. T. S. Atkinmanagers of the Bank of Nova Scotia.
The guests included: Mrs. T. S. Atkinson, North Bay; Mrs. A. J. Barkley, Martintown; Mrs. G. A. Barton, Powasson; Mrs. J. A. Baxter, Guelph; Mrs. James Brydon, Sarnia; Mrs. H. W. Cram, Guelph; Mrs. H. G. Fitzgerald, Sudbury; Mrs. E. E. King, Streetsville; Mrs. D. McCallum, Fort William; Mrs. K. K. McCallum, Brockville; Mrs. W. G. McCellan, Windsor; Mrs. E. J. Mabon, Brantford; Mrs. J. Macdonald, Picton; Mrs. A. G. Maclellan, Barrie; Mrs. E. F. Macneill, Hamilton; Mrs. F. Marshall, Stouffville; Mrs. R. J. Moffatt, Stratford; Mrs. D. A. Tolmie, Hamilton; Mrs. G. Jarvis, Arnprior; Mrs. J. W. Fraser, Peterboro; Mrs. W. G. Logan, Milverton; Mrs. C. B. Lewis, Richmond; Miss Gemmel, Ottawa; Mrs. H. A. Ballard. ton; Mrs. C. B. Lewis, Richmond; Miss Gemmel, Ottawa; Mrs. H. A. Ballard, Agincourt; Mrs. H. K. Stevens, Galt; Mrs. V. D. Macleod, St. Catharines; Mrs. A. S. Mackey, Ottawa; Mrs. C. R. Kavanagh, Ottawa; Mrs. N. W. Berkinshaw, Montreal; Mrs. F. W. Ross, Winnipeg; Mrs. A. S. Fraser, Montreal; Mrs. V. D. Stewart, Markham; Mrs. J. D. McKean, Elmira; Mrs. G. G. Ruger, Mount Dennis, Mrs. G. M. G. Bruce, Mount Dennis; Mrs. G. L. Ziegler, Parry Sound.

Col. and Mrs. Reginald Chaplin, of Vancouver, who have been spending five months in England and in Europe, sailed for Canada on Wednesday, February 19.

Dean C. H. Mitchell, of the School of Science, Toronto, and president of the Canadian Engineering Institute, was a dinner guest at Rideau Hall, Ottawa, on Thursday night of last week before the dance given at the Chateau Laurier in honor of the visiting delegates to the meetings of the Engineering Institute.

Mrs. R. C. Matthews, M.P., and Mrs. Matthews, of Toronto, are in Ottawa this week for the session, guests at the Chateau Laurier.

Mrs. William Duthie, of Toronto, is in Ottawa this week for the opening of Parliament and the Drawing Room, and guest of Mr. and Mrs. G. J. Desbarats.

Mrs. Frederick B. Robins, of Toronto, leaves this week for the South of

Mr. and Mrs. Hubert Begg, of To-ronto, with Miss Lorna Begg, left re-cently to spend several weeks in

Mrs. E. E. Henderson, of Winnipeg, who was the guest of Mrs. R. C. Matthews, in Toronto, has also been the guest of Miss F. M. Gilson, of Beaumont Road.

Mrs. Norman Jarvis is again in Toronto from Bermuda.

Mr. and Mrs. J. P. Watson, of To-ronto, and their daughter, Mrs. Fred-erick Bacque, sailed on Monday of this week for England. Later they will go to the South of France, and will be abroad for three months.

Mr. and Mrs. Victor Ross, of Toronto, are the guests in Miami, Florida, of Mr. and Mrs. R. S. McLaughlin, of

Mr. and Mrs. A. L. Ellsworth, of Toronto, recently left to sail for Europe. They will spend the months abroad. Lt.-Col. J. A. Little and Mrs. Little,

of Port Arthur, Ontario, left on Saturday of last week for California where they will spend several weeks.

Mrs. J. P. Watson, who has sailed for Europe, visited her sisters, the Misses Currie, in Barrie, before leaving.

Mrs. James George, of Toronto, is occupying her new residence on Hill-holme Road.

Lady Gage, of Toronto, and her two daughters, Mrs. McCormick and Mrs. McLeod, are sojourning at Biloxi, Miss.

Mrs. James F. Scarth, of Toronto, and Mrs. James F. Scarth, of Toronto, and Miss Mary Scarth entertained most enjoyably at tea on Friday afternoon of last week at the residence of Mrs. Scarth's mother, Mrs. James H. Howitt, on Maple Avenue, Toronto. Mrs. Howitt received in a French gown of flowered chiffon. Mrs. Scarth, who assisted her, wore beige lace and georgette, with short jacket of the lacs and dolls marked the place of each guest.

Miss Harris's guests included Mrs.

Gordon Cameron, Mrs. George L.

Jamieson, Miss Eleanor McLaughlin,

Miss Helen Playfair, Mrs. John Oliver, Mrs. John Froctor, Miss Patricia Wat-son, Miss Aileen Page, Miss Rene Lax-ton, Miss Bunnie Lang, Miss Margaret McCausland, Miss Margaret Husband, Miss Dolly Macintosh, Misses Helen and Miss Dolly Macintosh, Misses Helen and Betty Andrews, Miss Betty Lumbers, Miss Grace Knight, Miss Phyllis Morley, Miss Susan Smith, Miss Margaret Hunt, Miss Eleanor Morrison, Miss Flora Featherstonhaugh, Miss Mary Tudhope, Miss Helen Turner, Miss M. Turner, Miss Lillian Meighen, Miss Ruth Vaughan, Miss M. Medlan, Miss K. Ritchie, Miss Norah Findlay, Miss Helen Staunton, Miss Helen Steele, Miss Grace Matthews The executive of the Women's Mu-

carnations in silver holders, and strings of Southern smilax were used to decor-ate the table, and red and white paper

sical Club, of Toronto, entertained the artists at tea after the concert on Tuesday afternoon of this week at Hart

Mr. P. W. Murphy, of the Bank of Nova Scotia, New York, was the guest for a few days last week of the Lieu-tenant-Governor of Ontario and Mrs. Ross, at Government House, Toronto.

The Lieutenant-Governor of Ontario, Hon. W. D. Ross and Miss Susan Ross attended the dance given by the Recreation Club, Bank of Nova Scotia, at the Royal York Hotel, on Friday night of last week.

Mrs. W. Herbert Cawthra, of Forest Mrs. W. Herbert Cawinra, or Forest Hill Road, Toronto, sailed last week-end in the S.S. Montcalm for England and with Mr. Cawthra, who is in Lon-don, will be there for several weeks.

Mrs. H. A. Richardson, of Toronto, has been spending a few days in Atlantic City. corsage of violets and Ophelia roses. Miss Mary Scarth wore pale pink lace and carried a bouquet of lily-of-the-valley and roses. Mrs. Gertrude Pringle and Mrs. Charles Musson poured tea and coffee. The table was done with a filet and cutwork cloth with red candles in silver candelabra, and daffodils. fresia, iris and narcissi. The assistants included Mrs. J. Beverly Milner. Mrs.

Major and Mrs. Osler, of Bronte, with Mr. Hugh Osler, of Winnipeg, leave this week on the Mediterranean trip.

The Hon. Newton Rowell and Mrs. Rowell, of Crescent Road, Toronto, entertained very delightfully at tea on Saturday afternoon of last week in honor of the Japanese Minister to Can-ada, Hon. I. M. Tokugawa, Mrs. Rowell charming in a gown of dahlia color with necklace of crystals and



MRS. NORMAN SINCLAIR KELLEY Formerly Miss Jean Meikle, daughter of Dr. and Mrs. William F. Meikle, Morrisburg, Ont.

George McCann, Mrs. Ransom, Mrs. and Miss McCollum, Mrs. and Miss of lovely tulips, was presided over by Wellington, the Misses Beal, Mrs. Kelling Dean, Miss Trees, Mrs. I. B. L. Starr and Miss Rowell, Lucas, Mrs. Blake, Miss Dorothy Mills, Mrs. Maclean Howard, Mrs. R. Pentecost, Miss Pentecost, Mrs. Douglas Coatto, Mrs. Gideon Grant, Mrs. Fraser, Mrs. Rhoades, Miss Rhoades and many others.

included Mrs. J. Beverly Milner, Mrs. J. Peers, Miss Delia Davies, Miss Bertha Tamblyn and Miss Pearl Moore. The guests included, Mrs. J. Raymond,

Mrs. Williams Moore, Mrs. R. S Williams, Miss Scott, the Misses Par-sons, Mrs. Taylor, Mrs. Kent, Mrs.

Sir Esme Howard, retiring British Ambassador to the United States, and Lady Howard, have been spending a week with the Canadian Minister to Washington, the Hon. Vincent Massey and Mrs. Massey at the Canadian Legation in Washington.

Mrs. D. A. Dunlop, of Toronto, entertained on Wednesday of this week at tea for Dr. F. W. Norwood, of London, England, and the Toronto branch of the League of Nations Society.

Mr. and Mrs. J. A. McLeod, of To-ronto, left on Tuesday of this week for a sojourn at Pinehurst, North Caro-

Mrs. E. Y. Eaton, of St. George Street. Toronto, her daughter, Miss Alice Eaton, and her niece, Miss Glady Eckhardt, leave the end of this month the Mediterranean trip and will spend some time in Taormina, Sicily.

Mrs. Peleg Howland, of Toronto, en Mrs. reieg nowland, of Toronto, en-tertained at a buffet luncheon on Fri-day of last week, when the decorations were all in honor of St. Valentine. Mrs. Howland received in a smartly becom-Howland received in a smartly becoming pale grey chiffon gown with shoes to match. The guests were, Mrs. J. B. O'Brien, Mrs. Oliver MacKlem, Mrs. Charles Swabey, Mrs. G. P. Schofield, Mrs. Cross, Mrs. J. M. MacKenzie, Mrs. Ernest Boulkbee, Mrs. D'Eyncourt Strickland, Mrs. James George, Mrs. Alexander Laird, Mrs. Egbert Smith, Mrs. A. E. Phipps, Mrs. Henry Alley, Mrs. C. P. Band, Mrs. J. M. MacKenzie, Mrs. Eustace Bird, Miss Hoskin, Mrs. Lonsdale Capreol, Miss Hoskin, Mrs. Lonsdale Capreol, Miss Hoskin, Mrs. H. N. Roberts, Mrs. James Morris.

Miss Jean Harris, of Toronto, enter Miss Jean Harris, or Tolono, Saturdined at luncheon at the Royal York Hotel on Friday of last week, and received in a gown of pale yellow satin, with a large black hat with pale yellow lace, and yellow and black shoes. Red Printed Chiffon Afternoon Frock Sheer and lovely—a gay forerunner of the Spring mode. A belt marks the new high waistline, draped skirt and softly falling

Third Floor

sleeves accentuate the graceful feminine

THE ROBERT SIMPSON COMPANY LIMITED

Eaton, Hon. Justice F. R. Latchford, the Premier of Ontario and Mrs. Fer-guson, Rt. Hon. Arthur Meighen, Mrs. Meighen, Hon. Mr. Justice F. E. Hodgins, Mrs. Hodgins, Hon. Mr. Justice Orde and Mrs. Orde, the American Consul and Mrs. Sauer, Sir William and Lady Hearst, Provost and Mrs. Cos-grave, Mrs. David Dunlap, Colonel and Mrs. C. S. McInnes, Hon. W. H. and Mrs. Price, Professor George Wrong, Hon. Justice H. T. Kelly and Mrs. Kelly, Rev. Canon Cody, Mrs. Cody, Mr. and Mrs. G. Locke, Dr. and Mrs. Roscoe Graham, Mr. and Mrs. W. N.

vogue. \$35.

Mr. and Mrs. C. W. Wilson are again in Toronto from St. Andrew's, Fifeshire, Scotland, where they visited their daughter, Barbara, who is at college

Mrs. R. C. Matthews, of Toronto, entertained on Friday of last week at luncheon for Mrs. E. E. Henderson, of

Mrs. James Suydam, of Toronto, was hostess at a dinner party on Wednesday night of last week in honor of Mrs. Hodgson, of Montreal, who is the guest in Toronto of Mrs. Scandrett, of St. Andrew's Gardens.

Mrs. Robert Cory, of Toronto, was hostess at a successful bridge on Wed-nesday afternoon of last week in honor of Mrs. Hodgson, of Montreal, a much fêted visitor in Toronto.

W. Aird, and Miss Katharine Strick-land. Mr. and Mrs. Rowell's guests in-cluded the Lieutenant-Governor of On-busy entertaining the wives of the other Cabinet Ministers and members' lock, Dr. and Mrs. F. N. G. Starr, M. wives. Mrs. Godfrey entertained at with bouquet of yellow roses. The ball and Madame Rochereau de la Sablière, luncheon in the Speakers' Chambers room was exquisitely decorated with Sir James and Lady Wood, Sir Robert last Wednesday, and among her guests and Lady Falconer, Mr. and Mrs. R. Y. was Mrs. W. D. Ross.

During the annual meeting of the Ontario Land Surveyors, held this week in Toronto, several events of social interest took place. The president's reception and dance was held on Tuesception and dance was held on Tuesday night at the King Edward Hotel.
On Wednesday there was a luncheon and bridge at the University Women's Club, St. George Street; and on Wednesday evening, under the auspices of the Women's Auxiliary, of which Mrs. J. S. Leitch is president, there was a dinner at the Royal York Hotel.

Miss Edith Northgrave, of Toronto, is in Ottawa this week for the opening of parliament and is the guest of the Hon. Peter Heenan and Mrs. Heenan.

Mrs. T. J. Clark and Mrs. H. W. Beatty, of Toronto, have been spending two weeks in Atlantic City.

Mrs. Harold Weir, of Saskatoon, is in Toronto this week-end on a visit to her brother, Major-General E. C. Ash-ton, and Mrs. Ashton.

Mrs. Lyons Biggar, of Toronto, en-tertained at dinner on Monday night of this week in honor of Major-General and Mrs. E. C. Ashton.

Mr. and Mrs. H. E. Rawlings, of Montreal, entertained at a delightful dance at the Ritz-Carlton, on Friday night of last week, in honor of their debutante daughter, Miss Margaret Rawlings, who were a charming gown of white tulle with floured skirt and of white tulle with flounced skirt, and or white time with nounced skirt, and close fitting bodice having a shoulder bouquet of orchids. Mrs. Rawlings was in Nile green satin and Miss Betty Freeman, of London, England, Mrs. Rawlings' guest, was in maize satin



MRS. RUSSELL GAGE AND BRIDAL ATTENDANTS, WINNIPEG From left to right: Miss Joyce Blackwood, Mrs. Second Lampman, Vancouver, Miss Cathline Clark, the bride, formerly Miss Martha Anderson, Miss Geraldine Wood, Mrs. Charles Hodgman, Mrs. Campbell Harstone, Miss Margaret Mc-Manus.

-Photo by Cruz Studios.

TO

RELIEVE

CHILL -

CAUSED

PAIN

SATURDAY NIGHT - "The Paner W.

Febru

joy it, 1 find the

and wo

results

any go

its care

ors to 3

spent if

why she

she use

buy you

Co

your

se of a air alwa arker as Where

impro



AWAY MESSY AND **PLASTERS**

Thermogene is as soft as down. Pin or bind it over that part that pains ... Then ... comfort ... ease from pain . . . blessed relief.

Thermogene induces a penetrating warmth that lasts. It reaches the congestion that's causing the pain: Its healing power is so sure that doctors and nurses urge you to use it. They use it themselves.

Ready for instant use and easy to apply. Cleanly. Stays in place. Can be worn in most cases unnoticed whether at school, at business-or wherever you may be. Thermogene is as easy to take off as it is to put on.

Thermogene is the modern treatment to bring relief to all pains caused by colds and chills.

Your druggist has it.

Sales Representatives for North America Harold F. Ritchie & Co. Limited 10-18 McCaul Street

of The Thermogene Co. Ltd., Haywards Heath, Sussex, England

THERMOGEN Put it where the Pain is



ADVENTURING IN COSMETICS

DO YOU ever take sprightly little adventures among new jars, bottles and containers of the preparations that keep you looking at your best? If you never have, you've missed a treat. There is a kind of thrill of discovery when you discover a new cream that gives your skin an Aprilish feeling, or when you first try a powder that lends a subtle peach bloom effect to your skin that it never had before, or a new rouge that gives it a glow that almost convinces you it is your own.

If you have been using the same preparations for a year, or two, or three, convinced that there is nothing upon heaven or earth that could suit you better, then adventure a little. Try the new cosmetics that have recently been introduced by your favorite house. It is probable that new things have been added to their line that will prove even more pleasing to you than those you are using now.

There is the matter of rouges for instance. Most women use the dry or compact kind almost exclusively, simply because it is the kind they have always used and it has not occurred to them to try others. The woman with the dry skin should try the paste rouge, because it is adapted to her type of skin and blends beautifully. Much of the success of wearing this depends upon the manner in which it is applied. The whole secret lies first, in applying it sparingly and second, in blending it carefully so that its outer edges fade imperceptibly into the skin.

Touch the tip of the finger to the paste and daub it very sparingly in three dots in triangular formation high up on the cheeks under the eye. Color should never be placed low down on the cheeks as the result will be unnatural and artificial. Blend the color with the fingertips toward the center of the triangle and then shade it downward and outward on the cheeks. You will discover that the result is a very natural and lovely flush.

Liquid rouge is more lasting than either cream or dry rouge, and is adaptable to both dry and oily skin. It is applied with a pad of cotton moistened with cold water and, carefully blended, produces a lovely transparent effect. Many rouges, particularly those in

paste form, will be found to be of a



INGENUE TENNIS FROCK

very odd color-quite different from powder. There are different and the usual flesh shades. Quite frequently some hesitancy is felt about trying them because of their color. This, however, changes when it is applied to the skin and harmonizes with

These different ways of using rouge are fascinating in their possibilities, although of course the compact rouge will be favored for its convenience in making up quickly and for its accessibility at all times.

Then there are the lip rouges. It is rather surprising what life and sparkle will be added to the features if the color in lips inclined to be pale is deepened. It lends animation and interest to the fact that is utterly intriguing. It is quite important that the right shade be chosen for this purpose, otherwise the result is likely to be just a little sad. Study your coloring and your features closely, obtain reliable advice, before buying any shade that seems becoming.

Lip rouges come in as many forms as do the other rouges. There are lipsticks and there are pastes. Many of these are indelible and last throughout the day. A new way of making up the lips is the use of liquid rouge and lip paste. When the correct shade is chosen, lip rouge is never blatant or obtruding. Many women whose lips are naturally pale all the time will discover a valuable aid to beauty in the use of lip rouge.

Then there is the matter of face

WHITE AND BLACK NE

Evening dress of white net trimmed with two rows black net on the full skirt which falls to the floor back. A spray of flowers is worn on the skirt

subtle shades of powder that match every complexion. And there are many different tones of skin shade. Effort should be made to match the natural skin tone as closely as possible in order to obtain the best effect.

Then there are creams. Not just foundation creams and cleansing creams, but creams that build up the underlying tissues of the face, such as the skin foods heavy and rich in oils, light delicate creams adapted to thin, sensitive and somewhat dry skins; there are soothing creams to allay sunburn and skin irritations; creams to refine the skin texture and to close pores that are over-large; to remove blemishes: to enliven the circulation of the blood in the face so that it may carry off the impurities that are harmful to the texture of the skin; creams with much oil in them for dry skins; there are astringent creams for the skin which has too much moistness; creams for the normal skin. One might go on for a long time enlarging on the list of creams that are available. Every type of skin and skin condition is provided for by the manufacturer of cosmetics, so that there really is very little excuse for neglect of the skin on the ground that "Mine is different. There's really nothing I can do about it."

It may be necessary to experiment with a number of preparations until you find exactly the kind that are adapted to your requirements. If you







"HAIR TIPS"

Dora Sutherland, famous hair specialist, has prepared valuable information on the care of hair to stop falling hair and end dandruff. This information is enclosed in every Seven Sutherland Sisters' package. Ask your druggist for it, or send \$1.00 for Scalp Cleaner and Hair Grower to Dora Sutherland, 195 Spadina Avenue, Toronto.



Our food is so soft...our gums so frail!

IN searching for the source of these widespread troubles of the gums, dentists have found that our gums are dependent on stimulation to keep them in health

'But modern cooks have thwarted this plan of nature's. For our food, is too soft, too refined and too quickly eaten to give the gums the stimulation they need so much.

Small wonder that gums become soft, weak and tender—that "pink tooth brush," the first sign of gingival breakdown, is so common.

How Ipana and massage keep gums firm and healthy

Ask your dentist how to protect your gums. He will recommend massage—and very likely he will mention, too, the benefits of Ipana Tooth Paste. For Ipana, because of its ziratol content, is held in high regard by the profession. Dentists recommend it as an aid to the massage in toning and strengthening weak gums.

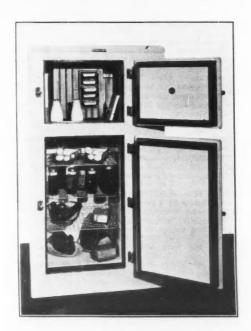
Try Ipana for a full month

Ipana is a delicious dentifrice to use. And its power to keep your teeth brilliant will delight you. Even the trial tube the coupon calls for will prove these things. But a better test is to get a large tube of Ipana at your nearest drug store. Use it faithfully for a whole month. You will notice the steady improvement in the health of your gums and teeth.

IPANA TOOTH

MADE IN CANADA

BRISTOL-MYERS CO. Kindlysend mea trial tube of IPANA TOOTH PASTE. Enclosed is a two-cent stamp.



DEPENDABLE The Gas Fired Refrigerator

We set locks, bolts and bars to protect the movable property in the home. Despite these, thieves may break through and steal.

Can we defeat the efforts of the "hold-up" crew that, every minute of the day, backs us against the walls of our home and robs us of our food?

The food waste that we actually know of; the food that comes, all unaware, to the family table in bad condition are the spoils that the robbers take. Money wasted. Health endangered.

The GAS-FIRED refrigerator, constant in service, silent in operation, using the same means to cool and preserve food that is used to cook it, will be your sure safeguard against the "holdup" crew.

Send for the booklet, "The Flame That Freezes"

The Consumers' Gas Company

55 Adelaide St. E.

732 Danforth Ave.

have not already done this, then you should start adventuring. You will enjoy it, particularly when you find the results are so very happy when you find the right combination.

However, if you have not the time and would like to be certain of your results before you begin, a visit to any good beauty salon will yield a fund of information about the skin, its care and how to adapt certain colors to your make-up. It is time well-spent if you have a full facial treatment. Ask the operator to explain why she does certain things and why she uses certain preparations. Then buy your preparations and go and do likewise. With this knowledge you can keep your face "in trim" between your facial appointments.



SLIGHTLY FLARING charming addition to the fashionable voman's Spring wardrobe—a suit of lack covert which features a skirt slightly flaring in the front. Circular vands of applique give the effect of a yoke of irregular outline.

Correspondence

J. B. Eye shadow may be obtained either in the paste or the compact form. It comes in various colors to match the eyes. Choose the color, blue, srey or brown, that matches yours and will make their color appear darker. It is, of course, used as a rule, only in the evening, although sometimes it is employed to smart effect when used very sparingly in the daytime.

Valentine The waving fluid used to Valentine The waving fluid used to set your hair which has been permanently waved in finger waves, is not likely to prove harmful to the hair. It is possible that it might have a tendency to make very fair hair such as yours, become a little darker. However, if you watch it carefully and find that there is such a darkening, the effects of the fluid may be counteracted by the use of a mild bleach. Of course, fair of a mild bleach. Of course, fair

se of a mild bleach. Of course, fair always has a tendency to grow orker as one grows older.

Where the shape of the eyebrows can improved upon by plucking, I fall a see any harm in the practice if it done carefully. It is most unwise to the them to a fine line, but where they re inclined to be straggly and disciply though growing out of the line. derly through growing out of the line well-defined eyebrow, quite fre-ly the appearance can be disnetly improved by evening the line, would be unwise, however, to change e natural line of the eyebrow. Since your skin and hair are quite

od,

the

m ink

y

your ge-

d in

ssage

th

And will cou-

HTC

STE

OTH



PRINTS ARE IN VOGUE

is probable that a slight darkening of both the latter would be an improve-ment. Use the lightest shade of eye-brow and lash darkener you can ob-tain otherwise the contractiful to tain, otherwise the contrast will be too marked. I am sorry, but I cannot give you the names of preparations through this column. If you will write to me again, enclosing a stamped and ad-dressed envelope, and giving your name, I shall be pleased to suggest the names of several.

D. W. Perhaps your skin is extremely sensitive to the action of soap upon it, causing it to smart and sting and feel drawn when it is washed. Try using a good cleansing cream to clean the skin, and I do not think you will experience much difficulty. experience much difficulty.

Fashion Notes

JEWELLERY for the sub-débutante is, after all, not really and truly jew- match. els, and misses and even juniors, are now wearing the bright-colored necklaces and bracelets that are made of everything from wood to glass.

Rhinestones seem to meet the longing for something that sparkles like diamonds to wear with evening frocks of filmy fabrics, and these are now permitted to the girl in her teens if they are handled in a man-

cate, shimmering strands of tiny stones, some set in a single row rhinestones a little longer than a choker has for a pendant a double A similar necklace is made of rhinestones and tiny pearls, with a flowershaped pendant combining the two stones.

Another necklace is a slender shining strand of baguette crystals, made in long links joined with clusters of rhinestones. It has a crystal clasp in front with rhinestone tassels. On the order of the festive Hawaiian "lei" necklace is a choker made of round links of cut crystal, with rhinestones is now, as ever, a fine point in the in bunches like berries between. Most mode. Costume jewellery has helped of these necklaces, chokers or chains somewhat to solve the problem, for it are worn in sets, with bracelets to

> This season shows some charming necklaces of crystal especially adapted to the young girl. Several of these necklaces are in flower form, made of sparkling crystals in white or delicate opalescent tints-a perfect finish for the new party frocks of tulle or taffeta with their bouffant skirts and demure little sleeves or shoulder capes.

There are also more colorful sets.

fair, also your eyebrows and lashes, it ner suggesting simplicity rather than in semi-precious and synthetic stones. sophistication. The newest are deli- The designs in these are altogether entertaining, and some express very definitely the contemporary art idea others in lacy, latticed or braided in dress. Turquoise, emerald, ruby chains. A strand of diamond-cut and other stones are used in pretty colored necklaces and bracelets, and the agates in their gentle tones are tassel of the rhinestones finely strung. artistically combined to create flattering necklace and bracelet sets that will harmonize with any of the smart new party clothes in evening shades.

> Mother-"Tommy, wouldn't you like to have a pretty cake with five candles on it for your party?"

Tommy-"I think I'd rather have five cakes with one candle, Mama."-Paddington Mercury.

Now that skirts are getting longer, many men are afraid their eyes are on their last legs .- Life

"Just put it on my Bill," sobbed the young widow as she left a wreath at the crematory .- Everybody's Weekly

Dressing Table Coupon Readers who wish to avail themselves of the advice of this department should enclose this coupon with their letters —also a stamped and addressed envelope. Write on one side of the paper and limit enquiries to two in number.

LOOK AT YOURSELF

Have You Pimples or Eruptions?

Blackheads, Rashes, Brown Patches, Eczema and all non-infectious skin troubles can be cleared up and the skin restored to its former beauty, softness, clearness and radiance. For thirty-five years we have given extreme satisfaction with our treatments for skin troubles and complexional defects. Our prices are extremely moderate. For those who cannot come to the Institute, we have put our Preparations in convenient form for home use. For ordinary skin defects, we recommend our famous

PRINCESS COMPLEXION PURIFIER For the "tired face", removing lines and wrinkles, restoring skin, filling out hollows in cheeks or neck, for firming flabby we recommend our

This preparation makes you look years younger. Full instruction on the all our preparations. Sent to any address, prepaid, on \$1.50 EACH.

WRITE FOR BOOKLET "X"—FREE.
NCTITITE ITD 61F COLLEGE ST., HISCOTT INSTITUTE, LTD.,



BEAUTY SECRETS OF ENGLISH SOCIETY WOMEN



LADY BUCHANAN-JARDINE

Brilliant, bewitching, she leads the gay whirl of smart young English society. Her radiant blande beauty is of the fairest type, with eyes of delphinium blue and hair of gleaming gold. Her rose-petal complexion is famous, for she gives it the utmost care. "I follow Pond's Method for home treatment of the skin," she says.





THE COUNTESS HOWE Though mother of a debutante daughter,

her skin is radiant as a young girl's. How does she do it? "I use Pond's!" she says. (Above, right)

Lovely LADY LOUIS MOUNTBATTEN, wife of a descendant of Queen Victoria and cousin of His Majesty the King of England, is another enthusiastic user of Pond's.

as revealed by Lady Louis Mountbatten,

the Countess Howe and Lady Buchanan-Jardine

BEAUTIES of the British aristocracy, matchless for distinction and charm! Thoroughbred as the blooded hunters they ride, they are always faultlessly turned out, impeccably groomed.

What a sight to see them in full evening dress at Covent Garden Opera or Buckingham Palace Courts . . . the radiance of their exquisite complexions, the dazzling perfection of their lovely necks and arms outrivaling the splendor of their jewels!

Lady Louis Mountbatten, beautiful member of the British royal family, guards well the secret of her apple-blossom skin. It is the same as that revealed by the bewitching Lady Buchanan-Jardine, brilliant young leader of the smart racing set, by the enchanting Countess Howe, one of the six most beautiful women in all England.

"A woman's complexion is the index of her chic," says Lady Buchanan-Jardine. Her own exquisite skin is much admired for its rose-petal delicacy

of texture and coloring. Amazingly its radiant young freshness remains undimmed through the gay whirl of ceaseless social activity, for Lady Buchanan-Jardine gives it the utmost care.

"Smart women," she says, "follow a daily régime to keep their skin marvelously healthy, fine, firm, fresh and clear. Simple care is always best so I, like many others, follow Pond's Method of home treatment . . . it is easy, satisfactory, complete."

COLLOW the four swift, simple steps of Pond's Method to keep your skin exquisite:

DURING THE DAY-first, for thorough cleansing, amply apply Pond's Cold Cream several times a day and



LADY LOUIS MOUNTBATTEN

always after exposure. Pat in with upward, outward strokes, waiting to let the fine oils sink into the pores and float the dirt to the surface.

SECOND - remove all cream and dirt with Pond's Cleansing Tissues, soft, yet firm, amazingly absorbent, and so economical!

THIRD-briskly dab face and neck with Pond's Skin Freshener to banish lingering oiliness, close and reduce pores, keep your skin looking young.

LAST - smooth in a delicate film of Pond's Vanishing Cream for powder base and exquisite finish.

At bedtime never fail to cleanse thoroughly with Cold Cream and remove with the dainty Tissues.

SEND 10¢ FOR POND'S 4 PRODUCTS

POND'S EXTRACT CO. OF CANADA, LTD., Dept. M. 171 Brock Ave., Toronto, Ont.

ity Province
All rights reserved by Pond's Extract Co, of Canada, Ltd.

February

FTER V her be

cosmetics.

and with it

eighteenth

abuse of ro

of her face

ing of purp

a laborious

curls. Her

perfume.

with vermi

fingers wit

rings. The

the proprie features in

which-con

than impos ADIES & Curiosity

find much t

Mme. Bégu

She had re

may be pro

labour of t

sales-talks You se

fore retiring at the tem; defence; ge vanquished! Charmin graceful, do baby-blue c jewel case, flute for Ga

bergamot sa hinding of

ated with were called would sniff Bégureuil v

tendant who

perform the

shop. The to the atten

of staring a she was, an

chastity of 1

renunciation

tresses at ti

except in ot

vaporizer, a

who was en

suppose I m

"It is Lucie

What d

But the

Good d

"Ah!" ex

Lucienr

Well, st

And Luc was barely

ome. So sh

she? She h

bravely, to f

in times of

inside the f

family had

be satisfied

had experies

good results.

who had di

written "Mon

graphs et Ma

demande pou

kerchiefs in

And I

"Love,"

One day eyelash, she

The pro nainted in



MRS. A. B. RONALD, WINNIPEG Who is actively identified with the Daughters of the Empire.

THE SOCIAL WORLD

real, entertained at a dance at the Windsor Hotel, on Thursday night of last week for the nursing staff at the Royal Victoria Hospital.

.Mr. and Mrs. John H. Price and their children are again in Quebec from Murray Bay where they were guests at the Manoir Richelieu.

Colonel C. M. Edwards and Mrs. Edwards, of Ottawa, entertained at dinner on Wednesday night of last week before the reception given by the Minister of Japan to Canada at the Cha-

Mrs. Alex Patterson, of Montreal, and her daughter, Mrs. A. Sidney Dawes, left on Monday of this week for a ten day visit to Lady Allan, of Montreal, who is at Pasadena, California. Mrs. Patterson and Mrs. Dawes will be away for a month.

Miss Kathleen Gibbons, of Toronto, was in Montreal for Mrs. H. E. Rawlings' dance which took place so successfully at the Ritz Carlton on Friday night of last week. During her visit in Montreal Miss Gibbons was the guest of Mrs. Barnard Evans.

Mrs. Walter E. Lyman is again in Montreal from Kingston, Ontario.

The engagement is announced of Marjorie Nightingale, daughter of Charles H. Hutchings, K.C., O.B.E., the Inspector General of Newfoundland,

Ottawa, and eldest son of Dr. E. M. and the late Mrs. Copp, of Sackville, N.B. The wedding will take place in April.

Mrs. Algernon Brown and Mrs. Wyndham Brown, of Montreal, are spending the remainder of the winter at Charleston, South Carolina.

Mr. and Mrs. A. S. Fraser, of Montreal, were in Toronto last week-end, guests at the Royal York.

Colonel and Mrs. George Patterson Murphy, of Ottawa, leave this week for Sea Island Beach, where they will be for several weeks.

Mr. and Mrs. J. Hollister Wilson, of Montreal, are sojourning at the Pine Forest Inn, Summerville, South Caro-

assisted by Mrs. Eardley Wilmot and Mrs. Leonard McLaine. Mr. and Mrs. Camsell left on Saturday to sail for

Mrs. W. J. Clark, of Montreal, is spending several weeks at Aiken, South Carolina.

Mr. and Mrs. Charles Rinfort, of Montreal, sailed recently from New York in the S.S. Cedric to spend several weeks in Europe.

Miss Betty Wood, of Montreal, enmiss betty wood, of Montaet, en-tertained at dinner on Friday night of last week before Mr. and Mrs. Henry E. Rawlings' dance in honor of their daughter, Miss Margaret Rawlings, at the Ritz Carlton. Miss Rawlings made her début this season in Montreal after having been presented at Court.

The Governor-General and the Vis-countess Willingdon were present at the ball given at the Chateau Laurier, Ottawa, last week, in honor of the visit-



MRS. ROY O. PENNINGTON

Formerly Miss Mary Kathleen McEachern, only daughter of Mr. and Mrs.

Charles A. McEachern of Toronto.

—Photo by Charles Aylett.

Mrs. Lucien Cannon, of Quebec, en-ing delegates and their wives, who at-

Mrs. André Taschereau, of Quebec, entertained at tea last week in honor of Mrs. J. E. Perrault, who is in the ancient capital for the sessional

Mrs. Edgar Wiggs, of Quebec, entertained at luncheon of ten covers last week at the Garrison Club, for Mrs. MacKenzie Campbell, of Montreal.

General and Mrs. Charles Winter and Miss Constance Winter are again in Ottawa after several weeks spent in

Lieut.-Col. Wilfred Bovey, of Montreal, and his daughter, Miss Kathleen Bovey, are in Ottawa this week for the opening of parliament.

The Hon. C. C. Ballantyne and Mrs. Ballantyne, of Montreal, leave on the 25th to spend a month at Augusta, Viscountess Willingdon was guest of

honor at the luncheon given on Thurs-day of last week in Ottawa by the

Ottawa Chapters of the Imperial Order of the Daughters of the Empire in order of their thirtieth anniversary. The president and directors of the Winter Club of Quebec entertained the members of the Toronto, Montreal and

Ottawa skating clubs at a tea on Thursday afternoon of last week. Mrs. Harry Etches, of Ottawa, en-

tertained at tea on Thursday of last week for Mrs. Charles Camsell. The tea table was presided over by Mrs. F. A.

Mrs. Lucien Cannon, or Quenec, en-ing delegates and their wives, who actertained at dinner on Wednesday night tended the meeting of the Canadian of last week in honor of Miss Kiki
Roy, of Paris, and Miss Odette Lapointe, of Ottawa.

Mrs. Lucien Cannon, or Quenec, en-ing delegates and their wives, who actering the Canadian of the Canadian of Last week in honor of Miss Kiki
Engineering Institute. The guests were received by Mr. and Mrs. A. J. Grant, Mrs. Fortescue Duguid and Mr. John McLeish at the entrance to the ball room. Supper was served in the Jasper

> Mrs. Joseph Edouard Perrault, of Quebec, entertained at a luncheon at the Chateau Frontenac on Friday of last week in honor of her niece, Miss Odelle Perrault, of Montreal, who has been her guest and Miss Roy, of Paris, and Miss Odette Lapointe, of Ottawa, who are guests at Spencerwood.

At the marriage of Miss Helen At the marriage of Miss Helen Easton Hunter, daughter of Mr. and Mrs. James H. Hunter, to Mr. Edward T. Renouf, son of Lieut.-Colonel and Mrs. E. M. Renouf, which is taking place on Wednesday afternoon, February 26, at half-past four o'clock, at Christ Church Cathedral, Montreal, the bride will be attended by Miss Dorothy Ross as maid of honor and Miss Violet. Ross, as maid of honor, and Miss Violet Gillett and Miss Margot Craig, of To-ronto, as bridesmaids. Mr. Lyle Wil-liams will be best man, and the ushers will be Mr. John Stethem, Mr. William Pratt, Mr. William Evans and Mr. William Dawson. The Very Rev. Dean Carlisle will perform the ceremony, assisted by Dr. J. G. Potter.

Dr. and Mrs. Gavin Miller, of Montreal, are spending two weeks at the Manoir Richelieu, Murray Bay.

Mrs. Geoffrey Cockburn, of Montreal, is the guest of Mr. and Mrs. Stuart Atkinson at Etchemin.

Mrs. C. J. Doherty, of Montreal, is entertaining at a tea dance on Satur-day afternoon, March 1, from five until nine o'clock, at her residence, 9 Forden Acland and Mrs. F. T. B. Pennyfather, daughter, Miss Elizabeth Doherty.

We Specialize in all

SEMET-SOLVAY COKE **AMERICAN** ANTHRACITE WELSH **ANTHRACITE** CANNEL FOR FIREPLACES **FUEL OIL**

The Standard **Fuel Company**

of Toronto, Limited

EL. 7151 or our yards K. R. MARSHALL

Go to **EUROPE** By One Of These

Famous Liners "AQUITANIA"

New York to Cherbourg and Southampton MAR. 1 - MAR. 20

Stately and luxurious . . . delightful cuisine — perfect service ... em-bodying the finest traditions of British seamanship. 🗻 🎩 🗷

"BERENGARIA" New York to Cherbourg and Southam ten.

MAR. 8 - MAR. 31

Rub shoulders with the world's celebrities on one of the ocean's most famous ships . . . the favourite of princes and ambassadors.

"MAURETANIA" New York to Plymouth, Cherbourg and Southampton

APR. 9 - APR. 30

You will find real service and refinement on this internationally famous ocean greyhound. 🗻

"CAMERONIA" New York to Londonderry and Glasgo MAR. 8 - APR. 9

> The famous Anchor Cabin service at its best . . . a revelation of fashionable and economical travel.

"CARONIA" New York to Cobh (Queenstown) and Liverpool

MAR. 15 - APR. 12

Rivalled in comfort and accommodation only by her famous sister ship, the Carmania, . . . with an atmosphere and clientele all her own.

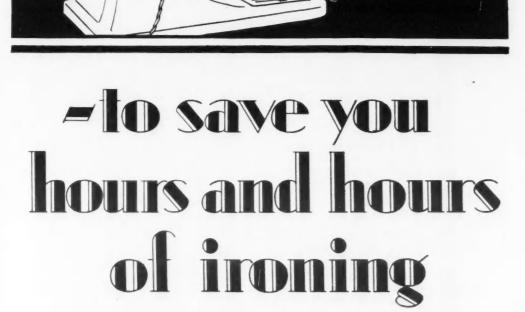
"SCYTHIA" New York to Belfast and Glasgow *MAR. 15 - APR. 19†

The cabin class luxury of the Laconia and Samaria are repeated on the Scythia, one of the finest of the world's largest cabin fleet.

*Calls at Cobh (Queenstown), Galway and †Leaves Boston April 20.



information, apply corner of Bay and Welling-ton Streets, Toronto. (Tel. Elgin 8471), or any steamship agent.



If you want to save hours of ironing each week, and of course you do, you should see this splendid ironer at the Toronto Hydro Electric Shops in actual oper-

It will surprise you! And it will please you. It irons small and dainty garments. It irons the bulky things, too . . . can press a pair of trousers so well that even a tailor would marvel.

It's a handsome ironer . . . glistening white enamel and shining nickel work . . . small enough to be tucked away in a modern kitchen.

And most important . . . when you iron clothes this better way, you rest . . . no tedious standing to tire you out.

The price is \$135. If bought on easy terms, \$140 . . . \$10.00 down and balance payable with your lighting bills for the next twelve months.

Toronto Hydro-Electric Shops

Yonge St. at Shuter 12 Adelaide St. E.

Telephone ADelaide 2261

Keep Canada Prosperous-Buy Goods Made in Canada

MISS MARY SCARTH whom her mother. Mrs. James F. Scarth, Toronto, gave a St. Valentine's Day tea on Feb. 14th. -Photo by Lyonde

THE ROSE PETALS

By Henri Duvernois

FTER various alterations, Madame Bégureuil opened her beauty shop, The Rose Petals, where she sold and with its whiteness, its stucco garlands running along the walls, and its decorative prints, it recalled the eighteenth century, in which there was so fashionable an abuse of rouge, beauty-spots, and rice powder.

The proprietress had the appearance of a mummy painted in the brightest and most ornate colours. Her mouth was a blood red, in contrast to the scaly plaster of her face, and her dull eyes were framed in a crayoning of purple. A Ceres of sixty, she carried on her head a laborious structure of blonde plaits and false red curls. Her slightest motion released a heavy whift of perfume. The lobes of her ears, which were touched up with vermilion, vaunted two artificial pearls, and her fingers with the shiny nails were adorned with glass The shop did not open its doors until midday, the proprietress requiring her mornings to put her features in order and to present to her clients a spectacle which—contrary to her intentions—was more instructive

ADIES accustomed to adventure and endowed with L'euriosity gladly submit to trades-people, and they find much to attract them in the retreat of a shopkeeper. Mme. Bégureuil was a hostess rather than a saleswoman. She had renounced laughter because, though the laugh may be proper to man it is prejudicial to the artistic labour of the enameled woman; but she seasoned her sales-talks with a dash of psychology:

'You see this cream, madame. One must take a quantity the size of a pea and rub it on each temple before retiring. The most intelligent of us grow old first at the temples. A woman must always think of selfdefence; gentlemen never fail to proclaim 'Woe to the vanquished!' Shall I wrap up a little twenty-five franc jar for you?"

Charming spot! Everything there was fresh and graceful, down to the pale rose wrapping-paper with the baby-blue cord. The cash-box affected the form of a jewel case, on which the shepherd Acis was playing the flute for Galatea. The paper money was kept in a bergamot sachet. . The account book had the form and binding of a suggestive almanac. The air was saturated with the perfumed spray from vaporizers which were called into service repeatedly. Passing vagabonds would sniff these unusual odours with disgust. Mme. Bégureuil was assisted by a homely and slovenly attendant who never showed herself and was delegated to perform the more indelicate tasks at the back of the shop. The proprietress devoted all her leisure moments to the attentive examination of her features: by dint of staring at herself she had ceased to see herself as she was, and her illusion was helped out by the semidarkness of the store. Thus, she could attribute the chastity of her mature years to one of those inexplicable renunciations, such as sometimes overtake young actresses at the height of their careers.

"Love," she would say, "no longer interests me, except in others."

One day as she was engaged in pasting on an artificial eyelash, she abandoned the lash, pressed the bulb of a vaporizer, and stepped forward to receive a young girl who was entering.

What do you wish, mademoiselle?" But the new-comer held out her hand to her.

Good day, Auntie! You do not recognize me? I suppose I must have grown."

'Ah!" exclaimed Mme. Bégureuil, changing her tone.

"It is Lucienne!" Lucienne Métu; yes, Auntie."

Well, sit down.

2 noster atwn.

19†

ted

And Lucienne told her story. Her mother, a widow, was barely subsisting at Garenne-Bezons, on a tiny in-So she should get out and do something, shouldn't She had decided to come all alone on the tram, bravely, to find her Aunt Emma; because it is natural in times of misfortune that she should turn to someone inside the family, even though some members of that family had been kept apart for years, as a result of quarrels in which she had had no part. Lucienne would be satisfied with any kind of work. She had already had experience in various lines, though with not very good results. She had taught French to some Brazilians, who had dismissed her on the pretext that she had written "Monsieur Pablo n'a pas fait son devoir d'hortaugraphs et Mademoiselle Lola ses contes d'aritmaitique. Je demande pour eux un painsomme." She had sold handrehiefs in lots, and she had been the maid of ar

And I am not yet twenty!" she concluded with

Evening dress of printed indestructible flat chiffon with a Jacket of the same meterial.

MME. BEGUREUIL uttered a cry which contained mingled jealcusy, regret and admiration. Twenty! cosmetics, dyes and perfumes. It was a pretty place; Lucienne was a pretty girl, quite plump and solidly built-and she had kept the credulous nose and the naïve eyes of childhood. It was obvious that she was not at all malicious, and that she possessed the most pronounced characteristic of her family, the Métus distinguishing themselves by a kind of animal-like obtuseness.—But twenty! Twenty, that is, in hair, in teeth, in health, and in cheerfulness-with a bosom that would have enchanted a draughtsman of the year 1885, and a light pink complexion fit to be pasted on a box of soap! At the mere sight of her, so challenging in her youthfulness, Mme. Bégureuil trembled . . . She reached

sudden decision. "Take off your hat," she ordered. "An idea has occurred to me. I am going to try you out. All you will have to do is to agree with everything I say: that is not difficult. But we must see if we can't brighten you up a bit, I must admit."

"Very well, Auntie. I have had friends: an engineer, a cabaret singer, and a dealer in guano. . . . "

"I didn't mean that. What do you think I am? By brightening you up I mean teaching you how to please the customers, to get them to buy things, and to avoid blunders. You will call me Mme. Bégureuil."

"Yes, Auntie. I am quite satisfied. It smells so good

"Put your hat in that closet and come stand alongside me. Just one piece of advice. Whenever I ask you anything, you will answer me in a deep, grave voice. Do you understand? I am going to explain to you . . . After a while: here comes someone!"

The vaporizer was already at work again; a client was entering. A good client, to judge by the infirmities which she enumerated: dryness of the scalp, blackheads on the nose, cracked lips, and, above all, dimples, dimples which had been found so pretty by so many should buy both, say nothing." people that they had remained, transformed now into

"The wrinkle is a permanent dimple," Mme. Bégureuil agreed. "One laughs so much when one is young foulard I wath almoth ath flat ath a pancake." that one still retains the marks when the desire to

retire at the purchase of twenty centimes worth of white

"But let me show you. . . Madame Lucienne, stand up. . . . Eh bien! Madame, my assistant, who uses this cream, is forty years old."

"Forty!" the customer exclaimed.

Madame Lucienne?" And Mme. Lucienne, understanding what was ex-

pected of her, answered in a cavernous voice: "Yes, madame, I was forty the sixth of last month." "And you can tell the truth to madame; come, tell a child of fifteen: it, Mme. Lucienne, there is no disgrace. Before you found this cream, you were almost disagreeable in appearance. And now it has removed her moustaches,

effaced her crow's feet, and cleansed the complexion to the daughter of her husband, and the granddaughter of her father."

The customer was overwhelmed, and she accuired successively a jar of salve, two bottles of perfume, some pencils, a restorative lotion, and an eyebrow brush. And the rear of the shop. Lucienne Métu was definitely installed, despite her candour .- Nevertheless, at the end of some weeks, her rôle as a woman of forty began to grow irksome, particularly as she found it humiliating when gentlemen were

"All right," said Mme. Bégureuil. "Can you imitate the voice of a little girl reciting a fairy tale?"

"Listen!" Lucienne replied, "You will see; it is my strong point, I have entertained people by doing that: Maître Corbeau, sur un arbre percé, Tenait dans son bec un fromaze. "

Henceforth she was employed in promoting a hygienic foulard which was intended to fill out insufficient chests

"You understand; don't get it wrong," the proprietress repeated. "For the cream, you are forty; for the foulard, you are fifteen. In case the same customer

Lucienne was delighted with this diversion. She

"I am fifteen yearth old, and before I uthed the Java And she called Mme. Bégureuil mamma.

Meanwhile, Madame's peace of mind was troubled by to get some understanding of business!"

BUT the remedy was at hand—the remedy, this little a Monsieur Ledombricque. He was a brisk gentleman jar of cream which seemed so insignificant. The with hair dyed black, who dressed with old-fashioned customer hesitated at the price, and was just about to elegance, and was very probably myopic. As he put in his appearance at the shop quite frequently, Mme. pins, when Mme. Bégureuil launched her final argument: Bégureuil became uneasy, and thought at first that he was attracted by her niece. She was deeply moved and filled with great pride when she discovered that he was really coming for her and that he was paying her court in the most discreet, most tender, and most super-"Her oldest boy is a gunner at La Fère. Isn't that annuated manner. In order that he might have an opportunity to declare himself, at each of his visits she would send Lucienne away on some pretext or other, and would expatiate on the deplorable situation of a widow who was still young, and alone in the world with

> "When she was born, I was twenty-six years old." she simpered. "I am old, very old; I do not want to hide my age from you."

In response M. Ledombricque would knead her hands the point where she is taken for the sister of her son, eloquently. One evening he came just as these ladies were about to close the store. His dress and his feverish excitement betrayed the tenderest of sentiments; but at the very moment that Mme. Bégureuil was preparing to dismiss Lucienne, she was called by the attendant in

> "My child, since we are alone," said M. Ledombricque, "here are twenty-five francs; hand me a jar of cream, quick. I should like to look a little young. But she must not know of this, by all means! . . . And the cream will do some good, at least?"

Mme. Bégureuil was returning; she heard, and her heart beat tenderly. Still, this poor M. Ledombricque would make a very enviable protector. . . As to Lucienne, she wrapped the ointment in rose paper and tied it with a baby-blue cord. And she finally responded, in her most cavernous accents:

"Will the cream do some good! But, monsieur, look at me! I am forty years old. My eldest son is a gunner at La Fére. Before I found this cream, I was disagreeable in appearance. It has effaced my crow's-feet. . Why, there is mamma!"

M. Ledombricque started, turned around, beheld the object of his love with disillusioned eyes, and fled. Mme. Bégureuil, pale beneath her rouge, was vacillating between rage and a desire to faint. But Lucienne continued, in ner natural voice:

"All the same, Auntie, I believe that I am beginning

APPEARANCE!



APPEARANCE PERFORMANCE COMFORT VALUE

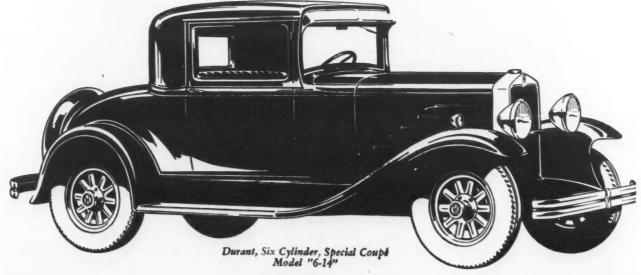
HE designers of the new Durant 6-14 built beauty into its lines just as they built comfort into its riding qualities and performance into its motor.

The low-set body, long, flowing lines and wide sweeping fenders, together with the spear-point decorative motif carried throughout, account for the attractive appearance of this new Durant product.

You will best appreciate the Appearance, Performance, Comfort and Value of this new, medium-price, six-cylinder Durant, by accepting your dealer's invitation to drive it.

> The Durant Four continues as an important unit among Durant products

DURANT MOTORS of CANADA, LIMITED (LEASIDE) CANADA



D C

WM. CANDLER CO., LIMITED 155 Stephenson Ave. WELSH MOTORS, LIMITED 622 College St. TORONTO DURANT CO., LIMITED 767-775 Danforth Ave. TORONTO DURANT CO., LIMITED TORONTO DURANT CO., LIMITED Truck Branch, 674 Bay St.

MILLS & HADWIN LIMITED 3147 Yonge St.

296 Parliament St. SPENCER MOTORS 1461 Gerrard St. E CAMBRIDGE MOTORS, LIMITED 595 Yonge St.

ORCHARD PARK MOTORS 1656 Queen St. E. BLYTH MOTOR SALES

> Weston MOTOR SALES & MACHINERY CO. Limited, Port Credit

S. E. CHAPMAN

JOSELIN BROS JOHNSTON BROS Fairbank, Ont., York Township UNIVERSAL MOTORS West Hill MACKLE MOTORS & METAL CO.

made to celebrate a "main" fought in

Lancashire 72. years ago. Cock fight. ing was not a sport for which trophies

THE SOCIAL WORLD

The marriage of Miss Edna Grace Moore, R.N., daughter of Mr. and Mrs. Albert A. Moore, to Mr. William Kerr Hogg, of Montreal, son of Mr. and Mrs. Hogg, of Montreal, son of Mr. and Mrs. George Hogg, of Westmount, took place on Wednesday, February 12, in the United Church at Westboro. The Rev. H. Mick, D.D., performed the ceremony. The church was prettily decorated with palms, ferns and spring flowers. The bride entered the church with her father, who gave her away. The bride wore a gown of ivory satin ha minesses fitted at the back to form à la princesse fitted at the back to form a short train, over which was worn a court train of the satin with a long inset of white net, handsomely em-broidered with seed pearls finished at the foot of the square train with a design of basket and true lover's knots. She wore the wedding gloves which her mother had worn at her wedding, a tulle veil caught with orange blossoms, and carried a shower bouquet of lily-of-the-valley. The bride was attended by her sister, Miss Marjorie Moore, as maid of honor and by two bridesmaids, Miss Louise Foss and Miss Mary Swan. both of Montreal, and was preceded up the aisle by a little flower girl, Miss Janet Campbell, daughter of Dr. and Mrs. A. D. Campbell, of Montreal, and niece of the bridegroom. The three attendants were dressed alike in pretty frocks of dahlia fishnet, lace and felt hats and shoes of the same shade and carried bouquets of Talisman roses. The little flower girl was in a pretty yellow frock of georgette, with a large bow of yellow ribbon on her head and carried a basket with rose leaves and violets. Mr. George Trenholme, of Montreal, was groomsman and the ushers were Mr. Noble Birks and Mr. ers were Mr. Noble Birks and Mr. Ogilvy Leslie, both of Montreal. After the ceremony a reception was held in the Quebec Suite of the Chateau Laurthe ceremony a reception was held in the Quebec Suite of the Chateau Laurier where the bride and groom with their parents, Mr. and Mrs. A. A. Moore, the latter wearing a handsome gown of king fisher blue crepe with a black hat and a bouquet of pink rose buds, and Mr. and Mrs. George Hogg, of Westmount, received the large number of guests. Mr. and Mrs. Hogg left later for New York to sail in the 8.8. Empress of France for a Mediterranean cruise, and will spend the next few months in Europe, returning to Montreal early in May to reside. Going away the bride wore a crepe dress of lipstick red with a coat of black trimmed with caricul, a small caricul muff, black felt hat and black shoes and carried a bag of lipstick red. Among the out-of-town guests were the bride-groom's parents, Mr. George Hogg, Mayor of Westmount and Mrs. Hogg. Mrs. J. I. Gilmore, of Pittsburgh, a sister of the bridegroom; Mr. and Mrs. Newton Drummond, Dr. and Mrs. A. D. Campbell, Miss Annie Johnson, Miss Josephine Dugsan, Mr. and Mrs. Irving Drummond, Mrs. L. Pilot and Mrs. Josephine Duggan, Mr. and Mrs. Irving Drummond, Mrs. L. Pilot and Mrs.

The Governor-General and Viscountess Willingdon attended by Captain R. T. W. Finnes, A.D.C., spent a few hours on a recent Sunday afternoon ski-ing on the Gatineau Hills, and had tea at Camp Fotune with the president of Ski Club, Mr. C. E. Morteaux. Mr. Allan Snowden and Mr. J. A. Wilson were visco of the party.

Lady Currie, of Montreal, recently entertained at a luncheon in honor of Mr. and Mrs. D. C. Coleman, of Win-

Lieut.-Col. and Mrs. Herbert Snell. of Montreal, were in Ottawa this week or the Drawing-Room and were guests

Mr. F. C. Anderson, of Peterborough, Ontario, is the guest in Quebec of Mrs. L. B. Kingston, of Laurier Avenue.

The Hon, Mrs. Redmond and Miss Redmond were recently guests over the week-end, at the Manoir Richelieu,

The Governor-General and Lady Willingdon are holding a reception at Rideau Hall, Ottawa, on the night of

Miss Mary Rosamond, of Montreal was in Ottawa for the Drawing-Room and was the guest of Mrs. Percy Borden.

was the guest of Mrs. Henry G. Birks

Mr. and Mrs. Kenneth Mappin, of Montreal, recently sailed in the 8.8. Montcalm from Saint John, N.B., for England where they will spend several works

Mr. and Mrs. J. B. Fraser, of Ottawa are spending a few weeks in Arizona

The Hon. Robert Randolph Bruce, Lieutenant-Governor of British Columbia, and his niece, Miss Helen Mac-Kenzie (whose marriage to Mr. Julian I. Piggott, son of the late Sir Francis, and Lady Piggott, of Cowes, will take place on April 29, in London, England), will be guests at the State Ball to be given at Fredericton, N.B., on the night of February 27, following the opening of the New Brunswick Legislature,

Among those from Montreal and other places in Quebec who salled on February 12, in the S.S. France, for a cruise to the Mediterranean, include: Mr. and Mrs. Paul Vaillancourt, Mrs. J. A. Leduc and C. Leduc, Mr. and Mrs. C. Marchand with their daughters, the Misses Charlotte, Paule and Andree Marchand, Mr. A. E. Brown, Mr. and Mrs. Emile Chaput, Mr. Joseph Archambault, Mr. G. Daoust and son, Mr. Rene Daoust, Mrs. Alfred Thibaudeau. chambault, Mr. G. Daoust and son, Mr. Rene Daoust, Mrs. Alfred Thibaudeau, Miss Madeleine Thibaudeau, Mr. Jacques Thibaudeau, Mrs. L. J. Rivet, Mrs. F. Lefebvre, Mr. J. A. Guy and Mr. D. Levesque, Mr. and Mrs. L. G. Demers, Miss G. Lacourciere and Miss Simone Routhier, of Quebec, Mr. and Mrs. N. E. Godin, their daughter, Louisette and Miss Germaine St. Pierre, of Chicoutini Que Chicoutimi. Que.

Mr. and Mrs. Basil Carter are again in Quebec from Murray Bay where they were guests at the Manoir Riche-

The marriage of Mrs. Reginald G Hoerner to Major Walter H. Scott. M.C., took place quietly last Wednes-day evening at the residence of the

Pherson Jack, of Montreal, the Very Rev. Dean Carlisle officiating. The bride's only attendant was Mrs. J. Ogli-vie Harris and Mr. L. Campbell Smart acted as best man. Only members of the immediate families were present at the ceremony. Major Scott and his bride left for Murray Bay, and on their return will reside on Cote des Neiges

Lady Forget is again in Montreal from Quebec and Murray Bay.

Christ Church Cathedral, Mont-At Christ Church Cathedral, Montreal, on February 14, the marriage was solemnized of Edith Amy, daughter of Mr. and Mrs. Carl Riordon, to Mr. H. O. Bennett, of Montreal, son of Mr. and Mrs. W. E. Bennett, of Ottawa. The Lord Bishop of Ontarlo, the bride's uncle, officiated, assisted by the Very Rev. the Dean of Montreal, and Canon Davison. Easter Illies, palms, ferns and spring flowers were used in decoration of the church. The bride, who was of the church. The bride, who was given away by her father, wore a gown of ivory satin, with a long full skirt, the bodice having clusters of pin tucks in diagonal lines in back and front. The train was lined with shell pink georgette. She wore a veil of old lace and carried a bouquet of Talisman roses and maiden-hair fern. Miss Mary Riordon, maid of honor, wore a frock of Nile green fishnet with a short coat of the fishnet and a picture hat of mohair of the same shade. Her bouquet was of premier roses. Mr. W. E. Bennett, Jr., of Ottawa, was best man, and the



SATURDAY NIGHT - "The Paper Worth While"

THE MOST BEAUTIFUL WOMAN IN TURKEY Monbedjil Namik Hanoun, who was chosen "Miss Turkey" as tive of her country at the International Beauty Contest i -Wide World Photos.

Peter Riordon, brothers of the bride. Mrs. Riordon, the bride's mother, wore Mrs. Riordon, the bride's mother, wore sapphire blue chiffon velvet, with a felt hat of the same color and a corsage bouquet of sweet peas. Mrs. W. E. Bennett, mother of the bridegroom, was gowned in navy blue Poiret crepe. She wore a navy blue baku hat, and a corsage bouquet of pale pink roses and violets. Miss Gertrude Bennett, of Ottawa, sister of the bridegroom, was in a tailored gown of brown moire with

were Mr. Eric Riordon and Mr. hat to match. Mrs. Harry Skinner, of Ottawa, also a sister of the bridegroom wore a gown of dahlia crepe romain with a felt hat of the same shade. Mrs. Seager, of Kingston, aunt of the bride, was in a gown of deep cyclamen moire, with a felt hat of the same shade. Miss Paterson, of St. Catharines, Ont., aunt of the bride, was in almond green flat crepe, with a hat of the same color. Mrs. Arthur Nasmith, of Toronto, aunt of the bride, was in jade printed crepe morocain, with a felt hat to match. The

reception following the ceremony was reception following the ceremony was held at the residence of the bride's par-ents, 374 Cote des Neiges Road. Later Mr. and Mrs. Bennett left for the South, the bride travelling in an ensemble of chocolate brown silk tweed, a felt hat of the same color and a muskrat coat. of the same color and a musara coat.

They will reside at 351 Cote des Neiges
Road on their return.

Mr. and Mrs. James Davidson, of Montreal, sailed from Halifax in the 8.8. Lady Somers for Jamaica where they will be for a month.

Miss Peggy Fairman, of Montreal, who recently visited Mrs. Rowan-Legge in Halifax, sailed from that port on Saturday of last week in the S.S. Lady Somers accompanying Dr. and Mrs. W. D. Lighthall on a West Indian cruise. Miss Fairman attended the ball held at Government House Halifax, on Thurs-Government House, Halifax, on Thursday night.

Mr. and Mrs. Alphonse Lemieux, of Montreal, recently left for Havana and Florida.

A Cock Fighting Cup Battle

PHE revived interest in the history of cock fighting and of the efforts to exterminate it, have brought to light the existence of a handsome cock fighting cup owned by Messrs. Holmes, the silversmiths in Old Bond Street. This is believed to be the only existthe sport in Victorian times, and was death.

were offered, but was usually engaged in by owners of birds who made wag. ers on their own success. The stakes were often high, but the casual e3 were generally too heavy to permit of victorious birds surviving a succession of mains. The Lancashire main which this £100 silver cup celebrates is thus described in the inscription on the trophy:-"At the 'Pastures,' in Edgeworth, Lancashire, a Welsh main of sixteen cocks was fought on April 1, 1858, the birds 4 lbs. 10 ozs. each, won by Captain Robert Townley-Parker's brown-breasted red, 'Wednesday.' Trainer, William Yearsley, Norley, Cheshire; setter, Harry Booth, Ashton. under-Lyne, Lancashire." In a Welsh main, the winner is the bird which wins through to success in the final heat. The cup stands over 20 inches high, is chased with cock fighting scenes and emblems, and over medallions are sockets which hold $|w_0\rangle$ pairs of spurs. The main which it celebrated must have been carried out with great secrecy, for the date gi en (1858) is nine years after cock fighting had been prohibited by law in this country. The cup was recently owned by a veteran Lincolnshire sportsman ing trophy of its kind. It is a relic of and came into the market on his



With heads held high and hearts of steel, they seek Adventure in the Northland





At many winter resorts throughout the Dominion, "Canada Dry" is the favorite beverage.

Down the trestle they go . . . wind in their faces . . . lean bodies poised . . . vigor and health in every motion . . . seeking adventure . . . courageous sportsmen. While matching in exhilaration, suggesting the thoroughbred quality of sport itself, actually stimulating them to greater bodily activity, is "Canada Dry" Ginger Ale, the beverage they drink before and after exercise.

Here is a marvelous beverage . . . keen as the smell of pine trees through the snow . . . healthful as a winter wind . . . thrilling as a glorious ski-jump from the lip to the snowy softness of the slope.

The vigor of sportsmen is the vigor and health of "Canada Dry"

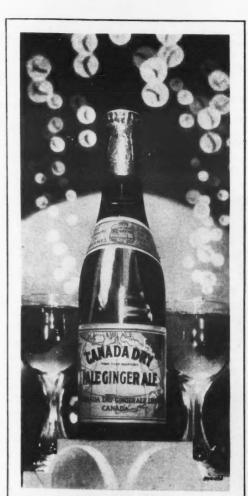
Sportsmen the world over immediately sense the vigor and health of this fine old ginger ale. It gives pleasure, yes. Its flavour is marvelous too. But consider this: "Canada Dry" has won the approving nod of connoisseurs . . . wherever sportsmen gather, there you will find the Champagne of Ginger Ales.

The vigor and drive which make aristocrats and sportsmen is the sort of vigor you get when you drink this fine old ginger ale.

Its very foundation is "Liquid Ginger"which we make from selected Jamaica ginger root by a special process. This process is exclusively controlled by us and, unlike any other method, retains for "Canada Dry" all of the original aroma, flavour and natural essence of the ginger root. Rigid laboratory control assures uniformity, purity and highest quality. A special process of carbonation enables "Canada Dry" to retain its life and sparkle long after the bottle has been opened.

For a nation of sportsmen here is the beverage of zest and keenness

And as a result the marvelous flavour of "Canada Dry" is winning countless friends ... it is served in the Houses of Parliament at Ottawa . . . in great hotels from London to San Francisco . . . for the heritage of sport is excellence . . . and that is the heritage of "Canada Dry."



CANADA DRY" The Champagne of Ginger Ales

Canada Dry Ginger Ale Limited, Toronto, Edmonton and Montreal



Safety for the Investor

TORONTO, CANADA, FEBRUARY 22, 1930

P. M. Richards, Financial Editor



ortant amendments to legislative enactments are expected as a result of the recent conference held in Toronto on the ter of regulation of brokerage firms. The conference, called by Col. the Hon. W. H. Price, Attorney-General of ario, was notably successful and the Provinces are in accord on all important points. Photograph shows those atding the sessions in Toronto: from left to right: W. R. Cottingham, K.C., Manitoba, R. W. Shannon, K.C., Satchewan, George Edwards, F.C.A., Toronto, G. C.A., Toronto, G. Carkson, F.C.A., Toronto, Edwards Bayly, K.C., Deputy Attorney-eral, Toronto, Charles Lanctot, Deputy Attorney-General, Quebec, Hon. W. H. Price, K.C., Ontario, H. G. Garrett, toria, B.C., F. G. Frowley, Edmonton, G. B. Henwood, Edmonton, Ernest Bertrand, K.C., Crown Prosecutor, Montreal, A. W. Rogers, Toronto, W. Amyot, K.C., Quebec, W. Denison, K.C., Toronto.

Wheat, a New Empire Problem

By Professor C. R. Fay

THE relation of the producer in Canada with the con- I imagine that the Pool is at least as well sold as the wing to the embarrassing fall in the price of wheat during the present crop year. It may be taken as a law of sound business that the producer exists to serve the consumer with regularity; and as a law of social health that production at less than cost over a long period is hurtful to the well-being of the producing nation. The reconciliation of these two points of view, each of them indisputable, is the problem to be examined

Both in the Canadian West and in industrial Britain momic democracy is highly developed. Its most positive accomplishments are, on this continent the Canadian Wheat Pool and in the Old Country the two great coperative wholesale societies, the C.W.S., of Manchester nd the S.C.W.S. of Glasgow. In the interest of their conumer members the British wholesales have built up a uperb buying organization. They have agencies and lantations abroad, they own flour mills and all manner industrial factories at home. They and their memberores between them employ an industrial army of 200,000

The bond uniting the co-operators is not one of capital erger but of personal loyalty. They began in town and nining village by fighting the employer's Truck Shop a entury ago. Then by federal organization they rescued emselves from the dictation of the established wholesale ade. Before the war they were busy fighting the Trusts, he fixed prices of the Proprietary Articles Trade Associaon, the arrogance of Lord Leverhulme and Sunlight Soap, and so forth. During their persistent expansion they never ceived a cent of financial assistance from the state, apart enerous treatment in the matter of income tax (for rplus is not reckoned as taxable income). In rural they have served farmers and farm workers as justrial wage earners, but they have never reach a full understanding with the Irish Co-operative

For the British Co-operatives approached co-operation e standpoint of the consumer, whereas the Irish operators, under the leadership of Sir Horace Plunett, were primarily producers. The Canadian situation of nuar, 1930, is the Irish situation writ large.

The Wheat Pool is the consummation of thirty years the last few years has it loomed up as a possible ansonist of the consumer movement in Great Britain. In e early days the Scottish Wholesale came to Winnipeg nd gave their moral support and trade custom to the grain growers. They operated elevators and finally for a me a large farm in Saskatchewan, aiming in this way carry co-operation back to the source of production.

Two years ago, while I was in the West, my path ppened to coincide with that of the representatives of e British movement, who at the invitation of Canadian perators had come out (1) to attend the International heal Pool Conference in Regina; (2) to straighten out dations with the Pool — the Scottish representatives pecially were anxious to avoid overlapping; (3) to rensuch practical help as they could towards strengthenng that very weak side of Canadian co-operation, the pply of agriculture materials and articles of general

The rivalry between the two points of view was manst to one who had studied co-operation at home and road for twenty-five years. But so long as the two ups had between them the cushion of a competitive arket-or, as they both called it, a speculative market, antagonism was latent. Now it is open. The situation fundamentally altered when the Pool successfully hered the price declension of 1928 and not only re-Wed its five-year contract, but increased its hold on the ern wheat crop. When therefore the Pool decided last to withhold supplies, its action compelled the trade low its lead. Though I have no inside information,

sumer in Great Britain has come into the limelight trade; and having over fifty per cent. of the crop, it is necessarily stronger than any one grain firm.

Similarly in Great Britain the co-operative stores are particularly strong in the supply of bread. They are the greatest single millers of the country, and they are able through the long traditions of their members to rally these to their side in the event of what they consider to be the danger of exploitation. The word "Pool" still has in England its old connotation of a price fixing combine. I returned in September last from England to read with apprehension the frequent references in the Canadian press to the "titanic struggle" between producer and consumer, to the "game of poker," which the Pool was said to be playing.

This latter I am sure was altogether absent from the intention of the Pool, which is well aware that to play poker with its best customer is to invite destruction. At the Alberta Institute of Co-operation in 1928 the British representatives said again and again, "we want to buy from you, but you must be on the market all the time." However, from a Canadian standpoint it is no use being on the market if the result is to bring about a price which will not return to the grower a living wage.

The implication of this reaches very far. It means world, as a serious fact for some years to come at any rate. The scarcity of wheat has been as much trumpeted, and as little proven, as the scarcity of petroleum. Science of distinction, to have only the black stamp on all makes, has released productive powers which, with the slowing down in the world's population, confronts producing coun-time we induced the Government to increase the Customs this be so, what of our policy of unlimited immigration expansion of wheat growing (for it is to wheat growing that the newcomer always turns), which will eventuate either in unremunerative wheat prices or that extremely difficult program of economic policy, the restricted production of a world crop. The experience with restriction in rubber, coffee, and nitrates warn us of the great difficulties attending success here.

It is altogether to the advantage of legitimate trade co-operative effort in the Canadian West. Only, however, that consumers as well as producers should be organized and vocal. Otherwise, indeed, rationalization is not only farcical but dangerous. However, the present wheat situation is so novel that it is in some danger of developing into a skirmish between the chauvinists of two great members in the Commonwealth of British nations. The U.S.A., through its Federal Farm Board, is trying to maintain the price of wheat in America. This is the present phase of McNary-Haugenism, which has wrought grievous disturbance to dairy and cattle farming in Canada through the tariff increases which it has provoked or threatened.

Meanwhile Great Britain, Canada's best consumer by far, has done nothing but discharge her old role of world buyer, taking each crop as it comes along and at the best price. In the "hungry 'forties," the Anti-Corn Law League fought the battle for the untaxed loaf against British farmers. "Down with Landlords' monopoly" was their battle-cry. So strongly was the mentality of Britain inclined towards the consumer that she sacrificed her own farmers to it. Indeed, a large part of the present distress of British agriculture arises frem the fact that Britain is an open market for the distress surplus of the world.

This regard for the consumer has hitherto helped Canada; no small part of the money paid out in unemployment relief in Britain has gone since the war ultimately into the pockets of Canadian farmers for the bread which British workers eat. England is not alone in this attitude. She buys largely for the importing countries of Western Europe; and they are behind her, especially the Scandinavian countries. Finally she has close trade relations with the Argentine, selling heavily to it over a light tariff (Continued on Page 34)

Why Not Tobacco?

Empire Free Trade in This Commodity is Vital Need

By COL. J. BRUCE PAYNE

F FREE TRADE within the Empire prevailed on tobacco. Canada would probably buy ten million pounds of virginia tobacco from Rhodesia, instead of from the U.S. A., until Canada could supply her own demands and begin to supply the U. K. with a portion of the two hundred million pounds that the U. K. usually imports from U. S. A. That is, if Canada can produce as economically as Rhodesia, Nyasaland, South Africa, and I know her farmers can, and I think the big plantations can, and pay dividends. Canada could also compete favorably with other Dominions in supplying the U. K. with tobaccos now grown in Ken-

If Canada and other Dominions imposed a dollar a pound Customs duties on foreign tobaccos they would still have to import from Cuba, Sumatra and Java, for cigar purposes for some years, on a diminishing scale, because British North Borneo could measure up to wrapper requirements and Quebec could produce acceptable fillers, not only for herself but also for the U. K. as well as other Dominions. Quebec would easily replace the binders now imported from Connecticut and Wisconsin. Quebec for some time has supplied more than half the binders used in Canada, but unfortunately has not exported many. With free trade within the Empire, Quebec would supply the U. K. and other Dominions with all their binders within

Importations into Canada of Oriental tobaccos have never been large. A fairly successful attempt was made this year to grow Turkish tobacco in Ontario. With an Empire customs duty of one dollar a pound on foreign Canada might profitably grow some Turkish tobacco for cigarettes, but I fancy Mauritius and other Eastern possessions would soon grow the Empire requirements.

Very little Turkish tobacco is grown in Turkey, comparatively speaking, and very little Virginia tobacco is grown in the State of Virginia. The best Virginia tobacco is grown in Ontario, Rhodesia and Carolina. The U. K. and some Dominions have Merchandise Marks Acts that prevent the use of the words "Virginia" or "Havana" on packages made within the Empire, which should not apply to tobacco products. Let the Manufacturer use as much printers ink as he likes, use as much flowery language as he chooses, in extolling the superiority of his product, but let the consumer buy what best suits his taste and pocketbook. If we all had the same tobacco taste we would not be able to do much business, because there would never enough of one kind to go round.

When Canada admitted foreign tobacco free, for manufacturing purposes and collected her tobacco product revenues through excise stamps only, no manufacturer would even look at domestic grown tobacco. When a customs duty of 10c a pound was imposed on foreign, very few would even nibble. Moreover the Government officials, being very solicitous for the protection of the consumer, insisted on a green excise stamp on products of pure domestic tobacco, and it was a heinous offense if any one brought a leaf of domestic leaf into a factory that was licensed to manufacture from foreign leaf only.

I had some "pull" with the Government last century. I went to Ottawa with the Archibalds, when they moved the Empire Tobacco factory from Montreal to Granby, to recommend changes in regulations so domestic leaf could be blended. Not more than 10% of domestic was allowed and, then only in separate premises, under another license and a pink stamp. Afterwards we had this raised to 25%. and subsequently we could use all we wanted to, but the that we must face the possibility of over-production in the green stamp and the pink stamp frightened away the con-

In 1908 the Government was induced to abolish stamps and only one license. That was a real fight. At that which change put it up to the consumer to be his own arisen. surprising to the opposing



COL. J. BRUCE PAYNE Of Granby, Que., who is an ardent advocate of Trade within the Empire with respect to toback who outlines his ldeas in the above article. Col. expects to be a delegate on the coming visit of the dian Chamber of Commerce to England and to present his views to members of the Government



THE wheat situation continues to hang like a cloud over the Canadian business horizon and cast its shadow in greater or lesser degree over every line of endeavor in the Dominion. Whatever business and the stock market may do in the latter part of 1930, the near-term outlook for security prices continues to be unfavorable and I would again urge that considerable caution be used in making new common stock commitments at this time.

UNDERSTAND that certain quarters are attempting to influence the government of Ontario to drop its charges against the recently-arrested principals of several prominent mining brokerage firms, on the ground that if the cases are proceeded with and the men are found guilty in the courts, public economic confidence, already strained, will be so shattered as to seriously menace Canadian prosperity and progress.

THERE is no doubt that the authorities selected a peculiarly inopportune time to "clean up" the mining brokerage situation. What with the stock market crash of last Fall and the disturbing situation in regard to wheat that now confronts us, Canadian business had enough to worry over without any fresh complexities being introduced. But they have been introduced, and any harm to business occasioned thereby, any further weakening of public confidence, is already largely a fact. Public opinion is already fully prepared for any possible developments in the courts; what it is looking for now, what it de-



mands, is a thorough cleaning up of the entire mining brokerage situation and the permanent elim ination of improper brokerage practices such as are alleged to have existed in the past. Only the

failure of the authorities to pursue their course to its logical conclusion would further weaken public confidence

THERE is no doubt that the weakness in the mining stock market and the lack of public support for new mining ventures-many of them of considerable promise during the last year or so have been due to a widespread belief that purchasers of such stocks have not been given a fair run for their money in the past. In hundreds of letters received by Saturday Night during the period referred to, the writers have intimated that they "are through with buying mining stocks" because they believed the dice were loaded against them. Great as have been the achievements of Canadian mining, they would have been still greater—considerably greater were it not for the prevalence of this feeling.

Any harm to the fabric of Canadian business, in the way of further weakening of public confidence, that might be occasioned by the carrying through of the court cases now pending would surely be much more than offset by the rebirth of public interest in, and financial support of, Canadian mining developments that would inevitably follow.

N THE last couple of weeks there has been a good deal of discussion regarding the propriety or impropriety of the provincial governments' guarantee of the Wheat Pool's liability to the banks. Generally speaking, little has been said that is unfavorable, most responsible commentators apparently believing that the governments' tries with the possibilities of prices that will not yield to duty on foreign leaf to 28c, and, to compensate, to action, however inherently undesirable in itself, was the family on the farm a decent standard of living. And if reduce the Excise on cigars from \$6 a thousand to \$2, necessary in view of the very difficult situation that had

> $H_{
> m not\ close}^{
> m oWEVER}$, whatever the outcome, the public should not close its eyes to the fact that such governmental participation in private business is contrary to sound practice and can only be justified by the existence of an emergency. The inevitable tendency to regard it as establishing a precedent should be strongly resisted. The Canadian Government Merchant Marine was performing a most useful public service when it employed its ships in opening up new trade routes and thus developing new markets for Canada's products, but when, in order to increase its earnings, it entered into competition with private shipping firms on already established ocean shipping routes it became universally unpopular. Obviously that

course of action was highly inequitable. Not only did the C.G.M.M. continue to lose money, but the earning power of the private shipping firms was seri-

ously reduced. In at

least one instance. a steamship company was forced to discontinue one of its ocean services, a route in which it had pioneered, because of competition by the C.G.M.M., which latter shortly afterwards itself discontinued its service on this route because of financial losses.

The absurd situation was that the private shipping firms, as taxpayers, had provided part of the money with which this destructive competition was financed.

N THE present case, the western provincial governments are employing public credit—and may possibly have to expend public funds-to maintain the position of a private enterprise which is engaged in direct business competition with a large proportion of the taxpayers. (Approximately 45 per cent. of western wheat growers are outside the pool.)

Central Banks and Tradition Real Source of Power Lies in Voluntary Co-operation

Rather Than Restrictive Legal Constitutions

By W. T. HART, B. Com. Lecturer in Banking and Currency, City of London College



Balance brought forward from 1928

 Premiums, Cash System
 \$ 264,644.66

 Premiums, Mutual System
 79,214.01

 Premiums, Additional
 3,089.33

Interest and Rents

Agents' Balances Cash in Bank and on Hand

Respectfully submitted,

J. A. LAW, Auditors

... an Ideal Flooring for Fine Homes and Public Buildings

SELECTED Red — the highest grade of Red Deer Brand Birch Flooring has been chosen to floor many of Canada's finest homes and public buildings, for hotel ballrooms and clubs.

A superb cabinet wood, it is unsurpassed for beauty of tone and color. It will hold any stain. Time only makes it harder and smoother and gives it a better polish.

RECEIPTS

ASSETS

W. H. SCHMALZ, Managing Director.

Total Assets

over

\$17,000,000

Capital,

Write for prices and full information.

The MUSKOKA WOOD Mfg. Co. Limited

Huntsville Ontario Eastern Office-484 McGill St., Montreal. safe to predict that it will be thor- for a tendency arose, which still conoughly examined by economic stu-tinues, to try and seek a monetary dents of many future generations, for, explanation for all our ills. In every within a comparatively short time, ai- country there has been a demand that most the whole range of monetary financial power should be used in such theory was illustrated so vividly and a way as to meet the needs of inso practically that all could test its dustry as efficiently as possible, and truth. Teaching that had gone un- especially to endeavor to maintain heeded for years, largely because of stable conditions. In practice, this has the difficulty of demonstration, was most often taken the form of setting then borne out. The sequence of cause up new central banks, or reorganizing and effect, which in normal times is existing institutions. often so hard to realize because of

trade and industry became obvious. The lesson was the more impressive because, as Lord D'Abernon said with ment is true of other countries -"Nothing occurred which could not be explained by known law. . . . The and more important considerations. case was normal in its truth to type; abnormal in its severity."

The Fifty-eighth Annual Financial Statement and Auditors' Report of the

ECONOMICAL MUTUAL FIRE INSURANCE CO.

For the Year Ending December 31st, 1929.

446,688.17

\$1,937,509.45

\$1,850,594.63

\$1,850,594.63

To the President, Directors and Members of the Economical Mutual Fire Insurance Company.

Total Insurance carried under 28,079 policies \$49,692,410.00 Government deposit \$100,000.00

We beg to report that we have made a regular monthly audit of the books of account and vouchers of your Company for the year ending 31st December, 1929, and that we have found the same correct and according to the abstract statement and balance sheet which we submit

We have also examined the securities which your Company holds for its investments and we have found them to consist of first mortgages, debentures, bonds and stocks, as permitted by law and as set forth in such statement.

nified as if under a microscope.

THE economic history of the war As a result, the power which credit and post-war periods does not wields over industry was fully appremake very pleasant reading, but it is clated. It was, indeed, exaggerated,

A belief in the same principles is the time it takes to work out, and seen on an international scale in the the complicating factors that are proposals for the new Bank of Interbound to arise, was then shown mag- national Settlements, which is to act as a central bank of central banks. In particular, in almost every This belief has sound foundations, for country the influence of inflation on the purpose of central banking is the co-ordination and control of the banking organization to achieve maximum efficiency. Nevertheless, in these efregard to Germany - and the state- forts too great a reliance has been placed on the constitutions of such institutions at the expense of other

There is fairly general agreement on the aims and functions of the ideal

\$1,937,509.45

\$1,850,594.63



STUART B. HEATH Sales Manager for the investment banking house of Hanson Bros. who has been admitted to partnership in the firm. Mr. Heath was for some years manager of the Toronto office of the firm and with the exception of his service overseas has been in the bond business for the past fifteen years.

central bank, though in practice considerable divergence may be required by local conditions. The monopoly of note issues, or, at any rate, of elastic note issues, is essential, and, to supplement this in the control of credit, there should be some measure of control over the commercial banking institutions, frequently secured by the compulsory deposit of reserves with the central bank.

To secure freedom from political control the bank is usually a private corporation, though the government may be represented on its directorate. Fear of domination by banking interests has also frequently led to their being in a minority on the board, control of the bank resting with a body representing industry and commerce, as in the Federal Reserve System. In the South African bank, the representatives of banking have been entirely excluded, although the banks are compelled to be shareholders. *

In theory such regulations might appear calculated to ensure the best results possible, but in practice these newer institutions have not been without their critics, and it is significant that the constitutions of the leading central banks of the world, which have achieved virtually impregnable positions, rarely conform with all these desiderata.

No central bank stands higher in general esteem than the Bank of England. This institution is an entirely private corporation whose court of directors is mostly composed of point. bankers. It is true that it has been criticized on this ground, and its policy has been described as dominated by financial interest. But it can fairly be claimed that, on the whole, the bank has more often proved right than its critics.

The Bank of France also has a long history and in modern times, apart from the abnormal conditions of the past 15 years, its record has been one of effective and efficient control of

\$1,000,000.00



Your Overcoat for Spring

I ET it reflect your excellent judgment in dressing with taste.—Have it made to measure in The Store for Men Custom Tailoring Department. If you order now, it will be ready just when it's needed most.

You'll be enthusiastic, too, about our new Suitings

Custom Tailoring Department Second Floor-Bay Street



THE ROBERT SIMPSON COMPANY LIMITED

virtually a government institution whose chief officials regard themselves as civil servants. Other examples could be given showing that, in fact, the constitutions of the most successful banks vary enormously on this

between the banks and the central bank, this, too, is not a noticeable feature of the old and successful European institutions. In no case are the banks shareholders in the central bank. In England it is not even the custom for the great commercial banks to borrow at the Bank of England, yet it is rare for the Bank of England to have its wishes disregarded by other banks, although the latter are far stronger as far as resources are concerned. On the other hand, during the Wall Street boom and collapse of 1929 there were several occasions when a clash of policy was visible between the Federal Reserve Bank and the prominent New York bankers.

In reality it is impossible to state that certain provisions in a central bank's constitution will ensure its success, or even, beyond, the elementary points, that certain provisions are necessary. The predominating position in their money markets o banks as the Bank of England or the Bank of France does not rest on their constitutions, but on a tacit acceptance of their policy, based on their long traditions, and agreement on the necessity for co-operation under a single leader in the common interest. Framers of some of the newer systems have attempted to introduce compulsory co-operation to take the place of traditions of loyalty. Already, however, their efforts have proved Whatever an enactment enforces, it

is the spirit rather than the letter of the law that matters in this question. It is only when the spirit of cooperation is complied with that a successful central banking system can be evolved. This must necessarily take time, and the managers of the central banks in question have to prove themselves worthy of confidence. There is no reason to suppose that such a position will not be attained—it may be recalled that the Bank of England only very gradually acquired its present position-but in the meantime it is important that we should not be misled into expecting too much of institutions which have merely statutory provisions to rely upon.

national park, Alberta, has an altitude of 4,538 feet above sea level and enjoys a climate which is in many respects, ideal. The air is exceedingly pure and has a most exhilarating effect.

Union Trust Company

LIMITED

Richmond and Victoria Streets - Toronto

CAPITAL ACCOUNT

Capital Stock, fully paid

Balance Sheet and Profit and Loss Account, December 31st, 1929

.\$1,284,244.59

Dated at Kitchener, Ont., January 15th, 1930

EXPENDITURES

LIABILITIES

 Losses
 \$ 128,039.75

 Commissions
 57,138.17

 Reinsurance Premiums
 40,912.10

 Rebates and Returned Prem.
 34,103.59

Balance

Municipal and other taxes . . Expenses of Management . .

Res. for Dom. taxes, 1929 Reinsurance Reserve Balance over all Liabilities .

GEORGE C. H. LANG, President.

Reserve
and
Undivided Profits
\$1,822,405.
603
Board of Directors
Henry F. Gooderham, K.C. President
J. H. McConnell, M.D. Vice-President
Walter C. Laidlaw
S. R. Parsons
Walter H. Smith
T. W. Duggan
John B. Laidlaw
H. H. Beck
W. D. Steele
L. Clarke Raymond, K.C.
609

C. D. Henderson

General Managur

Mortgages, and sale agreements.
Bonds and Stocks
Loans on Collateral
Real Estate 170,530.90 64,065.10 142,943.08 Reserve Fund
Dividend Payable Jan. 2nd 1930
Bonus 1% Payable Jan. 2nd, 1930
Taxes and Other Liabilities 700,000.00 17,500.00 10,000.00 42,183.75 122,405.41 Other Assets Cash on hand and in Banks 32,178.28 \$1,892,089,16 \$1,892,089.16 **GUARANTEED TRUST ACCOUNT** Trust Funds for Investment Trust Deposits \$2,649,267.82 Mortgages on Real Estate ...\$3,709,140.76 443,700.15 5,187.40 135,876.64 137,074.85 \$4,295,103.16 \$4,295,103,16 ESTATES, TRUSTS AND AGENCIES ACCOUNT Funds and Investm Estates, Trusts and Agencies \$10,878,180.20 \$10,878,180.20 \$17.065,372.52 \$17,065,372.52 PROFIT AND LOSS ACCOUNT Balance forward December 31st, 1928...... Profits for 1929, after providing for cost of management, Directors' and Auditors' 80,000.00 1,200.00 15,880.72 122,405.41 ..\$ 85,748.47 Dividends and bonus Depreciation on Equips Taxes and Fees..... 133,737.66 \$ 219,486.13 \$ 219,486.13 ersholders of the Union Trust Company, Lin We have audited the backs and accounts of the Union Trust Company, Limited, at the Head Office in Toronto and Branch Office in Winnipeg for the year ended December 31st, 1929, and certify that the above statements of America and Liabilities and Fruit and Loss are in accordance therewith. A. B. BRODIE, C.A.
D. McK. McCLELLAND, F.C.A.
PRICE, WATERHOUSE & CO. Toronto, January 21st, 1930.

credit. This central bank, however, is

As regards the formal relationship

Banff, the headquarters of Banff

W. H.

Februar

Co your WI could The chane have popul plied

not cess You find where heavie alone story. also passin wheth shopp Her

28 A

Inves from Roge Roger the fir

young

life in

will er ing ha a very many earli smal Don't friend yours

MC

The F

625

Associate

them of mo lent plar pfirst pound sched for y

W. H. Bosley & Co.

Real Estate

Community Centers

Is your store doing well? Then why rest on your laurels?

Why be satisfied with a small success when you could double or treble it. The same skill and merchandising methods that have made your one store have made your one store popular might well be applied to several. Why not duplicate your suc-cess in other localities?

Your greatest problem is to find those locations. Go where the "traffic count" is heaviest? But traffic counts alone do not tell the whole story. Your trade depends also on the type of people passing a location and whether they are actually shopping or just passing by.

Here again we can help you. We specialize in an-alysing neighborhood char-acteristics and buying power. Let us point your way to a second success that may outshine your first.

28 Adelaide St. West Phones Adel. 0827 & Adel. 4594

Investment advice from Roger Babson

Roger Babson says that the first investment of a young man should be a life insurance policy. It will encourage the saving habit, and will prove a very valuable asset on many occasions. The earlier the start, the smaller the deposits. Don't delay. Competent, friendly assistance is yours for the asking from

> Home Office 625 Burnside Place Montreal

MONTREAL Insurance F Company

"The Friendly Company"

Associated Gas and Electric Company



ution

elves

nples

fact,

this

ntral

e fea-

Eur

entral

n the

ercial

Eng

nk of

latter

urces

hand,

d col-

s vis-

York

entary s are

their

ecept-

their

on the

terest.

r sys-

roduce

te the

ready.

proved

ces, it

letter ques-

a suc-

can be

y take central

them-

here is a po-

ngland

s prestime it

not be of in-

statu-

Banff n alti-

is in

t exhil-

The Board of Directors has eclared the following quar-rily dividends payable March, 1930, to holders of record anuary 31, 1930: Bividend No. 20

86 Dividend Series Preferred Stock—\$1.50

bridend No. 17
6.60 Dividend Series Preferred Stock—
81 82½ per share.

Dividend No. 6
8 Dividend Series Preferred Stock—\$1.25
per share, payable March 15, 1930, to holders of record February 18, 1930.

M. C. O'KEEFFE, Secretary. Fr ruary 14, 1980.



—use the Investors Syndi-cate plan because it enables them to build up large sums of money for themselves by a or money for themselves by a simple, certain and conven-lent program of small, regu-lar payments, multiplied by first mortgage interest com-pounded. Ask for payment schedules showing how this time-proved plan will work for you.

RESOURCES OVER \$32,000,000 Capital, Surplus and Reserves over \$4,000,000

INVESTORS SYNDICATE

LIMITED Northern Ontario Building TORONTO, ONT. Waverley 1925 Nova Scotia Bank Building MONTREAL, QUE. Lancaster 0005 Standard Bank Building VANCOUVER, B.C. Seymour 5342 Somerset Block WINNIPEG, MAN. Tel. 29579 Sterling Trust Block REGINA, SASK. Tel. 5887

Canada's Great Pacific Port

Vancouver Destined to Play Increasingly Important Part in World Commerce—Already Surpasses San Francisco

with foreign countries.

relations of China.

CHINA Imports

JAPAN Imports

\$796,207,000

652,137,000

1.120,271,000

931,094,000

in edibles is carried on.

Such industrial development as has

taken place is confined very largely to

the ports of Hankow, Hongkong and

Shanghai. The last two named are

controlled by foreigners who are re-

sponsible for the prominence taken

by these places in the foreign trading

Table II

Showing comparison of total Exports

and Imports for China and Japan

Exports

Exports 1925

The people of China are very largely

agricultural, about four-fifths of them

being engaged in farming. It is to

be expected that they would be largely

self-supporting and import little food-

stuff, but, due to the fact that the

average density of population is about

230 per per square mile, a fair trade

They import some western wheat.

but in varying amounts from year to

year. Fish products play an impor-

tant part in their import trade. Since

there is so little manufacturing, we

are not surprised to find that about

28% of their imports are manufac-

tured articles, of which some 12% are

food products, such as sugar, wheat

The free port of Hongkong: the

the most important port in the Orient,

does an annual aggregate foreign

trade of about \$1,000,000,000 although

there are no exact figures available.

Shanghai follows next with some

\$550,000,000 worth of foreign trade

during the year. The inland port of

Hangkow is third, and Tientsin is

fourth. As yet, the hinterland of

China is not organized to any appreci-

able extent as far as foreign trade is

concerned, and it is really only the

coastal fringe of China which comes in

It is of interest to note that the

Orient has not increased the volume

of its exports through diversification,

but through more intensive applica-

tion. The principal commodities ex-

ported today are the same as those ex-

ported fifteen years ago. On the other

hand, imports have become more and

more diversified owing to the ever-

Aside from the fact that Vancouver

is the natural gateway to the Orient

there have been other forces which

a substantial contribution. While in

(Continued on Page 34)

manufactured products.

contact with foreign countries.

flour, and salted or pickled fish.

1913

\$416,219,000

294.413.000

\$361,215,000

311,741,000

1926

\$854,408,000

1.033.137.000

651,864,000

907,492,000

THE day has come when Vancouver must be numbered among the great unmanufactured and partially manuports of the world. Fifty different factured in Japanese imports is to be steamship lines now serve to carry Canadian products to every continent. by the government in protecting Jap Scheduled sailings are maintained to anese industries. The erection of a the important Atlantic ports of North stiff tariff of as much as 100% in America, and there are direct shipping some cases has had the desired effect, connections with Europe, Asia, Africa and foreign manufactures play a deand Australia. In a period when other creasing part in Japanese economic great ports have had difficulty in life. maintaining their pre-war volume of trade, traffic through the port of Van- trade, due to the fact that she is torn couver has experienced steady growth. by conflicting social forces. On the In 1913 there were 132 ocean-going one hand, the conservatives resent the vessels which visited this port, and debasement of China's dignity, and on the number calling there in 1928 was the other hand, the young Chinese are 1,344, an increase of more than 900% trying to abandon their past traditions in ten years. During the past year the of isolation and mediaeval civilizatotal trade of the port had a value of tion. The result is a hindrance to \$260,000,000 an aggregate so large trade, not only internally but also that Vancouver, rather than San Francisco, pointed out the Royal Bank of Canada in a recent monthly letter. is now considered the leading Pacific port of North America.

Situated on the terminals of two transcontinental railroads, and facing China and Japan at a distance of some 4,000 miles, Vancouver constitutes the Dominion's largest trading centre with the Orient. The growth of trade between the two borders of the Pacific will become an increasing factor in Vancouver's prosperity.

The rapidly increasing volume of trade between Canada and the Orient may be seen from Table 1. The figures for each five year period show approximately a 95% increase over the preceding period. The trade for the year 1929 is 50% greater than the average annual trade for 1924-28.

Table I

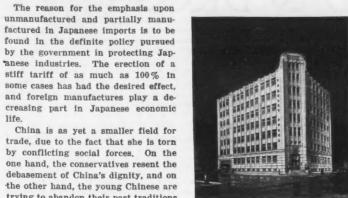
Average Annual trade with China

Japan and Hongkong \$94,265,449 1929 60.071,231 1924-28 1919-23 31,804,745 11,022,538 1914-18 1909-13 5,910,467 When examining Table 1 it is well

to bear in mind that there has been a very marked rise in prices since 1913 and, as a result, the figures show a greater increase in the value of exports and imports than is warranted by the actual increase in volume. Nevertheless, when due regard is taken of this fact we are still faced with the remarkable expansion of trade between Canada and the Orient.

In recent years Japan has adopted Western customs and methods of trading. They have come to use wheat to a much greater extent and, since they have a population of 831/2 million distributed over an area of 460,000 square miles, there is not a great deal of agricultural land available for wheat cultivation. The resulting tendency is shown by the fact that in 1927 Japan grew 29,448,000 bushels of wheat, and imported 17,139,000 bushels,-61/2 million came from Canada. Besides wheat, there were 521,-892 barrels of wheat flour shipped to Japan from Canada.

In the same year of 1927, woodpulp to the value of \$5,965,079 was imported, and of this Canada supplied 36.3%; lead amounted to \$7,212,000, of which Canada's share was 55%; total zinc was \$4,426,000, and Canada contributed 45%. These items give some idea of the type of Canada's trade with of Canadian exports to Japan was growing need for a wider variety of \$32,957,162, of which unmanufactured items, such as wheat, logs, lead, zinc and fish, contributed \$19,491,021, or 58%: partially manufactured, such as wheat flour, planks, squared timber, have contributed to her increasing paper and aluminum, account for \$9,-458,369, or approximately 3%, giving expansion of the port, the westward a total of 61% of the Canadian exports to Japan which consist of goods which are to be used in further 1907 the centre of wheat-growing lay manufacture.



NEW YARDLEY BUILDING

Construction by Yardley & Company, Ltd., the famous English firm which now operates in all the larger countries of the world, of a splendid new building on the Toronto waterfront is considered to be an exemplification of the faith of the company in Canada's future. The building, shown above, is a notable addition to Toronto's rapidly growing group of modern industrial structures.



Keep the Office Staff Happy!

Office people being human are influenced by the quality of the things they use in their daily routine. They do better work when there is no cause given for grumbling at un-satisfactory equipment. It is a pity to spoil people who take a pride in their work by asking them to use inter-office forms printed upon flimsy paper which militates against good work.

Service Bond IS NOT a flimsy paper. That's why it is called Service Bond. It will help to keep the office staff happy.

Ask your Printer about Service Bond for inter-office forms.

ROLLAND PAPER COLIMITED

High Grade PaperMakers since 1882 MONTREAL QUE. Mills at St Jerome Que, and Mont Rolland Que

OR Y O U A N D 0 URS



Five Minutes with Myself

Reverie + pictures in the fire + past and present merging gradually to speculations on the future.

So far, everything has been plain sailing. College a career recognition f all these have followed in their natural order. Now, with an accepted position and income—tomorrow seems secure.

But what of all the tomorrows that stretch ahead? How many will there be? What have I done to safeguard them?

Questions like these demand an answer. Problems like these emphasize the wisdom of planned insurance.

> A postcard to the address below will bring you, without obligation, full information on anything you want to know about Mutual Insurance.

> > THE

MUTUAL LIFE ASSURANCE COMPANY OF CANADA

WATERLOO, ONTARIO

Established 1869

Toronto Offices:

Canada Permanent Bldg. - Phone Elgin 4356 Huron & Erie Bldg. - - Phone Elgin 8374

HARVEST OF THE SEA CONTINUES While mure attention has recently been given to the fishing industry on Canada's Pacific coast, the Atlantic fisheries continue to be a substantial and reliable source of revenue to the people of the Maritimes. Despite certain unfavorable conditions steady progress has been made and it is expected that new processes will do much to increase the importance of the industry. Illustration shows a catch of herring being landed at Lockport, Nova Scotia.

-Photo by Canadian National Railways.

John Stark

INVESTMENT **SECURITIES**

Members Toronto Stock Exchange

STOCKS, BONDS, MORTGAGES REAL ESTATE AND **INSURANCE**

Established 1870

Royal Bank Bldg. Toronto



paid on deposits subject to withdrawal by cheque.

CENTRAL CANADA L'AN AND SAVINGS

COMPANY

ESTABLISHED 1884

MEMBERS TORONTO STOCK **EXCHANGE**



FRASER, DINGMAN & COMPANY REFORD BLDG., TORONTO

Telephone Elgin 3125

Selected List

GOVERNMENT MUNICIPAL & CORPORATION **BONDS**

To Yield 5.10 to 6.85% Will be mailed on request.

H. R. BAIN & CO.

LIMITED Head Office — Atlas Building 350 Bay St., Torente Branch: 215 St. James St. W., Mentreal

Practical Thrift

Thrift is the keynote of success. Save and be successful. Send for our list of SOUND BONDS yielding from 5% to

It is well to seek Investment Counsel

H·B·ROBINSON & CO

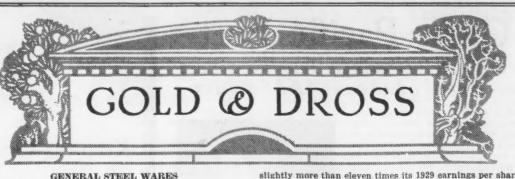
MONTREAL --- 210 ST. JAMES ST. HALL FAX --- 153 HOLLIS ST. TORONTO --- 67 YONGE ST.



EXCHANGE

27 Melinda St., Toronto

Telephone Elgin 5156



Editor, Gold & Dross I didn't exactly get "caught in the market" but I seen to have been badly caught just the same. My sad story is that I have quite a bit of common stock of General Steel Wares for which I paid nearly three times what it is selling for now. On top of this comes along an annual report which seems to me to make pretty bad reading. Now what shall I do? I own the stock outright and don't need dividends on the amount I have in this, but if the picture is bad why stick along? Should I sell now or hang on? Thanks.

—T. S. P., Winnipeg, Man.

If I were you I'd hang on. I think that you give the vital clue to your own situation when you say that you can afford to do this and my opinion is that over a period of years you should make out well with this stock. I will not venture to predict the time when you will see quota tions anything like the prices you paid but I can hardly see the wisdom of selling out at around 13 just now and taking the very severe loss which this would entail.

To be sure the recent report showing \$20,972 applicable to the common, or roughly ten cents a share, seems to have pushed the matter of dividends fairly far into the future but the general picture is by no means as bad as you seem to think. The balance sheet shows approximately half a million dollars added to total assets during the year and ample provision has been made for depreciation. The company's property has thus been maintained in first-class condition and you must remember that it has been the company's policy to plough back a good proportion of earnings into the business. Looking at the situation generally, General Steel Wares occupies a dominating position in its field both because of its size and because it is a merger of a number of well-known and well-established companies.

The drop in gross profit as shown in the report is believed to have been largely due to adverse conditions in the West. The immediate outlook for the company will, of course, be affected by any continuance of these conditions. I believe, however, that whatever depression may obtain currently is only temporary and that before long we shall see in Canada a widespread resumption of progress and prosperity. In this General Steel Wares should share. It is in a good position to withstand temporary adversity and I believe that eventually its common stock will show substantial returns.

A RISKY PROPOSITION

Editor, Gold and Dross:

As a subscriber to SATURDAY NIGHT for many years I would appreciate your opinion as to the offer recently made to me to exchange stock in the old West Dome Lake Gold Mines for shares in a proposed new company, upon payment of five cents per share for each share of stock held in West Dome Lake. Can you also give me anything of the history of Paymaster, with which I believe the man now making this offer was connected. I will be glad to follow your advice.

—J. J. F., Ottawa, Ont.

If you follow my advice you will turn the offer down as I consider that accepting it involves a considerable risk. The proposal to involve West Dome in a merger with Paymaster and other properties in the section appears to be a last desperate effort to put the first named property on its financial feet. All previous attempts to make a mine in the profitable sense have failed. The property has really had a pretty good test as it stands and the point to be considered is that with all its work it has not been successful. It has been capitalized repeatedly and efforts of directors to evolve a new setup has simply taken this ambitious form. If you subscribe to the venture you are taking a highly risky step.

Paymaster was an attempt to mine big widths of low grade-very low grade-ore at a profit. It failed rather miserably, despite excellent mining and milling engineer ing. It wound up in a dispute between the man who did the work and the man who financed it. This was never settled to public satisfaction. You can see that the addition of two doubtful factors gives you a highly problematical

PRAIRIE CITIES OIL

Editor, Gold & Dross Editor, Gold & Dross:

Last year I purchased quite a number of Class "A"

shares of Prairie Cities Oil Company for which I paid \$25 a

share. I have received dividends at the rate of four per cent.

on this but I heard recently that the stock is now selling at \$11 and I am wondering, if this is the case, where the dividends can be coming from. I did not buy this stock for the four per cent, but hoping that it would go up and I would sell. Do you think I should sell for a loss now? I am worried about this.

-I. R. T., St. Thomas, Ont.

If you hold you must be prepared to face a highly uncertain situation and to accept the risks which this entails. It is true that current quotations for this stock are from 9 to 11 and this indicates that the public has discounted to quite an extent the unfavorable outlook for the company. I understand that the annual statement, which should be forthcoming shortly, will show earnings lower than in 1928 and I believe that there is a distinct possibility of the present \$1 dividend on this stock being discontinued. Current prices may not have taken this into consideration completely and it is therefore possible that a further decline might be a consequence of such an announcement. You should only hold the stock if you are prepared to accept such an eventuality.

As you know, conditions in the West, where Prairie Cities Oil is a distributor of petroleum products, have not been any too good for some time, and the immediate outlook is far from bright. In my opinion much interest will attach to the annual statement in the light which it should throw on the company's general position and its capacity to weather the storm of possibly continued unfavorable business conditions. In the absence of these facts it is impossible for anyone to predict the future of either the company or the stock. As I have pointed out, holding at the present time means accepting quite a severe risk.

ATTRACTIVE FOR HOLDING

Editor, Gold & Dross: A couple of weeks ago, in "P.M.R.'s Column," your paper gave a very interesting list of common stocks, amongst them being Underwood-Elliott-Fisher Company. I have been interested in this company for some time, but I note that the price of the stock has risen lately and I do not know whether it is a fair buy now or not. I wish you would advise me on this and also tell me something about the company and its operations, as I regret to say I am very ignorant.

—M. B. L., Hamilton, Ont.

In spite of the recent advance in quotations you refer to, I think the stock is still quite an attractive purchase for anyone who is prepared to hold it for a year or so. At current quotations around 117, the issue is selling for only

slightly more than eleven times its 1929 earnings per share The annual dividend rate is \$5, so that the yield, if bought at 117, would be 4.27 per cent. Incidentally, dividend requirements are being covered twice over.

The company ranks as the largest manufacturer and distributor of typewriters and supplies in the world, and is also a leading producer of flat surface writing and accounting machines. About 60 per cent. of its sales are made in the United States, although its foreign business is now expanding at a faster rate than its domestic. Although 1928 was a year of adjustment in the company's affairs following consolidation of its constituent units, its earnings were equivalent to \$6.30 per share, compared with \$5.54 reported by the predecessor companies in 1927.

According to a preliminary report, its profits for 1929 were equivalent to about \$10 per share. The preliminary statement for 1929 indicates an increase of 55 per cent. in earnings during that year, while sales expanded only 13 per cent., which shows that important economies were effected through the consolidation. Owing to the current decline in general business activities, the recent rate of earnings expansion may not be continued during the next few months, but the long term outlook is exceptionally bright. The company's financial position is unusually

PAGE-HERSEY ATTRACTIVE

Editor, Gold & Dross:

I have been looking for a good Canadian common stock which could be regarded as being in the investment class and I have had Fage-Hersey recommended to me. I happen to have some surplus funds at the moment, and while I have always been as conservative as possible this stock seems good to me provided it meets with your recommendation. What do you think of it?

—T. R. R. Saint John N. R.

-T. R. R., Saint John, N.B.

I think that Page-Hersey meets your requirements quite nicely. Its common stock, which is really now capital stock, can easily be classed as an investment, both on the basis of returns and of the company's excellent record. I think that for a moderate proportion of your funds this stock can be recommended; you will receive a reasonable immediate yield coupled with the prospects of growth of income and market value over the long term.

For a number of years Page-Hersey, famous for its conservative yet aggressive management, has been steadily going ahead and building up the equity behind the common stock. Therefore the recent action of the directors in increasing the dividend rate from \$4 to \$5 was not in the least surprising. At current prices of around 98 the stock yields 5.01 per cent. The recent report showed earnings of \$11.27 per share on the basis of all common stock outstanding after conversion of preferred, which contrasted with \$9.85 on the same basis in 1928. Actually all preferred had not been converted at the time of the report, some 595 shares being outstanding, but as the dividend rate is \$7 as compared with \$10 (two-for-one conversion) should disappear almost immediately.

Page-Hersey's report also revealed an exceedingly strong balance sheet position, net working capital being up \$1,292,000 to \$5,732,819. Surplus stood at \$2,460,037, an increase for the year of \$1,297,587 and thus the announced intention of the company to build a \$2,000,000 seamless tube mill will be bolstered by adequate capital. In general, 1929 was the best year in the company's history.

It is possible, of course, that any general business depression would affect the company's continued expansion, but in view of the very strong position revealed and the well-known conservatism of the management I see little likelihood of any dividend decrease being necessitated.

A HIGHLY SPECULATIVE LIST

Editor, Gold and Dross: Here is a list of stocks which I now own: Locarno, Evangeline, Arno and Aconda. I don't know very much about any of them and I would be glad of information from you. What do you think of my holdings?

—P. O., Fitzroy Harbor, Ont.

Not a great deal. You are holding mining stocks of

highly speculative character. Locarno is working a goldcopper prospect in Nova Scotia with uncertain results. Its holdings in northwestern Quebec have had limited surface inspection yielding nothing to date. Evangeline is another gold prospect in Nova Scotia, in an area which has had tests before, where gold is present but in quantities which is doubtful.

Arno is a rather interesting copper prospect which may yet work its way to production. It is getting well directed work and its sponsors evidently have some faith in it. Aconda, after a widespread search for properties of merit, has little to report. Last word was acquisition of ground in Nova Scotia, near Locarno.

CONTINENTAL BAKING SPECULATIVE

Editor, Gold & Dross Some months ago I bought some of the class "A" stock of the Continental Baking Corporation, but it wasn't till after I had bought it that I discovered that no dividends were being paid. I inquired of a broker about the company, and he told me that it was likely to pay dividends again very soon, but I have waited quite a while and nothing has happened yet. I read in your paper some time ago that the company was doing a lot better in the early part of last year-can you tell me how it has done since then? Are the ares a good buy around their present price, and if so, ould I buy more? Please tell me what you know.

—M. A. S., Outremont, Que.

While you do not tell me how many shares you hold, nor how big a place in your investment list your Con-

NOTICE TO READERS

Saturday Night's investment advice service is for the use of paid-in-advance mail subscribers only. Saturday Night regrets that it cannot answer in-quiries from non-subscribers.

quiries from non-subscribers.

Each inquiry must positively be accompanied by the address label attached to the front page of each copy of Saturday Night sent to a regular subscriber, and by a stamped, self-addressed envelope.

Each letter of inquiry should refer to one company or security only. If information on more than one company or security is desired, the sum of fifty cents must be sent with the letter for each additional company or security inquired about. If such additional inquiries relate to mining or insurance matter, they should be written on separate

sheets of paper.

Inquiries which do not fulfill the above conditions will not be answered.

Occupied With His Own Business

The average man cannot devote the time necessary for a thorough analysis of the investment offerings made to him from time to time. We will be glad to discuss your investment plans or to analyse your present list of securities on request.

Address our nearest office.

A. E. AMES & CO.

TORONTO

Established 1899

Real Estate Bonds

Write for Booklet

W.N.McEachren & Sons 901-2 Royal Bank Bldg.

McDougall & Cowans

200 St. James St. West, Montreal Branch-Offices:

Halifax, Saint John, N.B.; Quebec, Ottawa, Toronto, Winnipeg. Connected by Private

OSLER & HAMMOND

Stock Brokers and Financial Agents

21 Jordan Street TORONTO

215 St. James St. West MONTREAL



Montreal Toronto Halifan Saint John Quebec Ottowa Winnipeg Vancouves

Charlottetown
Three Rivers Hamilton Regina Edmons Calgary Victoria

St. John's, Nfld. New York London, Eng.

Sound Securities Reliable Advice

Royal Securities Corporation, Limited, has had 27 years' experience in govern-ment, municipal, public utility and industrial financing. It controls an unusually complete organization, including offices with experienced personnel in all important financial centres. It offers to investors all the advantages a large and inter investment banking house: a broad list of securities, trading facilities, quotation and information service, and reliable advice.

We invite enquiries, and shall be glad to supply particulars of our current offerings upon request.

Royal Securities Corporation

244 St. James Street, Montreal HArbour 3121

A. E. OSLER and COMPANY

Members Toronto Stock Exchange

Orders Executed in Industrial and Mining Stocks on All Exchanges

Osler Bldg., 11 Jordan St., Toronto (2)

Elgin 3461

A.J.Pattison, Jr. & Co. INVESTMENT BANKERS

Dealers in Unlisted Bonds and Shares

159 Bay street, (First) Toronto, 2 Elgin: 5101-5102-5103

TH befo you inve:

Februa

Avoi Regr

Housse Royal Ba

Ma

DENI INV

> We re SECOND a shar

Browne, OTTAWA ictoria Bulldi

J. P. L.A C. P. Chart G.

PER MORTGAC

Lake Shor (No P.

KIRKLAND Sruary 15th,



Avoid Future Regrets

Consider carefully the invest-ments in which you place your surplus funds. Analyze the re-sources and earning power be-hind them. In that way only can you adequately safeguard your principal and be sure of a steady income. As investment counsellors we can help you.

Housser Wood & Co.

Investment Bankers

Royal Bank Bldg., Toronto H. B. HOUSSER Member Toronto Stock Exchange

Bonds and Stocks

For Investment

Matthews & Company, Limited

255 Bay Street

DENMAN & CO.

INVESTMENT BANKERS

HAMIL/TON

We recommend the purchase of SECOND PUBLIC UTILITY INVESTMENT CO. LIMITED common stock. Price \$28 a share. Full particulars on request.

Browne, Urquhart & Co.

Limited 266 St. James Stroet, MONTREAL

OTTAWA ctoria Bulldin

J. P. LANGLEY & CO. Chartered Accountants G. S. HOLMSTED stee in Bankruptcy Proceedings es: McKinnon Bldg., TORONTO Bankruptcy Proceedings



CANADA

MORTGAGE CORPORATION 18 TORONTO STREET TORONTO

867,000,000,00

Lake Shore Mines, Limited DIVIDEND NO. 40

E is hereby given that a quart-dend of thirty per cent., on the bubilal stock of the Company will on the fifteenth day of March, shareholders of record at the business on the first day of 330.

ach, 1930. By order of the Board. RIRKLAND SECURITIES, LIMITED, SECRETARY.

5103 5106

eliruary 15th, 1930.



tinental Baking Shares occupy, I see no reason for increasing your commitment in a stock already held. You should not overlook the desirability of as wide diversification in your investments as your funds permit.

Although the company's 1929 operating results showed a big improvement over the previous year's, net income amounting to \$8.12 per class "A" share, after allowing for participating features, as against \$4.15 for 1928, the issue is still very speculative and the company is not likely to resume payment of dividends for some time yet. Although the class "A" stock is entitled to an \$8 dividend before payments are made on the class "B", disbursements on the former issues were reduced to \$4 in 1927 and discontinued early in 1928.

However, a three-year program of expansion, costing approximately \$12,600,000, was completed last year and the company is now in a position to expand its profits as a result of these improvements. While it is too early as yet to forecast its earnings for 1930, the present indications are that the recent upward trend will be maintained.

ABANA'S ZINC AND COPPER

Editor, Gold and Dross: Editor, Gold and Dross:

I note you rather consistently refer to Abana as a zinc proposition and this carries with it, to my way of thinking, a connotation that it will be a difficult matter to secure a profit from production. I have been led to believe that the company has opened up a lot of copper ore and if this is so the chances for profit naturally brighten.

—F. X. B., Belleville, Ont.

One cannot ignore Abana's zinc, which is an important component of its ore. Yet Abana has large tonnages of copper. You will recall that there were several reports made on this property by different interests and different engineers. The estimates submitted varied considerably as to tonnages and values. They all gave the company im-

portant ore values and volume. In the work which was carried on from the point where the dispute was settled by change of directors and in the work which is now proceeding a great deal more ore has been added and this, it is noted from official reports, includes important additions in copper. The company is to issue a report shortly, bringing estimates up to date. It should be an interesting document.

POTPOURRI

N. M. T., York, B.C. Reading the diamond drilling report of SHERRITT-GORDON, the deepest ore intersection notable is at 1,025 feet, where three feet of 1.7 per cent. copper and 2.4 per cent. zinc, with 60 cents in gold, was secured. This would be very low grade, if it would not be actually over the ore margin. Such a drill reading is of little importance in determining ore possibilities being isolated. Properly speaking, the mine has only been developed to 375 feet in the central area and \$50 feet on the cent end feet in the central area and 250 feet on the east end.

T. B., Wynyard, Sask. To the best of my knowledge shares of NORTH WESTERN ASBESTOS MILLS COMPANY are without value at the present time. SATURDAY NIGHT advised a number of times against this promotion about the period you mention that your friend bought the stock. I have not, however, any definite record of the company beginning cape but of evidence but as long ago. 2 1913 pany having gone out of existence, but as long ago as 1913 its shares were quoted at only a few cents at Denver. The only definite way of checking up would be to write to the Secretary of State of Wyomlng, if the company was incor-

porated under the laws of that state.

C. A. K., St. Thomas, Ont. In my opinion you would be throwing good money after bad by getting further into CONSOLIDATED GOLDFIELDS. The mine asset is doubt-

CONSOLIDATED GOLDFIELDS. The mine asset is doubtful and there are such debts against the remainder that I cannot see how this company can ever break even again.

L. D., Charlottetown, P.E.I. In my opinion the NORTH-WESTERN POWER bond issue should prove a quite satisfactory investment. The company should earn its interest and sinking fund requirements by a good margin. The convertible privilege (into common stock of the Winnipeg Electric Company) is an attractive feature, and the yield on the issue is satisfactory.

Electric Company) is an attractive feature, and the yield on the issue is satisfactory.

W. J., Chapleau, Ont. Prospects for an increase in production by INTERNATIONAL PETROLEUM for 1930 are rather indefinite at the present time. This company showed an increase in output in 1929 of 14 per cent. over 1928, but in view of business conditions in this country which are not entirely satisfactory, coupled with a similar situation in the United States, it may be doubted whether consumption in North America will greatly exceed that of 1929. International Petroleum is, however, in a very strong post

International Petroleum is, however, in a very strong position and I think that its general volume of business will compare fairly satisfactorily with that recorded in 1929.

H. J., McBridge, B.C. Stock of NOBLE FIVE MINES is undoubtedly highly speculative, but I do not consider that it is entirely without attraction. As you possibly know, the stock was recently placed on a dividend basis, and it is stated that the company is operating profitably and has been doing so since May of 1929. However, the future appears to depend very largely on whether or not the company can locate further ore bodies, and to this extent the stock is naturally speculative. As an out and out speculation, it is not without attraction, but I would not advise you to put any more money into this than you can afford to take a chance with.

F. J., Godfrey, Ont. GORDON LAKE HOLDING COM-

to put any more money into this than you can shord to take a chance with.

F. J., Godfrey, Ont. GORDON LAKE HOLDING COMPANY is a privately financed organization, formed for the purpose of acquiring and investigating a holding in the Sudbury nickel area, under the direction of Dr. A. P. Coleman, noted geologist whose work in the area is well known. Dr. Coleman is the author of a standard work on the nickel-copper deposits of Sudbury. This company, under Dr. Coleman's direction, worked during the summer months and reported in the fall that although conclusive results had not accrued, two sections had been selected as having a fair chance of being important. The company proposes to continue work this coming season. A very large acreage is held and considerable diamond drilling and geophysical prospecting has been done. The company is capitalized at 1,000 shares of preferred stock, par value \$100 and \$500,000 shares of no par common. It is impossible to state what the actual results of work have been but the officials have intimated that no public stock issue would be made until something of economic interest had been developed.

E. E. Detroit, Mich. The INTERNATIONAL NICKEL COMPANY OF CANADA LIMITED which was incorporated under the Companies Act of the Dominion of Canada in July, 1916, was formerly a wholly owned operating subsidiary of the International Nickel Company of New Jersey but under the reorganization plan which came into operation in December of 1928 it now serves both as a holding and operating company. The company acquired the Mond Nickel Co. Limited by an exchange of stock in January of 1929, and by this merger the company came into control of more than 90 per cent. of the world's nickel. Your statement with regard to this is therefore correct. By the merging of the two companies each owning a part of the property known as the Frood Mine, which is the largest and richest nickel and copper deposit in the world and which is, as you know, near Sudbury, Ontario, new economies have been brought into effec J., Godfrey, Ont. GORDON LAKE HOLDING COM-

carried forward.

A. S., Edmonton, Alta. GREGORY TIRE AND RUBBER COMPANY (1926) LIMITED is apparently making good progress at the present time, following the reorganization of the company in 1926. The directors now include some prominent business men, and last year the company made a \$150,000 bond issue to provide for expansion. Net earnings

for the last fiscal year were in the neighborhood of \$25,000. If you are a shareholder you should be able to get full information by writing to this company at Vancouver J. N., Toronto, Ont. On the basis of its excellent record, current progress, and bright prospects, I have no hesitation in recommending to you the common stock of the SHAWIN-IGAN WATER AND POWER COMPANY, as a desirable long hold investment. You will observe from the recently published report that gross income for last year showed approximately a two million dollar increase. The year was also marked by expansion of the company's fact ities, while an important point to remember in this connection is that it possesses some of the finest power sites in Canada, which it possesses some of the finest power sites in Canda, which are still to be developed. The company serves a growing industrial community, and I think that it should continue to show steady progress. To be sure the yield on the stock is not particularly high at the present time, but if you can afford to accept a low yield and hold for a number of years, I think you will eventually do yery well. It is impossible. is not particularly high at the present time, but if you can afford to accept a low yield and hold for a number of years, I think you will eventually do very well. It is impossible, of course, to predict anything in the way of near term fluctuations, since the market is in a highly unsattled state, but I assume that you wish to buy this as an investment

security, rather than in the hope of any market profit.

N. S. Montreal, Que. I would not advise you to sell your ANACONDA at present quotations, but would recommend that you hold. As you know, the copper situation is exceedingly speculative at the present time, and unless the exceedingly speculative at the present time, and unless the American Copper Export Association is able to maintain prices, which incidentally, can only be done apparently by reducing production, earnings of the copper companies will show a material drop. I would recommend against further commitments at the present time, but I think in view of the general position of Anaconda that you might better hold than take a loss at the present time.

W. D., Sydney, N.S. FORD OF CANADA "A" is one of the most attractive speculations.

W. D., Sydney, N.S. FORD OF CANADA "A" is one of the most attractive speculations amongst the automobile issues, in my opinion. Ford of Canada has not yet issued its annual report for 1929, but I understand that it is likely to show, when issued, earnings per share of around \$4\$. The stock is not yet on a dividend basis, but there are rumors that the company will indugurate dividends on the issue this spring and a \$2 rate has been suggested. At current quotations the stock appears to be not only a good hold, but an attractive speculative purchase attractive speculative purchase.

Attractive speculative purchase.

A. R., Guelph, Ont. In my opinion stock of the GUELPH SPECIFIED OIL SERVICE LIMITED is certainly not an investment, and I do not think it is even an attractive speculation. Unless you are definitely prepared to gamble with your money I would advise you to have nothing to do with it. I might point out in the first place that no market will exist for this stock, and therefore you will be unable to dispose of it at any time should you so desire. Small enterprises of this nature, do not, in my opinion, merit the support of the investing public, in the initial stages at any rate, and I think that the establishing of an independent service station should only be done by private capital. You rate, and I think that the establishing of an independent service station should only be done by private capital. You must remember, despite the extraordinary statements made in the prospectus, that the distribution of petroleum pro-ducts in Canada is a business which is followed by some of our largest industrial organizations, and that of necessity competition is exceedingly severe. This competition is not only between the larger companies, but is aggravated by the number of smaller independent units. It is quite possible that Guelph Specified Oil Service may make money, but I hardly think that it shows much likelihood on the basis which it proposes, that is of offering rebates to purchasers of gasolene and oils. This practice has not proved profitable in the proof.

in the past.

N. D., Quebec, Que. Both INTERNATIONAL NICKEL
and NORANDA are attractive speculations and it is difficult
to advise you regarding the advisability of switching from
one to the other. International Nickel is a considerably
bigger affair than Noranda and its long term prospects are exceedingly bright. Noranda is also, however, a distinctly attractive proposition—in fact, I consider it one of the most attractive of the strictly mining issues. While it is distinctly more speculative than International Nickel, from the long range point of view, it gives a considerably larger immediate return. If you want to have an interest in Noranda, and have no spare funds, why not switch 25 shares of your International Nickel stock to Noranda, instead of the whole 50? By so doing you would have an interest in both companies and greater diversification.

F. R., Halifax, N.S. Stock of the BRITISH COLUMBIA AMALGAMATED COAL COMPANY is without value at the present time. I understand that this company at one time owned property in the Nicola Valley in British Columbia, but that it reverted to the mortgagees. We reported the stock was without value as long ago as 1922. I have no record of NATIONAL CONSOLIDATED OIL COMPANY, incorporated under the laws of the State of West Virginia. I have a record, however, of two companies by that name, one of which was incorporated in Colorado, the other in Delaware, both of which are out of existence and the stock without value at the present time. I would suggest that for definite information you write to the Secretary of the State of the State of West Virginia.

J. S., Waterloo, Ont. If you are looking for quick action you would probably be well advised to make the change you have in mind. The position of base metals, and zinc in particular, having reached an unfavorable position from which it will be impossible to retreat until world conditions change, it is probable that a long wait will be necessary before those properties whose principal metal content is zinc will respond slowly to market movement. FALCONBRIDGE, a nickel-copper proposition approaching production, is the brightest copper proposition approaching production, is the brightest prospect in your holdings. It has a considerable program of work and some more financing to do before it becomes an important factor in the nickel market. SUDBURY BASIN has a book value in excess of quotations, but currently the stock lacks popularity. On the other hand NICKEL and NORANDA, on account of unescapable potentialities, have

NORANDA, on account of unescapable potentialities, have acquired a market following of speculative and investment character which is willing to go counter to general market sentiment to record gains.

H. M., Toronto, Ont. If you read our recent article on NORANDA, you know what we think of its possibilities. Nevertheless, Noranda is speculative, much more speculative than STANDARD OIL OF NEW JERSEY, and if you desire to have as much safety as possible, you should choose the latter. Standard Oil of New Jersey is currently selling around \$23. ms expined a high of \$3. and low of 48. since the the latter. Standard Oil of New Jersey is currently selling around 62%, as against a high of 83 and low of 48, since the beginning of 1929. The company (Standard Oil of New Jersey) is the leading unit in the oil group in the United States in point of earning power and its financial condition is exceptionally strong. The position is that the returns from an investment in Standard Oil of New Jersey shares is likely to be less than from Noranda shares if Noranda is as successful as is currently hoped. On the other hand, if Noranda proves disappointing over a period of years (and there is, unfortunately, always a good chance of this in there is, unfortunately, always a good chance of this in

there is, unfortunately, always a good chance of this in connection with a mine) you would naturally be much better off with Standard Oil. Why not divide your \$1,000 between the two? The amount is large enough to permit of this.

A. T. N., Barrie, Ont. The only property of any apparent interest, owned by BARBARA MARSHAY was that of Copper Mountain, in Arizona. On this the work of the past year has been concentrated. Just when things began to look a little interesting the prime movers of Barbara Marshay formed a new company on Copper Mountain. Why the shareholders of the parent company did not protest is a formed a new company on Copper Mountain. Why the shareholders of the parent company did not protest is a mystery. The main asset seemed to be diverted into this new incorporation and original holders of Barbara Marshay were only handed a sop in the form of a 20 per cent. stock "dividend" when actually they should have had the whole of it. Even the remaining 20 per cent., which lies in Barbara Marshay treasury, is not enough to explain the transaction. The Copper Mountain property has responded to exploration in a limited way. Apparently there is present a certain amount of ore and in this sense it could be regarded as fair prospecting ground. This company has been run along somewhat unusual lines, a great deal of the stock being sold far away from the property. It is not a very healthy looking speculation. The company officials have stated that the stock would be listed on one or more exchanges. This has not yet been done.

\$85,000

Township of York

Due April 1st, 1937. Principal and half-yearly interest payable in To-ronto or Montreal. Denomination: \$1,000, registerable as to principal only.

The Township of York is an important industrial and residential suburb of the City of Toronto, which it ad-joins on the North and West. For many years, Township of York Bonds been favourably regarded as sound, conservative investments.

> Price: 98.47 and interest, yielding 5.25%

Wood, Gundy & Company Limited

36 King Street West - Toronto - Tel. Elgin 4321 Toronto Montreal Winnipeg Regina Vancouver London, Ont. Hamilton Ottawa New York London, Eng.

BONGARD & COMPANY

Toronto Stock Exchange Montreal Stock Exchange Montreal Curb Market New York Curb (Assoc.)

80 King St. W.

Elgin 5381

Toronto 2

MONTREAL

BRANCHES KITCHENER WINDSOR

MARA & McCarthy

Members Montreal Curb Market
New York Curb Market (Associate)

STOCK BROKERS

Canada Permanent Building, 320 Bay Street TORONTO

Telephones Adelaide 9151

J. F. Stewart

F. J. Phelan

H. A. Telfer

Stewart, McNair & Co.

TORONTO STOCK EXCHANGE NEW YORK CURB (ASSOCIATE)

Direct Private Wires to Montreal, Winnipeg, New York, Chicago, Boston, Hamilton, North Bay, Sudbury and Sault Ste. Marie

Head Office:

Toronto General Trusts Building - Toronto

Telephone: ELgin 0421

Branches: Hamilton, North Bay, Sudbury, Sault Ste. Marie



STOCKS - BONDS - GRAIN Investment Bankers

GAGE, EVANS, SPENCER LIMITED

MEMBERS

Winnipeg Grain Exchange Winnipeg Stock Exchange

Watson, Wallace & Co.

Stocks and Bonds

Orders Executed on All Exchanges

J. GRAEME WATSON

H. E. WALLACE

Member Toronto Stock Exchange

302 Bay Street

TORONTO Elgin 9122-3-4-5

Your Trust Business Solicited

WE ACT IN ALL TRUST CAPACITIES FOR INDIVIDUALS AND CORPORATIONS

PRUDENTIAL TRUST COMPANY

Limited Head Office - Montreal

BOARD OF DIRECTORS

BUARD OF DIRECTORS
BRIG.-GEN. G. ERIC McCUAIG, President.
Hon. A. R. Gould, Hon. Frank Carrel, Vice-Presidents.
V. Boswell, P. Galibert, A. Gourdeau, R. Locke,
Col. J. S. O'Mears, Col. D. M. Robertson.
GENERAL MANAGER, FRANK S. TAYLOR.

February

The

En

Offic

Pro

this co

tory s

BRANCH

NOF

"Wor

Cash Ass

Lumbe

J. H. RIDDE

E. L. Me



Established 1840 "One of the Oldest Canadian Companies."

W. A. DENTON E. B. STOCKDALE Managing Director H. BEGG Directors

H. C. SCHOLFIELD, M.P.P. W. R. BEGG S. C. ROBINSON, M.P. HARRY C. EDGAR W. E. BUCKINGHAM E. J. HATES Secretary Assistant-Secretary
W. H. Buscombe J. G. Hutchinson Superintendent of Agencies
GEORGE A. GORDON

HEAD OFFICE 78-88 King St. East, TORONTO



Security Over \$68,000,000 Toronto Agents,
PYKE & THOMPSON

MORDEN & HELWIG Casualty Insurance Adjusters HEAD OFFICE HAMILTON C. CANADA

Canada National Fire Insurance Company Head Office, WINNIPEG, MAN.

A Canadian Company Investing Its Funds in Canada. E. F. HUTCHINGS, President.

HENRY SANDISON, First Vice-President. T. S. McPHERSON, Second Vice-President Application for Agencies Invited Toronto Office: 767 Yonge Street. W. W. COOPER, Superintendent of Agencies.



HEAD OFFICE, TORONTO C. M. HORSWELL, MANAGER

Policyholders' Dividends

The five year dividend results to policyholders in this company have been most gratifying and compare favorably with those of any other

The Western Empire Life

Assurance Co.

Concerning Insurance

Coverage for Works of Art

Comprehensive Protection Available Under All-Risk Form of Fine Arts Policy

By GEORGE GILBERT

come of some importance.

tures, tapestries, rugs, antiques, stat- creases. uary, marbles, bronzes, rare books, museums, or while on exhibition or ratings are obtainable. in transit.

inherent vice. The usual exclusions as to war, riots, strikes, etc., also \$1.50. apply. Loss or damage caused by any process of repairing or restoration is not covered

Under a policy of this kind, each item insured must be specifically listed in the policy or else be subject to 100 per cent co-insurance. On account of the nature of the interest insured, valuations become very important, and the value of each item or article must be established prior to the issuance of the

These values, however, can be established by a signed appraisal by a competent appraiser, a bill of sale, the necessary valuation has been obtained, an itemized schedule of the property insured is placed in the policy, and the premium is based on the total valuation.

When losses occur they are adjusted on the basis of the insured order that the risk may be properly considered by the insurance company, applicants for this insurance are required to state the cost and amount of cover desired on each item in the case of risks aggregating over \$10,000. The approximate date of purchase, the purchase price, and from whom each item was purchased, must be furnished the insurance company on application forms provided.

Under this form of insurance the policyholder is covered against loss resulting from bursting of steam and water pipes; explosion, windstorm, and carelessness of servants. Frequent losses have been sustained through dogs chewing rugs and tap- to \$66,938,000, so that the financial The report of the examining comestries, and very often knocking over objects of art. Blastings have often rocked adjacent properties, causing damage to paintings falling from jects. Mysterious disappearance of for possible market fluctuations, raisart objects from private houses has ing the amount thus set aside in the while malicious damage and vandal- for writing off company's buildings

rate on the residence or building and unreported death claims.

OF LATE years a tremendous in- where the art objects are housed, crease in the purchase of works with an additional charge for the of art has taken place in Canada and added protection offered in the the United States, and the question policy, due consideration being givof insurance protection for these en to the tornado rate applying. On treasured objects has accordingly be- collections valued at \$25,000 or less, the premium can be figured on the Under what is known as a Fine basis of the contents fire rate, plus Arts Policy, insurance can now be 50 cents. As the schedules increase obtained on paintings, etchings, pic- in amount, the additional rate de-

On collections valued from \$500, manuscripts, and many other rare 000 up to \$1,000,000, the premium and old objects, whether these are is the fire contents rate, plus 15 at specific locations, in residences or cents. On larger collections, special

For these fine art policies, which This policy protects the insured are usually issued through the maranywhere in Canada and the conti- ine department of the insurance nental United States, and covers company, the minimum premium is against all risks, with certain spe- \$10. Marbles, statuary, pottery and cific exclusions. That is, the poli- fragile works of art take a slightly cy does not insure against loss or higher rate if protection against loss damage due to moth, vermin, wear by breakage is desired. Floater and tear, gradual deterioration or policies for private individuals may be obtained at rates from \$1.00 to

There are also rates provided for insurance on shipments of art objects while in transit by express or motor vehicles between two cities. while cover for dealers, museums and art associations have special

Sun Life Does Greatly Increased Business and Adds \$5,869,000 to Surplus

INTEREST always attaches to the or by a catalogue listing. After Assurance Company of Canada, as the company is not only the largest Canadian insurance institution, but be gathered from the following exalso the largest ordinary life company in the British Empire and

This year, however, in view of the recent conditions we have passed of each item covered. In through in the security markets and the well-known investment policy of the Sun Life, special interest attaches to the report, and the financial position of the company as reflected therein.

a position of exceptional financial not only written the record new and contingency reserve amounted 869,000.

The surplus earned in 1929 toopen windows, and also by rats mak- ated as profits for the year to policying holes in various treasured ob- holders; \$10,000,000 as provision been the cause of serious losses, accounts to \$30,000,000; \$1,000,000 ism have also caused heavy losses. \$931,000 for raising the annuity re- New Investments of Metro-In brief, the premium charged for serves: \$1,200,000 for additional this insurance is the fire contents provision for total disability claims



special amount to provide for unforeseen contingencies has been maintained at \$12,500,000. After making these deductions and appropriations, the surplus over all liabilities, contingency reserves has been increased to \$60,307,762, as compared with \$54,438,862 at the end of the previous year.

Although most financial authorities agree that the prices of securities at December 31st last were low, the Sun Life took values considerably lower than market prices, and, in addition, made a further deduction of thirty million dollars, which shows the conservative course adopted by the company in regard to the valuation of its securities. The Sun Life of Canada carries on

business under Government supervision in Canada and in the various annual statements of the Sun Life states in which it operates. Some idea of the strict supervision to which the company is subjected may tract from the directors' report: "The business of our company has among the ten largest in the world. always been conducted under the exacting conditions of the Canadian Insurance law and the rigid supervision of the Insurance Department of the Government of Canada. Ever since we entered the United States in 1895 our company has fallen un der similar supervision there and is now subject to the regulations of Along with a high earning capac- thirty-eight States of the Union ity, the company has always shown which require periodical examination of the affairs of all companies strength. The statement for 1929 licensed in their territory. In the makes it clear that the company has discharge of their regular duties a committee of twenty-two examiners business of \$654,451,000 and in-representing the States of Michigan, creased its business in force to \$2.- Massachusetts, Minnesota, Ohio, 401,237,000, but has also increased Tennessee, Washington, Virginia, its assets to \$568,197,000 and its West Virginia, Florida and the Dissurplus and contingency reserve to trict of Columbia recently completed \$72,807,000. Last year the surplus an exhaustive examination into every department of the Company's affairs. position of the company has been mittee makes gratifying reference to strengthened in that respect by \$5,- the liberal treatment accorded to our policyholders, and provides authoritative testimony to the company's Losses have often been talled \$42,863,578, but from this strength. Even adopting the low caused by rain water coming through amount \$22,606,265 was appropricurities, the committee still reported a surplus at the close of last year \$1,333,921.71 in excess of the figure claimed by the company.

politan Life in Canada

TEW investments have recently been made in Canada by the Metropolitan Life Insurance Company for an amount of \$4,650,000. The bonds purchased recently are as follows: \$2,000,000, Montreal Harbour Commissioners Bonds; \$1,500,000, City of Montreal Bonds: \$1,000,000, Canadian Pacific Railway Bonds; \$150,000, City of Windsor Bonds.

The total amount of the Canadian investments of the Metropolitan Life is now \$194,266,670.

Federal Fire Shows Large Increase in Business

AT THE recent annual meeting of the Federal Fire Insurance Company of Canada, excellent reports of the 1929 operations were presented which indicated a substantial increase in premiums written and a desirable loss ratio.

After making provision for taxes and increased reserves, a net balance of \$33,030 was added to surplus account, and the total assets of the company increased by \$61,105.00, now stand at \$768,345,91

The president, Mr. E. B. Stockdale, presided at the meeting, and attention was drawn to the very serious situation in fire losses in Ontario as revealed by the Ontario Fire Marshal's report which indicates an increase of three and a half million

No Ticker Tape Worries

The dollars you put into life insurance are safe. They earn compound interest at a good rate on . the investment portion of your deposit.

They create an estate for your family that cannot be produced in any other way.

They come back to you at a time of life when you need them most.

They form the kind of investment that need never cost you a worry.

SUN LIFE ASSURANCE COMPANY OF CANADA

Shaw & Begg, Limited

ESTABLISHED 1885

SECURITY — STABILITY — SERVICE

Managers or Ontario General Agents for the following substantial Non-Board Companies:-

MERCHANTS FIRE ASSURANCE CORPORATION OF NEW YORK
Established 1910 Assets \$13,612,591.00 WELLINGTON FIRE INSURANCE COMPANY Assets \$ 452,433.90

PACIFIC FIRE INSURANCE COMPANY Established 1851 Assets \$ 6,713,678.42 FEDERAL FIRE INSURANCE COMPANY OF CANADA Assets \$ 707,240.80 MILLERS NATIONAL INSURANCE COMPANY

Established 1865 Assets \$ 5,502,475.01 LUMBERMEN'S INSURANCE COMPANY Established 1873 Assets \$ 5,079,921.82 STUYVESANT FIRE INSURANCE COMPANY Established 1850

Assets \$ 4,799,513.94 STANSTEAD AND SHERBROOKE FIRE INSURANCE COMPANY
Established 1835
Assets \$ 776,064.94 BALOISE FIRE INSURANCE COMPANY

Assets \$ 4,315,287.75 NEW JERSEY INSURANCE COMPANY Established 1910 Assets \$ 4,400,382,86 AMERICAN COLONY INSURANCE COMPANY

Established 1890 Assets \$ 1,744,276,56 AMERICAN AUTOMOBILE INSURANCE COMPANY Assets \$11,705,196.00 AMERICAN AUTOMOBILE FIRE INSURANCE COMPANY
Established 1928

Assets \$ 1,883,485.55

> TOTAL ASSETS REPRESENTED \$61,692,548.45 Applications for Agencies solicited and brokerage lines invited from agents requiring non-board facilities

78 - 88 King Street East, Toronto

Universal Insurance Company-

J. H. RIDDEL, Manager for Canada.



SAMUEL BIRD, President

Head Office for Canada

REFORD BLDG., TORONTO RELIABLE AGENTS WANTED IN ONTARIO

Mutual Relief Life Insurance Company HEAD OFFICE KINGSTON, CANADA

Established as the Oddfellows' Relief Association, 1874 rporated as the Mutual Relief Life Insurance Company, 1929 A PURELY MUTUAL COMPANY OPERATING THROUGHOUT CANADA AND NEWFOUNDLAND

LOW PARTICIPATING RATES—HIGH GUARANTEES. Business in Force over \$19,500,000. Assets over \$4,500,000. Applications for Agencies invited.

C. CONNELL, President A. J. MEIKLEJOHN, General Manage

CALMONT OILS, LIMITED

Protect Your Own Interests, Register Your Calmont Oil

Whether your finances permit you to act now or not, we urgently suggest that you protect whatever Calmont Oil stock you have on margin and have some registered in your own name.

The Montreal Trust Company, Limited, are Transfer Agents for Calmont Oils, Limited.

We Advise the purchase of Calmont Oils

Quaker Finance Corporation Ltd.

400 LANCASTER BLDG.



WESTERN HOMES

LIMITED Mortgage Investments WINNIPEG

Capital Subscribed \$3,318,000 Capital paid up \$1,272,967.63 (As at Dec. 31st, 1929) Safe, Progressive Company



T. B. MACAULAY, F.I.A., F.A.S. President and Managing Director of the Sun Life Assurance Company of Canada whose financial statement shows a record growth in business and an increase in surplus and contingency reserves of \$5.695,000.

—Photo by "Who's Who in Canada."

Accident & Guarantee ean Corporation, Limited

Canadian Head Office; Federal Building, Richmond & Sheppard Streets, TORONTO

Accident, Sickness, Liability, Automobile, Plate Glass, Burglary, Guarantee Bonds, Fire, Boiler, Electrical Machinery. J. A. MINGAY, Manager for Canada Applications for Agencies Invited

9 Liability Assurance Employers Corporation, Limited of London, England Offices: Toronto-Montreal

Automobile, Accident, Sickness, Liability, Guarantee Bonds, Plate Glass, Burglary, Boiler and Fire.

C. W. I. WOODLAND, General Manager APPLICATION FOR AGENCIES INVITED

Calgary Vancouver

Both the Assured and the Agent benefit by association with

The Casualty Company of Canada OF TORONTO

Everything but Life Insurance-Agency Correspondence invited. COL. A. E. GOODERHAM, President. A. W. EASTMURE, Managing Director.

Prompt and Satisfactory Service is this Company's Policy

The financial strength and the capable organization of this company are such as to ensure prompt and satisfactory service in connection with settlement of claims and in all its relations with Agencies.

Applications from reliable agents solicited.

The DOMINION of CANADA GENERAL INSURANCE CO.

Head Office-Toronto

C. A. WITHERS H W FALCONER COL. A. E. GOODERHAM Vice-Pres. & Man. Director Asst. Man. Director

BRANCHES: Montreal, St. John, Halifax, Ottawa, Hamilton, London, Winnipeg, Calgary, Vancouver, London, England; Kingston, Jamaica.

NORTHWESTERN MUTUAL FIRE ASSOCIATION

HEAD OFFICE FOR CANADA: HAMILTON, ONTARIO Writing Fire and Automobile Insurance at Cost Assets \$4,398,035.23

L POLICIES NON-ASSESSABLE PAYING DIVIDENDS RANGING FROM 25% TO 40%

Branch Offices: Toronto, Ottawa, Vancouver, Victoria, Edmonton, Calgary, Saskatoon, Winnipeg, Montreal, Quebec City, St. John, Halifax and Charlottetown

"World's Greatest Automobile Mutual"

Cash Assets Over \$10,000,000

OTV

,000.

u

e

7,

S

d.

ARY

Policyholders' Surplus Over \$2,500,000

Prompt, Fair Claim Service Everywhere Dividend Savings Paid 25%

Lumbermens Mutual Casualty Company

409 Lumsden Building — TORONTO — Elgin 1086

ASSETS EXCEED \$100,000,000



Head Office for Canada TORONTO

DALE & CO., LITD., General Agents, Toronto, Montreal, Halifax E. L. McLEAN, LITD., General Agents, Toronto



Patriotic assurance company limited

HEAD OFFICE FOR CANADA

TORONTO (FIRE INSURANCE)

FOUNDED A.D. 1824

AGENTS WANTED



British Traders'

Insurance Company Limited

FIRE MARINE AUTOMOBILE HAIL

Canadian Head Office: TORONTO, Colin E. Sword, Manager for Canada

of dollars over the previous year, or disadvantage as to rates or benefits 30 per cent.

Announcement was made that in insuring with the ordinary frashortly the head office of the Federal Fire would be removed to the old Canada Permanent Building on Toronto Street, which, it is understood, will be known as Insurance Exchange necessary to do so. While it is a fact Building.

Mr. H. C. Edgar, of Preston, was added to the Board of Directors reduce benefits again, as most soci-which is as follows: President, E. eties are now on an actuarial basis, B. Stockdale; Vice-President, H. C. Scholfield; Managing Director, H. Begg; Directors, W. H. Mara, Frank Shannon, S. C. Tweed, F. K. Morrow, W. R. Begg and W. S. Morden; Secretary, W. H. Buscombe,

INSURANCE INOURIES

Editor, Concerning Insurance: Would you kindly give me informa-tion as to whether the Canadian Motor Underwriters Insurance Company is licensed to do business in Canada, and whether they are safe as a company with which to insure automobiles. I understand their rates are somewhat better than most companies and they offer an annual dividend to policy holders. Is this information correct?

—C. C., London, Ont, Canadian Motor Underwriters is not

an insurance company but an insurance agency for the sale in Canada of the policies of the Lumbermans Mutual Casualty Co. of Chicago, Ill., and the Central Manufacturers' Mutual Insurance Co. of Van Wert, Ohio. It sells automobile insurance in Ontario to members of the Ontario Motor

As both the companies whose policies it sells are regularly licensed in Canada and maintain assets in this country in excess of their liabilities here, they are safe to insure with for the class of business transacted.

They charge the regular tariff rates of the Canadian Automobile Underwriters Association, and at the end of the year make a return to policyholders by way of dividend or refund. On the portions of the coverage written by the Lumbermens Mutual, which are public liability, property damage and collision, the dividend is 25 per cent. of the premium, while on the coverage written by the Central Manufacturers Mutual, which is fire and theft, the rate of dividend is 30 per

Their government deposits are as follows: Lumbermens Mutual, \$130,-000; Central Manufacturers Mutual,

Editor Concerning Insurance: Will you kindly advise if you consider the Loyal Protective Insurance Company of Boston, Mass., U. S. A., with Canadian head office, Continental Life Bidg., Bay and Richmond Streets, Toronto, Ontario, a good company to take out insurance with. Are they licensed here?

—M. E. H., Lindsay, Ont.

Loyal Protective Insurance Company, with head office at Boston, Mass., and Canadian head office in Continental Life Building, Toronto, was incorporated in 1909 and has been doing business in Canada since 1913.

It is regularly licensed in this country for the transaction of accident and sickness insurance, and has a deposit with the Government at Ottawa of \$96,000 for the protection of Canadian policyholders.

Its total assets in Canada at the end of 1928, the latest date for which figures are available, amounted to \$140,154.17, while its total liabilities here were \$87,279.07, showing a surplus in this country of

\$52.875.10. Its head office statement showed total assets of \$994,429.61 and total liabilities except capital of \$533, 498 19 leaving a surplus as regards policyholders of \$461,001.49. The paid up capital is \$100,000, so there is a net surplus over paid up capital and all liabilities of \$361,001.49.

Its financial position is accordingly a sound one, and it is safe to insure with.

Editor, Concerning Insurance

A friend of mine has a \$3,000 cer-tificate in the Ancient Order of United Workmen. He has been wondering whether this Order is on an actuarial basis and whether there is likely to be basis and whether there is likely to be any increase in his rates as he gets older. He has been considering drop-ping his insurance with the A.O.U.W. and replacing it with a legal reserve company like the Sun Life and London Life. I would appreciate your advice in this case.

-F. E., Gore Bay, Ont.

If the certificate of your friend is in the A.O.U.W. of Ontario, his insurance is now carried by the Independent Order of Foresters, as that society took over the Ontario Workmen on July 1, 1926, and issued its own certificates to replace Workmen certificates, so your friend should now have a certificate of the Foresters, and, if so, I would advise him to continue it, as the insurance is now on an actuar-

If the certificate is that of some other branch or jurisdiction of the A.O.U.W., and he has taken it out recently, I would advise him to drop it and replace it with insurance in a legal reserve institution like the Sun Life or London Life. By doing so he will be getting a definite closed contract which cannot be altered to his

at any time in the future: whereas, ternal society, he is getting an open contract in which the right is reserved to change rates or benefits at any time in the future should it become that it is not probable that it will ever be necessary to raise rates or

Editor, Concerning Insurance: Can you tell me what the stock of Pilot Automobile and Accident Co. of Waterloo is quoted at, and if it is a good buy? What are the company's prospects and what is its financial

the right to do so is retained.

-T. L., Hamilton, Ont. The latest quotation I have on this company's stock from dealers in unlisted securities is \$21 bid. As the stock is \$10 per share paid up, that represents a price of 210 per cent. of the paid up value. Around that figure, I consider the stock a good buy, provided you are prepared to wait a few years, and are not looking for an im-

mediate return on the investment. Starting operations in 1927, the company has already built up a large volume of automobile insurance business, the profits on which appear to be very satisfactory. The gross premiums for 1929 were \$474,029.64, while the net premiums were \$383,433.51. Claims and adjustment expenses amounted to \$132,255.57, and expenses of management amounted to \$75,-326.52. This shows that the business so far has been profitable, and the fu-

ture prospects are accordingly bright. Indeed, the company has made a particularly good showing so far, both as regards volume of business secured and as to underwriting results, as disclosed in its third annual statement for 1929, recently published.

The financial position is also shown to be sound one. At the end of 1929 its total assets were \$273,365,37, while its total liabilities, including reserves and all other liabilities except capital, amounted to \$182,201.29, showing a surplus as regards policyholders of \$91,164.08. The paid up capital is \$75,000, so there is a net surplus over paid up capital and all liabilities of \$16,164.08.

Editor, Concerning Insurance:

I am considering taking out some more insurance and favor a 20-year endowment, as my object is to provide a reserve for declining years, but before doing so would appreciate your comparative analysis of a Canadian government. parative analysis of a Canadian government annuity versus a standard 20year endowment policy as offered by a life insurance company, stating the merits or disadvantages of each. My age is 42 years. Can you suggest any better way in which to invest \$50 per month so as to provide a reserve for use at say 65 years of age.

—C. A., Smooth Rock Falls, Ont.

An endowment policy furnishes two forms of protection - insurance protection for the full amount of the policy during the premium paying period, so that should you die after one or two years' premiums have been paid or at any time after the first premium is paid, the face amount of the policy becomes payable; and it also furnishes protection against old age, because, if you survive the prem ium paying period, the full amount of the policy then becomes payable, either in a lump sum, or in yearly instalments for a designated number of years or for your remaining life time, as desired.

On the other hand, an annuity is designed solely for the protection of old age, and the insurance element is not present, with the cost being pro portionately less.

If insurance protection is still a desideratum with you, as it is with ingly advise an endowment policy instead of an annuity.

But if you already have sufficient insurance for your purposes, and are solely concerned with protection for old age, I would advise an annuity. because, not having to pay for the insurance feature, you can get more protection for your money.

In buying an annuity from the government, I would recommend Plan A, under which, if you die before the annuity commences, all the money you have paid in is returned to your family with four per cent. compound interest. Plan B, under which nothing is returned in the event of your death before the annuity begins, is cheaper, but I would not recommend it in your

At age 42, the cost of a government annuity of \$100 beginning at age 60 is \$39.30 per year.

NOTICE TO READERS

Saturday Night's Insurance advice service is for the use of paidin-advance mail subscribers only.
Saturday Night regrets that it
cannot answer inquiries from nonsubscribers.

Each inquiry must positively be
accompanied by the address label
attached to the front page of each
copy of Saturday Night sent to a
regular subscriber, and by a
stamped, self-addressed envelope.
Each letter of enquiry should re-

stamped, self-addressed envelope. Each letter of enquiry should refer to one subject only. If information on more than one subject is desired, the sum of fifty cents must be sent with the letter for each additional question.

Inquiries which do not fulfil the above conditions will not be answered.

THE FIRE INSURANCE COMPANY

OF CANADA Head Office - 465 St. John St., Montreal

Capital Subscribed \$ 500,000.00 Capital Paid Up\$ 250,000.00 Total funds for security of policy holders \$1,223,118.94

HON. SENATOR R. DANDURAND, President.
J. A. BLONDEAU, Vice-President and Manager.
F. E. LEYLAND, Assistant Manager.

Toronto Branch Office, 312 Metropolitan Bldg. GROVER LEYLAND, Local Manager.

One of the few responsible Canadian controlled Companies that is really independent. Submit us a risk that warrants preferential consideration and we think our office will interest you.

NEW YORK UNDERWRITERS INSURANCE COMPANY

CAPITAL-FULLY PAID \$2,000,000 A. & J. H. STODDART, General Agents

100 WILLIAM STREET **NEW YORK CITY** RISKS BOUND EVERYWHERE IN UNITED STATES AND CANADA

H. A. JOSELIN, SUPERINTENDENT FOR CANADA—TORONTO PROVINCIAL AGENTS MURPHY, LOVE, HAMILTON, and BASCOM, TORONTO

MURPHY, LOVE, HAMILTON and BASCOM R. Y. HUNTER, Resident Partner, MONTREAL OSLER, HAMMOND and NANTON, Ltd., WINNIPEG ALFRED J. BELL & CO., Ltd., HALIFAX, N. S. FRANK R. FAIRWEATHER & Company, ST. JOHN, N.B.

Genëral Accident

Assurance Company of Canada

HEAD OFFICE-TORONTO No company is equipped to give greater service to an

agent - - - almost every known risk covered, except life. A few additional agents are desired.

W. A. BARRINGTON, Manager.



Head Office for Canada TORONTO

REED, SHAW & McNAUGHT, 64 WELLINGTON ST. WEST ONTARIO PROVINCIAL AGENTS

The Protective Association of Canada



Assets \$848,408.50, surplus to policyholders \$157,457,70 The Only Purely Canadian Company

Issuing Sickness and Accident Insurance to Members of the Masonic Fraternity Exclusively. Agents in all Principal Cities and Towns in Canada. E. E. GLEASON, Pres. & Gen. Mgr. J. G. FULLER, Secy., Asst. Mgr

ESTABLISHED 1872

SENECA JONES & SON LIMITED

HOME OFFICE: HAMILTON, ONTARIO

CANADIAN GENERAL AGENTS FOR Fidelity American Insurance Company Mill Owners Mutual Fire Insurance Company Merchants & Manufacturers Fire Insurance Company

Combined Assets, \$8,000,000 Policyholders' Surplus, \$4,000,000 Associate and Reinsuring Companies' Assets Over \$40,000,000

Inquiries from Well-Established Agencies Invited - Coast to Coast Service.



FINANCIAL SECURITY

A Monarch Life insurance policy will protect your family or make your own future financially secure. Rates are low and profits liberal, Write for particulars.

THE MONARCH LIFE ASSURANCE COMPANY

Good Openings for Salesmen - Apply, Head Office-WINNIPEG.

THE WORLD AGENT

in your community was appointed because he knew his job. And the biggest part of his job is to see that you get the best insurance protection at the lowest cost

THE WORLD FIRE AND MARINE INSURANCE COMPANY



WEBER BROS.

REAL ESTATE CITY PROPERTY, FARM LANDS, RENTALS

INSURANCE WE WRITE ALL CLASSES OF INSURANCE FINANCIAL AGENTS

MORTGAGES AND LOANS NEGOTIATED. TIME SALES PAPER NEGOTIATED. Edmonton Credit Building, Edmonton, Alberta.

The Waterloo Trust and Savings Company

ASSETS AND LIABILITIES

ASSE	TS AND	LIABILITIES
ASSETS	1	December 31st, 1929.
		LIABILITIES
Course when we will be a second or s	171.535,20 43,297.79	CAPITAL ACCOUNT \$1,000,000.00
Mortgages Principal\$519,760.00		
accrued 5,020.91	524,780.91	
Luens on Stocks, Bonds, Etc.		
Loans on Company's own stock \$ 27,775,94 Loans on other secur- ities 480,843.52		
	508,619.46	
Municipal and School Debentures and Municipal Telephone bonds Other bonds and debentures Other Assets Advances to Estates under Admin-	45,588.89 89,803.89 8,153.12	
istration Cash in banks Cash on hand	22,637,00 17,322,43 13,768.93	
1	1.445,506.12	\$ 1,445,506,12
Dominion and Provincial Govern'nt Bonds \$ 313,663.46 Bonds Guaranteed by Dom. or Provincial Governments 233,752,31 Municipal School and Municipal Telephorne	4.750,075,49	GUARANTEED TRUST ACCOUNT General Guaranteed Investment Receipts \$ 2,927.651.81 Trust Deposits \$ 3,940.514.55
Bonds 1.366.388.74	1.913.804.51	
Cash in banks	101.136.11 103.150.05	
- 1	6,868,166.16	\$ 6,868,166.16
ESTATES, TRUST AND AGENCY A Cash on hand and in banks\$ Mortrages Shorty Trust Investments Inventory value of unrealized Estates Assets	90,082.96 332,295.00 156,990.23 39,492,72	ESTATES, TRUST AND AGENCY ACCOUNT Trust funds for Investment \$ 596,223.91 Advances from Capital Funds 22.637.00 Inventory value of unrealized Estates Assets
Santin		\$ 2,006,302,38
-	2,006,302.38	\$10.319.974.66
31	10,319,974.66	***************************************
THOS. HILLIARD, President,		P. V. WILSON, Managing-Director,

To the Directors and Shareholders of The Waterloo Trust and Savings Company. CENTLEMEN :-

We beg to report that we have audited the books of account of your corporation for the year ending 31st of December, 1929, and have verified the cash, bank balances, and securities of the corporation.

That we have examined the annexed statement and that it agrees with the books of the corporation.

books of the corporation.

That after due consideration we have formed an independent opinion as to the position of the corporation.

That with our independent opinion so formed and according to the best of our information and the explanations given us, we certify that in our opinion the statement sets forth fairly and truly the affairs of the corporation.

That all transactions of the corporation that have come within our notice have been within the powers of the corporation.

Respectfully submitted,

J. F. SCULLY, C.A., R. P. UFFELMANN, C.A., Auditors.

CONSISTENT PROGRESS

Dominion Life

Annual Statement

shows continued expansion

Insurance in Force

1924 \$72,570,683

1919

\$35,472,313

Established

1889

1929

\$137,474,551

From the Forty-First

\$137,474,551

\$23,825,357

\$4,353,995

\$6,095,915

\$28,495,861

\$2,314,496

\$17,647,070

ANNUAL REPORT

Insurance in Force Total Assets .

Total Income for 1929

Policy and Annuity Reserves

Payments to Policyholders \$2,267,383

less Issued and Revived

Kitchener, Ontario, January 23rd, 1930

STEADY

GROWTH The forty-first annual statement of the Dominion Life Assurance

Company records a year of steady and consistent

> which amount to \$17,647,070, are more than \$525,000 greater than those fixed by Government require-

amountsto\$2,046,511. This is after setting aside the Policy Reserves and paying out \$843,445 in profits to policyholders during the year.

The Rate of Interest

earned on investable assets during 1929 was 6.91%.

Other indications of the able manner in which the business of The Dominion Life is admin-

istered are to be found

in the soundness of its position and the pro-gress which it has experi-enced, as shown by the Annual Report. A copy will be gladly sent upon

Policy Reserves

ments.

Policyholders' Surplus Fund

Record Year Metropolitan Life Has Nearly Billion in Force

Canadians from coast to coast, who have 2,739,358 policies in the Metropolitan Life Insurance Company will be interested to know that payments to policyholders in Canada in 1929 amounted to \$15,-992,826, representing an increase of over three million dollars over the preceding year. Insurance in force in Canada amounts to almost a billion dollars, being \$947,927,397.

These figures are particularly interesting in view of the fact that the Metropolitan is a mutual company, that is, it has no stockholders but is owned by the policyholders themselves who are the sole beneficiaries in the company's progress. In the latter part of the past year the soundness of life insurance as an investment, as well as a protection, was brought home to people and the increasing appreciation of this fact is reflected in the greater amount of new insurance issued in 1929, which totalled \$232,324,966 an increase of over twenty millions of dollars. This total comprises Ordinary, Industrial and Group policies, all of which show a substantial increase.

Canadian investments of Metropolitan Life continue to increase, having reached \$189,300,437, an increase in the twelve months of almost eighteen millions. These investments are in Dominion and Provincial Government and Municipal Bonds and Mortgage Loans. Growth of Metropolitan Life is graphically shown in a survey of ten-year periods. Total policies in force at the end of 1929 amounted to 44, 333,332, covering \$17,933,600,452 insurance. Assets total \$3,010,560,-

Good Progress Investors Syndicate Records Steady Gain

THE Investors Syndicate, of Minneapolis, which now has branch offices in all important Canadian cities, continues to show steady progress. On December 31st, 1929, the assets totalled \$32,206,338, made up largely of \$432,233 in cash, and first mortgage oans of \$27,073,918. Government,



Manager for Manitoba of the Huron and Erie Mortgage Corporation, who has been elected a director of the Sov-ereign Life Assurance Company, Win-nipeg.

municipal and corporation bonds are valued at \$1,247,993. Of this amount it is stated that \$350,000 in Canadian bonds stands to the credit of branches in this country.

During the thirty-five years this company has been in business the resources have grown from \$2,600 to \$32,206,338. The major increases have been during the last fifteen years. Since 1926 the resources have practically doubled.

Business Grows Economical Mutual Shows Material Gains

MONG the strongest companies of A MONG the strongest Committee kind in Canada, the Economical Mutual Fire Insurance Co., with head office at Kitchener, Ont., shows an increase in insurance in force for 1929 of \$2,399,918, bringing the total in force at the end of the year to \$49,692,410

With the growth in business is shown a corresponding growth in income and in assets. The gross receipts show an increase of \$35,174.81, while the net gain in assets amounts to \$101,575.70.

Following out a policy of expansion adopted a year ago, several new agencies were opened in 1929, resulting in an increase in premiums of \$11,742.00. Since the introduction of the graded commission plan in many of the company's agencies, the average rate of commission has increased from 17.5 per cent. to 18.2 per cent., but it has resulted in the securing of a larger amount of preferred or nonhazardous business, so that the company is enabled to show increased profits over previous years, despite the fact that 1929 was a year of heavy fire losses both in Canada and the United States.

Founded in 1871, the Economical Mutual has steadily grown in business and financial strength, and deservedly enjoys the confidence of the insuring public in the territory in which it



FRANK O'HEARN PATHON O'HEARN
Partner in the brokerage firm of F.
O'Hearn & Co., whose practice in issuing
a balance sheet showing the company's
position has been commended in financial
circles. It has been suggested that
a general adoption of such a practice by
brokers would do much to restore public
confidence and eliminate some of the
evils which have recently led to official
action.

Morrison Brass Corporation, Ltd. DIVIDEND NOTICE

PREFERRED STOCK

Notice is Hereby Given that a dividend of 1% c on the 7% Preferred Stock of the Morrison Brass Corporation, Limited, has been declared for the period ending the 28th day of February, 1930, payable on the 1st day of March, 1930, to Shareholders of record at the close of business on the 22nd close of business on the 22nd day of February, 1930.

By order of the Board. HIRAM D. HALL, Secretary-Treasur Toronto, Feb. 14th, 1930.

SAVE TO SPEND!

WHILE in receipt of a steady income, save to spend. Provide for dependent years—which come to all who reach old age. Set aside a definite part of your earnings to buy freedom from financial worries by means of a Manufacturers Life Endowment Policy.

THE MANUFACTURERS LIFE INSURANCE COMPANY

HEAD OFFICE - TORONTO, CANADA

We Offer-New Issue-

Republic of Cuba

PUBLIC WORKS 51/2% SINKING FUND **GOLD BONDS** Denominations \$1,000

HESE bonds are a direct obligation of the Republic and in addition are specifically secured through a lien on certain taxes.

The present population of the Republic of Cuba is estimated to be in excess of 3,500,000. The total funded debt as at the end of the fiscal year, June 30, 1929, was \$87,174,200, exclusive of \$20,000,000 Public Works 5 1/2 % Serial Certificates.

Between 1904 and January 31, 1930, the Republic retired a total of \$47,800,500 of external bonds.

Price: 98 and Interest to yield about 5.70% Descriptive circular on request.

JOHNSTON AND WARD

60 KING ST. WEST, TORONTO ROYAL BANK BUILDING, MONTREAL Members: Montreal Stock Exchange, Montreal Curb Market, Toronto Stock Exchange, Winnipeg Grain Exchange, Chicago Board of Trade, New York Curb (associate)

H.G. STANTON COMPANY

STOCK BROKERS ROYAL BANK BUILDING HARRY G. STANTON TORONTO

Member Toronto Stock Exchange



Telephones: Offices. ELgin 8106 Board Room, EL. 8910

Orders executed on all principal exchanges.

A COMPLETE INVESTMENT SERVICE B.H.WATT F.G.VENABLES

WATT & WATT MEMBERS TORONTO STOCK EXCHANGE MONTREAL CURB MARKET NEW YORK CURB (ASSOCIATE SIX JORDAN STREET, TORONTO

PRIVATE WIRES TO LEADING FINANCIAL CENTRES

AUTHORITATIVE COUNSEL ON WESTERN CANADIAN NATURAL RESOURCES



Toronto, Ont.

Canadian Pacific Railway Company DIVIDEND NOTICE

a meeting of the Board of Directors today the following dividends were declared:—On the Preference Stock, two per cent. for the half year ended December 31, On the Common Stock, two and one-half per cent. for the quarter ended December 31, 1929, from railway revenues and Special Income; Both dividends are payable April 1, 1930, to Stockholders of record at three p.m. on February 28, 1930. By order of the Board, ERNEST ALEXANDER.

ERNEST ALEXANDER,

Montreal, February 10, 1930.

Canada Cement Company Limited

DIVIDEND NO. 9.

NOTICE IS HEREBY GIVEN dividend of 1% for the tonths ending February 25th. eling at the rate of 64% per an the paid up Preferred Stock of company has been declared, and he same will be paid on the avo of March next to Prefe hareholders of record at the f business February 25th, 1330.

H. L. DOBLE Secret



ONTARIO

63-135

PREFERRED SHAREHOLDERS DIVIDEND NO. 9.

MONTREAL, February 15th, 1930.

February 2

Th

the not leg Un and Wit ori reg inc UN

United 302 Ba Withou ature which ;

NAME

ADDRI



LEAD PENCILS

For All General Uses BRITAIN'S PREMIER BRAND \$6.00 Per Gross

FOREST SIMPSON COMPANY and at all High-Class Stationers

MANUFACTURERS
PENCILS LIMITED, TOTTENHAM, LONDON, ENG.
Ganadian Representative: P. Macdonald, 198 Bay St., Toronto



Investment Offerings

We recommend the following selections from our current investment offerings for safety of principal, good income yield and diversity.

Price	Yield
City of Vancouver, 5% 99.75 Due June 1, 1944.	5.03%
City of Montreal, 4½% 94.50 Due Jan. 1, 1950	4.93%
Investors Equity Corp., 5½%100 Due April 1, 1949	5.50%
Balfour Bldg., 6%	6.30%
A. J. Freiman, Limited,	
6% Convertible Preferred Stock 90 P. T. Legaré Co.	6.66%
7% Convertible Preferred Stock 96	7.29%
The complete list containing pertinent infor each security will gladly be mailed on	

McLeod, Young, Weir & Co.

Metropolitan Bldg., Toronto

Montreal - Ottawa - Hamilton - London - Winnipeg

Careful Selections

This is the title of our latest offering list which points out that certain carefully selected bonds and stocks present sound value and provide a good yield.

It indicates many of the more outstanding securities at the present time. Short reviews and opinions are given concerning several of the more attractive of them.

A copy will be gladly furnished upon request

R. A. DALY & CO.

LIMITED SO KING STREET WEST TORONTO



S

V.

nt YY

nited OLDERS



The Need Is For Income

The profits of speculation (so often counted while they are yet mere paper profits) do not keep the pot boiling.

What is needed for the butcher, the baker, the electric light maker, is income in a stated amount—safe dependable.

UNITED FIRST MORTGAGE BONDS

are always secured by land and permanent buildings thereon, to a more-than-adequate value that does not fluctuate. They are surrounded by every known legal and moral safeguard.

legal and moral safeguard.
United Bonds will never pile up some spectacular—and mirage-like—paper fortune.
What they will do is to repay, at maturity, your original investment in them, with, meantime, the regular, dependable payment of 6½% per annum income thereon—the stuff to pay bills with.

Write for details of issues now on the market.

UNITED BOND CO., LIMITED

Howard C. Wade, President Wm. Brown, Vice-President and Manager WINDSOR - TORONTO

United	Bond C	o., Limit	ed, Dept.	19		
					Windsor, O	nt.
Withou ature	t placin describi	g me une	der any older of Unit	bligation,	please sen Mortgage	d liter-

Buying Securities "On Time"

Investor Should Purchase Only Marketable Stocks-Should Be Sure That Certificates Will Be Delivered and Should Pay Only Reasonable Service Charge -Some Valuable Hints

Pilot Reinsurance Co. of

New York Enters Canada

Company of New York, authorizing

it to transact in Canada the business

of fire insurance, sprinkler leakage

insurance, tornado insurance and in-

surance against damage to property

of any kind caused by the explosion

of natural or other gas. Mr. A. H.

Johnstone, Vancouver, B. C., has been

appointed the company's Canadian

Current Quotations on

Unlisted Stocks

(Supplied by A. J. Pattison Jr. & Co., Ltd.)

Chief Agent.

DOMINION license has been is-A sued to The Pilot Reinsurance

THE reflection of our industrial ties, because by buying through a prosperity through a rising stock banking institution investors will market has done much to create a have to purchase reliable stocks in public consciousness of security val- order to obtain the loans necessary ues. It is dawning on the public to finance their purchases that it is good business to go in business with successful industrial executives through purchasing stocks in successful corporations.

A recent interview with John J. Raskob entitled, "Everybody Ought to be Rich," has pointed out the possibilities of increasing investors' estates by going in debt to purchase securities. Mr. Raskob's message will undoubtedly be followed by public response. Thus, we may look for an increased demand from small investors for the privilege of buying stocks on time payments.

But this public request will encourage unscrupulous promoters to offer to sell stock on installment payments to uninformed investors. It has been the practice of fraudulent promoters who have offered stock on installment payments in the past to either operate a bucket shop or overborrow on their customers' securities, ultimately ending in bankruptcy. Consequently a public warning to help prospective investors desiring to buy securities on time payments to start in the right direction. is of importance at this time. *

There are three important features points out the National Better Business Bureau in a recent bulletin, that should be constantly borne in mind. First, a purchaser should buy a substantial stock. Second, the purchaser should be sure that upon the completion of payments the stock will be delivered to him. Third, he should investigate the cost charged to him for purchasing by installments to make sure that it is a reasonable rate.

To assure himself that he has a sound stock, the investor should buy securities that have an open market. He is best safeguarded on this feature by buying stocks listed on an accredited stock exchange. He should make inquiry into the past record of the company and satisfy himself that the business is well managed and that the earnings of the company give sound indication that dividends will be paid. This information is readily obtainable on listed securities.

The second feature of making sure the investor will receive his stock when his installment payments are completed can be obtained by many investors who are employed by substantial companies which have plans to sell stock to their employees, or by purchasing through a responsible house whose responsibility can be demonstrated. Many banks are willing to loan money to their clients to buy stock on an installment plan unless the purchaser is unquestionably safeguarded to assure his receiving his stock when payments are com-

Regarding the third feature, a reasonable cost for the service charge to buyers on the installment plan is already in effect in companies where employees purchase stock in their firms. In some instances the employees have an opportunity to buy stock at considerably less than the current market value. charged by banks is only the interest on the loan and brokerage charges, which amount to a nominal cost. Service charges by private concerns other than the types mentioned may vary. It is the purchaser's responsibility to determine the service rate best suited for his purpose.

An increasing public knowledge of the fact that banks will frequently loan against securities purchased and permit a periodic reduction of the loan will do much to turn the public to buying substantial securi-



Who has joined the Canadian Advicemmittee of Dominion-Scottish vestments, Limited.

Safety ... Yield Diversification

Three cardinal qualities—safety, yield, diversification—are outstanding features of the following combination of investments which we recommend.

POWER CORPORATION OF CANADA LIMITED

6% Cumulative First Preferred Stock Yield 6%

Net earnings at the rate of about 8 times Preferred Dividend requirements

McCOLL-FRONTENAC OIL COMPANY

6% Cumulative Preferred Stock-Yield 6.90% Net earnings at the rate of about 3 times Preferred Dividend requirements

EASTERN DAIRIES LIMITED

7% Cumulative Preferred Stock-Yield 7.07% Net earnings at the rate of about twice Preferred Dividend requirements

Engaged in furnishing essential services of everyday life, these companies enjoy consistent new and repeat demands for their products.

Write for full particulars

NESBITT, THOMSON & COMPANY

Royal Bank Building, TORONTO, 2 Montreal Quebec Ottawa Hamilton London, Ont.

HEAD OFFICE - TORONTO

Established 1922

HEAD OFFICE: TORONTO, ONTARIO

Statement for Year Ending December 31, 1929

ASSETS	
Cash on Hand and in Banks\$ Bonds, Debentures and Stocks at Government Value Interest Accrued\$ Agents' Balances\$ 28,448.14 Less: Provision for Commission\$6,543.07	2,777.64
Uncalled Capital Stock	
\$	768,345.91
LIABILITIES	
Claims under Adjustment, Net	5,541.78
Capital Stock Subscribed \$500,000.00 Surplus \$110,176.65	610,176.65
	768,345.91

AUDITORS' CERTIFICATE

We have audited the Books and Accounts of Federal Fire Insurance Company of Canada for the year ending December 31, 1929, and have verified the Securities and Cash Balances as at that date, and we hereby certify that the above Statement exhibits a true and correct view of the state of the Company's affairs according to the best of our information and the explanations given to us, and is as shown by the Books of the Company.

(Signal)

(Signed)
A. C. NEFF, F.C.A.
IAN P. M. ROBERTSON, F.C.A.

January 28, 1930.

Officers and Directors PRESIDENT

E. B. STOCKDALE, ESQ., General Manager and Director, The Trusts & Guarantee Co., Ltd.; Chairman, Board of Directors and Finance Committee, Granite Club, Limited; Vice-President, Wellington Fire Insurance Company.

VICE-PRESIDENT

H. C. SCHOLFIELD, M.P.P., Vice-President, Page Hersey Tubes, Limited; Director, The Canadian Canners, Limited; and Director, Wellington Fire Insurance Company. DIRECTORS

W. R. BEGG, ESQ., Director, Wellington Fire Insurance Company.
H. C. EDGAR, ESQ., Vice-President, Hurbut Co., Ltd.; Director Wellington Fire Insurance Company; Director, Preston Wood Working Machine Co., Ltd.
W. H. MARA, ESQ., of Messrs. Mara & McCarthy, Investment Brokers; Director, Canada Malting Co., Limited.
W. S. MORDEN, K.C., Vice-President, Chartered Trust and Executor Company, Limited.
F. K. MORROW, ESQ., Director, Christie Brown, Limited; Bank of Toronto; The Trusts & Guarantee Co., Limited; and Ogilvie Milling Company, Limited.
FRANK SHANNON, ESQ., President, Automatic Paper Boxes, Limited; President, Granite Club, Limited.
S. C. TWEED, M.P.P., President, Ontario Equitable Life and Accident Insurance Company, Waterloo, Ontario.

MANAGING DIRECTOR

H. BEGG, ESQ., President and Manager of Shaw & Begg Limited, Managing Director, Wellington Fire Insurance Company; Director, Lloyds Casualty Company; Director, The Trusts & Guarantee Company Limited.

Secretary W. H. Buscombe Assistant Secretary Treasurer Alan Coatsworth

Supt. of Agencies

J. G. Hutchinson

AUDITORS Messrs. Neff, Robertson & Company, Toronto.

February

G. G. Blackstock & Co. Ltd.

Stocks & Bonds G. G. BLACKSTOCK, Member Toronto Stock Exchange Orders Executed on all Exchanges Direct Private Wire New York and Chicago

Tel. Elgin 3286 R. B. BUCHANAN

STAR BUILDING, TORONTO R. O. MACKAY TURNER

W. R. THOMSON

F. J. Crawford & Co.

Mining Stock Specialists

Send for "The Mining Chronicle"-Published Monthly. ADelaide 9461 11 Jordan Street

Wheat, a New Empire Problem

and buying largely from it. I am aware that official conversations are in progress between the representatives of the Pool and the British Government, with a view to equalizing the flow of trade in wheat and coal; yet I cannot believe that any Labour Government will be strong enough to oppose its own co-operatives and secure their adhesion to a plan which will fetter their freedom

to remember how recent is our conversion to a faith in the Pool. I can day of its inception, but I do not think this constrains me to commend a pol-

battle for the survival of a White West. But we in the East must not expect Great Britain to shoulder the whole cost of maintaining this, just because she happens to use Canadian wheat in normal years. Tariffs, freight-rates, interest-rates, and immigration policy within Canada itself are also factors in the problem of saving the West for that which its founders designed, a great community of family farmers, with a standard of living Here in Eastern Canada it is well as high as that which prevails in the town in their midst.

Thus the problem is a delicate one speak as a supporter of it from the If it is to be solved amicably, it will not. I think, be through a "showdown" on either side, nor by governicy of withholding supply without em- ment intervention, but rather through phasizing its great danger. The rea- the exercise of that ideal under which son for this policy was a big one, it both are ranged, namely, co-operation.

tive consumers, not forgetting that or through co-operation they have hanging around them clusters of recent converts, must themselves get together as international, inter-imperial co-operators and work out a solution which will give to the the Canadian demand expands, this producer something like a living wage and to the consumer steady supply at prices in line with offerings from other countries. There is a good case for opposing the bounty-fed exports of Northern Germany (though possibly these are bound up with that ever present problem, Reparation Payments), but there is no case for penalizing imports from the Argentine and very little for giving them a preference over those from Canada. However the Pool is justified in arguing that the organization of the Argentine grower is necessary to the stabilization of the world's wheat market. To this I think British workers would assent; for they believe in regulariza-

Co-operative producers and co-opera- tion, whether through trade unionism

It is vital to the Canadian West to retain a foreign market: For although cattle raisers are able to market the bulk of their produce in Canada as not so with wheat, and will not be s for many years to come. In wheat Canada has a great comparative advantage of production which she cannot lightly throw away. Some people in the East are saying "If the Pool does not get such and such a price this year, it will be the end of the Pool"—and so on. With this I do not agree. Whatever the final price, the Pool will receive as good a return as its rivals, both being involved in the same selling policy. Moreover, the Pool is now a part of the corpora light of the West; and it is the preser vation of this which has called the governments of the West to unhesitating support of the Pool, regardless

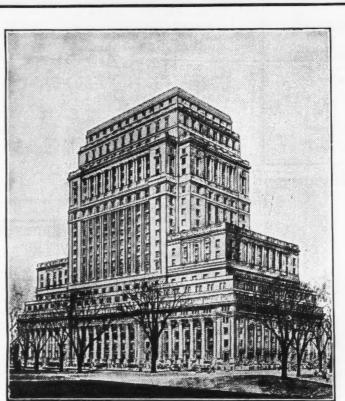
SUN LIFE ASSURANCE COMPANY OF CANADA

A TOWER OF STRENGTH

1929

New Assurances Paid for 654, 451,000 An Increase of \$213,207,000 Assurances in force, (net) \$2,401,237,000 An Increase of \$504,322,000 Total Income (net) 172,857,000 An Increase of \$28,110,000 Surplus earned during the 42,863,000 Payments to Policyholders 69,174,000 and Beneficiaries Surplus and Contingency 72,807,000 Reserve An Increase of \$5,869,000 495,390,000 Total Liabilities -

Assets, at December 31st. 568,197,000 An Increase of \$79,239,000



Rate of Interest earned on mean invested assets 7.02%

The high rate of dividends allotted to participating policyholders is continued and the special dividend on maturing policies extended and increased.

EXTRACTS FROM DIRECTORS' REPORT

New policies paid for numbered 161,391 for a net amount of \$654,451,143.27, an advance of \$213,206,752.36, or more than forty-eight per cent., over the previous year. This marked increase and the fact that the average policy, for the first time, exceeded \$4,000, affords impressive evidence of the ever-growing popularity of the Company.

(Including paid up Capital)

1929

After deducting amounts reassured, the total assurances in force amount to \$2,401,-237,036.94, an increase of \$504,321,102.37. This advance is notable not merely for its magnitude, but because when allowance is made for terminations by death and maturity, it repres nts a remarkably high rate of continuance and evidences great satisfaction on the part of our policyholders.

The amount paid to policyholders since organization, together with the amount at present held for their security or benefit, exceeds the total amount received from them in premiums by \$139,290,474.03.

The rate of interest earned on the mean invested assets has risen to 7.02 per cent. This figure includes a certain amount from bonuses and stock privileges accruing on many of the Company's holdings; but if these were entirely eliminated the rate would still be 6.60 per cent.

A net profit of \$13,077,284.62 was realized from the redemption or sale of securities.

The surplus earned during the year, based on the values entered in the accounts, amounted to \$42,863,578.59, but from this sum substantial appropriations have as usual been made to further strengthen the position of the Company.

An additional \$10,000,000.00 has been deducted from the market values of our securifluctuations, raising the amount thus set aside for this purpose in the accounts to \$30,000,000.00.

A further \$1,000,000.00 has been written off the Company's buildings.

\$931,000.00 has been appropriated to raise the annuity reserves to the Rutherford table of valuation, with interest at $3\frac{1}{2}$ per cent. This exacting standard requires \$2,656,000.00 in excess of those of the Dominion Government standard.

\$1,200,000.00 has been set aside as addidisability, death claims as yet unreported, and possible claims under cancelled policies on which a surrender value or reinstatement might be applied for.

\$22,606,265.67 has been paid or allotted as profits for the year to policyholders.

The special amount entered as a liability to provide for unforeseen contingencies has been maintained at \$12,500,000.00.

After making all these deductions and allocations, \$5,868,899.96 has been added to the undivided surplus, bringing the total over liabilities, contingency accounts, and capital stock to \$60,307,762.44.

In accordance with our usual conservative practice the securities owned by the Company have again been valued at figures much below the market quotations current at the close of the year. This undervaluation represents an important element of strength to the Company additional to the specific provisions in the statements.

Your Directors are pleased to announce that the high scale of profits at present allotted to participating policyholders will be continued during the ensuing year, while

the Special Dividend on maturing policies, introduced last year, has been extended to include policies maturing after having been in force five years or longer, and the scale of benefit has been increased.

The business of the Company has always been conducted under the exacting provisions of the Canadian Insurance law and the rigid supervision of the Insurance Department of the Government of Canada. Ever since we entered the United States in 1895, the Company has been under similar supervision there and is now subject to the regulations of thirty-eight States of the Union which require periodical examination of the affairs of all companies licensed in their territory. In the discharge of their regular duties a committee of twenty-two examiners, representing the States of Michigan, Massachusetts, Minnesota, Ohio, Tennessee, Washington, Virginia, West Virginia, Florida and the District of Columbia recently completed an ex-haustive examination into every department of the Company's affairs. The report of this committee makes gratifying reference to the liberal treatment accorded to our policyholders, and provides authoritative testimony to the Company's strength. Even adopting the low valuations placed by us on our securities, the committee still reported a surplus at the close of last year \$1,333,921.71 in excess of the figure claimed by the Company.

ties as a provision against possible market SUN LIFE ASSURANCE COMPANY OF CANADA

Why Not Tobacco?

(Continued from Page 25)

how the public "fell" for new brands, blended fifty-fifty which hitherto were taboo, not because of inferior quality -not at all-but just because of ping and green stamps. Hence you see the necessity of abolishing the Merchandise Marks Act as regards Free Trade within the Empire on Tobacco.

Canada now has 40c a pound foreign leaf, which I want raised to 50c and the Excise again lowered. When the Customs duty was 10c, Canadian factories consumed 5%. When it was 28c the consumption was 30% and since it has been 40c our statistics show that 44% of all the tobacco taken for use by licensed factories is grown in Canada. Without preference in England only one per cent. Coloni. was used, with one shilling prefered five per cent was used, with two shill ings preference England is now using 17% colonial. What would she use it we had Free Trade within the Em

Last Summer I canvassed the En lish trade for two months and was co tinually told that all Colonial tobac contained too much moisture. I won ed with our Government officials, the Government officials, the Emp Marketing Board, the Royal Emp Society, High Commissioners for other Dominions, and other influen people, to bring about the fixing of standard of moisture on tobacco, En pire tobacco only, similar to what have in Canada. They wished me the pest of luck, but in general I was told that I was butting my head against a stonewall. I told them it had taken me ten years to butt down the sto wall in Canada. Last week I rece a letter from an authoritative so in England saying their present relations, as to moisture, had exis since 1863 and it would be upsetting to the trade if changed. The upse ting to the tobacco trade that has o curred in Canada many times during the past thirty-five years has always been beneficial to Canada.

Some upsetting along these lin will be beneficial to the Empire. Sure ly we Britishers can work together it harmony, "frere en frere", as we say in Quebec, and study out a plan where by only good will result.

I am convinced of the feasibility the desirability of Free Trade within the Empire on tobacco.

More freedom of trade within the Empire is no idle dream. It is a vision. It is our salvation.

Canada's Great Pacific Port

(Continued from Page 27)

in Manitoba, in 1912 it had moved into Saskatchewan, and by 1928 it had again moved westward so that Alberta and Saskatchewan together produced 90% of the prairie's wheat The growth in the shipments of wheat from the west coast has necessitated the construction of new terminal facilities.

The publicity given to the port by the grain shipments has had the effect of bringing to the notice of prairie shippers of other commodities the ad vantages to be obtained by using the western route, and commitments are being made for Europe and even for North American Atlantic ports from points as far as Regina. This is particularly true during the winter months, since foreign importers find it more expeditious to have their goods sent by the Pacific and the Pall ama Canal than to await the opening of the eastern ports.

In the future, the buying power Asia will be an increasing factor in world commerce. Trade with the countries of the Pacific will be important factor in the import and export commerce of all parts of the world. In that day the port of Val couver will play the stellar role trade with the Orient and no small part upon the stage of international

An Investment that does not fluctuate in value-Life Insurance

OWNERS of life insurance have had occasion recently to compare the stability of this form of investment with that of even the highest grade securities.

FROM year to year, the 44 million Metropolitan Life Insurance policies show a steady increase in values to policyholders.

A chart of the market price averages of leading stocks for twenty years shows an irregular line that rises and dips, sometimes vertically, with "peaks and valleys".

There are no "depressions" in the investment values of life insurance policies. They do not fluctuate with business cycles.

Daily Averages in 1929

2,233 per day, Claims Paid.

20,674 per day, Policies Issued and Revived. \$11,137,296 per day in Amount of Life Insurance Issued, Revived and Increased.

\$2,026,714 per day in Payments to Policyholders and Addition to Reserve.

\$1,905,881 per day in New Investments. \$1,039,881 per day in Increase of Assets.

The Metropolitan leads in Canada

as it does in the World

Business issued in Canada in 1929 (Includes business revived and increased)	\$232,324,966
Ordinary \$121,831,635	
Industrial 82,838,381	
Group 27,654,950	
Business in force in Canada at end of	
1929	947,927,397
Ordinary 499,689,064	, ,
Industrial 381,469,334	
Group 66,768,999	
Investments in Canada	189,300,437
Dominion Government	
Bonds 43,454,133	
Provincial and Muni-	
cipal Bonds 77,551,547	
All other Investments 68,294,757	

Policies in force in Canada.

Payments to Canadian Policyholders



2,739,358

15,967,379

CANADIAN HEAD OFFICE: OTTAWA

The man who regularly invests part of his earnings in life insurance can go to sleep each night with the knowledge that he is building an estate of the greatest security and with a sure investment return for every dollar paid in.

Life insurance is an investment whose value constantly increases the longer it is kept in force.

Growth in Ten-Year Periods (Position at End of Year)

Year	Policies in Force	Insurance Outstanding	Assets
1879	12,823	\$11,666,967	\$2,022,482.45
1889	1,852,432	204,816,521	8,597,468.77
1899	4,980,704	800,531,009	51,070,840.74
1909	10,621,679	2,041,951,700	277,107,868.46
1919	21,914,120	5,343,652,434	864,750,023.88
1929	44,333,332	17.933.600.452	3.010.560.051.38

Financial Report to Policyholders

	10	I tear bliding becer	HEDEL DI, ION	
Assets	. \$3,010,560,051.38	Increase in Assets during	\$315,084,085.74	Life Insurance Outstanding Ordinary Insurance \$8,649,002,429.00 Industrial Insurance (pre-
Statutory Reserve \$.	2,625,110,967.00	Income in 1929		miums payable weekly or monthly) 6,729,181,723.00
Dividends to Policy-		Gain in income, 1929	75,270,134.78	Group Insurance 2,55,416,300.00 Total Insurance Outstanding 17,933,600,452.00
holders payable	82,264,508.86	Paid-for Life Insurance Issued, Increased and Re-	2 274 (00 (2) 00	Number of Policies in Force 44,333,332 (Including 1,442,240 Group Certificates)
All other liabilities	125,743,543.37	vived in 1929	3,3/4,000,020.00	Accident and Health Insurance
Unassigned Funds .	177,441,032.15 \$3,010,560,051,38	Total Bonuses and Dividends to Policyholders from 1897	529,705,988,65	Outstanding Principal Sum Benefit . \$1,190,131,574.00 Weekly Indemnity 13,928,139.00

Metropolitan Life Insurance Company

Canadian Head Office: OTTAWA

FREDERICK H. ECKER President

HENRY E. NORTH

Third Vice-President and Manager for Canada

LEROY A. LINCOLN

Vice-President and General Counsel

This Company is a mutual organization. It has no stock and no stockholders. All of its assets are held for its Policyholders.

t be so wheat

eco?

reat ort

had move by 1928

ard an irie' nts of whet necessital terminal

This is pa nporters fin have their

import parts of port of V

As Canada Advances

the Bank of Montreal advances with it. Through more than 600 Canadian Branches it is in close touch with the people and enterprises of the Dominion, rendering dependable financial service.



BANK OF MON

Total Assets in excess of \$960,000,000



In New York

and our Canadian clients will be cordially welcomed there and afforded all possible information and assistance.

THE BANK OF NOVA SCOTIA

Established 1832

apital, \$10,000,000 Reserve, \$20,000,000 Total Assets, \$275.000,000



ELGIN 6448

HICKEY MEGGESON

AND COMPANY MONTREAL TORONTO Direct Wire Connection to principal Financial Centers

STOCKBROKERS

MEMBERS
MONTREAL STOCK EXCHANGE
MONTREAL CURB MARKET

ROYAL BANK BUILDING, TORONTO

F. G. OKE & CO.

Mining Stock Brokers

LONDON, ST. THOMAS, KITCHENER, BARRIE, ORILLIA, WINDSOR, LINDSAY, PETERBORO'

HEAD OFFICE:

OKE BLDG., 304 BAY ST., TORONTO

Telephone: ELgin 5111

Thirty-Seventh Annual Report of

The Home Investment and Savings Association

The Thirty-seventh Annual Report of The Home Investment & Savings Association, as submitted to the shareholders at the Annual Meeting, held on Monday, the tenth of February, 1930, showed net profits for the year ended December 31st, 1929, after deducting interest on borrowed capital, expenses of management and Dominion, Provincial and Municipal taxes of \$71,144.38.

Investments in interest bearing securities are \$100,646.49 greater than a year ago. There is a reduction in Real Estate held by the Association of \$51,117.76 from the figure it stood at on December 31st, 1928.

Balance Sheet as at December 31st, 1929 ASSETS

Loans on First Mortgages on improved Real Estate\$ Agreements for Sale on properties foreclosed and resold Interest accrued due Interest accrued not due Dominion, Provincial and Municipal Bonds and accrued Interest at market value\$ 148,668.68 Industrial Bonds and accrued interest at market value\$ 59,204.04	1,522,157,91 220,479,82 23,319.07 10,280.75
Home Securities Limited Stock (subscribed \$5,000.00)	1,640.00
Real Estate	2,604.39
Home Office Building Furniture, Fixtures and Automobile	122,119.97 2,809.64

	92	,281,114.01
Mortgages to the amount of \$116,342.62 are deposited as col- latoral for debenture holders.		
TO THE PUBLIC LIABILITIES		
Debentures and accrued interest Deposits at call Deposits for fixed term Bank of Montreal Sundry accounts net		$\begin{array}{c} 309,239.70 \\ 335,742.78 \\ 42,193.70 \\ 22,000.00 \\ 12,531.88 \end{array}$
TO THE SHAREHOLDERS:	\$	721,708.06
Capital Stock paid up (Subscribed \$1,000,000,000) \$ 995,923.41 Reserve Fund 500,000,00 Contingent Reserve 39,000.00 Undivided Profits 18,062.57 Dividend payable Jan 2,1330 12,449.00)	,565,435.01
	\$2	2,287,143.07
	-	

Auditors' Report

We have to report to the Shareholders that we have audited the accounts of The Home Investment & Savings Association for the year ended December 31st, 1929.

We have verified the Cash and Bank Balances, and have examined the Securities of the Association or satisfied ourselves as to their custody.

tody.

We have obtained all the information and explanations uired, and, in our opinion, the transactions of the Associative come under our notice, have been within the powers of the n. The accompanying Balance Sheet is, in our opinion, wn up so as to show a true and correct statement of the dition of the Association as at December 31st, 1929, and a the books of the Association.

PEAT, MARWICK, MITCHELL & COMPANY, Chartered Accounts

BOARD OF DIRECTORS

J. A. Flanders

R. J. Gourley E. H. Bennest, K.C.

The London Money Market

Benefits of International Position Questioned by Industrialists-Added Facilities Asked

> By LEONARD J. REID Assistant Editor of The Economist, London

than help. Last year with Bank rate London were an international centre ployers of labour in condemning the machinations of the banks.

banking vis-a-vis other industries on the one hand, and foreign countries on the other. Let it first of all be said that the London financial system has triumphantly withstood the stress and strain of last year-the greatest since the war-and especially the stress which was brought to bear on all money centres in the autumn of last year, following the Wall Street collapse, and which bore with special intensity upon London since it is not only a national but also a great international centre. Whatever else may be said of it, the London international finance business is on the whole very efficiently conducted. From the British point of view,

the bankers may well contend that they make an important contribution to the country's income. The machinery of the London Money Market makes possible a net income to Great Britain from overseas investments of £285 million, and it also results in an income from abroad estimated at £65 million natural and should not necessarily from short-term interest and commission. In earning, or assisting to earn, these sums from abroad, the London money market can be considered as one of Britain's principal 'export' industries.

By being an international money centre London, moreover, gives yet further assistance to British industry, and in two ways. Firstly, it tends to make borrowing cheap in terms more favourable to himself. England, which is an assistance to British industry. Secondly, by enforeign governments and abling spent in England; in other words, they assist British firms to sell by facilitating lending abroad they thus creating potential markets for British goods abroad. This is the do not entirely accept it.

position, the London money market is sensitive to fluctuations in all which not only serves the purpose of of their international business. defending London against other ists also complain that the boasted lending abroad, is only diverting funds which could be better used for development at home: indeed, such abroad.

FOR some years the criticism has large funds of British capital are been growing more insistent that available for investment abroad the the international financing carried merit lies chiefly with British inon in London brings, at times at dustry whose efficiency has produced least, more harm to British industry this surplus capital, and whether up to 6 1/2 %, this criticism was or not the surplus capital would still vociferated by the industrial com- be lent to those markets which were munity, and the representatives of able to borrow it, at the highest Labour joined forces with the em- price. As for foreign orders being placed in England that is as much due to the excellent industrial equip-But what is the position of British ment and the skill of British workmanship as to the kindness of the

> Those who can claim to be free from the bias of both the industrialist and the banker may find good and bad in both of them. From the international point of view it is desirable that the surplus capital accumulating in one part of the world should flow to develop other parts of the world. One has to be very insular to see only evil when an industrially advanced country contributes towards the building of railways, bridges, water reservoirs, electrical plants and harbour works of another country. To object to this co-operation among the inhabitants of the earth is to return to the men-

tality of pre-historic days. That the co-operation should take place by means of a division of labour as between those who arrange the credit and those who supply the actual commodities is not ungive rise to acrimonious controversy between the two parties. None the less the controversy exists. Briefly, the complaint is that of the two partners, the banker and the industrialist, the banker always makes a handsome profit, whereas the industrialist often makes a loss: the banker is often making his profit at the expense of the industrialist. This is a partnership which the industrialattracts money to itself and thus ist wishes to see reconstituted on

This clash of interests is particularly conspicuous in Great Britain because industry and finance keep foreign firms to borrow in London themselves to themselves more than they cause much of the money to be in other countries. British banking is built up on the deposits accounts of its clients, that is, money which abroad by facilitating the credit it has continually to repay at call or arrangements. It may also be at short notice. The banks therefore claimed on behalf of the banks that cannot commit themselves either to long term lending or to involving are developing other countries, and themselves in the risks of industry.

On the continent banking is more claim of the banks, but industrialists closely allied to industry, and it is interesting to observe that in Assuming even that everything France, for example, it is to the deworks as well as the banks claim, velopment of short-term lending inyet, in maintaining its international stitutions that special attention is now being given. It is difficult to imagine that the existing financial parts of the world and thus in de- institutions in London, existing and fending itself often imposes certain continually improving themselves for burdens, such as a high bank rate, several generations, will give up any

A development which is to be centres, but imposes a burden on expected is the emergence of a new British industry as well. Industrial- and additional form of banking in Great Britain to meet the special rework of the banks in facilitating quirements and to associate itself intimately with industrial progress Such a development would allow London to continue as an interfunds in some cases actually go to national money market to the benefit develop competitive industries of itself and the world, and at the same time give British industry the As for the rest, those outside the special help which at this moment it banking community point out that if so seriously needs.



ARTHUR A. WILSON

Noted U. S. banker of Canadian birth, who has lately become a partner in the widely extended brokerage and investment firm of E. A. Pierce and Co'y. and has assumed charge of the firm's Chicago office. Mr. Wilson was for more than twenty years on the staff of the Canadian Bank of Commerce, serving that institution in the London, (Eng.), New York and San Francisco agencies. Latterly he has been vice-president of the Bank of Italy National trust and Savings Association and vice-president of the Trans America Corporation.

For Security

Province of Saskatchewan — 30-Year 5% Gold Bonds, due November I, 1959. These Bonds, issued to pay the cost of construction of public buildings, telephones and highways, are a direct obligation of Saskatchewan and are a charge upon the consolidated revenue fund of the Province. Principal and semi-annual interest (May 1 and November 1) payable at the option of the holder in Canadian gold coin in Montreal, Toronto, Winnipeg, Regina, Vancouver or Saint John, or in United States gold coin in New York. The bonds are not subject to redemption before maturity.

Price at market

A diversified list of recommended investments will be mailed on request



The National City Company

360 St. James Street, Montreal

Toronto . . Ottawa . Quebec . . New York . . Chicago . . Washington San Francisco .. Seattle .. London .. Amsterdam .. Geneva .. Tokio and more than fifty other cities of importance

MAPLE LEAF INDUSTRIAL

ALCOHOL

HIGHEST QUALITY-BEST SERVICE Ethyl Alcohol—Cologne Spirits, Denatured Alcohol

We maintain a Technical Service Division which stands ready at all times to co-operate to the best



of its ability with the trade. Canadian Industrial Alcohol Co., Limited

MONTREAL CORBYVILLE
TORONTO WINNIPEG VANCOUVER



80 King St. W., Toronto 2 Telephone: WAverley 1771 STAFFORD G. RICE C. H. BROUGHALI.

GEO. A. SOMERVILLE Member Toronto Stock Exchange

A SAFE EXECUTOR FOR YOUR WIL



Reasonable Charges

RUST COMPANY charges are reason-Lable, but if you have thought otherwise let us show you how moderate they really are by giving you an idea of the cost of administering your estate.

No matter how small your estate may be it will benefit from Trust Company administration; and the fact that estates are often saved much more than the amount of the fee charged is only another reason why you should appoint an experienced Trust Company your Executor.

> Let us give you an idea of the cost in your particular estate

THE ROYAL TRUST

EXECUTORS - TRUSTEES - INVESTMENT AGENTS - TRANSFER AGENTS TRUSTEES FOR BONDHOLDERS - SAFE CUSTODIANS - ETC.

59 YONGE STREET TORONTO

Branches throughout Canada

THE SMALLER THE ESTATE THE SMALLER THE CHAR